

SERVING NORTHEASTERN WISCONSIN & UPPER MICHIGAN 444 NORTH MADISON STREET

CHILTON, WIS. 53014 PHONE (414) 849-2341 TURF MAINTENANCE EQUIPMENT AND SUPPLIES

Larry Manzenmaier 927 Camp Fire Dr. Sun Prairie, Wisc. 53950 608-837-7968

and

Royce Brechler 3401 McCullock, Apt. 207 Stevens Point, Wisc. 54481 715-341-2043

Larry will be handling the duties in the Southern part of the state while Royce the North. We most certainly welcome both.

INTERRUPTIONS: THERE IS AN ART TO AVOIDING THEM
You walk into your shop in the morning. The phone is



Chemicals for Golf Course Maintenance

SPECIALIZING IN CHEMICALS FOR TURF CONTROL

Herbicides: Aquatic-Bareground-Brush-Chemical Trimming & Pruning Surface Active Agents: Soil Conditioners-Wetting Agents
Fertilizers: Trace Elements - Growth Retardants
Insecticides-Rodenticides-Algaecides

Also a complete line of Maintenance Chemicals for Clubhouse, Locker Room, Pro Shop and Swimming Pool Needs.

SHARE CORPORATION

P. O. Box 9 Brookfield, Wisconsin 53005

WISCONSIN TURF EQUIPMENT CORP.

P.O. Box 708 1917 W. Court St. 1-608-752-8766 Janesville, Wi. 53545



21520 W. Greenfield Ave. 1-414-544-6421 New Berlin, Wi. 53151

A Local Golf Course Supplier Supporting The Wisconsin Golf Course Supt. Association For Over Twenty Years.

WE TRY TO EARN YOUR BUSINESS

ringing. You pick it up and spend the next 15 minutes talking.

Immediately after hanging up the phone, someone is in front of your desk waiting to talk to you about a problem. You spend 20 minutes discussing ways to alleviate that problem.

Then you turn to some papterwork that must be done before you head to the course. On the way out of the door you see someone who stops and talks with you for 30 minutes.

All the while your work is waiting for you. As a manager you are being given a heavy dose of the interruptions. Interruptions often wreak havoc with a manager's effectiveness.

Interruptions are not always obvious--some are deceptive. They masquerade as legitimate concerns and we hestitate to label them time wasters. This presumption of legitimacy is attached to telephone calls as well as visitors.

You may say that callers and visitors wouldn't stop by without a good reason. But sometimes a caller or visitor simply wants to socialize or to procrastinate.

There are several ways to get an upperhand on the interruption syndrome. One is to manage your use of the tele-

Lakeshoke Equipment & Supply Co.

300 SO. ABBE ROAD, ELYRIA, OHIO 44035 (216) 323-7544
FORMULATORS AND DISTRIBUTORS OF

HERBICIDES - INSECTICIDES - FUNGICIDES

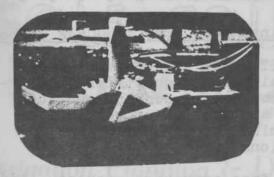
FERTILIZERS - GRASS SEED - IRRAGATION EQUIPMENT RVC PIPE - ASBESTOS CEMENT PIPE - POLY PIPE MARKET REPLACEMENT PARTS, TIRES, BATTRIES ETC.

THANK YOU FOR YOUR CORDIAL WISCONSIN WELCOME

BILL SCHUMACHER

297 Dartmoor, Crystal Lake, Illinois 60014 815-455-2284

- c. meet the visitors outside your office.
- d. confer standing up.
- e. at the outset, tell the visitor you have only a certain number of minutes to give him, then adhere to that figure.
- f. give the visitor you undivided attention. Do not allow interruptions.
- g. hold occasional luncheon meetings -- to remove the pressure for social visits during business hours.
- h. meet regularly with your staff--a well-informed staff has less need to confer in an unplanned manner.



NORTHERN TURF EQUI PMENT, INC.

Rt 1, Box 25C, Chippewa Falls, Wi. 715-834-8707

200 TERRA AERATOR

- * Airify green in 15 minutes
- * 200 tines 36" wide
- * Uniform depth
- * Pull type just drop a pin
- * Capable of turning without tearing
- * LOW! LOW! LOW! Maintenance

NORTHERN TURF EQUIPMENT, INC.

Rt. 1, Box 152, Pardeeville, Wi. 608-429-3402



Helping the superintendent through turf research...

Controlled Release Fertilizers
Fertilizer/Pesticide Combinations

Fungicides—Herbicides—Insecticides
 Soil Testing—Weed & Disease Identification

SCOTTS • LELY • GANDY SPREADERS

Finest quality turfgrass seed—Fairways • Greens • Tees • Roughs Scotts Windsor and Victa blends

Jerry O'Donnell

Technical Representative Route 2 - S. Hill Road DeForest, Wisconsin 53532 Telephone: 608/846-3629

Uninterrupted think time allows the superintendent the time he needs for thoughtful planning. Some practices that may work for you include:

- a. instituting a quiet hour at the start of the day
- b. coming to the shop early
- c. having a hideaway known to only one staff member

Although interruption control and scheduled think time can greatly improve a manager's effectiveness, there is another tool available--delegation of duties.

FORE FRONT

The Mathematics of Turfgrass maintenance free to GCSAA Members

Members have received or will soon be receiving the September Newsletter which contains the request for this 58-page reference manual and workbook. Included are sections on area and volume measurement, application of pesticides and fertilizers, steps to determine seeding rates, and irrigation application calculations.

Each member is allowed one free copy upon request. Additional copies to members are \$2.50. Nonmembers may purchase