



IS IT WORTH IT?

By Bruce Worzella



Professional turfgrass managers have the responsibility for thousands of dollars every year for the maintenance of the facilities that employ us. Owners, boards of directors, and corporations trust our judgement on how to distribute these funds in the maintenance of their golf course. With the increased demand for better conditions and pressure on budgets, we have to justify our decisions even more so.

One expenditure, whether it is by our employer or on our own, is WGCSA annual dues. Our justification has to be sound to our employer for the time spent and to ourselves for what we get out of it.

No one can disagree that our publication contains a vast amount of valu-

able information. It informs us of what is happening within our state, of USGA ideas and changes. It presents a sportswriter's perspective of the game. Education and meeting details are presented; University research and updates are advanced. Editorial outlooks and various company advertisements that we deal with in our everyday decisions are available to us. These are of great value; but our publication is not the only benefit.

Our association offers educational speakers at our monthly meetings, an annual golf turf symposium, access to dedicated university professors and quality publications. You have an annual membership directory of your fellow superintendents throughout the state. Your golf course (or you) have

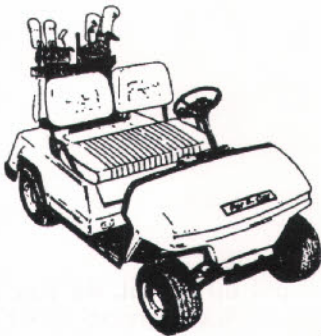
the opportunity to advertise for employment positions to over 170 golf courses or companies. You have the luxury of being able to play the best golf courses in the state of Wisconsin.

Our dues allow us to make scholarship and research contributions. Both are critical to our professional well being. The need for highly educated individuals in this time of environmental concerns is critical. Finding alternatives and solutions for tough maintenance problems is an unending task. Support from associations such as ours is what is needed to show we are concerned professionals.

So is membership worth it? Only you can make that decision. But I am firmly convinced that WGCSA membership is a genuine bargain. 🏌️

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