

# Major Donations made to the O.J. NOER CENTER for TURFGRASS RESEARCH

## KOHLER COMPANY FORWARDS \$5,000 TO NOER CENTER

We've got some friends at the Kohler Company. The manufacturer of many of the engines on our golf courses decided in July to contribute \$5,000 to the O.J. NOER CENTER for TURFGRASS RESEARCH. Marc Davison, Golf Course Superintendent at Blackwolf Run and long time member of the WGCSA (despite his youth!), has been solidly behind the NOER project from the outset and helped tremendously. Mr. Peter Fetterer, Kohler's manager of Media and Civic Services, was a great help when we did the "Made in Wisconsin" feature about Kohler in the July/August 1987 issue of the *GRASS ROOTS*. Peter authored the correspondence to corporate officials recommending the gift and also had the pleasure of announcing the company's support to the UW Foundation's Marcy Schultz. John Green, manager of Landscape, Farms and Real Estate Maintenance, gave his approval. So did Bob Leffel, an acquaintance of Helmut Adam who chairs a fund raising subcommittee for the WTA.

And at our meeting at Pine Hills in May, Mr. Herb Kohler, after listening to Bill Bengeyfield's presentation on the importance of research in the turfgrass sciences, expressed his interest in supporting these efforts.

It is really nice to have friends like these!

## RANSOMES, INC. PLEDGES \$6,000 TO WTA PROJECT

Helmut Adam graciously agreed, in late 1987, to help with the difficult task of raising funds for the O.J. NOER CENTER for TURFGRASS RESEARCH. Widely respected among the many manufacturers of turfgrass equipment in Wisconsin, Helmut was the perfect choice for this important and key role. His first move was to send in a pledge from the company he presides over in Johnson Creek — Ransomes, Inc. — for \$2,000 a year for each of three years.

Active in many professional and civic organizations, Helmut has many years of previous experience in projects and programs those organizations are involved with. That experience, along with his sincere enthusiasm, will benefit the WTA project enormously. We are lucky to have him in our corner.

## KERSHASKY LEADS WESTMOOR COUNTRY CLUB TO A \$4,000 PLEDGE TO THE NOER CENTER

Jerry Kershasky is one of the most intense, thorough and hard working Golf Course Superintendents in Wisconsin. Those traits have given him a lot of success in his job at Westmoor Country Club. They were also influential in the decision of the Westmoor members to present a generous gift to the NOER CENTER. Jerry presented his case to officials of the Club and mailed NOER CENTER brochures to each and every club member. His efforts were awarded by a two year/\$2,000 per year pledge to the WTA project.

If you are wondering about the details of how Jerry was able to do this, please call him. He'd love to share his success with you!

## O.J. NOER CENTER FOR TURFGRASS RESEARCH HONOR ROLL

### NOER Benefactors

The Kohler Company  
Ransomes, Inc.  
Wisconsin Golf Course Superintendents Association  
Wisconsin Turfgrass Association

### Medalists

Blackhawk Country Club  
Lawn Care of Wisconsin  
Long Island Farm Inc.  
Maple Bluff Country Club  
Metalcraft of Mayville  
Westmoor Country Club  
Wisconsin Sod Producers Association

### Eagles

North Shore Golf Club  
O.J. Noer Research Foundation

### Birdies

Payne Sod, Inc.  
Dr. Gayle Worf  
Gary Zwerlein

### Pars

Badger Turf and Grounds Club  
Jerry L. O'Donnell  
Twin River Turf

### Friends

Margaret L. Bell  
Devil's Head Lodge  
Dole Fresh Fruit Company  
Fermenta Plant Protection Company  
Gail Lennert  
Larry Louis Lennert  
Stanton Mead  
Michael D. Muth  
Platteville Golf and Country Club  
Rivermoor Country Club  
Thomas Gerrard Schwab  
Anonymous

**ECKHOFF AWARD**  
For Excellence In Golf Journalism



## NOER CENTER MOVED

There is some good news about the NOER CENTER. For reasons not completely clear to this editor, local government officials wanted the entrance to the University of Wisconsin golf course moved to a location that would have split the proposed research facility. Obviously this was unacceptable, so on July 7 a meeting was held among the University of Wisconsin faculty, the directors of the Wisconsin Turfgrass Association, officials from the University's Department of Planning and Construction, and staff from the new University of Wisconsin golf course. The purpose of the meeting was to find a new location for the NOER CENTER on the property owned by the University of Wisconsin Foundation that includes the new golf course. As a result of the meeting, the NOER CENTER will now be built on the very northeast corner of the property, at the intersection of Junction Road and Midtown Road.

