

# The Grass Roots

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## President's Message

Each year, club officials, Golf Course Superintendents and ground managers are asked to budget wisely and make the most effective use of funds available. One very small item that should be included in every golf

course and grounds budget that can reap big dividends in better playing conditions and a smoother running operation is often overlooked: educational conferences, meetings and seminars.

### REGISTRATIONS STILL BEING ACCEPTED FOR THE SEVERAL REGIONAL GCSAA SEMINARS

Spaces are still available in all of the GCSAA educational seminars being held this fall, according to Palmer Maples, Jr., GCSAA Director of Education.

The Fall schedule is as follows:

#### Seminar - MANAGEMENT II

- Baltimore, Maryland - October 18-19, 1978  
\$80 (member) - \$115(nonmember)
- Minneapolis, Minnesota - October 25-26, 1978  
\$80 (member) - \$115 (nonmember)
- East Lansing, Michigan - November 8-9, 1978  
\$80 (member) - \$115 (nonmember)
- Hyannis, Massachusetts - November 14-15, 1978  
\$80 (member) - \$115 (nonmember)
- Biloxi, Mississippi - December 6-7, 1978  
\$80 (member) - \$115 (nonmember)

#### Seminar - LANDSCAPE I

- Indianapolis, Indiana - November 1-2, 1978  
\$90 (member) - \$125 (nonmember)
- Tucson, Arizona - November 9-10, 1978  
\$90 (member) - \$125 (nonmember)

Many Superintendents are reimbursed for meetings attended to help defray costs but there are also many who do not receive any expenses from their employer, pay their own way or simply do not attend educational activities. I am sure there are many Superintendents who have never even asked their employer if they may attend a turf conference. Really, no employer can afford to have a manager that is not aware of the newest methods, techniques and tools available to help the efficiency of his operation.

Consider attendance at some of the conferences listed in this issue of "THE GRASS ROOTS". Be sure to make plans to attend GCSAA's 50th International Turfgrass Conference and Show, February 4th to 9th at the Georgia World Congress Center in Atlanta, Georgia. See you at Nakoma Golf Club on November 14th.

WAYNE OTTO