

# HOT PRODUCTS

## Standard Golf Company

6620 Nordic Drive

P.O. Box 68

Cedar Falls, IA 50613

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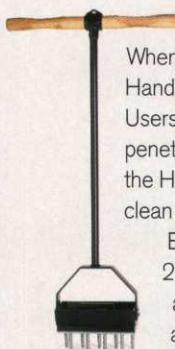
Web site: [www.standardgolf.com](http://www.standardgolf.com)

**STANDARD  
GOLF** COMPANY

### ADVERTISEMENT

Founded more than 90 years ago in Cedar Falls, IA, Standard Golf Company is the leading international manufacturer of golf course accessories and maintenance equipment tools. Standard Golf specializes in providing its customers 24 hours a day, seven days a week service through its toll-free number, 1-866-SG-EXPRESS, or web site, [www.standardgolf.com](http://www.standardgolf.com). Customers can call in or e-mail their order, which will be immediately processed through the customer's designated distributor. In-stock items will be shipped within 48 hours. The company's extensive range of accessories, many of which can be customized, include flags and flagsticks, bunker rakes, ball washers, course information signs, cups, litter receptacles and yardage markers. The line of maintenance tools feature turf repair tools, roller squeegees, top dressing brushes, hole cutters and soil profile samplers.

#### Hand Aerifier



When used on greens and tees, Standard Golf's new Hand Aerifier helps superintendents avoid dry spots. Users can choose from solid or hollow tines, which penetrate to a 2¼-in. depth. When using hollow tines, the Hand Aerifier includes a core collector to help clean up plugs.

Each tine base includes nine replaceable tines on 2-in. centers. In addition, the Hand Aerifier's body assembly features rugged steel construction and a powder-coated finish for long life.

#### Coco Fiber Drag Mat



At 6½-ft. wide, Standard Golf Company's new Coco Fiber Drag Mat is one of the widest drag mats on the market, providing grounds managers with the most efficient coverage on greens, tees, fairways and sports fields. Though gentle on all surfaces, its 60-lb. weight also ensures it will stay on the ground.

The Coco Fiber Drag Mat covers golf cart and maintenance vehicle tracks, leaving behind smooth, well-groomed turf. The Coco Fiber Drag Mat is constructed with 1¼-in. fibers that are bonded with a solid vinyl backing, creating a mat that is strong enough for all surfaces. It also comes with a 9-ft. Jack Chain, which fits all utility vehicles and provides plenty of pull strength.

#### Rust-Oleum® Industrial Brands' Precision-Line Inverted Marking Paint


Standard Golf Company has expanded its selection of Rust-Oleum® Industrial Brands' Precision-Line Inverted Marking

Paint for athletic fields, hard surfaces and golf course needs.



Rust-Oleum is a worldwide leader in protective paints and coatings. Covering 15 to 30 percent more linear feet than other brands, Rust-Oleum's Precision-Line Inverted Marking Paint is available from Standard Golf in a range of colors. These vivid colors are ideal for marking any surface to alert players of hazards, boundaries, parking areas and more.

#### Cup Caddie



Store, transport and wash your golf cups with ease, thanks to Standard Golf's new Cup Caddie.


Daily changing and washing of your cups eliminates excess wear due to chemical, soil and sand buildup. Each rack holds nine cups, and they stack for easy transport. Keep an extra set of cups on hand and rotate each day. Cups will last longer and your players will appreciate your attention to detail. Standard Golf's Cup Caddie has steel construction with a powder-coated finish.

#### Magnum Scrub Pro™ Range Ball Washer



With its exclusive dimple brush design of scattered trim bristles, the Magnum Scrub Pro™ Range Ball Washer cleans the dimples in the balls better than conventional brushes. This design aids in cleaning 15,000 balls an hour by carefully scrubbing each ball to remove dirt and other debris. The Magnum Scrub Pro is compact, lightweight and comes pre-assembled for immediate use.

#### Smart-Fit™ Cup and Ferrule System



Standard Golf Company's Smart-Fit™ Cup and Ferrule System prevents excessive wear on cups and ferrules by matching its ST2000™ non-stick cup with its wide-shouldered, notched ferrule to make it impossible for flags to lean, rotate or walk out of the cup. Because the cup's ribs mesh with the notches in the ferrule, flagsticks can also be removed and replaced easily without twisting.

