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Continued from page 30  
are the defender of par out here.”

### Location, location, location

This crazy idea to host back-to-back Opens... Pinehurst is the perfect location to try it. They have the manpower, the equipment, the space, all right here. Need to lengthen the tee shot on No. 12? Borrow some land off of adjoining course four. Need a 39,000 square foot merchandise pavilion? No. 18 fairway on course one will serve nicely.

And the crew? All of the superintendents at Pinehurst are ready to jump in as the Opens near. Superintendents Kyle Brown (No. 1, No. 3, No. 5); Steve Wilson (No. 4 and No. 7) and Jeff Hill (No. 6 and No. 8) and their respective crews will make for one of the most experienced tournament crews ever. After all, they all already know the details of working at Pinehurst



Robinson with (L to R) assistant superintendent Alan Owen, spray tech Curt Proctor and assistant superintendent John Jeffreys.

Resort.

“The people I work with are the biggest assets we have,” Robinson says. “My assistants would already be superintendents

somewhere if it wasn't for the Open. And all the levels we have out here, from the superintendents to the part-timers... we're very lucky.”

“For our sake, it's caused us to look back and consider that we're doing two weeks of this,” Farren says. “Kevin and his staff, both regular and part-time, and the volunteers... without question it's an opportunity for us and the USGA to tread new water.”

### Condition: Men vs. Women

U.S. Open conditions are tough to maintain for one week, but Robinson and his crew will need to keep the course on that edge for two weeks.

“The biggest difference for the men and the women will be the firmness of the greens. Hopefully Mother Nature will cooperate,” Robinson says as he drives the back nine of No. 2. “Hopefully it won't rain too much, we've been very lucky the last two Opens. But we figure for a two-week event, one of those days it's probably going to rain.”

Robinson says if the weather is dry, they'll water the greens and soften them up following the conclusion of the U.S. Open. Greens will be a little softer, but speeds will be relatively the same.

In an extreme measure, depending  
*Continued on page 34*

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Not only are Kevin and Laura Robinson (pictured here on April 30th) busy preparing for back-to-back Opens, they're also managing the social calendars of their three children (Bailey, 15, Sadie Jane, 13 and Grace, 11) at home.

*Continued from page 32*

on how firm the greens get for the U.S. Open, they are considering pencil-tining the greens with a 1/8-inch solid tine. But Robinson stresses, that would only be in an extreme case.

"I don't think the course will be beat up (for the U.S. Women's Open)," says Robinson. "We just went through the coldest winter in the last 22 years. We've had green-up weather, just not grow-in weather. Heaven forbid they tried to host this tournament up in the northeast this year."

### Lucky number 7

Robinson and his team have been putting in the hours in these weeks leading up to the Opens. Luckily for him, if he wants to see his wife, Laura, she's a short drive away, working in the clubhouse. The two met 18 years ago, when Robinson was the foreman on Course 7, and Laura was the retail manager for Course 7. Laura is now the director of retail for all of Pinehurst Resort.

The two are not only busy preparing for history-making back-to-back Opens, but also the lives of their three children: Bailey (15), Sadie Jane (13) and Grace (11). Right now, who will get Grace to soccer practice is a bigger concern than the wiregrass.

The crew here at Pinehurst relies on Robinson. His demeanor is such that he's a boss, but also a friend. Trash talk about the last round of golf is common.

"Kevin's a good superintendent, he

knows what he is doing and it shows, because the golf course looks awesome," says young Curt Proctor, spray tech. "And he also treats everyone good. He's a good friend."

"Any time you talk to Kevin, if you're standing there for more than three minutes, he'll eventually pull out his pocket knife and start pulling weeds," laughs Farren. "He's just that obsessed, that focused. That is what we had to have on No. 2."

"I learned from my parents that hard work pays off... that you're recognized for putting your nose to the grindstone," Robinson says over a cold beer at the Hickory Tavern. "I'm very proud that I got my degree in agronomy from N.C.S.U., and I started out here as a spray tech — I learned from the ground up."

