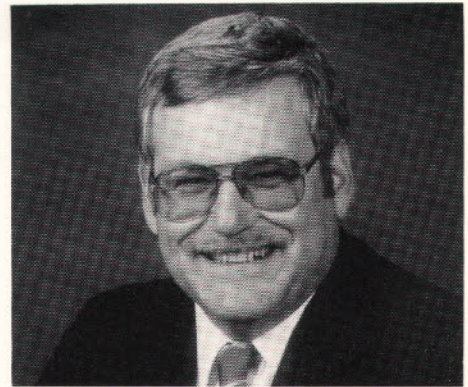




Pride in the GCSAA

By Roger Bell



As you read this message, the 60th Anniversary GCSAA Turfgrass Show and Conference in Anaheim will be history. I hope that you were able to see for yourself how the turf industry has become a significant economic force in this country. The equipment manufacturers, the chemical suppliers, the seed growers, the golf course builders and architects — in fact, representatives of all the allied areas of golf — come together for one overwhelmingly impressive display of technology and goodwill. Even more impressive, though, is the fact that we — the golf course superintendents, are at the very center of this massive production. After all, the show is sponsored by the

GCSAA.

Moreover, Wisconsin superintendents are well-represented in the GCSAA's efforts. WGCSA members serve on (national) GCSAA committees for Government Relations (Mike Semler), Membership (Jim Belfield), Communications and Awards (Monroe Miller), and Scholarship and Research (yours truly). Countless other Wisconsin superintendents belong to the Golden Tee Club as a visible sign of support for GCSAA Scholarship and Research. One of WGCSA's student members, Jeff Bahr, received a GCSAA scholarship in Anaheim. Congratulations to Jeff — and to the University of Wisconsin Turf Program for

producing GCSAA scholarship recipients in three of the last four years of competition.

If you missed the show in Anaheim, remember there is a regional GCSAA seminar scheduled in March in Milwaukee. The WGCSA is a joint sponsor.

Wisconsin leads the nation in percentage of its citizens who are golfers. It's only appropriate that we match that level of involvement in the GCSAA and its activities.

Thanks to those who give back to their profession through their volunteerism — and an invitation to the rest of you to join us. We certainly have a lot to be proud of in the WGCSA!



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