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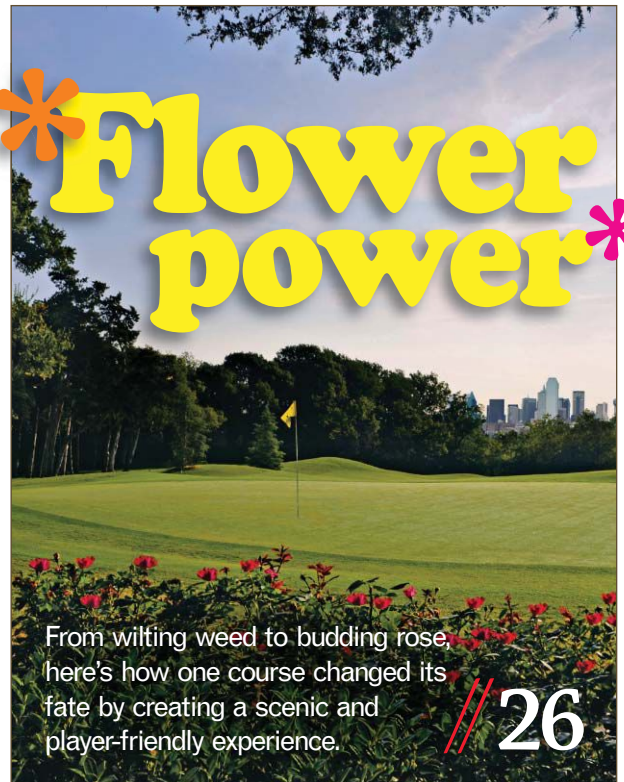
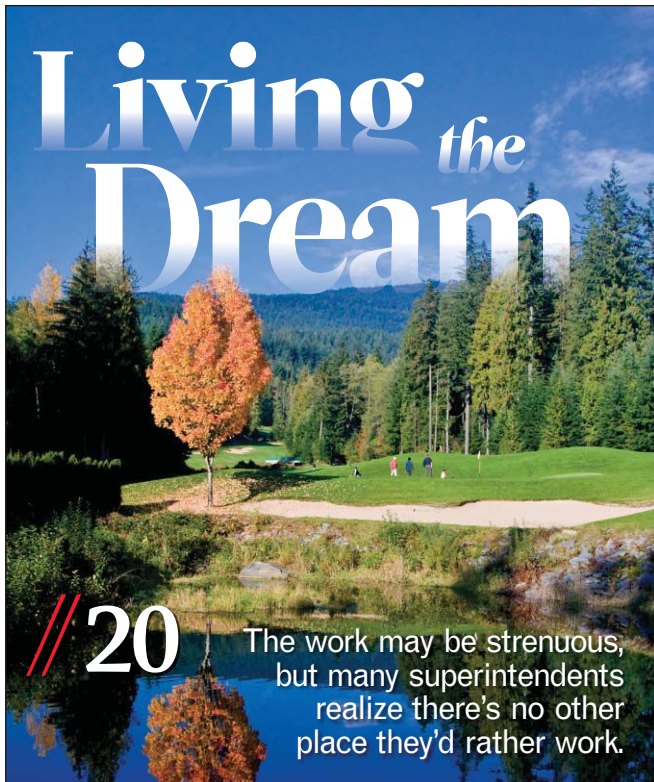
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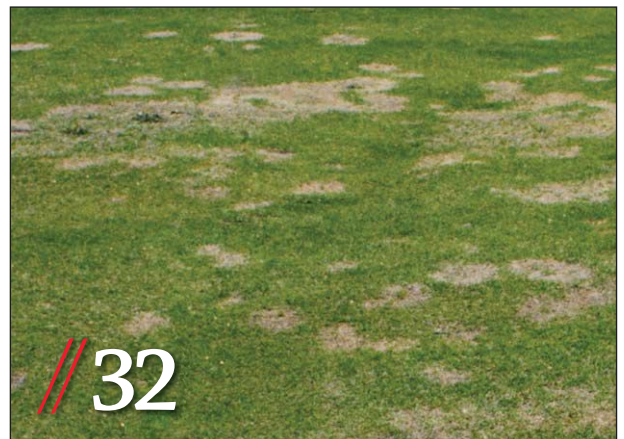
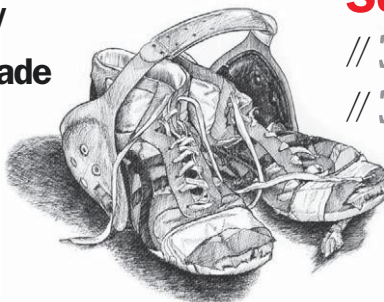


