



SPECIAL ELECTION ISSUE!

THE GRASS ROOTS

an official publication of the Wisconsin Golf Course Superintendents Association



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ROBERTS SEEKS GCSAA EXECUTIVE COMMITTEE

William R. Roberts, Golf Course/Grounds Manager of SentryWorld Sports Center in Stevens Point, Wisconsin has been nominated for election as Director of the Golf Course Superintendents Association of America Executive Committee. According to Wisconsin Golf Course Superintendents Association President Monroe S. Miller: "Bill's decision to seek a directorship in the GCSAA has been met with great excitement and enthusiasm by our entire membership. Amidst the applause and cheering at our August meeting was a motion to offer the full and total support of the WGCSA." The 1985 GCSAA election will be held at the Annual Membership Meeting next February in Washington, D.C.

Roberts, who began his turf career as a member of the Golf Course staff at Knollwood Club in Lake Forest, Illinois, is a 1975 graduate of the Turfgrass Management program at the Pennsylvania State University, completing the curriculum "with highest distinction" while receiving scholarship awards from the San Diego Golf Course Superintendents Association and the Penncross Bentgrass Growers Association. Following graduation from Penn State in March of 1975, he joined the staff at Bob O'Link Golf Club in Highland Park, Illinois as Assistant Golf Course Superintendent under Robert M. Williams and, in December, 1975, was named Golf Course Superintendent at Stevens Point Country Club in Stevens Point, Wisconsin.

After three years at Stevens

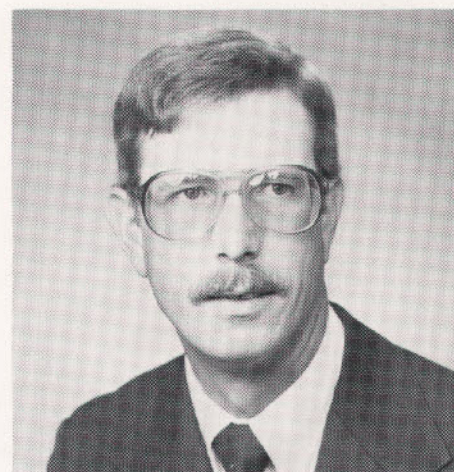
Point Country Club, Roberts found himself returning to Knollwood Club, this time as Golf Course Superintendent, remaining in that capacity for two years before pursuing a brief tenure in the same capacity at El Paso Country Club in El Paso, Texas.

In March, 1981, Roberts was invited to participate in a golf course construction project and returned to Stevens Point, Wisconsin. Under the ownership of Sentry Insurance, a 6,891 yard, 18 hole championship golf course was developed, which also included indoor and outdoor tennis facilities, 40 acres of employee parks, a swimming beach, a ball diamond, and, off the property, a large greenhouse operation.

He served as Project Manager through the entire construction phase of the development and has continued in the role of Golf Course/Grounds Manager since. According to Roberts,

"SentryWorld has been and continues to be a once in a lifetime opportunity for me. I've been able to oversee the property, taking it from rough clearing and earth moving through the grow-in period to a very playable golf course and usable facility in just three years."

"I've been able to contribute to everything from maintenance building design to equipment acquisition to staffing. I've helped a group of individuals come together and grow as a highly trained, professional golf course staff, and I take the greatest pride in that. I've just been very fortunate from day



one in terms of my involvement here at SentryWorld."

In addition to his Golf Course Superintendent responsibilities over the years, Bill Roberts has found or "made" time to be involved in the Wisconsin Golf Course Superintendents Association as a past Director, past Newsletter Editor, and current WGCSA Secretary. He also served a tenure on GCSAA's Public Relations/Awards Committee in 1978, has contributed to "GOLF COURSE MANAGEMENT" magazine, and was a speaker at the 1984 GCSAA Conference and Show in Las Vegas, Nevada. A column written by Roberts appears in "THE GRASS ROOTS," an official Wisconsin GCSA publication.

Further, he served as Secretary for the University of Wisconsin — Madison Select Golf Course Study Committee in 1984. He has attended seven out of the last eight GCSAA Conferences and Shows,

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July 9, 1984

607 North Michigan Avenue
Stevens Point, WI 54481
715 345-1800

has participated in five GCSAA Pre-Conference Seminars and has completed the requirements for classification as a Certified Golf Course Superintendent. Roberts has also participated in various company sponsored management courses and seminars while at the same time attending numerous state and regional golf and golf turf educational conferences. Beyond the 1984 GCSAA Educational Program, he has been a speaker at the Midwest Regional Turf Foundation Conference, has served as Session Chairman at the Wisconsin Golf Turf Symposium in 1981 and 1984, and will be on the programs at both the North Central Turfgrass Exposition in Illinois and the Minnesota Golf Course Superintendents Association Conference in the fall of 1984.

