

Stop Crabgrass

before it starts

Crabgrass is tough.

So is goosegrass and *Poa annua*. With weeds like this your best control strategy is prevention – just don't let 'em get started.

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Visit Tenacityherbicide.com to download a free technical bulletin and get information about all the ways Tenacity can simplify your turfgrass management.



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You really don't want this bentgrass mixing in with that Kentucky bluegrass over there, do you?

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See how nice your rough can look without that bentgrass creeping in.





From top: Steve Mona, Bruce Matthews, Arnold Palmer and Ed Seay and Jerry Palmer

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why Matthews purposely designed the course, which opened in 1998, with the river obscured from golfers' views.

In 1996, Matthews, co-president of East Lansing, Mich.-based Matthews & Nelhiebel, was asked by Roger Wilson, a Detroit entrepreneur, and his business partner, Darin Philport, to design an upscale golf course on 240 acres of untouched land in Brutus, Mich. They wanted the Maple River to play strategic and aesthetic roles on the course. They also planned to build bridges over the river at several junctions along the course. But when Matthews heard their plans, he cringed.

The locals were livid when they

> Here's to another 10 years of your hard-working faces adorning *Golfdom* magazine.

learned of the plan to build a golf course near the river. About 400 citizens signed a petition to prevent the course from being built.

"I knew it was going to be an environmentally touchy situation," Matthews said. "I'm a native of Michigan, and I've done a lot of work in the state. I know the natural resource rules and constraints of golf course development."

Matthews explained to Wilson and Philport why they shouldn't incorporate the river into their building plans. "I told them that we didn't want to cross the river with golf balls," he said. Wilson and Philport listened intently. "We were uneducated on golf course design and how it affects natural resources," Philport said. "Bruce quickly educated us on what's good, what's not good and what's risky."

In the end, they called Matthews' creation the Hidden River Golf & Casting Club. How appropriate.

We also featured a general manager on the cover in June 2005. That would

Columnist **Geoff Shackelford** looks back on 10 years of writing for *Golfdom*. He also takes a look forward. See page 22. Next month, Larry Aylward and Joel Jackson reflect on a decade of *Golfdom*.

be Jerry Palmer of Latrobe Country Club, which is owned by his brother Arnold. By the way, the headline of that other story read, "The Other Palmer."

If there's the slightest concern about being typecast as the brother of Arnold Palmer or the son of the superintendent who had taught Arnold how to play golf, Jerry didn't let on in this story about him. "I guess if I had a life's ambition, it was to work for Arnold," he said. "And that's where I am."

Arnold bought the course in 1971 as a gift to his father, Deacon, the club's longtime pro and superintendent. Jerry, who wound up succeeding their dad as superintendent, was promoted by his brother to general manager in 1989.

"We're a small-town club that just happens to be owned and operated by a big-time guy," Jerry said.

Speaking of that big-time guy, *Golfdom* also featured Arnold Palmer, along with the late Ed Seay, on its March 1999 cover for a story that detailed their roles in Palmer Course Design.

In the story the two gentlemen were asked, what makes a good golf course? Seay responded: "I think Arnold said it best. Somebody once asked him what makes a good golf course and his answer was, 'Because it is one.' I think it's one of the greatest things he has ever said about golf courses. He has an even better quote about golf. Boss, what were you saying about golf?"

Said Palmer, "Golf is a deceptively simple and endlessly complicated game."

Interestingly, Palmer's line seems an appropriate mantra for what superintendents do to keep the simple yet complicated golf course world spinning. Here's to another 10 years of your hard-working faces adorning *Golfdom* magazine. ■

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The Darndest Things That People Say



'Quotables' is a popular feature in *Golfdom*.
Here are our favorites from over the years

"During Open week, I guarantee there wasn't a single green out there that didn't get mowed 28 times."

— Paul Jett, certified superintendent of Pinehurst No. 2, on greens maintenance during the 1999 U.S. Open

"I've seen more golf courses improved by hurricanes than by green committees."

— Golf course architect John LaFoy

"I don't like the Stimpmeter. I've been known to throw one or two into the woods."

— Matt Shaffer, the then-superintendent of The Country Club in Pepper Pike, Ohio, on his disdain for measuring green speed.

"How are you going to get your members to repair ball marks? No way in hell you're going to do it."

— Joseph Duich, professor emeritus at Penn State University

"I'm willing to have a sex change operation and be referred to as Patricia O'Brien."

— Pat O'Brien, director of the USGA Green Section's Southeast Region, who said he would volunteer to help Augusta National overcome the problem of not having a woman member.

"I feel like an endangered species."

— Peter Salinetti, the then-certified superintendent at Schuyler Meadows Club in Loudonville,

N.Y., before offering strategies for success to superintendents ages 50 and over.

"One time, a representative from a lawn company came to our door. My wife answered and the man said he wanted to know if he could take care of our lawn. My wife told him, 'No my husband is in the business.' The man looked around the yard and said, 'He is?'"

— Gregg Guyman, superintendent of O'Bannon Creek Golf Club in Loveland, Ohio, on why it's so difficult to take care of his yard in the summer, especially when he's working so many hours at the course.

"You'd like to think you could be somewhere forever in this business, but I think it's almost next to impossible."

— Mark Kubns, director of grounds at Baltrusol Golf Club, on jumping from job to job.

"We lost part of the roof on the maintenance building. I now have a 'skylight' in my office."

— Joe Boe, the then-superintendent of Coral Oaks Golf Course in Cape Coral, Fla., after his course took a hit from Hurricane Charley in 2004.

"I have what they call parrot knowledge. I repeat a lot of things I've been told."

— Shawn Emerson, director of agronomy for the Golf Club at Desert Mountain in Scottsdale, Ariz., on learning.

"It looks like somebody who works — and not at golf."

— Jon Jennings, certified superintendent at the Chicago Golf Club, describing what his golf game looks like.

"In this business you will be humbled. I don't care how good you are or how good you think you are. Mother Nature can take it away from you at any time."

— Jimmy Ellison, vice president of agronomy and golf course maintenance for Arnold Palmer Golf, on golf course maintenance in the real world.

"I do like disease. If that makes me strange, so be it."

— Bruce Clarke, director of the Rutgers Center for Turfgrass Science and a turf disease aficionado.

"We're going to lose our ash."

— Dave Shetlar, professor of entomology at The Ohio State University, on the threat posed by the Emerald Ash Borer, an exotic beetle that's killing ash trees in Michigan, Indiana and Ohio.

"To quote an old superintendent, 'I should have been a brick mason. Bricks don't wilt.'"

— Mike Beall, superintendent of the University of Georgia Golf Course in Athens, Ga., on his chosen profession.

"We used to run an alternate-shot couples tournament. We started calling it the divorce open."

— Frank Jemsek, owner of Cog Hill Golf & Country Club in Lemont, Ill., on an "ex" tournament.

"We have moved beyond Carl and 'Caddyshack.'"

— Tommy Witt, director of golf course operations at Northmoor Country Club, on image in the golf course maintenance profession.

"Turf equipment gets treated worse than any other equipment I've seen. And I've seen it all. I've worked on everything from tanks, hand-mowers and 18-wheel tractor-trailers. Turf equipment gets abused the most."

— Jay Rebr, president of Turf Equipment Consulting and a well-known golf industry mechanic.



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