And now, he's teaching guys like Proctor, Jeffreys and assistant superintendent Alan Owen how a former spray tech hosts back-to-back Opens.

It takes hard work. **G**



"We're on the cusp of a couple great things... this is a really exciting time," says Bob Farren, CGCS, director of maintenance at Pinehurst Resort.



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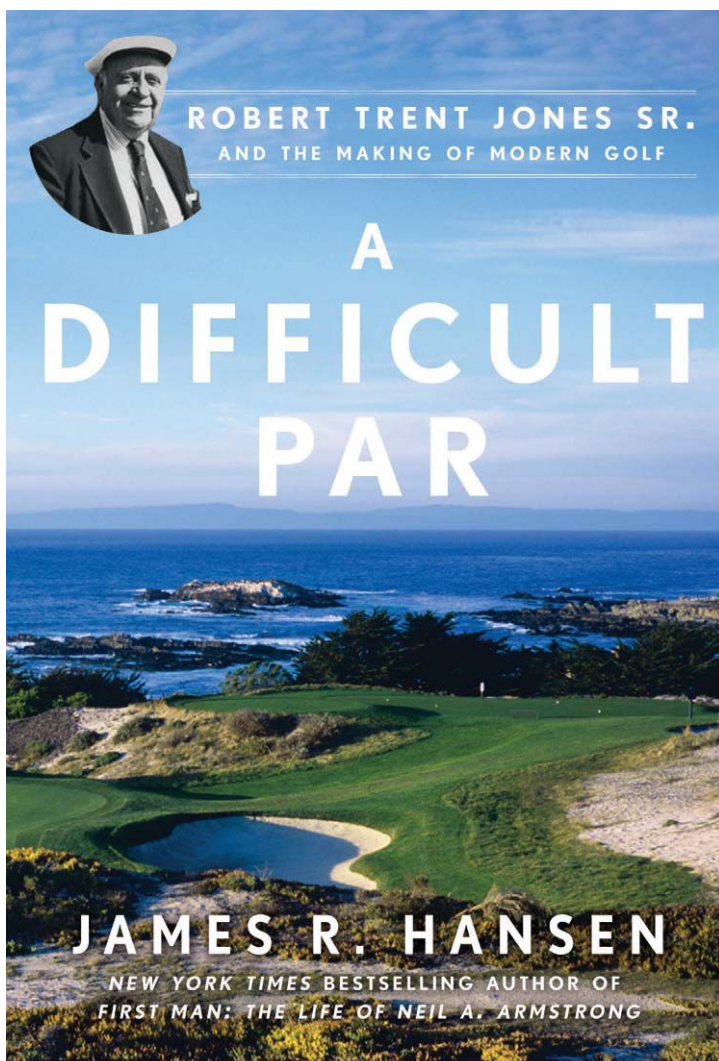
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## *A Difficult Par*

*Golfdom* chats up James Hansen, author of the new Robert Trent Jones biography “A Difficult Par,” to discuss the book and share an exclusive excerpt

BY SETH JONES



**H**istorian James Hansen, Ph.D., may be best known for his many books about space (his biography “First Man: The Life of Neil A. Armstrong” made the *New York Times*’ bestsellers list) but before he could go to the moon, he had to mow around the trees.

“I got my start on a golf course. I was mowing grass at a public course in Fort Wayne, Ind., as an 11-year-old,” says Hansen, a 6-handicapper. “They told me to mow around the base of every tree, and once I finished, start over.”

His new book, “A Difficult Par: Robert Trent Jones Sr. and the Making of Modern Golf,” is a thorough, vivid and revealing 480-page epic on the game he loves. Available May 13th, 2014, the book is the result of exhaustive research and interviews, including unique access to RTJ’s personal collection of papers (350 file cabinets), drawings (literally hundreds) and, proudly, a run of *Golfdom* magazines dating back to the 1930s.



