

# NGF ANNOUNCED ANNUAL GOLF JOURNALISM AWARDS: "The Grass Roots" Included Again

Twelve publications have been recognized by the National Golf Foundation for overall excellence in local and regional journalism. Another 25 publications were selected to receive special merit awards.

The winners were selected from nearly 100 publications that were entered in the Harry C. Eckhoff Award Competition for 1989. Entries were judged on content, appearance and service to golf.

*The Grass Roots* received a special merit award.

It was a good year for Wisconsin golf publication in the NGF Eckhoff Award Competition. The WSGA received two special merit awards — one for the *Wisconsin Amateur Golfer's Newsletter* and one for the *Wisconsin State Golf Association 1989 Directory*. The newspaper *Wisconsin Golf* was awarded a special merit award also.

The letter notifying us of the award for *The Grass Roots* is presented here for you. Although the special merit award is a step lower than 1988, it is still a high honor, considering the vast number of golf publications in the country. And, of course, there is always the 1990 competition; it gives opportunity for a comeback.

In reality, an award like this is recognition for all the great writers who share, freely, their skills with us. We are better for their contributions.

The winners in the Eckhoff Award Competition, by category, are as follows:

## Club Newsletter

Overall Excellence: *Moon Valley Newsletter*, Karsten Manufacturing Corp., Phoenix, Ariz.

Special Merit: *Hallbrook Country Club Newsletter*, Leawood, Kan.; *Riverchase Country Club Newsletter*, Birmingham, Ala. *The Shannopin (Country Club) Chieftain*, Pittsburgh, Pa.

## State/Regional Professional Association Newsletter

Overall Excellence: *The Greenside*, Golf Course Superintendents of New Jersey.

Special Merit: *Carolinas Newsletter*, Carolinas Golf Course Superintendents Association; *The Grass Roots*, Wisconsin Golf Course Superintendents Association; *Rub of the Green*, Hi-Lo (California) Golf Course Superintendents Association; *SCPGA News*, Southern California Section PGA.

## State/Regional Amateur Association Newsletter

Overall Excellence: *Tee-to-Green*, South Dakota Golf Association.

Special Merit: *New York State Golf Association News*; *Wisconsin Amateur Golfer's Newsletter*, Wisconsin State Golf Association.

## State/Regional Amateur Association Newspaper

Overall Excellence: *The Publinxer*, Michigan Publinx Golf Association.

## State/Regional Unaffiliated Newspaper

Overall Excellence: *Golf Today*, San Carlos, Calif.

Special Merit: *Illinois Golf News*, Bensonville, Ill.; *Wisconsin Golf*, Madison, Wis.

# ECKHOFF AWARD

For Excellence In Golf Journalism



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**NATIONAL GOLF FOUNDATION**

February 28, 1990

Mr. Monroe S. Miller  
Editor  
Wisc. Golf Course Superintendents Assn.  
333 Bishops Way, Suite 104  
Brookfield, WI 53005

Dear Mr. Miller:

We are pleased to inform you that your entry, *The Grass Roots*, has been selected for Special Merit in the State/Regional Professional Association Newsletter category of the 1989 Harry C. Eckhoff Award competition for excellence in golf journalism.

This year, the competition attracted nearly 100 entries in 12 categories. As in previous years, the caliber of entries continues to be excellent, indicating a continuing high standard in golf journalism on the local and regional levels.

We have enclosed a copy of the news release detailing all the 1989 Eckhoff Award winners. We are preparing your certificate and it will be forwarded to you in about 30 days, along with an Eckhoff Award logo for use in your publication.

Congratulations on your selection, and best wishes for continued success in the coming year.

Sincerely,

Kit Bradshaw  
Manager of Media Relations

KB:kw  
Enclosure

Jim Austrey  
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William H. Davis  
Fountain Golf Digest (retired)

David Fearn  
Golf Digest/Tennis, Inc.

Gal Goodrich  
American Golf Corp.

Joe Greenleaf  
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American Amateur Golf Assn.

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The Ben Hagan Co.

Garret F. Hurley  
National Club Assn.

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St. Andrew's Golf Club

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Golf Course Assn.

Terry Williams  
McHenry & Co.

Gary Wilson  
Golf Annual (The World)

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### Club Magazine

Overall Excellence: *American Golf*, American Golf Corp., Santa Monica, Calif.

Special Merit: *Club News and Divots*, Wilshire Country Club, Los Angeles, Calif.

### State/Regional Professional Association Magazine

Overall Excellence: *Northern Texas Professional Golfer Annual*, Northern Texas PGA.

Special Merit: *New England Section PGA Yearbook 1989; Through the Green, Georgia Golf Course Superintendents Association.*

### State/Regional Amateur Association Magazine

Overall Excellence: *Golf Georgia*, Georgia State Golf Association.

Special Merit: *Amputee Golfer*, National Amputee Golf Association; *Arizona Golf Journal*, Arizona Golf Association; *FORE Magazine*, Southern California Golf Association.

### State/Regional Unaffiliated Magazine

Overall Excellence: *Southern Links*, Hilton Head Island, S.C.

Special Merit: *Colorado Golf Journal*, Castle Rock, Colo.; *Florida Golfer*, Naples, Fla.

### State/Regional Professional Association Directories

Overall Excellence: *Gateway Golfer Annual*, Gateway PGA, Maryland Heights, Mo.

Special Merit: *1989 Michigan PGA Roster/Media Guide; Southern Ohio PGA Annual Roster.*

### State/Regional Amateur Association Directories

Overall Excellence: *1989 Arizona Golf Course Directory*, Arizona Golf Association.

Special Merit: *FORE Magazine Southern California Golf Association 1989 Directory of Member Clubs; Wisconsin State Golf Association 1989 Directory.*

### Tournament Programs

Overall Excellence: *The International, Edition Four*, Castle Rock, Colo.

Special Merit: *The Fred Meyer Challenge Official Souvenir Program*, Beaverton, Ore.; *1989 U.S. Women's Open Program*, Birmingham, Mich.

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