

# Stay a Step Ahead: THE WISCONSIN TURFGRASS & GREEN INDUSTRY EXPO-94

At a time when our society is more obsessed with images and less with becoming educated on a topic, the need for continuing education has never been greater. As you know, the Wisconsin Turfgrass Association is dedicated and committed to providing support for turfgrass education and research. To respond to the increased demand for intensive high quality education, the WTA working with the University of Wisconsin Turfgrass Group, has entirely redesigned the Winter Meeting. We are proud to invite you to be a part of the **Inaugural Wisconsin Turfgrass & Green Industry EXPO-94 to be held in Madison, WI from Monday, January 3 through Wednesday, January 5, 1994.**

The EXPO will include significant changes over past WTA winter meetings such as; expanded educational sessions focused on golf turf, grounds and sports turf, and lawn and landscape issues; 6 two hour focus sessions addressing basic and advanced educational needs in a more in-depth forum; a 30,000ft<sup>2</sup> trade show floor filled to capacity with the latest equipment and technology available to the turfgrass and landscape manager (many of Wisconsin's own manufacturers); and internationally acclaimed speakers addressing biological, cultural and environmental issues facing the green industry today.

EXPO-94 welcomes two special UW-Alumni; Paul Zwaska, Field Superintendent for the 1993 Major League Baseball All-Star Game held at Oriole Park at Camden Yards (home of the Baltimore Orioles) discussing athletic field management and predicting the weather and Dr. Milt Engleke of Texas A & M University, a world renowned turfgrass breeder discussing new bentgrass cultivars and utilizing alternative grasses in Wisconsin. Other speakers include Dr. Bruce Clarke from Rutgers University discussing Turfgrass Disease Manage-

ment, Dr. Mark Carroll of the University of Maryland discussing the use of sod to prevent soil erosion during construction and irrigating lawns, Dr. Kirk Hurto from TruGreen Chemlawn discussing pesticide residues on home lawns with regard to posting, and Dr. Mike Raupp from the University of Maryland discussing integrated pest management and identifying beneficial insects in the landscape. Additionally, for all of you who attended the 1993 Field Day, you will be excited to see the results from the field trials you toured and be able to interact with the entire UW-Turfgrass Group.

The planning committee has worked hard to secure the lowest possible room rates and conference fees to ensure equal access to all participants and, as always, all proceeds go towards the support of turfgrass research and education. The entire turfgrass industry will benefit from this expanded format and we look forward to having you as a part of the future direction of the turfgrass industry. If you would like further information contact us at 608-845-6536. See you at the EXPO!! ♣

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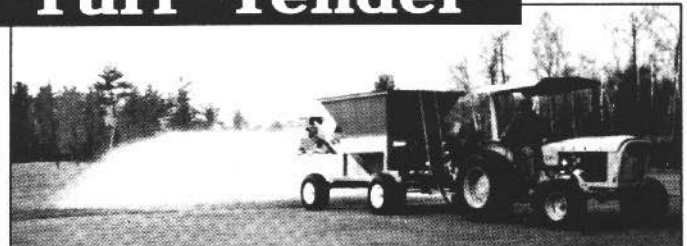
## WISCONSIN TURFGRASS AND GREEN INDUSTRY EXPO

**January 3, 4 & 5, 1994**

**HOLIDAY INN WEST  
Middleton, Wisconsin**

### MULTI-PURPOSE

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