

# President's Message

How do Wisconsin golf courses compare to the rest of the courses in the United States?

I have been on a lot of Wisconsin golf courses in the past ten years and I am always pleased with the conditions.

The courses are well groomed for the maximum enjoyment of the players. Many superintendents use flowers and shrubs to enhance the beauty and to soothe the frayed nerves of the golfers.

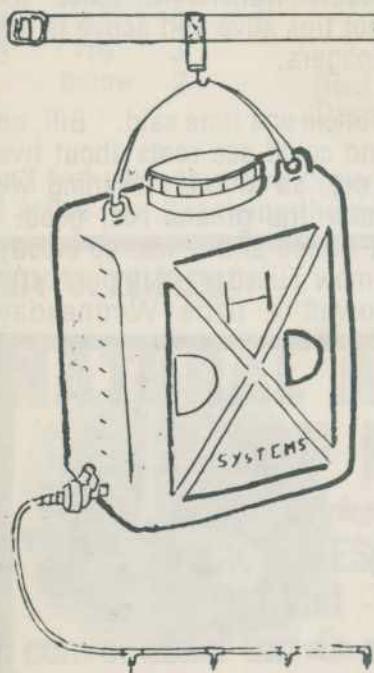
Every superintendent I have talked to is always looking for ways to improve their course. Some have great imaginations. It does

not hurt to look around and pick up ideas that may be applied to your course.

In the past few weeks Tuckaway Country Club and North Hills Country Club had tournaments. It was a pleasure to hear on the radio and television and read in the papers that these courses were in excellent condition. Ray Knap, Tuckaway, and Bob Musbach, North Hills, are to be commended for a job well done.

I would say Wisconsin Golf Courses have to take a back seat to no one.

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## ST. LOUIS CONFERENCE AND SHOW PLANS WELL UNDER WAY

Stouffers has been designated as the Headquarters Hotel for the 1980 Conference and Show to be held in St. Louis, February 17-22, 1980.

The local host chapter is the Mississippi Valley GCSA. Robert V. Mitchell, Jr. is the president of the Mississippi Valley GCSA and the Host Committee Chairman is Lee Redman. With the help of the host chapter, we are bound to have the biggest and best Conference and Show ever.

The Education Department is lining up the speakers for the Conference and Show and it looks as though there is going to be a wide range of topics covered. Topics that will be of interest to everyone.

The theme this year is "Conservation: Our Key to the Future".

A St. Louis Conference and Show Information flyer will be mailed to all GCSAA members in August. The Conference Packet is scheduled to be mailed to all members in early October.

## Last Word Before Adjournment

### Executive Definitions:

**Orientation:** Move around until we find something for you to do.

**Consolidating our position in the market:** We didn't make any money on it.

**Unparalleled demand:** Six orders in the mail.

**Note and initial:** Let's spread the responsibility for this.

**For your consideration:** You hold the bag for awhile.

**We're making a survey:** We need more time to think up an answer.

**Through the ranks:** Worked one summer in the shipping department.

**For your approval:** Passing the buck.

**For your comment:** I haven't the faintest idea myself.

**Promising young executive:** Son of a fraternity brother.

**Coordinator:** An executive with a desk between two expeditors.

**Implement a program:** Hire more people and paint the office.

**Middle management:** An executive with his own pen and pencil set, but no water pitcher.