James Hansen

“A lot of people want to give back to the game of golf because it has given so much to them,” Hansen says. “To me, this was an extraordinary opportunity for me to give something back to golf that maybe it wouldn’t have had any other way, because of my training as a historian and a biographer.”

We sat down with Hansen to discuss his book, *Golfdom*’s impact on Jones’ career and why RTJ was the best

*Continued on page 38*

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Continued from page 36  
choice for a biography.

**Golfdom:** Jim, congratulations on a really fascinating book on not just RTJ, but the history of American golf. To get started, let's talk about RTJ's early and regular involvement with the maintenance side of the game. There was some superintendent in his blood, wasn't there?

**James Hansen, Ph.D.:** Even as a boy, Jones had experience in groundskeeping. He caddied, but there was a little neighborhood course called Hillcrest — Jones got a

job as a young teenager mowing the grass there with a friend. So he had experience at a very early age.

Then when he got the arrangement to attend Cornell (despite having dropped out of high school), he knew that he needed classes in agronomy and soil sciences. I imagine it was pretty rare in the 1920s to have anyone designing courses with any type of formal college education that dealt with soil science.

Some of the first money he really makes in the Depression, when there weren't

ways for municipalities to pay for an architect's fee, Jones made special arrangements to sell the grass. He made his first money from a turfgrass farm.

**Golfdom:** Jim, what got you and I talking in the first place is the many appearances *Golfdom* magazine and its founders, Herb and Joe Graffis, get in your book. How often did you find yourself scouring through an old issue of this magazine? Were you on the online archive, or did you have access to print copies?

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#### From Chapter 4: "Parting Company"

The widow of the late Alister MacKenzie, Hilda MacKenzie, had recently written to him about a book manuscript on golf architecture that her husband had left unpublished. She was asking Jones to collaborate on the book, as her husband regarded the architectural principles of Thompson-Jones as quite similar to his own. "I am expecting her official approval in a week or two," Robert told Stanley, "and would go to work on it at once."

Once again, the truth was a little different than what Jones had related to Thompson. Jones had learned about the MacKenzie manuscript a full ten months earlier, upon reading Herb Graffis's mention of it in *Golfdom*'s February 1934 tribute to MacKenzie on his passing. Robert had never spent a great deal of time with MacKenzie, nor personally seen any of his other courses, but in early May 1932 he enjoyed a round of golf with him on the day prior to the official opening of MacKenzie's new Bayside course, on the northwestern end of Long Island. Along with MacKenzie, Jones had played that day with Innis Brown, who with Grantland Rice was co-editor of *The American Golfer*, the leading golf magazine of its time.

Robert quickly made it known to Graffis that he was interested in taking charge of the MacKenzie manuscript and also in being the chief writer for *Golfdom*'s new architectural department — a spot that Graffis had discussed with MacKenzie. Making inquiries around New York City, Jones found that Scribner's, the publisher initially interested in the doctor's book, had decided that the market for the book was too small to merit publication. That discovery prompted Jones, in mid-October 1934, to write again to Graffis:

*The thought came to me that perhaps by combining the Doctor's ideas and our own the book might still be published. If so, it could be a fine and fitting tribute to the late Doctor and his work. If the idea were feasible, Mrs. MacKenzie's consent would be needed. Any material that the Doctor had written, and photographs of his work, could be sent to me. If the book were published and any remuneration were forthcoming, I would be willing that Mrs. MacKenzie receive the lion's share.*

Graffis informed Jones that Hilda MacKenzie had returned to England with her son Tony Haddock but could be reached in care of Leeds College of Music, Cavendish Road, in Leeds, where Tony taught. Jones initiated a correspondence with Mrs. MacKenzie, asking if she would consent to allow him to get her husband's book published. Though no

letter from Hilda MacKenzie seems to exist in Jones's papers, she apparently gave him the go-ahead, because Jones, after getting a copy of the manuscript from Graffis (and apparently later another one from Hilda), began to shop it around. Robert kept Graffis updated on his efforts. (Upon receipt of the manuscript from Graffis, Jones had replied: "I have just gleaned over it and received the same kick that I always do when I glimpse the doctor's art. He certainly was a genius.") An editor at McGraw-Hill showed interest, but the publisher wanted the help of a large subsidy or a guaranteed advance sale of books, neither of which Jones could arrange, although he tried. In late November 1936 he wrote to Dixwell Davenport, a member of the USGA Green Section and chairman of the greens committee at San Francisco Golf Club (a Tillinghast design from circa 1921):

