



POSITIVE COMMUNICATION

By Bruce Worzella



As we venture out to our golf courses during the spring thaw, the threat of having damaged or, worse yet, dead turfgrass leaves a horrible feeling in our stomachs. All the maintenance practices that we do to prepare the courses for winter time, can be cancelled by some abnormal weather circumstances.

This is when good communication is needed. So is some understanding from golfers. Reading good articles, reviewing our own past experiences, conversing with peers, and being able to explain what may have happened, helps sooth that terrible feeling. At that

point, you hope the people listening have some confidence in you and agree that you have done everything that could be done to protect grass from winter damage.

It is always easy to blame the weather, but explaining related factors such as old design problems and soil conditions is more difficult to get across. This is where positive communication with the concerned parties can do the most good.

Personally, this part of my job responsibilities does not always come easy. My guess is there are colleagues who feel that way too. We are

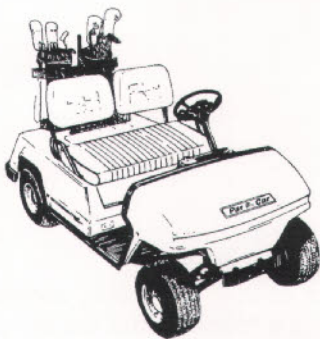
human and enjoy success, but dread disaster.

On a different note, make sure you observe the changes of our monthly meeting agendas. Education at these meetings are scheduled at different times throughout the year. Take advantage of this important aspect of our meetings; Be sure to double check your notice.

I wish everyone a great start to the 1993 season and encourage you to support the superintendents who are hosting one of this year's meetings. 🏌️

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