

SUPER TALK

Wisconsin
Golf Course
Superintendents
Association

Vol. 2, No. 3

June, 1967

Notes

by Peter Miller

Our first golf meeting was held at the Hartford Country Club, Jiggs Wencel the superintendent. Thirty-two played golf and 61 attended dinner and the meeting that followed. Bob Musbach was the golfing medalist with an 84 and also won the prize for being the closest to the pin. Irv Johnson won the long putt contest and Tom Leeds was the first winner of the blind bogie.

Thank you, Jiggs, for an excellent meeting. I didn't get a chance to play golf, but the course looked very good, and from the reports of the golfers it was in excellent shape.

To get to the Beloit Country Club, follow route 51 and the country club is about a mile from Beloit on the north side. Don't forget to return the double card. Fritz would like to know the number of persons who are going to attend.

Jim Latham of the educational committee is doing a great job selecting speakers. The educational programs have been very good. Along this line he let out a few bits about this year's symposium.

The symposium is scheduled for the 13th and 14th of December. The site is not set yet, nor is the subject, but the list of speakers is impressive: Drs. Duich, Watson, Radko, Ferguson, Love and Jim Holmes. The symposium should be very interesting to anyone growing turf.

Here is a fairly complete list of meeting

places and dates for the summer. The June meeting is at the Beloit Country Club, Fritz Rheinhardt; the July meeting is at Tuscumbia Country Club, "Deke" DeCramer; the August meeting is the annual Jacobsen meeting at the West Bend Country Club, Harry Gill; and the Sept. meeting is at the Nakoma Golf Club, Peter Miller.

A few things of interest happened at the last meeting. The by-laws will be given to a lawyer for modification and application for incorporation. One of the meetings in the near future will include a meeting to approve any by-law changes that might have to be made. It was also decided that at future meetings the dinner should be served no later than 6:30 p.m.

Irv Graf, Jr., the superintendent at Madison's new 36-hole golf course, is up and around and feeling well. He should be at work again fairly soon.

We had a very good speaker at the Hartford meeting, Mr. Howard Kaewer, Manager of Research and Service, dealing with forage and turf grasses from Northrup-King. Mr. Kaewer had some very interesting things to say, such as seeing fescue some day used on greens, and any color of grass that we may desire. We should use bluegrass strains in a combination as it will mix and knit better. The selection program they go through is

(Continued on page 2)

JUNE MEETING

Monday, June 12

Beloit Country Club
BELOIT, WISCONSIN

Fritz Rheinhardt, Host

**LUNCH — GOLF — DINNER —
EDUCATIONAL AND BUSINESS
MEETING.**

Speaker

ROGER THOMAS

Jacobsen Manufacturing Company

WGCSA Bulletin

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NOTES (Continued from page 1)

really impressive. Northrup-King finds a plug of sod that they like and put it in a field with others for approximately two years and at that time select out the desirable plugs. Forty per cent of these will be planted in pots, screened for mildew, rust, etc. In the end, 10% of those tried in the field make it this far. This means that the time from initial selection to marketing could be 10 years. Mr. Kaewer believes there is a great potential for rye grass. There is enough variability to make a good turf grass, and even at this point they are using it down South to overseed.

There were a few questions asked, such as about zoysia and its use in the North. Mr. Kaewer seemed to think that this grass would be doubtful in the North for quite some time. Another question was about Bermuda in this area, and Mr. Kaewer seemed to think it could be used for quick summer cover on an athletic field, etc.

We had a second speaker, Mr. Donald Freddie, from Lubin Associates, who provide the pension profit sharing plan for the GCSAA. I will let it go from there but if you are interested, Mr. Donald Freddie is located at 30 On The Square, Madison, Wisconsin.

In this issue you will find Ben Chlevin's talk as recorded by Joe Deschler. I received it a little late for last month's publication so would like to include it in this one. Thank you, Joe. Joe Deschler is superintendent of the Tripoli Country Club, Milwaukee.

Don't forget June 12th, Beloit Country Club. Send back the card or write Fritz to let him know that you are coming.

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ARE YOU READY TO GO?

By JOSEPH C. DESCHLER, Tripoli Golf & Country Club

Thus, did Mr. Ben Chlevin, the Executive Director of The Golf Course Superintendents Association of America preface his remarks at our "Tee off" meeting sponsored by the R. L. Ryerson Company. The "YOU" in Mr. Chlevin's inspirational talk will be the golf course superintendent of the future establishing his rightful place in the sun, but only because his actions benefit his golfers. As Ben told our group, it will not happen to all superintendents next week, next month or even next year, but the record is clear: "based on today's successes, tomorrow's superintendent must know how to handle people as well as grow grass."

We gathered from Mr. Chlevin that sometimes our own attitude defeats our relations with the golfer. After carefully nurturing the world's most difficult crop to grow, under the most artificial of conditions, we tend to be overly protective of that little grass blade. As superintendents, we must realize that while the golfer is playing the game, he couldn't care less about our grass growing trials and tribulations. This has plus values for each of us, once we face up to the fact, and follow through on public relations which are nothing more nor less, than human rela-

tions. "Without the golfer, we as superintendents would gain no satisfaction in just growing grass." Thus despite his often errant ways, we must never forget the grass belongs to him and not to us as superintendents.

