

WGCSA GREENS SHEET

Unofficial Publication of the Wisconsin Golf Course Superintendents Association, Inc.

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It has occurred to me and to others of you that our organization could benefit from an official publication. Several years ago a news letter was published by this organization. However for a variety of reasons it was discontinued.

After talking to several of our members about the possibility of establishing another news letter, I investigated the mechanics and the cost of developing a publication.

This sample news letter was printed by Insty-Prints, Inc. They offer economical offset printing. With their process it is possible to use a wide variety of information sources. Articles contributed by members or lay-outs from commercial supporters can be fastened directly to the master copy without any special process or retyping, etc.. Articles can be transferred directly from magazines or newspapers. All sorts of typed, hand written or drawings can be used with few exceptions. Even black and white pictures taken by members can be used with no special preparation. As you can see this process would give much leeway in the preparation of such a news letter.

The following types of information could be included in a news letter.

- Articles of interest from other publications.
- Contributions from association members.
- Contributions from interested persons.
- Pictures and snapshots of interest.
- Important business from previous meeting.
- Subjects to be discussed in upcoming meetings.
- Golf Scores and boogy winners.
- Information on the course to be played the coming month.
- Want ads - free service to members.
- Ads from commercial supporters.
- Jokes and cartoons.
- Other information of interest.

It is my thought that a news letter of this type would help inform and educate our association membership and stimulate greater interest in the association, the meetings it sponsors and in quality turf.

The following are some of the writing instruments that may be used and the results that can be expected from them.

THIS IS HARD PENCIL.

THIS IS SOFT PENCIL.

DON'T USE BLUE INK.

BLACK BALLPOINT PEN.

PENTEL SIGN PEN.

INDIA INK

FELT MARKER.



WISE MEN LEARN
MORE
FROM FOOLS
THAN
FOOLS FROM
WISE MEN.

Turf Talk

EDITORIAL

SO — you missed the superintendents meeting:

WHY?

Couldn't get away from your course?

Know what that means? You have just confessed: "I'm a poor excuse for a manager". A good manager plans ahead, organizes his people, delegates authority, subrogates responsibility and requires that his employees accept it. He knows he can get away from his course whenever he wishes, either to business association meetings from which he returns with fresh insights, new ideas and the inspiration and pep to put them to work improving his course and making his job easier. Or he can take the family on an outing and get acquainted with the wife and kids again. Suppose he should get sick or have an accident? What then would happen to the "course from which he couldn't get away?" Such things happen to all of us, you know. If a golf course supt. really can't get away from his course without it going sour on him, he is in trouble—bad trouble—and needs help. Just the kind of help he can get from the successful fellow superintendents who

religiously attend and profit from these meetings, talks and discussions which make them so worthwhile. "I don't get anything from those meetings which will help me at my course." Know what that means to any psychologist? Simply that you are confessing "I can't learn from the experience of others" and/or "I can't adapt myself to change". Both ability to learn from the experience of others, through talking to them, listening to speakers, reading books, or articles in your excellent trade press and ability to adapt yourself and your operation to change to "roll with the punch" are basic factors in the definition of intelligence. You certainly aren't dumb — or are you?

Why do you think the leaders of the industry attend as many meetings as they do, give freely of their valuable time to further industry and Association interests — for their health? They give their time and energy to improve the turf profession. So if you want a higher standard of living for yourself and your fellow Superintendents support your local association.

The Golf Superintendent



"Does this mean you're picking up on this hole?"