



A PROTEST



November 30, 1993

Thomas Finian
Publisher, Club Management Magazine
8730 Big Bend Blvd.
St. Louis, MO 63119

Dear Tom;

I am writing at the request of the Board of Directors of the Wisconsin Badger Chapter of C.M.A.A. to strongly object to the lack of sensitivity and the inaccuracy contained in the article "The Greening of the Greens," published in the July-August issue of Club Management.

Perhaps you are unaware as to how distasteful to golf course superintendents was the illustration greenskeeper in a drum, or being alternately referred to as course supervisors, or incorrectly naming their association as the Golf Club Superintendents Association. They are a group of dedicated, hard working, extremely well-educated professionals who have been struggling for years against an incorrect public image. We as a group that has battled the same type of perceptions must be especially careful not to add to the problem or to be perceived as unsympathetic. These gentlemen are the backbone of our clubs, and must be given the same degree of respect we expect for ourselves.

Tom, we know you run an excellent operation and that this was an oversight. Knowing you, you may have already made efforts to correct the problem. If not, we would hope you would contact the GCSAA and arrange for the printing of an apology on our behalf. Your magazine represents all of us, and as such we share in the blame. I am personally embarrassed to admit I too failed to realized the potential impact of the article.

We will look forward to your reaction to our comments. Please feel free to contact me directly if you would care to discuss the issue further.

Sincerely,


Paul Anthony, CCM
President, Wisconsin Badger Chapter
CMAA

cc: Michael Semler, President WGCSA