



**JAMES R. BROOKS JOINS
HARVESTING PUBLISHING AS
NATIONAL SALES MANAGER
FOR GOLF BUSINESS MAGAZINE.**

The Harvest Publishing Company is pleased to announce that James R. Brooks has joined the company as national sales manager for **GOLF BUSINESS**, the magazine for golf course management and turf maintenance. According to Richard J.W. Foster, Group Publisher of Harvest's Business Publications Division, Brooks will have over-all responsibility for the sales and promotion activities associated with **GOLF BUSINESS**. In addition, he will be personally responsible for

the southern sales region. Brooks will be based in the Business Publications Division's new Atlanta sales office.

Brooks, 39, is well-known among golf course superintendents, turfgrass educators, and the turf maintenance industry. For the past five years he has been associated with the Golf Course Superintendents Association of America, serving most recently as director of marketing and sales.

**GASOHOL AND
SMALL ENGINES**

With the recent rise in gasoline prices, gasohol, a mixture of 10 percent alcohol and 90 percent gasoline, has been receiving widespread publicity. In some parts of the country, it is widely available at service stations and some resourceful people are distilling with their own alcohol to mix with gasoline.

While the use of gasohol in automobiles is still a matter of controversy, scientists at the Tecumseh Research Laboratory, Ann Arbor, Mich., warn that it can have serious effects on small engines.

Tecumseh scientists say that most gasohol contains grain

or methyl alcohols which may react with the water content of the fuel to form strong acids. These acids can corrode metal parts and eat rubber and plastics.

Except for cold-weather starts, automobile engines do not use a rich fuel-to-air ratio. Small engines, however, do run on a rich mixture and they are frequently stored for long period of time.

This is particularly evident in the case of turf maintenance equipment where both the equipment and the fuel supply may be stored during the off-season. If you want to use gasohol or any other synthetic fuel in your equipment, you should check first with the dealer or the manufacturer.

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