# Zehren Elected Director of STMA

NEWS

GRASSROOTS advertiser Roy Zehren, President of Natural Athletic Turf, Inc. of Mequon, was elected to the Board of Directors of the Sports Turf Managers Association of America at the STMA's annual convention this fall in Denver, Colorado. Natural Athletic Turf, Inc. is an Associate Member of STMA. He will represent the Associate members on the Board. NAT specializes in construction and renovation of all types of athletic fields and golf courses. Roy's other company, Zehren Landscape Co., is a member of the WLCA — Milwaukee Chapter, the WLF and the WTA.

Zerhren has a new address. It is: Natural Athletic Turf, Inc. 11040 N. Buntrock Avenue Mequon, Wisconsin 53092 Congratulations to Roy Zehren for this fine honor!

#### Looking For Latham?

With the changes in Green Section Agronomists has come the attending changes in phone numbers and addresses. Our new "GREAT LAKES REGION" (another new name!) Agronomist Jim Latham has located his office at:

Jim Latham, Agronomist USGA Green Section Great Lakes Region 4680 West Bradley Road Brown Deer, Wisconsin 53223

His office phone is 414-354-2203. If you are unable to reach him at that number, call him at his home office number 414-351-2203.

## Lesco's Witkowski Happy In Wisconsin

Ed Witkowski, Sales Representative in Wisconsin for GRASSROOTS advertiser LESCO, INC., reports that his first year with the company was a successful one and that he is anxiously looking forward to 1985. Ed, a graduate of the business school at the UW-Whitewater, has been "weaned" from golf courses and is enjoying sales work. He is very familiar with golf courses and the demands placed upon Golf Course Superintendents as a result of the 7 seasons he spent at Tuckaway Country Club working under Ray Knapp. Ed is particularly grateful for the warm reception he has received from Wisconsin GCS during the past year. He reports that early order chemical programs and preseason parts sales are very successful thus far. The LESCO truck will be on the road again in 1985, and they may be increasing the number of clubs they visit next year.

## **Pesticide Statistics**

The November/December issue of the USGA GREEN SECTION RECORD had an interesting "Turf Twister" that bears repeating. A Michigan reader wrote of a recent newspaper article that reported Americans are more likely to be injured and sent to the hospital emergency room by stairs, ramps and landings than any other cause (531 injuries per 100,000 Americans). The most severe injuries are caused by cigarette lighters (8.7 injuries per 100,000 persons). He also reported that he had read nearly 50,000 young people die each year in this country from illicit drugs. His inquiry to the USGA Green Section Staff was "how many deaths from pesticide use on golf courses have you heard about in 1984? The Green Section Staff agreed with his statistics and reported No (0) deaths from pesticide use on golf courses in the past year.

Obviously, the pesticide statistic is the one we should hope to see. But it is also a confirmation that programs of safety are working and that the golf course industry is using pesticides in responsible and proper ways.

#### **Job Changes**

As is usually the case by this time of the year, several Wisconsin golf clubs have new golf course managers. **PAT NORTON** has moved from the South Hills Club in Fond du Lac to the Ville du Parc Country Club in Mequon. Pat will be assisted by 1983 UW—Madison graduate Mike Handrich. Mike, who majored in Turf Management has returned home after two seasons in Colorado. He spent 1984 as the Assistant Golf Course Superintendent at the Eagle Country Club in suburban Denver.

The vacancy Pat left at the South Hills Club has been filled by **MICHAEL SEMLER**. Mike left his position as Assistant Golf Course Superintendent at Blackhawk Country Club in Madison to assume the responsibilities at the South Hills Club.

BOB ERDAHL will be managing the 27 golf holes at the North Shore Golf Club in Mequon. Bob left Muskego Lakes Country Club to assume the GCS job at North Shore.

WGCSA Scholarship winner LARRY LENNERT will move to Appleton and work as Assistant Golf Course Superintendent at the North Shore Golf Club under WGCSA Treasurer ROGER BELL. He has been on the staff at North Shore during previous summers.

## Wisconsin Badger Chapter CMAA Elect 1985 Officers

The following Club Managers were elected to state offices on November 12 for 1985:

President.....Bernd U. Sturm Blackhawk Country Club Vice President ..Gerhard Hammer Maple Bluff Country Club Secretary/

Treasurer ..... Mark Guirlinger Blue Mound Golf and Country Club Directors ..... Thomas J. Knorr Butte Des Morts Golf Club Richard N. Kort Wausau Golf Club Robert E. Druschke Meadowbrook Country Club Patricia Perry Milwaukee Yacht Club

Congratulations!

#### Howe Elected Wisconsin PGA President

Steve Howe, PGA Golf Professional at Ridgeway Country Club, has been elected to serve as president of the Wisconsin PGA for 1985. Tony Coleman, Waupaca Country Club, will handle secretarial duties and Rick Tock of the South Hills Club will serve as treasurer.

#### What A Relief!

Among the subjects that Frank Hannigan touched upon during his remarks at the noon luncheon of last fall's Wisconsin Golf Turf Symposium was a lawsuit that had been brought against the USGA. The news that Mr. Hannigan shared with those gathered was very "current" since a federal court jury had made a judgement against the USGA on October 19, just a few days preceding the Symposium. The suit had been filed by the manufacturers of the Polara golf ball and the jury had awarded them \$1.47 million for illegal restraint of trade and this amount was tripled under federal anti-trust law. The judgement was reversed by a federal judge in late November and the USGA will not have to pay the \$4.41 million to Polara's manufacturers.

The USGA had denied official approval of the golf ball, which was supposedly designed to cut down on hooks and slices. U.S. District Judge Robert Schnacke said the USGA had acted "solely in accordance with its responsibilities to the game of golf" in denying official approval to the Polara golf ball and had not conspired illegally with golf ball manufacturers.

As one might guess in our lawsuit happy society, the ruling will be appealed for the makers of the Polara golf ball. Their reason for appeal is that they feel the judge's action has effectively denied them the right to a jury trial.