

# EXPO-96 Highlights

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The 13th annual Wisconsin Turfgrass & Greenscape EXPO, formerly called the Winter Conference, was held January 9th through 11th at the Holiday Inn-West and by all accounts was a resounding success. Mother Nature didn't cooperate on the 11th. She delivered 4 inches of snow that can be blamed for the drop in attendance from nearly 600 in 1995 to 489 this year.

Informative and knowledgeable talks were delivered in 10 hours of educational sessions. The wide range of topics were presented by speakers from Iowa State University, Ohio State University, University of Kentucky, University of Maine-Orono, Rutgers University, University of Wisconsin-Madison, Virginia Polytechnic Institute,

Landscape Management Magazine, Ontario Canada, and Wisconsin.

New to EXPO-96 were technical education sessions. They were 45 minute sessions on care and maintenance of reel mowers and troubleshooting hydraulic systems. They were well attended and will also be available for EXPO-97.

There were 61 exhibitors at the Trade Show. It was nothing short of triumphant. They informed us about the latest technology and improvements in machinery, and plant growth and plant protectant products. The vendors also had many ideas and ways to improve the looks of landscapes, get the job done more efficiently and even how to access tons of turf information on the Internet. There

was plenty of room and time to stop and visit with all of the vendors.

Having a conference requires months of planning and many phone calls. The most important component of a successful conference is a committee that communicates effectively and EXPO-96 had one of the best. There is always a sigh of relief when it is all over and done with and has come off without a hitch. The relief was short because plans are already being made for EXPO-97 which will be held January 8th thru 10th, 1997, at the Holiday Inn-West. If you would like to receive this information and other information on the WTA happenings, please call us at the Noer Facility, (608) 845-6536, so you don't miss out on anything. 🙌



WTA president Horman was busy accepting contributions from Ed Devinger,



Larry Lennert, and



Cubby O'Brien.



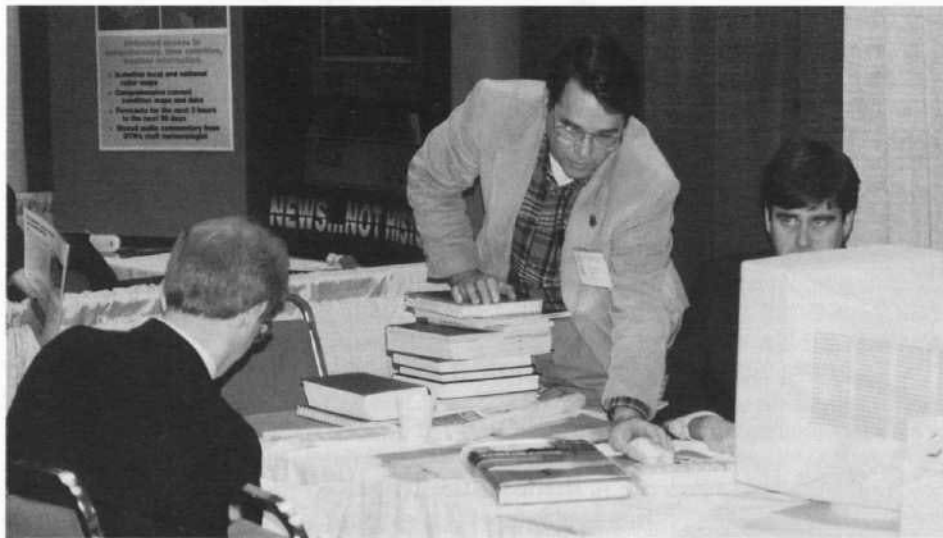
John Turner presents the Agr Evo to UW-Madison turfgrass student Chris Kliensmith.



There was plenty of equipment to look at in the Trade Show.



The UW-Madison grads had an alumni breakfast on Wednesday morning.



Here's our Dr. Maxwell with Dr. Danneberger and Dr. Kane at "Computer Central".



Terry Ward and Bruce Worzella talking about — no doubt — turfgrass nutrition.



Worth the price of admission — the chance to see and visit with Dr. Lois Berg Stack and Dr. Bob Newman. Lois' lectures and workshops were superb!



Professor Maxwell shows WGCSA president Mark Kienert the latest in communication.