

Nineteenth Annual Meeting WISCONSIN GOLF TURF SYMPOSIUM DECLARED "BEST EVER"!



DIRECTIONS



IN GOLF COURSE MANAGEMENT

It happens every year. Attendees of the Wisconsin Golf Turf Symposium head home Thursday noon with the feeling that the Symposium was better than ever. The 1984 Symposium left the same impression on many.

The nineteenth annual event, dedicated to the memory of O. J. NOER, marked a departure from the format of previous years when one subject relating to golf turf management was covered in detail. The Symposium committee — Jim Latham, Bob Welch, Wayne Otto, Danny Quast, Woddy Voigt, Jim Belfield and Stan Zontek — felt that the many changes in golf course design and operations, along with new ideas and materials in golf course maintenance, demanded a reassessment by all involved in the physical and the fiscal management of golf courses. This led to a program of speakers that dealt with every im-



University of Wisconsin Professor Dr. John Harkin.

portant phase of golf course management. The theme of the 1984 Symposium was "DIRECTIONS IN GOLF COURSE MANAGEMENT."

The job of setting the stage for this year's Symposium was given to Dr. Leo Walsh, Dean of the College of Agricultural and Life Sciences at the University of Wisconsin — Madison. Dean Walsh gave an excellent presentation on the "directions" research at land grant colleges will be taking in the immediate future. He also gave emphasis to the need for private support of user groups to



Dr. Leo Walsh, Dean of the College of Agricultural and Life Sciences at the UW—Madison, addressed the group on "Directions in Research."

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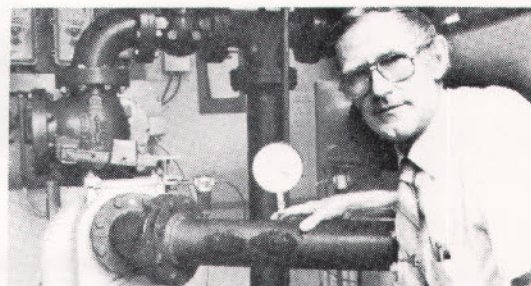


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help finance the kinds of investigations that are necessary for their industry.

Following Dr. Walsh on the podium was Dr. John Harkin, Professor of Soil Science and of Water Resources and Environmental Toxicology at the University of Wisconsin — Madison. Dr. Harkin proved to be one of the most interesting speakers at the Symposium in years. Born and raised in Scotland (what could be more significant at a golf meeting than the presence of a Scotsman?!) and



Session Chairman Roger Bell and Green Section Agronomist Stan Zontek.

educated there and in Germany, Dr. Harkin gave an extremely pointed, relevant and interesting lecture on coping with environmental regulations and activists. He coupled his timely remarks with classroom demonstrations and excellent slides that clarified much of the misinformation we all read and hear about in the use of pesticides. Everyone felt a certain amount of relief in knowing that we have an analytical and courageous person like John Harkin to help when the forces of ignorance and politics combine in an effort to undermine the use of pesticides.

The program continued with more specific information from three disciplines that have intimate involvement in the management of golf turf. Dr. Ray Freeborg, Turf Agronomist from Purdue University, presented some extremely timely information on the direction of herbicide development. Dr. Freeborg, well known in the turfgrass industry for years, had many exciting prospects to share with Golf Course Superintendents and heightened



Session Chairman Bill Roberts and Pathologist Noel Jackson.

everyone's interest in the potential products available in the future.

One of the most "comfortable" speakers at the Symposium in some time was Dr. Roscoe Randell, a professor of Entomology from the University of Illinois. Dr. Randell's talk dealt with directions in insecticide development and application movement. In addition to presenting an outstanding lecture he fielded questions from the floor on the use of insecticides and use rates on the golf course.

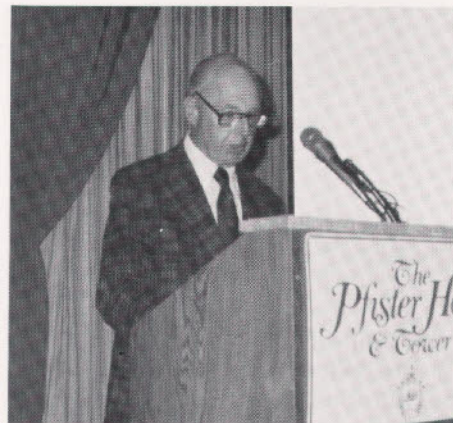
Complementing the talks dealing with entomology and weed science was Plant Pathologist Dr. Noel Jackson from the University of Rhode Island at Kingston. In addition to explaining directions in fungicide development and agronomics in disease control, Dr. Jackson clarified situations relating to changes in the names of causal organisms in turf diseases and gave emphasis to the need to use a broad base of fungicides in golf course disease control. He also expressed the wisdom for Golf Course Superintendents to continue the use of many of the "old" fungicides that



Joe Yuzzi returned to Wisconsin for a second appearance at the Symposium.

are still on the market.

