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A wide-open wonder.



The reach to give you an edge.



68" to 74". Right from your seat.



Hills, meet GRIP AWD.

The 7400 TerrainCut Trim & Surrounds Mower.

Shift your expectations of what a rough mower can do. 15" of reach to the left and right. 68"–74" variable width of cut that can be adjusted right from the seat. And true all-wheel drive. The 7400 TerrainCut is a Houdini at mowing in tight spaces, and can handle whole zip codes when wide open. No wonder it doesn't fit neatly into any previous equipment category box. Want to see one in action? Call your John Deere Golf distributor today.







Introducing Toro's new 14-blade reel.

The lower the cut, the more risk to your turf – right? Not anymore. The Toro team has developed a reel with a higher number of blades. In conjunction with optimal reel speed, it will give you a crisper, more consistent cut especially below .100 of an inch without damaging your turf. Trust Toro to bring you the industry's first 14-blade reel for the best results on your course. **Count on it.**

14 reasons to consider 14 blades.

- **1.** Toro's new 14-blade reel is ideal for cuts under .100 of an inch.
- More blades provide a smoother, sharper, more consistent cut.
- **3.** Fewer stragglers and smoother putting surfaces.
- Saves money by reducing chemical usage at lower cutting heights.
- **5.** Faster and truer ball roll.
- **6.** More challenging for golfers.
- Provides an optimal combination of reel speed and blades for best cutting performance.
- 8. Compatible with all Toro Greensmaster[®] Flex 18 and Flex 21 mowers.
- **9.** No need for reel speed adjustments.

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- **10.** Allows you to raise the height of cut slightly for healthier, stress-free greens without compromising ball speed.
 - **11.** Your course can be tournament ready whenever you're ready.

12. A new love for your Stimpmeter.

13. Economical solution for existing Toro Greenmaster[®] Flex owners.

14. Golfers will be speechless for a change.

For more information, call 1.800.803.8676 or visit www.toro.com/14

"Toro is always at work looking for new and innovative solutions. The new 14-blade reel is a brilliant answer for superintendents looking to achieve the best cutting performance, particularly at low heights of cut. Players will experience the difference." Helmut Ullrick

Helmut Ullrich The Toro Company



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vhen you're ing below)0 of an inch.



Count on it.

Confetti

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Ungodly doglegs. Unforgiving roughs. Unimaginable hazards. This course has gotten the best of many who have come before. This course has humbled them. Beaten them. Broken them. In other words, this course is perfect. And so, the golfer, standing on the tee box, pulls up a handful of grass. "To check the wind," he says.

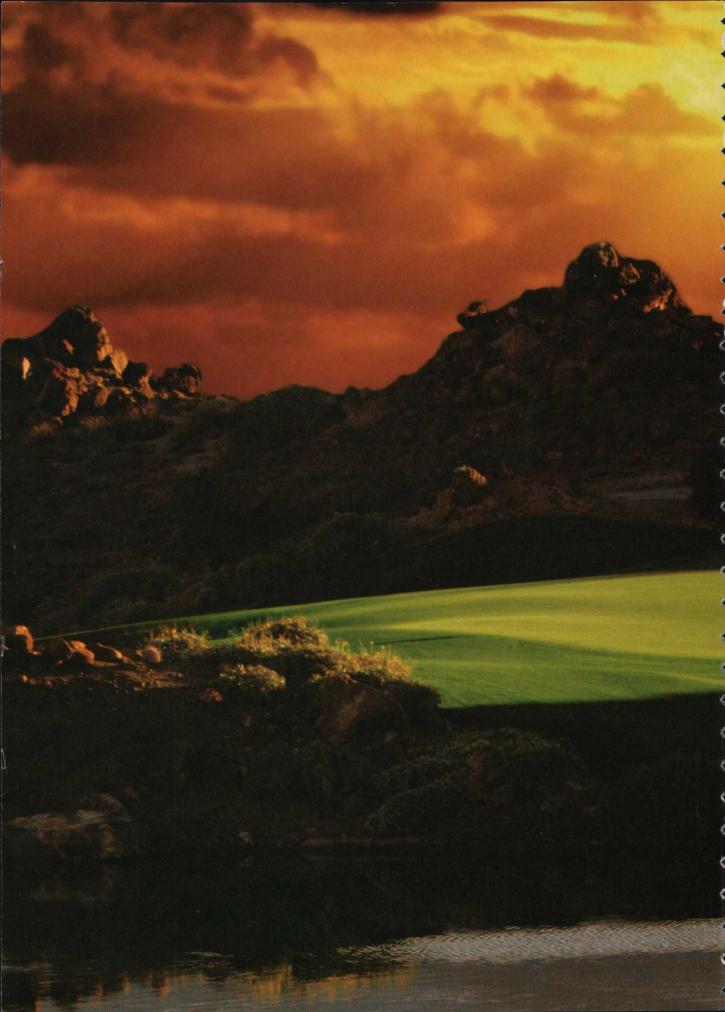
But this is more.

