

Good Writers and Faithful Advertisers Lead The Grass Roots to Another GCSAA Chapter Publications Award

By Monroe S. Miller

For the 13th consecutive year, the WGCSA's official publication was judged best in its class for the previous year at the 1997 GCSAA conference and show in Las Vegas. Once again the award was the result of peer judging; chapter editors and golf course superintendents judged the various categories and declared the winners. The competition in 1996 was tough, as it usually is.

Obviously, each and every writer who contributes time and shares experiences has earned a piece of the honor. If *The Grass Roots* is well and widely read, it is because of its content.

And yet, even with good writing, if we didn't have advertisers paying the bills, we wouldn't have a journal to share among us. The following companies have been advertisers all of the 13 years *The Grass Roots* has been an award winner:

Reinders Turf Equipment Horst Distributing Wisconsin Turf Equipment Corp. Milorganite Hanley Implement Natural Athletic Turf Reinders Irrigation LESCO

A tip of my hat to them

Others contribute, too: Pam Brookens at Kramer Printing takes computer disks from me, along with ad copy and photos, and returns the journal you see; Jen Eberhardt gives each issue a signature cover; Larry Lennert assembles an annual article index for us; Steve Scoville watches what goes on at our course and comments with his cartoons; and for the past two years Kris Pinkerton has managed the finances like a pro.

Put all these talented people to the task six times a year and the result is something all of us who manage golf courses in this state can understand, learn from, enjoy and experience a sense of pride in.

Most significant of all is the fact that this journalistic effort is an all-volunteer one; that determines the category we compete in. The WGCSA doesn't have a paid administrator or an executive director who handles writing and editing duties. Our cadre of columnists deserve deep gratitude for their devotion.

To everybody who had a hand in the 1996 award, thanks! \underline{W}