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Golfdom

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Bayer's Green Solutions Team was founded in 2012, bringing together some of the leading experts in the T&O industry to provide customers the scientific knowledge to address their unique business goals and challenges, and to help support the industry as a whole with scientific thought leadership, education and training. The Green Solutions Team is responsible for supporting internal and external technical presentations, developing educational articles and resources, working with the Bayer development team in coordinating product research and demonstration trials, and maintaining relationships with university constituents that test and recommend Bayer products. They also provide scientific support and technical product training to help regional sales teams, distributors and end-user customers optimize Bayer's professional T&O products and ensure they are used most effectively. The team works closely with superintendents to deliver solutions beyond a product focus, for holistic turf care that takes into consideration all aspects of turf management. The Green Solutions Team communicates turf management recommendations – along with the latest turf disease, weed and insect information – to T&O trade media and also via social media. Follow the team on Twitter @BayerGolf for news, tips and more!

ABOUT THE TEAM

Laurence, a water-loving Tigers fanatic, enjoys boating, fishing, hunting, and watching Clemson football. He and his wife have two sons in college. Rob, a fellow football fan (go Bucks!), lives in Columbus and recently won a competition of “biggest loser” at Bayer. Rob “G-11” Golembiewski has one wife, three children, ten siblings, and 11 letters after the “G” in his last name. Frank, a new dad and former cycling whiz, enjoys running and is currently training for a marathon in Washington, D.C. Frank's son Cal, age 8 months, hates Poa and is already creating a viral sensation on Twitter. Derek, the newest member of the team, lives, works and plays turf pathology. When not extolling the virtues of slime mold, the former music major (French horn) spends the holidays singing tenor in an Episcopal church choir in Georgia. He recently settled into the Jacksonville area, and has a son at K State who shares his passion for the sciences and the outdoors.

The Bayer Green Solutions Team – @BayerGolf



“We received no complaints, but quite a few compliments. It’s great our readers seem to be on the same page with us, and enjoy having an occasional laugh.”

SETH JONES, *Editor-in-Chief*

The beat goes on

Lots going on here around *Golfdom* editorial headquarters in lovely Eudora, Kan., so let’s get to the bullets!

- A warm welcome to two new *Golfdom* staffers: Molly Gase, associate editor, and Joelle Harms, digital media content producer. We’ll make a more formal introduction next month, but suffice it to say, your pal Seth’s stress level just decreased a whole lot. Welcome Molly and Joelle!
- What happened to 2013? Time seems to be spinning out of control. Maybe it’s because I kept traipsing through airports these last few weeks. I kept telling the guys in Palm Beach that I didn’t travel that much... little did I know I was in the middle of a five-trips-in-five-weeks tour. Cleveland, Pinehurst, Boca Raton, Philadelphia then Louisville. Whew!
- I made my first ever visit to the GIE+Expo show in Louisville, Ky. It was an impressive show! Lots of iron, not as much chemical, but I was

a little bit surprised by how many familiar faces I saw.

- I want to give a big shout-out and thank you to the guys at the Palm Beach GCSA for inviting me to come down to Boca Woods CC in Boca Raton, Fla., and deliver their keynote speech. They asked me to speak for 90 minutes... I didn’t know if I had that in me, but by the time my Power Point presentation was finished, I was at 80 minutes. Funny moment of the presentation: I was showing a slide of *Golfdom*’s “19th Hole” back page Q&A when PBGCSA president and Boca West CC superintendent Steven Wright, CGCS, hijacked my presentation. Turns out he had some random 19th Hole questions for me. So *that’s* what it feels like to be put on the spot! I survived the

impromptu questioning, and was even able to talk about my first car (which I still have), my ’64 Impala, my fantasy football team, and most embarrassingly, the age and make of my irons. Time to go to Dick’s Sporting Goods...

- The Z28 remains unsold. The dream is still alive. For now.
- You’ll see this month’s cover story was spawned from a survey we conducted months ago. Minutes before we sent out the survey, North Coast Media president and CEO Kevin Stoltman suggested we throw in the question, “If you could be the superintendent at any course, which would you choose?” It was just a whim — let’s see what these guys say, it might be interesting. The results were interesting. I’ve been sitting on that survey question all year,

knowing it would make for a fun fall cover story. When you take the time to fill out a *Golfdom* survey, you’re doing me a solid. We really do look at those results to see how we can make our magazine and our reporting better.

