

GCSAA CONFERENCE AND SHOW SET FOR JANUARY 27 THRU FEBRUARY 4

An estimated 10,000 golf course superintendents and others from around the globe will converge on San Francisco for the 57th annual International Golf Course Conference and Show sponsored by the Golf Course Superintendents Association of America January 27—February 4th, 1986.

Most major activities associated with the premier event of the golf turf industry will be in the Moscone Convention Center.

Retired Air Force General Charles "Chuck" Yeager — a World War II fighter plane hero, career test pilot and the first man to break the sound barrier — will deliver the keynote address during the Opening Session at 9 a.m. Friday, January 31.

Singer Dinah Shore will present GCSAA's prestigious Old Tom Morris Award to world golf ambassador Patty Berg, co-founder, charter member and first president of the Ladies Professional Golf Association (LPGA) during the gala GCSAA Banquet attended by dignitaries from the world of golf at 7 p.m. Monday, February 3, in the San Francisco Hilton & Tower. Entertainment will be provided by the Lettermen, a versatile and enduring popular singing group.

In another highlight of the nine-day conference, millions of dollars worth of the latest equipment, products and services used in the management of golf courses and grounds will be displayed by about 300 exhibitors at the Conference's big Trade Show covering more than 115,000 square feet. The Show will be open for 19 hours Saturday through Monday, February 1-3.

Throughout the Conference, nearly 150 leading golf course superintendents, educators, researchers and representatives of the industry will lead more than 350 hours of seminars and other educational sessions covering every facet of turfgrass management and many related subjects such as communication, the public golf course, personnel management, computer applications in golf course operations, landscaping, golf course design and many other topics of interest to golf course and turfgrass managers.

GCSAA will hold its annual business meeting and election of officers on Monday, February 3. Nominated for President is Riley L. Stottern, GCGS, of Park City, Utah. Running for Vice President are Donald E. Hearn, CGCS, Weston, Mass.; John E. Laake, CGCS, Columbus, Ohio, and James M. Taylor, Sr., CGCS, Midland, Texas. Vying for three director's positions on the Executive Committee are Gerald L. Faubel, CGCS, Saginaw, Mich.; Stanley Boraski, CGCS, Charlotte, N.C.; Stephen G. Cadenelli, CGCS, Toms River, N.J.; William R. Roberts, CGCS, Stevens Point, Wis.; and Kenneth A. Sakai, CGCS, Rodeo, CA.

Other awards to be presented to GCSAA members at the Opening Session on Friday by GCSAA President Eugene D. Baston, CGCS, include Chapter Newsletter Awards, Distinguished Service Awards and the Leo Feser Award for excellence in literary contributions to the Association's magazine, *Golf Course Management*, by a member golf course superintendent.

A Spouse's Program is also conducted in conjunction with the GCSAA Conference and Show.

The Association's Annual Member Golf Championship will be played January 27-28 at Palm Desert, CA. The tournament has been held since 1938, and will be played on the Palm Valley and Monterey Country Clubs. The women's tournament will be held at The Lakes Country Club.

Any WGCSA members wanting more information on the Conference should call toll free: 1-800-GSA-SUPT.



See you in

San Francisco

at the

**57th International
Golf Course
Conference & Show**

**Moscone Convention Center
January 27 - February 4, 1986**