It all boils down to motivation, according to Ben. Whether it is our work crew, our golfers, our golf professional or our manager; the kind word, and the friendly smile are the things that motivate these people to do more for us. People can make the job either tough or easy. Through motivation, which is appreciation, all of the people we deal with will make the hard job an easy job.

An important point to remember is that those who can help us deserve something in return. Tomorrow's superintendent will be aware of this fact and do something extra, in fulfilling his job. This is where the credit comes from. In this regard, a little extra attention to the golf professional will pay the biggest dividends for the superintendent of the future.

"A public relations man is one who builds an image for another." The need is obvious, because nobody likes to see any individual "toot his own horn." This

(Continued on page 4)

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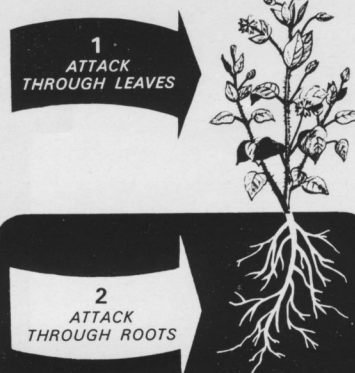
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ARE YOU READY TO GO?

(Continued from page 2)

is where a third party comes into the picture. Tomorrow's successful superintendent will be quick to realize the golf professional is his logical PR man. The golfers look to the Pro as an expert on the game. If he says: "Mr. James, thanks to our superintendent, the course is in fabulous condition today," the superintendent will reap the benefit, in the words of Mr. Chlevin.

Ben also feels quite strongly that the successful superintendent will stand out from the crowd on his course. His appearance should not only be neat and clean but distinct from others around him. His dress should be different from his workers, his golfers, his Pro and his manager. As a starter, Ben suggested the wearing of a necktie no matter how hot and muggy the weather.

Mr. Chlevin finished his talk with a detailing of the advantages in belonging to the Golf Course Superintendents Association of America. Those of us who are members find it difficult to believe that all

U.S.G.A. Rating Chart

Men's Yardage	Yardage Rating	Women's Rating
up to 125	2.7	up to 94
126 to 145	2.8	95 to 112
146 to 165	2.9	113 to 130
166 to 185	3.0	131 to 148
186 to 205	3.1	149 to 166
206 to 225	3.2	167 to 184

golf course superintendents are not members of their own professional society. The superintendent of the future will certainly belong. His club will insist on it for selfish reasons, and the future may be nearer to reality than we suppose. As the well known song goes, "It's later than you think."

Mr. Chlevin is well grounded in the field of golf and public relations. A graduate of Northwestern University, he served the National Golf Foundation in this capacity for several years. From there he went on to bigger and better things as Assistant to the Publisher of Golfdom Magazine. About three years ago, he became our talented director of the national superintendents organization.

226 to 245	3.3	185 to 202
246 to 265	3.4	203 to 220
266 to 285	3.5	221 to 238
286 to 305	3.6	239 to 256
306 to 325	3.7	257 to 274
326 to 345	3.8	275 to 292
346 to 365	3.9	293 to 310
366 to 385	4.0	311 to 328
386 to 405	4.1	329 to 346
406 to 425	4.2	347 to 364
426 to 445	4.3	365 to 382
446 to 465	4.4	383 to 400
466 to 485	4.5	401 to 418
486 to 505	4.6	419 to 436
506 to 525	4.7	437 to 454
526 to 545	4.8	455 to 472
546 to 565	4.9	473 to 490
566 to 585	5.0	491 to 508
586 to 605	5.1	509 to 526
606 to 625	5.2	527 to 544
626 to 645	5.3	545 to 562
646 to 665	5.4	563 to 580
666 and up	5.5	581 and up

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A handy specialty item I am making use of this season is a small spray can of Tree Wound Healer. Everyone gets too close to a tree once in a while with the gang mowers, and literally barks its shins. This does not damage the mature trees to any great extent but it looks bad. I figure on having the tractor men carry a handy can in the tool box and give these scrapes on the majestic trees a little camouflage of black paint.

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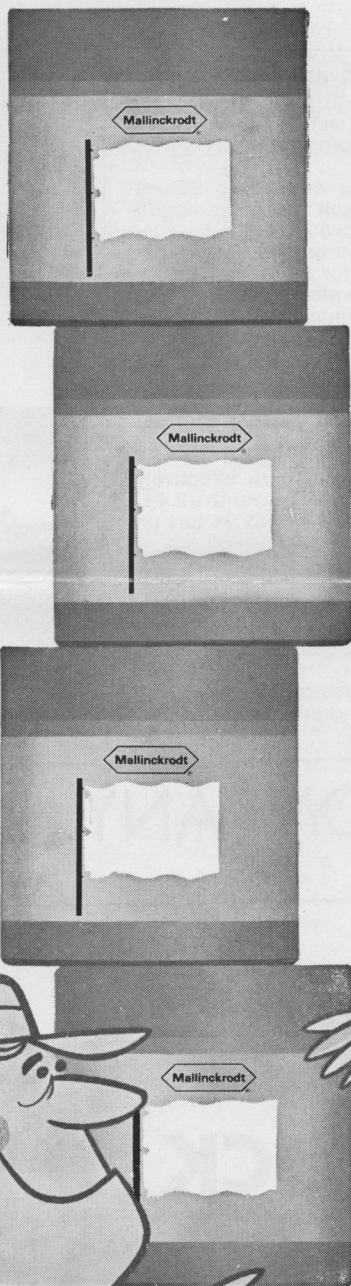
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