The hope was that the new site would be as good as the previous one. In reality, it represents a considerable improvement! There is plenty of room, the soils are good, the site is naturally drained, it is accessible by virtue of its location on main roads, and has a nat-

ural setting for the building and a parking lot. It met the high standards of everyone there at the meeting, and left them with a great sense of satisfaction that the matter is settled.

## WTA Annual Meeting and Winter Turfgrass Conference Plans Underway

How's this for a late summer cooler — WGCSA member Wayne Otto and his committee have nearly finalized plans and details for this winter's Wisconsin Turfgrass Association annual meeting and educational conference.

Some major changes have been made. The most obvious is a move to a two day format. This has been under consideration for the past couple of years and Wayne decided that 1989 was the time to do it. The breadth of the turfgrass industry dictates a wide variety of speakers and such a program is best executed over more than just a single day. There is simply too much to accomplish in one day.

The other major change is location. The 1989 meeting will be held at the Country Inn. It offers an excellent location on Interstate 94 just west of Waukesha, affords overnight accom-

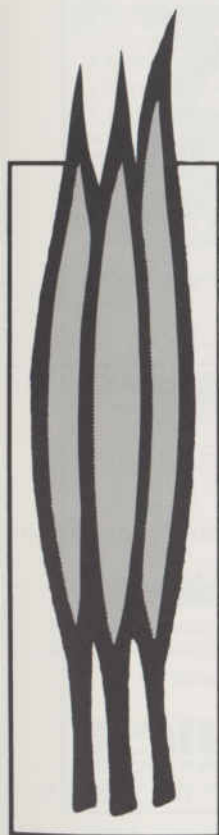
modations, and has facilities tailored to our needs. The handling of meals should be much easier. And Wayne has been pleasantly surprised by the most reasonable costs.

The tentative dates are January 10th and 11th, a Tuesday and a Wednesday. When plans and details are approved by the WTA Directors, a mailing will be sent to all WGCSA members. But mark your calendar now for this exciting event!

## WTA Golf Tourney at Butte Des Morts on October 10th!

WGCSA member Steve Schmidt will be the host of the 1988 Wisconsin Turfgrass Association golf outing on October 10th. The event has become a major source of revenue for the Wisconsin Turfgrass Association.

This is the 7th consecutive year that a golf outing has been held to raise monies for the WTA and turfgrass research in Wisconsin. Over \$10,000 was raised for the WTA in 1987. Jeff Bot-tensek and the Stevens Point Country Club forwarded something over \$7,000 to our industry's research efforts. Mike Semler and Cherokee Country Club hosted another event that resulted in a \$3,000 gift to the WTA last fall.



### The O.J. Noer Center for Turfgrass Research

To help ensure turfgrass research and the establishment of the O.J. Noer Center, I/we would like to contribute at the level indicated below:

- |  |         |                                 |          |
|--|---------|---------------------------------|----------|
| <input type="checkbox"/> Noer Benefactor | \$5,000 | <input type="checkbox"/> Birdie | \$500    |
| <input type="checkbox"/> Medalist        | \$2,000 | <input type="checkbox"/> Par    | \$300    |
| <input type="checkbox"/> Eagle           | \$1,000 | <input type="checkbox"/> Friend | \$ _____ |

My gift of \$ \_\_\_\_\_ is enclosed.

I would like to establish a fixed pledge for the term of the

O.J. Noer campaign. Please bill me in \_\_\_\_\_ MONTH

each year as follows:

1988 for \$ \_\_\_\_\_ 1989 for \$ \_\_\_\_\_

1990 for \$ \_\_\_\_\_

I would like to establish a Perma-Pledge to continue indefinitely. Please bill me for my gift of \$ \_\_\_\_\_

in \_\_\_\_\_ MONTH each year.

NAME \_\_\_\_\_

STREET ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

( ) ( )  
HOME TELEPHONE BUSINESS TELEPHONE

Please make your check payable to UW Foundation—The Noer Turfgrass Center Fund. Your gift is tax deductible to the extent allowed by law.

(PLEASE SEE OTHER SIDE.)

### Your Gift...

whatever its size, is needed and appreciated by the O.J. Noer Center for Turfgrass Research. All contributors are recognized in the *Honor Roll* published each spring by the UW Foundation. Contributors who make special commitments to excellence at the University of Wisconsin-Madison also receive recognition as members of the annual giving honor clubs—The Founders Club (for gifts of \$100 to \$499 annually), The Deans Club (\$500 to \$999) and The Carillon Club (\$1,000 or more). For exceptional support, the UW Foundation honors donors with lifetime membership in The Bascom Hill Society.

### Please send me information about the following:

- Annual giving honor clubs
- The Bascom Hill Society
- Including the UW Foundation in my will
- Gifts of real estate
- Life income agreements
- Establishing a permanently endowed scholarship for a relative or friend

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