Roberts and his wife, Pat, are active in the Stevens Point community and St. Joseph's church. He is a member of the University of Wisconsin — Stevens Point Booster Club and serves as Secretary-Treasurer of the Community Alcohol and Drug Abuse Center Board of Directors. The Roberts have three daughters; Jennifer, 6, Megan, 4, and Erin, 2.

As one obviously dedicated to the profession of golf course management, when asked about his commitment to GCSAA, Roberts readily replies,

"Our collective future is limited only by ourselves and I feel that we are on the verge of limitless and exciting times for the Golf Course Superintendent. Having long been a believer in the old adage, 'You only get back what you put in,' I trust that my time, dedication, energy, and talents may be of use to our Association in realizing the resolution of the challenges presented by such exciting times."

The Wisconsin Golf Course Superintendents Association is, according to WGCSA President Monroe S. Miller, particularly proud to nominate William R. Roberts because, simply stated, "He is the very best we have to offer. We think that makes him the best candidate nationally."

Mr. Monroe S. Miller
President
Wisconsin Golf Course
Superintendents Association
200 Bishops Way
Brookfield, WI 53005

Dear Monroe:

It is with a sense of humility that I seek the support of the Wisconsin Golf Course Superintendents Association for nomination for the Office of Director of the Golf Course Superintendents Association of America in 1985.

I feel my interest in the "National," as evidenced by Conference and Show attendance in seven out of the last eight years, my participation in the Certification program, my tenure on the GCSAA Public Relations/Awards Committee and my recent contribution to "GOLF COURSE MANAGEMENT" magazine via an article, along with the very valuable (and quite rewarding) experience I have gained as a past Director of the Wisconsin GCSA, as a past Editor of the Wisconsin GCSA newsletter and as the current Secretary of WGCSA, has prepared me to serve, on balance, the ultimate interests of all GCSAA members.

My sense of humility is mixed with the intense pride I have always felt as one of a profession whose members are the most dedicated, vital and hard-working group of individuals it has ever been my privilege to know. Our collective future is limited only by ourselves and I believe that we are on the verge of limitless and exciting times for the Golf Course Superintendent. Having long been a believer in the old adage, "You only get back what you put in," I trust that my time, energy and meager talents may be of use to our Association in realizing the resolution of the challenges presented by such "exciting times."

With the complete support of my family, my employer and my staff, I seek the same commitment from the Wisconsin Golf Course Superintendents Association in taking this first step in what I believe will be a very rewarding experience for all of us.

Respectfully,

Bill
William R. Roberts, CGCS
Golf Course Superintendent

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WISCONSIN GOLF COURSE SUPERINTENDENTS ASSOCIATION

Bishops Woods
200 Bishops Way

Phone (414) 786-4303
Brookfield, Wisconsin 53005

August 15, 1984

Mr. James A. Wyllie, CGCS
GCSAA Headquarters
1617 St. Andrews Drive
Lawrence, KS 66044

Dear Mr. Wyllie:

On behalf of the officers, directors and members of the Wisconsin Golf Course Superintendents Association, it is my distinct pleasure to submit the name of Mr. William R. Roberts as a candidate for Director of the Golf Course Superintendents Association of America. Bill is the Golf Course Superintendent at SENTRYWORLD in Stevens Point, Wisconsin.

Bill's decision to seek a directorship in the GCSAA has been met with great excitement and enthusiasm by our entire membership. Amidst the applause and cheering at our August meeting, when the announcement was made, was a motion to offer the full and total support of the WGCSA. This support will be manifest in hard work by our membership, modest financial support by the chapter, and moral support from all of his peers and colleagues in the Wisconsin golf industry. We are particularly proud to nominate him because he is, simply stated, the very best we have to offer. We think that makes him the best candidate nationally.

I am serving as the campaign coordinator for Bill and would appreciate having appropriate correspondence directed to me.

We are very much looking forward to introducing Bill Roberts to the GCSAA membership and are confident that, once this is accomplished, we will experience the pride many other chapters have felt in having one of their own helping guide and direct the fate of our profession.

Sincerely,

Monroe S. Miller

Monroe S. Miller
President, WGCSA

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Enclosure

cc: Lee C. Dieter, CGCS
Don Tolson
Warren Stringer
Bruce Wolfrom, CGCS