



Professional Motivation —Don't Fumble It

By Chad Eberhardt

Remember how inspiring Terry Bradshaw was in New Orleans this past February?

Or did his words find a place in your short-term memory file?

Bradshaw respected and admired our profession because, at the time, each and every one of us raised a hand when asked who thought they had the best job in the world.

It would be interesting to see a show of hands in response to the same question just eight months later.

One would expect to see the same show of unanimity.

But I really doubt it!

What makes me so sure, you ask?

Well, I've taken notice in conversations and publications. Around this time of year, you begin to hear superintendents helplessly feel that their motivation is dwindling.

It makes me wonder if GCSAA ought to hire Bradshaw full time if we truly want our group to be portrayed as highly motivated professionals.

Bradshaw could speak at monthly meetings to make sure the flame never dims.

How ludicrous!

Whether you were in New Orleans, or not, there's no reason to let your motivation slide.

Terry Bradshaw is just one of many highly paid professional motivators. They get your blood pumping for those couple of hours that they preach. Then, they move on to their next appointment.

Once the motivator leaves the room, the motivation is handed off to you. You can either run with it or fumble it. It's up to you, and only you!

Motivate yourself to be enthusiastic at all times with the kind of enthusiasm

that believes there is always something new and better ahead.

Every day is a mixture of good and bad—no day is 100% "good". Granted, everyone has moments in their lives which justify low morale.

Every person alive can motivate themselves at times. One person is motivated for thirty minutes—another has it for thirty days—but the person who keeps it for thirty years makes the most success in life.

Habitually, you put on either your right shoe first or your left shoe in the morning. Habits are things we learn to do automatically without having to think or decide.

Motivate yourself to be enthusiastic about the day each and every single morning. If you seriously commit to it, your attitude will become habitual.

The important fact to remember is that you can deliberately make yourself motivated all the time if you want to badly enough.

As a professional, you should!

Whether another motivational quarterback hands the motivation off to you, or you're the QB, remember to always wrap both arms around it and don't let anyone stop you!

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