

EXPO CONTINUES TO GROW

By Derek Van Damme

The 1995 Wisconsin Turfgrass and Greenscape EXPO played to its largest audience ever. Held at the Holiday Inn in Middleton on January 3-5, attendance soared above 600 for the three day convention with nearly 60 vendors packing the trade show floor.

On the first day the University of Wisconsin-Madison Turfgrass Research Team updated attendees on research being conducted at the O.J. Noer Turfgrass Research and Education Facility. Researchers from the departments of Horticulture, Soil Science, Plant Pathology and Entomology highlighted progress during the past year.

An awards luncheon followed during which several scholarships and donations were presented. Luncheon speaker Tom Jardin counseled all how to keep one's sanity and sense of humor during hectic times.

The brief Wisconsin Turfgrass Association annual meeting produced two new nominees, Bob Erdahl and Chris Wendorf, to replace Curt Larson and Gary Zwirlein on the board of directors. Roger Bell was re-elected. Then all adjourned to the trade show where there were plenty of tires to kick and information to gather.

Day two started with the second annual University of Wisconsin alumni breakfast. The rest of the day saw educational seminars, trade show activity and the noon buffet.

Academics and turf management professionals gave workshops and seminars on a wide variety of topics, affording attendees many choices in educational opportunities.

Day three was devoted exclusively to pesticide applicator training. 🌿



Recent UW-Madison graduate Kevin Henricksen (right) accepts the AgrEvo scholarship from John Turner.



WTA President Curt Larson introduced the UW-Madison turfgrass research session.



University of Georgia professor, Dr. Lee Burpee, gave two informative presentations.



Reinders Workman 3200 was a dominating presence on the Trade Show floor.



Foley's enclosed reel grinder caught the eye of many attendees.



UW-Madison Soil Science professor, Dr. Wayne Kussow, answers a question pertaining to his research.



Wayne Horman of O.M. Scotts Company displays their bulk fertilizer container during the trade show.



Mike Lee of Blackwolf Run got his hands dirty at the turfgrass identification workshop.