

GCSAA Mid-Year Conference and Show

The Golf Course Superintendents Association of America Mid-Year Turfgrass Conference and Show will be held at the Hoosier Dome in Indianapolis, Ind., Sept. 19-24, 1985.

This new conference represents an extension of GCSAA's education program and will offer extra opportunities for improvement to those in the golf course and turfgrass management profession. It will bring some of the nation's top researchers, educators, golf course superintendents and turfgrass managers together for this unique educational conference.

The conference will feature seven of GCSAA's most popular continuing education seminars, staff technician training courses, a national 'selling and buying' type exhibition trade show, a turfgrass research conference, a golf/turfgrass market research workshop, an outside turfgrass equipment demonstration and a national golf championship to benefit turfgrass research.

"September is an excellent time for manufacturers and distributors of golf course equipment and supplies to demonstrate their products," said GCSAA President Eugene D. Baston, CGCS, "as this is the time of the year when golf course managers plan purchases. We believe this mid-year conference will be very beneficial to our members and to our advertisers and distributors," Baston explained.

"GCSAA members have expressed a need for information that will assist them in training their own staffs. With this conference, we will be answering those needs," said Baston.

The staff technician training courses will be 'hands on' instruction by the direct involvement of manufacturers. Courses will be offered in equipment repair and maintenance; irrigation equipment operation, repair and maintenance; pesticide safety and applications; and golf car repair and maintenance.

The trade show will allow companies to offer show discounts and purchases on site and will feature an outdoor equipment demonstration area where superintendents can actually test the latest equipment.

The turfgrass research portion of this mid-year conference will gather more than 20 of the nation's leading scientists presenting updates on all major turfgrass research being funded with GCSAA's support. Papers on other research will also be presented.

The GCSAA is making plans to present 7 of their most popular continuing education seminars. Seminar topics should include: Advanced Computer Applications; Negotiating; Golf Course Design Principles; Business Communication & Assertiveness Techniques; Personal and Managerial Productivity; Basic Turfgrass Botany and Physiology; Advanced Irrigation Systems Management.

A one-day golf championship will be played with the proceeds going to further turfgrass research. Many affiliated golf course superintendent associations hold similar golf championships, but this will be the first national golf championship specifically to benefit turfgrass research.

"We hope this mid-year conference, and the central location, will allow companies and courses to send more of their employees and staffs to participate in the hands-on training being offered," Baston said.

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