Wednesday's noon luncheon was a memorable affair for everyone involved in golf. The featured speaker was Mr. Frank Hannigan, Senior Executive Director of the United States Golf Association. His insights into the world of golf interested everyone in attendance. The Symposium committee, recognizing the wide appeal of Mr. Hannigan, made arrangements for those outside of the golf course management business to attend the luncheon. It



World famous Golf Course Architect Geoffrey Cornish.



Our Luncheon Speaker, Mr. Frank Hannigan of the United States Golf Association.

was most interesting to hear some "inside" information from the world of golf and to see, in person, the man heard so often on golf telecasts.

The "golf" in Golf Turf Symposium received emphasis from one of the country's most qualified golf course architects. Mr. Geoffrey Cornish, designer of almost 200 golf courses, traveled from his New England headquarters to speak to the subject of trends and directions in golf course design. It was a special

treat for many to meet and listen to the author of one of golf's most interesting and significant books, "THE GOLF COURSE." This book, written by Geoff Cornish, has received wide acclaim and tens of thousands of copies have been purchased.

Joe Yuzzi, Director of Golf and Landscape Maintenance for the Palmaire Corporation in Ft. Lauderdale, Florida, spoke on corporate ownership and multiple management of golf courses as another direction deserving attention from Golf Course Superintendents everywhere. He gave an excellent slide presentation of the Palmaire operation he has responsibility for maintaining. Joe, shivering during his entire 3 day visit to Wisconsin, frequently spoke of the sacrifice of a "family" attitude when a Golf Course Superintendent moves into the multiple course operation. This was his second appearance on the Symposium program; he was also one of the speakers in 1971.

We've come to expect nothing but the best from Stan Zontek over the years that he has been the NCR Director of the USGA Green Section, and he came through this



University of Illinois Entomologist Dr. Roscoe Randell.

year as he always has. Stan's role as wrap up and summary speaker was excellent as he delivered his thoughts on directions in golf course management. He tied together the themes presented by other speakers and developed "the big picture" in our business. No one knows or understands this better than Stan.

This year marks the 25th Anniversary of the O. J. NOER RESEARCH FOUNDATION. The Foundation benefits from funds generated by Symposium registra-

tions and a significant number of dollars have been put into the Foundation from the 19 Symposiums. A very significant announcement was made at the luncheon on Wednesday. Jim Latham introduced the new Research Director of the NOER FOUNDATION, Mr. Charlie Wilson. The turfgrass industry couldn't be more pleased with this development and are happy that these duties are in such capable hands. Charlie's first official act as Research Director was to accept a check for \$2,000 from Joe Yuzzi for turfgrass research. The contribution was given by the Palmaire Corporation.

Such successful programs as the 1984 Wisconsin Golf Turf Symposium don't just happen. They are the result of endless hours of planning to make sure every detail is handled. Not enough credit can be given to Bob Welch and Jim Latham and their support staff at

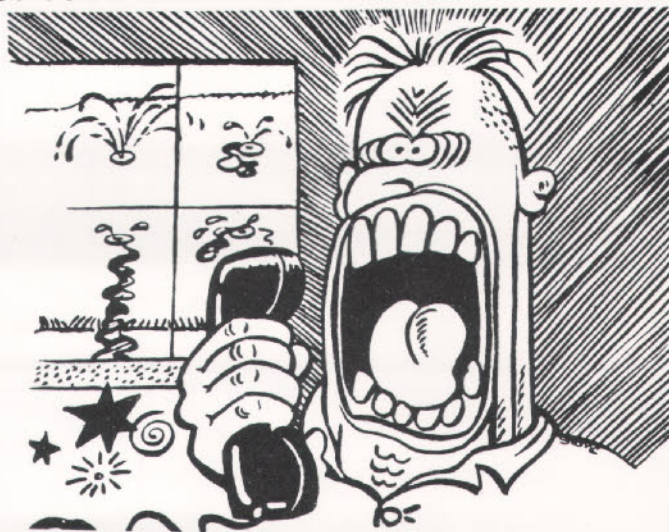
MMSD. The others on the Symposium Committee — Belefield, Wilson, Otto, Quast, Voigt and Zontek — deserve the highest praise for the work they do in ensuring that all the pieces fit.

The quality of this year's meeting has created a problem for the committee next year: how can they top this one?!



Dr. Ray Freeborg speaking on Directions in Herbicides.

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