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# QUALI-PRO

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# Golfdom Gallery



WE CAME.  
WE SAW.  
WE TOOK PICTURES.

**1 Call of the wild** We spotted this primate during a visit to the Control Solutions Inc./Quali-Pro headquarters in Pasadena, Texas. This Namibian baboon was taken by CSI president Mark Boyd in 1991. The CSI lobby contains more than 80 trophy mounts, from antelope to wildebeest.

**2 Pass the mic** Merion GC superintendent Arron McCurdy reports the afternoon assignments to the crew during the 2013 U.S. Open.

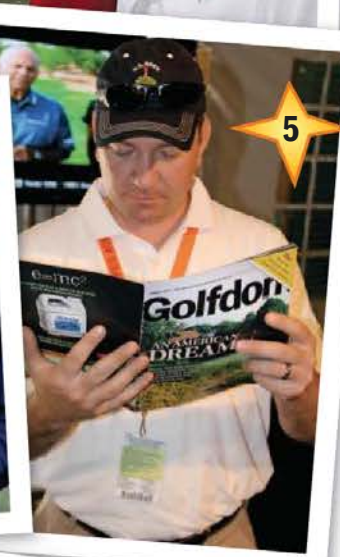
**3 The weight room is that way** Tom Marzolf, senior design associate at Fazio Golf Course Designers, points out some landmarks at Merion to a couple of golf fans. The Hogan plaque, where Ben Hogan hit his 1-iron shot in 1950, was a few paces away.

**4 Brilliant minds think alike** Matt Shaffer, director of GC operations at Merion, brainstorms with friend John Zimmers, superintendent at Oakmont (Pa.) CC. The Open heads to Zimmers' course in 2016.

**5 Preferred reading** We were happy to see copies of *Golfdom* circulating around the Merion maintenance facility. (OK, honestly, we put them there ourselves.)

**6 The champ is not here** Dumb luck meant *Golfdom* EIC Seth Jones got to catch a ride with the U.S. Open trophy. Jones doesn't deserve to hoist a junior high golf trophy, let alone this beauty.

**7 Latshaw's lads** Retired superintendent Paul Latshaw Sr. (right) takes time for a quick photo with Zimmers, one of his many students in the industry.



*Continued on page 14*

PHOTOGRAPHY BY: SETH JONES

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# Golfdom Gallery

Continued from page 12

**8 Nerves of steel** Despite soggy conditions to start the week, the crew at Merion was determined to get the job done, and with a smile.

**9 Green day** A train of John Deere fairway mowers rolls in formation on the front nine at Merion.

**10 What I did for summer vacation** Somehow we convinced a high school guidance counselor to let Sawyer Opalich (right, with *Golfdom* publisher Pat Roberts) come work for us for a few weeks. Sawyer's report back included a lot of "golf course site visits." Nice work (and swing), Sawyer!

**11 Eye on the prize** Robert Smith, equipment technician at Merion, keeps a close eye on clippings as work is being done at the U.S. Open. For a story on Smith, and how he helped create a mower, see 'Mower Rebirth' on page 10.

**12 Don't you call this a regular mag** We're just going to guess that we're the only turf mag with a shot of rapper/actor L.L. Cool J in it this month. A recent *Golfdom* team building event in Cleveland included 18 holes of golf followed by an L.L./Public Enemy/Ice Cube/De La Soul concert. If this issue has a funky beat, now you know why.

**13 Like white on rice** Golf cups get painted at Standard Golf in Cedar Falls, Iowa. We were treated to a tour of the facility recently, and came out with a new appreciation of the work that goes into the accessories we take for granted on the course every day.

**14 Does it all** We asked Steve Tyler, national sales manager for Standard Golf and a former superintendent, to describe his job. The self-proclaimed "Old Dog" pretty much does it all, we've decided.



PHOTOGRAPHY BY: SETH JONES, PETE SELTZER (10)



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# My Second Office

BECAUSE THE COURSE IS YOUR FIRST

## About our host

**TRAY MALTBY** of Reunion Resort & Club in Orlando, Fla., always makes his passion for the game clear. It's a passion that was fueled by his time working under Arnold Palmer.

"A superintendent who I had previously worked for was working at Bay Hill. He told me he needed an assistant and I should think about it. I said, 'There's

nothing to think about,'" Maltby says.

No longer an assistant, Maltby played host to the *Golfdom* Summit in November 2012 and will again in December of this year (for details — and to apply — visit [www.golfdomsummit.com](http://www.golfdomsummit.com)).

"It's awesome! I love golf and I love hosting tournaments. (Hosting the *Golfdom* Summit) is a big deal to me,

because I get to meet guys like Mark Woodward and (Medinah Country Club Director of Golf Course Operations) Curtis Tyrrell. We all love golf and we all deal with the same issues."

If an encounter with Maltby doesn't display his passion for the game, his office will.



"I love professional golf, and for that reason I love hosting tournaments."

### 1 AUGUSTA GREEN JACKETS

"Those are champions of the Masters from 1934-99. I love professional golf and for that reason I love hosting tournaments."

