

What Do You Think?

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Just a quick note before we leave for our annual vacation. Monroe: (I know superintendents don't have that luxury).

More and more of the printing we do is on recycled paper, using soybean based ink. As a responsible caretaker of our environment I wonder why you are still publishing on a nonrecycled paper using I assume a petroleum based ink. We have found that our printing costs are not greater and find that the quality of work looks better. I would even say that the publication is not acceptable at paper recycling centers.

What with articles published on The Audubon Society and the many references to nature and the preservation thereof, I believe you are remiss in not pursuing the aforementioned method of publishing.

Keep up the excellent work. Your organization certainly is one of the foremost in the country.

Peter F. Miller

EDITOR'S REPLY:

Pete's got something here, of course. For some time now we have been using soy ink.

Since I've been editor (Jan/Feb 1984) we have printed on "Frostbrite" 70# paper and been pleased with the results. The paper has a nice feel to it, handles photos nicely, and has a first class appearance.

But, as Peter suggests, it may be time to switch to recycled paper. I've decided to get your input first. Pages 25 through 32 are printed on recycled paper. How do you like it? Are you bothered at all by the way it takes photos (you can see through it more easily than Frostbrite)?

It doesn't change cost significantly, so the decision is based on quality and conscience.

Tell me that you think.

MSM