*I plan to bring out a new book in the Spring through the McGraw Hill Publishing Company, which will discuss the modern theories on trapping and green design. Part of this volume is an unfinished manuscript by the late Dr. MacKenzie. His widow sent it on to me for completion, stating that her late husband considered our work most similar to his in strategy and beauty.*

Not long after that, McGraw-Hill told Robert there was no deal. Preoccupied with a number of new design jobs, he stowed away his copy of the MacKenzie manuscript in his files, where it remains to this day in the Jones Papers at Cornell.

Dr. MacKenzie's book, entitled *The Spirit of St. Andrews*, was eventually published, but not until 1995, after a copy of the manuscript was reportedly found by Raymond M. Haddock among the papers of his late father, Tony Haddock, MacKenzie's stepson. Believing there was no other copy, Sleeping Bear Press, the publisher, stamped the book with the label "The Lost Manuscript" and advertised it as "golf's equivalent to the Dead Sea Scrolls." The book became an instant classic and a must-have for every golf library. The book's acknowledgments made no mention of Robert Trent Jones's recognition of the book's worth back in 1935 and his efforts to get it published sixty years earlier. (Robert Trent Jones Jr. believes that it was his father's copy of the MacKenzie manuscript, which had been marked as "typed by Ione" — typed by her back in the mid-1930s from MacKenzie's handwritten manuscript — that somehow found its way from his father's office papers into the hands of Haddock and from there to Sleeping Bear Press.)

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**Hansen:** Fortunately, Jones kept most of his back issues of *Golfdom*, I didn't have to go to a special collection. Of course, when you come across something like that and you're a historian, you tend to start reading it. I did that with *Golfdom*. I'd look for the Jones advertisements.

**Golfdom:** That's really cool that RTJ saved those old issues of the magazine. How important was RTJ's relationship with (*Golfdom* founders) the Graffis brothers (Herb and Joe) to his early career?

**Hansen:** His communication with the Graffis brothers really opened the window on golf and what was going on in other parts of the country, especially in the Midwest. Jones was a regular advertiser and a regular letter writer with the Graffis brothers, and in turn, they sort of scratched each other's backs. Jones was giving them information, sharing stories, and actually writing some stories for the



magazine in the 1930s.

In exchange, the Graffis' were sharing news of courses being built. Jones' first course in the Midwest was a connection the Graffis' gave him. The relationship with Jones and the Graffis brothers was very important to Jones, especially early in his career.

I don't know — it'd be interesting to learn — if the Graffis brothers took advantage of any investment opportunities that Jones may have told them about. It's very possible, given how entrepreneurial Jones was. I don't know how well off Herb or Joe were, how much money they actually made doing *Golfdom*.

**Golfdom:** I don't know the answer to that either. The thing I always hear about Herb is that he had a great sense of humor. Based on some of the jokes I've made in this magazine, that tradition is now long dead... So why was RTJ the character whom you chose as the focus of your first golf biography?

**Hansen:** I suspected that one could tell the whole story of American golf in the 20th Century by looking at Jones' career. It spans 70 years, Coolidge to Clinton! And so many important characters — Ouimet, Sarazen, Sneed, Hogan, and into the modern era. It's an epic story.

I'm convinced there's not another biography about a golf person that can tell you as much about the history of golf as RTJ.

**Golfdom:** Jim, thanks so much for taking the time to chat with us and for providing our readers this free sneak preview of the book. I look forward to seeing how your book is received once it's released.

**Hansen:** I'm anxious too! Thank you, Seth, I appreciate it. ☺

# Golfdom

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