



## SURVEYING THE NATIONAL SCENE

By Monroe S. Miller

The scope of this survey is quite limited. All questions were asked in New Orleans and presented only to those WGCSA members attending the 63rd GCSAA Conference and Show.

It's a little unfair in that regard since many WGCSA members are unable to attend the National.

However, this annual meeting is very valuable to those who chose to attend, and they have strong feelings about many aspects of it - good and bad.

This happens to be a good year for the subject under consideration. Since Bill Roberts is GCSAA president and since he is a WGCSA member, its entirely possible he will read this SURVEY. Few are in a better position to make changes.

Read on, Bill.

1. How did you get to New Orleans?
 

Airline	29
Train	5
Car (or Truck)	9
2. Did your spouse come along?
 

Yes	18
No	25
3. Did any of your children come along?
 

Yes	4
No	39
4. Are you here at company expense?
 

Yes	41
No	2
5. How long are you staying?
 

3 days or less	3
4 days	15
5 days	11
6 days	3
7 days or more	11
6. Did you play in the GCSAA tournament in Jacksonville?
 

Yes	4
No	39
7. Did you stay in one of the hotels recommended by GCSAA?
 

Yes	38
No	5
8. Are you continuing on from New Orleans for a vacation?
 

Yes	6
No	37
9. Are you concerned about how expensive it is becoming to attend

the GCSAA Conference?

Yes	31
No	12

10. Do you consider New Orleans a favorable or unfavorable site for this annual meeting?

Favorable	17
Unfavorable	26

The results are self-explanatory. Most (me included) didn't like New Orleans and therefore didn't bring family with them.

The length of stay was pretty much determined by attendance at a one or two day seminar.

Although not reflected in the SURVEY results printed here, those concerned about the cost were emphatic in

their feelings. The fear is that the National is moving beyond the financial reach of some of our members.

When the subject of cost was introduced, those playing in the tourney were livid. I don't have personal experience with the event, but it was clear the participants were very upset over the level of spending reached by it.

Questions about spouses, kids, and New Orleans almost always brought up the fact that WGCSA members are anxious to return to Orlando, San Francisco, or Anaheim. They feel safer in those places.

I'd guess most, then, are anxious for 1993 to get here.

Hollywood, here we come!

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