President's Message



By Rod Johnson



Good old common sense says, "Don't throw gas on a fire and don't throw rocks at a bee hive". My message this issue may not show an abundance of that common sense.

Rob Schultz, a Madison sportswriter and a regular contributor to the quality of this newsletter, has managed to start some fires to get the bees a buzzin'! The leadership of the Wisconsin PGA has made it perfectly clear that they did not share the grins and the tongue-and-cheek look at comparative worths.

The Wisconsin PGA took offense with parts of the column and I can sympathize with their concerns. The past couple of years has seen the development and strengthening of an excellent working relationship between our groups.

The concerns of the Wisconsin PGA were expressed in a letter from Executive Director, Tony Coleman. Of most importance was the following paragraph:

"The PGA is in wholehearted support of the notion that all of the profes-

sionals in golf, including Golf Course Superintendents, Club Managers, and Golf Professionals should be compensated fairly and equitably."

As Golf Course Superintendents, our collective worth will not be realized at the expense of, or by taking pot shots at Golf Professionals.

From this group, to your group, I offer my apologies. While I have your attention, and I think we have, our group needs the help of your group in two areas that I refer to as "Terms of Endearment". They may seem simple and a little oversensitive, but it is clear that our groups are offended by different things.

First is "greenskeeper". Almost all Golf Professionals have known for many years that our professional title has become Golf Course Superintendent. The explanation of the difference between the two would be redundant and would unnecessarily fill editorial space. Help us spread the word. You are in a position to help us correct those, in the game of golf, who continue to get it wrong. To rephrase last issue, "Can a golf course live without a [greenskeeper]? Of course. In fact, they are better off with a Golf Course Superintendent."

The second area that I am enlisting your help is a little easier corrected. That is the term "My Superintendent". Those Golf Professionals who actually employe or have specified authority over the Golf Course Superintendent, please skip to the next paragraph. Would the other 90% please stop. I don't know a single person in our group who doesn't want to throw-up in the sweater aisle when he hears, "my superintendent". Enough said.

These concerns behind us, I look forward to an even stronger relationship between our groups. We have a lot more in common than many realize. We must concern ourselves with the fact that a knife from within cuts deepest.

To Rob Schultz, let's get together for golf again this summer. I love your sense of humor!

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