### 2 SUMMER READING

"Absolutely, I'm a reader. I love the '19th Hole,' and it's nice to be featured in it myself. I love reading the tournament triumph articles about other courses hosting tournaments and what they have

done to be successful. Of course I love the articles from the turf doctors, like Mark Woodward and Karl Danneberger."

### 3 FOND MEMORY

"That's Ocean Hammock golf course in Daytona, which I helped build. Mr. (Jack) Nicklaus and I worked on that course together."

### 4 TWO ALL-TIME GREATS

"I see Annika weekly and her sister

daily. Annika has an academy here. Anyone can buy a package, get lessons for a couple of days, and at the end Annika plays nine holes with the person taking lessons." That photo, by the way, is autographed by both Sorenstam and Tiger Woods.

### 5 TOM WATSON

"That's a banner for The Conservatory Course in Palm Coast, Fla. Mr. Watson

and I built it together over an 18-month period in 2007 and 2008. He was very hands on. He's a real normal, down-to-earth, Midwestern type of guy. The banner says 'To Tray, All my best, Tom Watson.'"

BY MOLLY BEALIN // PHOTO BY SETH JONES  
Proud of your second office? Email us a photo of you in it to [sjones@northcoastmedia.net](mailto:sjones@northcoastmedia.net), and we may feature you and your office in an upcoming issue of *Golfdom*.

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“It doesn’t matter what level you play at, there are ways to speed up the process of hitting the golf ball.”

**MARK WOODWARD**, *Contributing Editor*

## It’s OUR responsibility

One of the best things I’ve heard lately about the game of golf and our industry is the United States Golf Association’s (USGA) program “While We’re Young,” which deals with pace of play. “While We’re Young” is a phrase that everyone can understand and relate to. It’s a cool phrase that will catch on and be heard on golf courses all over the country. But will anyone really take it to heart? I’m guessing most golfers will jokingly say the phrase to their playing partners, but will people who are the biggest offenders of slow play really do their part? I certainly hope so.

In my opinion, pace of play is as important to the game’s long-term vitality as just about any other issue we face.

Obviously, when we talk about the game’s health and future, environmental concerns seem to always rise to the top of the list of things that the industry needs to continue to focus on. There is no doubt that working toward continuous improvement and sustainability at golf facilities remains extremely important. Everyone related to managing golf facilities, including head pros, vendors, manufacturers and those running golf tournaments, should wake up every day thinking about how we as an industry can improve on what

we do and the impact our facilities have on the long-term health of golf, our resources and our communities.

But as the USGA has come to realize, the issue of pace of play has now risen to a close second behind the environment in terms of importance. Pace of play has long been a problem in golf, and there have been countless efforts to find a solution. Golf facilities and golf associations have dealt with this issue and tried in vain to find something that really works.

No matter what magic formula those of us who work in golf come up with, the responsibility for correcting the problem of slow play lies directly on the shoulders of

all of us as individual golfers who enjoy the best game in the world.

There is no doubt we can each reflect on the way we play the game. Really and truly, it doesn’t matter what level you play at, there are ways to speed up the process of hitting the golf ball. And, I’m not talking about doing this occasionally throughout the course of playing a round. I’m talking about changing your pre-shot routine, your number of practice swings, your plumb-bobbing, the number of times you look at a putt, playing ready golf and so on.

In the big scheme of things in our day-to-day playing of the game at our local golf courses, who really cares if

you’re a little closer to the green than your partner who is on the other side of the fairway? Hit your ball and move on. Those of us who have played golf for many years all understand that it’s the small things you do on a golf course that may only amount to a few seconds or minutes here and there but in the end save a substantial amount of time throughout the entire round.

And let’s be honest with one another here. Most of us could plumb-bob all day long and still miss the putt on the low side of the hole and be short. I personally can take six practice swings and still hit the ball right, out of bounds.

Now, I’m not saying we should all run up our golf balls, not line up and just take a wild swing at it. I’m suggesting we still enjoy the game, try to improve along the way but do the small things that just might take several minutes off the time it takes to play a round. Believe me, your playing partners, the golfers behind your group and everyone on the course will benefit if each of us does our part.

While the USGA should be proud of its marketing folks for capitalizing on the very apropos phrase from the movie “Caddyshack,” I’m hopeful that we all can contribute to solving this extremely important problem golf faces... while we’re young.

**Mark Woodward** is president of **Mark Woodward and Associates**, principal of **DaMarCo Golf**, CEO of **MasterStep Golf Group** and a contributing editor for **Golfdom**.



