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GCSAA Prepares for 50th Conference and Show

One hundred and thirty-three hours of educational sessions and seminars and a three-day turfgrass trade show will highlight the 50th International Turfgrass Conference and Show, sponsored by the Golf Course Superintendents Association of America in Atlanta Feb. 4-9. The theme for the annual gathering is "Appraising Our Past -- Discovering Our Future."

This year's show will be the largest in GCSAA's history with more exhibit space sold by November than the total sold for the 1978 show. Attendance is expected to exceed last year's record-breaking 5,500. More than 200 companies, nearly 30 of them new to GCSAA's show, have contracted for booths.

Seventy-seven speakers from universities, industry and the turfgrass field will present up-to-date information on a variety of topics relating to the needs of turfgrass managers. Session topics include: The Way of Change, a look at new trends in golf course management: Water -- What's the Future?; Turf Management -- North; Turf Management -- South; Public Course Management; Research -- Appraising Discoveries; Are You an Executive?; Conflict Management; Course Management; and a panel discussion of greens construction, sand topdressing and flood damage repair.

Prior to the conference, the association will sponsor eight in-depth seminars: Principles of Landscape; Principles of Nutrition; Personnel; Irrigation Equipment/Operations; Insects; Weeds Cardiopulmonary Resuscitation Training; and Turf Disease Indentification.

The conference also will be preceded by GCSAA's 40th annual golf tournament at Sea Island Golf Club and the Island Club, St. Simons Island, Ga.

Other features of the event include social events, a visit to three Atlanta area golf courses and the ladies' program which includes a choice of tours.