This is a celebration, a celebration of the challenge.

There are tributes a golfer pays for the work you put into your course. At Par Aide, we live to make products to help those efforts get recognized. For more information, visit paraide.com.



Respect for the course.



Since the Beginning

Since the introduction of Penncross, superintendents around the world have come to trust Tee-2-Green and the Penn bents.

How many superintendents do you know with the Penn bents on their course?



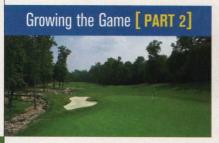


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in Numbers

Golf clubs partner to boost rounds, grow revenue and secure long-term solvency. **By David Frabotta**





Excuses, **Excuses**

This superintendent has heard it all when it comes to employees calling off work. **By Ron Furlong**



The Joy of St. Jude

Floratine leaders aim to raise millions for Memphis children's hospital. By Larry Aylward

Lookin' Smooth

Golfers' great expectations lead to nicer-looking and better-maintained rough. By Ken Krizner

Woods' World

Legendary greenkeeper brought plenty of knowledge and dedication to the golf industry - and still does. By Anthony Pioppi

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cover story

BY LARRY AYLWARD

Just how much has Bill Murray's "Caddyshack" character tarnished the profession's image?

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About the cover

All we can say is, "Freeze gopher!" Art Director Kristen Morabito designed our cover concept with help from Mike Klemme's gopher-in-the-fairway photograph.

Online Exclusive

com/podcasts:

Grub Busters – Chuck Silcox, global

turf and ornamental product development manager for DuPont Professional Products,

discusses grub control in this interview with

Golfdom's Larry Aylward.

Listen to this podcast

only at www.golfdom.

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Basic manufacturers continue to pursue broad-spectrum control with lower rates. By David Frabotta

101 Protecting the Pump Station

Inexpensive maintenance can increase its lifespan and bring superintendents peace of mind. By Anthony Pioppi



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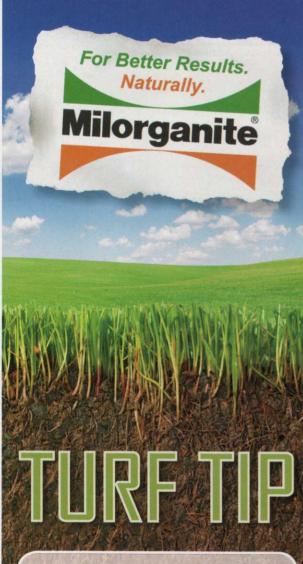
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Turfgrass Trends

This month, *Golfdom*'s practical research digest for turf managers discusses Pythium root dysfunction, wetting agents and other topics. See pages 67-79.

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Mixing grass seed with Milorganite makes it easier to accurately spread the seed, especially those expensive small seeded species like bentgrass and bermudagrass. The standard Milorganite to Grass Seed mixing ratio is 4:1 by weight.

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As a loving dog owner, you'd do anything to prevent your dog from suffering. After all, dogs are part of the family. Yet every year when flea season begins, the suffering sets in: flea bites, and the subsequent scratching and chewing. It's a painful and irritating routine for you and your dog. See your veterinarian for the latest new products that kill adult fleas, eggs, and larvae. Ideally, flea control should begin as flea prevention — before flea season starts.

Rayzee. Her owner is Dave Arden, the superintendent at the Glencoe Golf Club in Glencoe, III. (Photo by: Caesar Noriega)

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