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*Chris Deariso  
Quail Hollow Club, Charlotte, NC*

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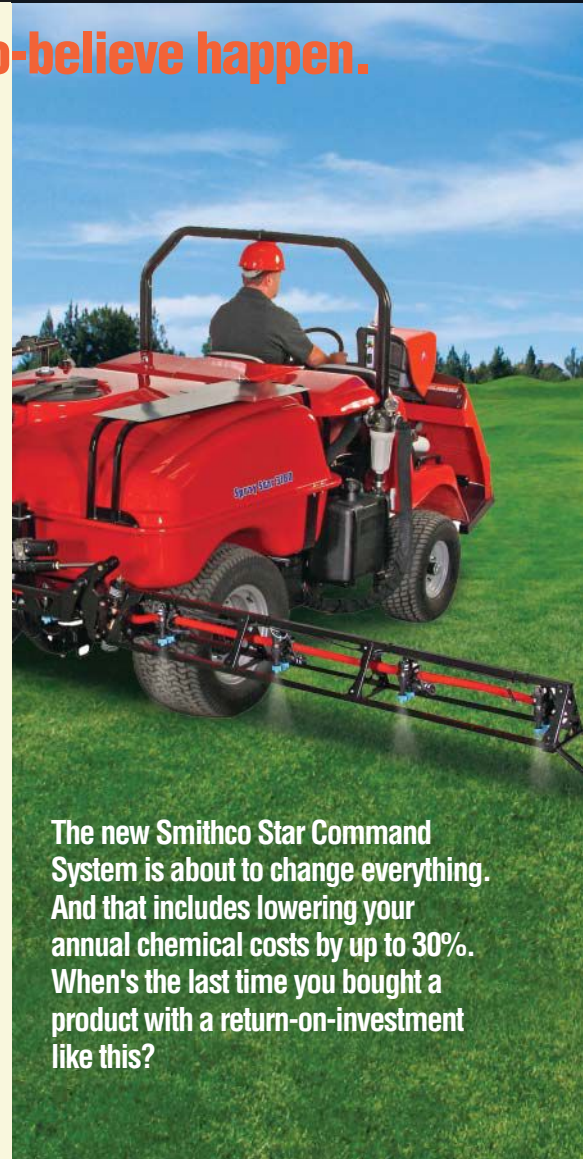
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“Honeyman’s role in the evolution and maintenance of St. Andrews may not be known to many.”

**MATT NEFF**, assistant superintendent,  
Wedgewood G&CC, Powell, Ohio

## Have you heard of David Honeyman?

**M**ore than likely, everyone in this business knows about Old Tom Morris and is aware of his many contributions to golf course design and maintenance and to the game of golf in general. Equally as likely, if the results of my highly scientific survey are to be believed, most probably have not heard of David Honeyman.

I say this with a high degree of confidence due to the rigorous nature of the survey and the sample size of at least four respondents. The intricately designed methodology of the survey required me to ask my industry colleagues, usually in passing or as an afterthought, if they’d ever heard of Honeyman.

The surveys were conducted either on the phone or in person. It usually went something like this:

**Me:** OK, man. Good talking to you.

**Colleague:** Yep, you too. Talk to you later.

**Me:** Oh yeah... meant to ask you... have you ever heard of David Honeyman?

**Colleague:** Who?

**Me:** You know, Old Tom’s assistant.

**Colleague:** You’re a dork.

**Me:** I know.

**Colleague:** Good, don’t forget it.

Honeyman served as Old Tom’s foreman at St. Andrews for nearly 30 years. In today’s parlance, he would be the assistant superintendent. However, Honeyman’s role in the evolution and maintenance of St. Andrews may not be known to many.

Honeyman was Tom’s right-hand man. He likely headed up the daily maintenance operations for extended periods of time, as Tom was frequently gone due to his design and consulting duties around Scotland.

In fact, according to David Malcolm and Peter E. Crabtree in their excellent book

*Tom Morris of St. Andrews: The Colossus of Golf 1821-1908*, Tom’s frequent absence was blamed for, in the prevailing opinion of the time, deteriorating conditions on the Old Course. It became a source of conflict between him and the Green Committee of The Royal and Ancient. As a result, the committee ultimately issued an order that all course maintenance directives were to be given to Honeyman to carry out.

They go on to state that while Morris and Honeyman were both made aware of and agreed to this arrangement, the extent to which it was honored by the them is debatable. Given Morris’ standing as the Custodian of the Links and Honeyman’s fierce loyalty to Old Tom, it’s probably

fair to assume that it was, at least at times, “followed” with a wink and a nod.

Honeyman also played a role in the evolution of the three golf courses that came to compose St. Andrews during his tenure. He would’ve been, under Old Tom’s direction, highly involved in the maintenance of and changes to the Old Course.

According to Malcolm and Crabtree, he played an important role in the construction of the New Course, which opened for play in 1895.

Honeyman also likely would’ve been involved in the construction of the Jubilee Course in 1897 and is widely credited with suggesting in 1902 that it would be possible to extend the course from the original 12 holes to 18. First conceived as a short course intended for ladies and beginners, it was extended in 1906 to ease the pressure on the Old and New Courses.

Honeyman’s untimely (and bizarre) death in 1903 would’ve prevented him from seeing the end result. While accounts differ, a newspaper report from June 1903 states that he died after accidentally drinking a glass of ammonia.

Morris was clearly the genius behind establishing St. Andrews’ stellar reputation, but Honeyman’s renowned loyalty, conscientiousness and skills as both a golfer and greenkeeper were undoubtedly invaluable to Old Tom.

**Matt Neff** (mneff4@yahoo.com) is assistant superintendent at Wedgewood G&CC in Powell, Ohio.