- This month’s cover shot is of Elk River Club in Banner River, N.C., where Josh Smith is the superintendent. Elk River is shut down for the winter. Josh reports they had a great season despite a really wet July. Josh has been the super at the course since 2002. Beautiful shot, eh?
- Speaking of beauty shots, we went with a nontraditional cover of *Golfdom* last month when we spoofed some popular men’s magazines with our tongue-in-cheek headline, “5 keys to picking up women.” I’m happy to report that we received no complaints on the cover, and actually got quite a few compliments. What a relief! It’s great that our readers seem to be on the same page with us, and enjoy having an occasional laugh with us. (In case you’re wondering, sending this month’s cover to the printer is a lot less daunting than it was last month!)
- That’s right, my Chiefs are still undefeated at 9-0. Thanks for asking (and for not mentioning Kansas Jayhawks football.)

Email Jones at:
sjones@northcoastmedia.net.

Clover. Dandelions. Poa. Nutsedge. Fescue.

"Katana® absolutely knocked them out for me!"

– Daryl Pearson, Golf Course Superintendent,
Winterstone Golf Course, Independence, Mo.

Winterstone Golf Course Superintendent Daryl Pearson had a problem in his zoysiagrass fairways – one that golfers and ownership had noticed: weeds.

"We had it all," Pearson said, "All the broadleaf weeds: clover and dandelions, plus Poa and yellow nutsedge. But the biggest problem was fescue, especially in target areas."

His solution: A single application of Katana® Turf Herbicide.

"Katana absolutely knocked them out for me," Pearson says. "I haven't had to retreat those areas. They're all still clean."



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Starter

NEWS, NOTES AND QUOTES



//SUMMIT

"I look forward to spending time with such an esteemed group of golf course superintendents from around the country."

ANNIKA SORENSTAM

When asked about guest-speaking at the *Golfdom* Summit.



ANNIKA ADDED TO SUMMIT ROSTER

'MS. 59' TO SPEAK TO SUPERINTENDENTS ABOUT HER CAREER AND BUSINESS VENTURES



Widely regarded as the best female golfer of all time, 2003 World Golf Hall of

Fame inductee Annika Sorenstam will speak to attendees of the *Golfdom* Summit, Dec. 3-6 at the Reunion Resort in Orlando.

Since retiring from competitive golf in 2008, Sorenstam has focused on her family and her ANNIKA brand of business, including the ANNIKA Academy, headquartered at Reunion.

"To host the greatest female golfer of all time at such a small, intimate event reminds us that we truly are hosting one of the most unique and exciting meetings in our industry," said Patrick Roberts, *Golfdom's* publisher.

"I always enjoy talking about the business of golf and just as equipment

technology has advanced tremendously over the years, so too has the ability to maintain excellent course conditions and this group has a lot to do with that," Sorenstam said.

Other speakers include Steve Mona, World Golf Foundation CEO; Wayne Kappelman, superintendent, Sharp Park; Mark Woodward, senior vice president, OB Sports; Tray Maltby, director of grounds for the 54-hole Reunion Resort; and Seth Jones, editor-in-chief, *Golfdom*.

This year's sponsors include: Air-O-Lator, Cushman, E-Z-Go, FMC Professional Solutions, GenNext Biotech, Holganix, Jacobsen, John Deere, Lebanon Turf, Oregon Cutting Systems, Phoenix Environmental Care, Quali-Pro and Smithco.

//IN MEMORIAM

TURF INDUSTRY LOSES THREE LEADERS

Three leaders of the turfgrass industry passed away recently. Drs. Joseph Duich, A.J. Powell and James Watson each played a role in turf management as it is known today and will be missed.

Duich obtained both his B.S. and Ph.D. from Penn State. He then joined the Penn State faculty in 1955. He aided in the education of thousands of



Joseph Duich

undergraduate, graduate and two-year turfgrass students through his career. Among his many accomplishments, Duich helped to develop Pennncross bentgrass, Pennfire perennial ryegrass, Pennstar Kentucky bluegrass,

Pennlawn creeping fine fescue and Penneagle creeping bentgrass.

Watson earned his B.S. in agronomy from Texas A&M University and his Ph.D. from Penn State University.

He then continued on to become an assistant professor with Texas A&M. In 1952 Watson started with the Toro Co. where he spent 46 years of his career. Throughout his career he wrote over 400 articles in his field covering turfgrass management, water conservation and cultural practices. Watson also was a proponent for water conservation, utilizing waste water and water's role in turfgrass care.

Powell earned his B.S. and M.S. in agriculture from the University of Kentucky. He continued on to earn his



A.J. Powell

Ph.D. in agronomy at Virginia Tech. Powell taught for 30 years at the University of Kentucky. Throughout his career he had many accomplishments, including the release of a new bermudagrass named Quickstand.

For a perspective on Duich and Watson and the future of research, check out "Clark Talks Turf" on page 38.



James Watson