# HOT PRODUCTS

## Syngenta Professional Products

P.O. Box 18300

Greensboro, NC 27419

Phone: 1-866-SYNGENTA (796-4368)

Fax: 336-632-6135

Web site: [www.syngentaprofessionalproducts.com](http://www.syngentaprofessionalproducts.com)



### ADVERTISEMENT

At Syngenta, we invest heavily in research and development—a commitment that allows us to constantly enhance our offerings to meet the emerging needs of the modern golf course superintendent. We not only introduce new products, such as Meridian™ insecticide, but we also continually improve our existing products, such as Daconil® fungicide featuring SuperWeatherStik® and the new liquid formulation of Heritage® fungicide, Heritage TL. We also offer innovative programs such as GreenCast® (www.greencastonline.com), a web-based technology platform that delivers customized weather and pest information directly to customers' desktops, and GreenPartners® (www.greenpartners.com), which allows purchasers of our products to accrue points that can be redeemed for business tools to help them improve operations at their courses.

For more information about the products featured below, as well as other Syngenta products and services for golf course management, please call 1-866-SYNGENTA (796-4368) or visit [www.syngentaprofessionalproducts.com](http://www.syngentaprofessionalproducts.com).

**Meridian™ insecticide** provides turf managers with an unprecedented degree of control and application flexibility in managing a broad spectrum of grubs and insects on their turf. Insects controlled include soil pests such as billbugs and white grubs as well as foliar pests. Meridian controls soil and foliar pests at very low rates, through both contact and ingestion activity. It also is effective and suitable for use on trees and shrubs.

There is a wide application window, allowing for flexibility regarding the time of application needed to maintain season-long control. Meridian has curative properties through the late second instar of insect development. It leaves little or no odor, and metabolizes slowly in turfgrass, allowing for extended control with good knockdown activity.

**Headway™ fungicide** provides golf-course superintendents with a potent and efficient means to control turf diseases on their courses' most visible acreage—fairways.

Headway uses the power of two active ingredients to deliver broad-spectrum disease control against dollar spot, brown patch and many other major turf diseases. Using dual modes of action helps ward off disease resistance

and allows Headway to control a wider range of diseases than any other currently registered product.

Headway is expressly formulated to balance each active ingredient for control and optimal efficacy. In addition, Headway provides all the benefits of MAXX® technology. It has little or no odor, offers excellent tank-mix compatibility and stability with other products. It also won't settle out of solution or clog filters, and mixes into a clear solution with other products.



**Instrata™ fungicide** provides golf-course superintendents with snow-mold control that is second to none.

Instrata combines the active ingredients chlorothalonil, fludioxonil and propiconazole in a proprietary formulation created by Syngenta. The combination of active ingredients, and their multiple modes of action, enables Instrata to control all of the numerous pathogens that cause snow mold throughout the period of winter snow cover.

In addition, Instrata controls a broad spectrum of additional turf diseases, including anthracnose, dollar spot, brown patch and summer patch year-round.



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# HOT PRODUCTS

## Target Specialty Products

15415 Marquardt Ave.  
Santa Fe Springs, CA 90670  
Phone: 800-352-3870  
Web site: [www.target-specialty.com](http://www.target-specialty.com)



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Target Specialty Products is the West's leading wholesale distributor of specialty agricultural chemicals, fertilizers, application equipment, services and education. Since 1969, Target has provided products and services to both the public and private sectors in the following markets: golf, landscape, nursery, professional pest management and vegetation management. Committed to quality through service, Target is ISO 9002 certified and provides specialized training and education programs, risk management, worker safety classes and regulatory compliance.

In achieving ISO 9002 certification, all processes and procedures throughout the company from customer service to shipping and receiving are documented. ISO 9002 certification ensures consistent, reliable service.

Target Specialty Products carries a complete product line of disease and pest management products and equipment including:

- Adjuvants, Wetting Agents
- Fertilizers, Herbicides, Insecticides, Fungicides, Soil Surfactants
- Soil Conditioners & Amendments
- Lake and Pond Herbicides, Algaecides and Colorants
- Spreader and Nutrient Management Products
- Spray Application Equipment, Parts and Accessories
- Personal Safety and Protective Equipment



### Target ProBlend Seed

Target Specialty Products recently introduced a new line of ProBlend grass seed mixtures. Especially designed for the golf market, the **3-way GLS Perennial Ryegrass Blend** contains three varieties of gray leaf spot resistant perennial ryegrass, offering the best gray leaf spot resistance in the industry. Target plans to expand the ProBlend grass seed line. For more information, contact the Target branch near you.



### Branch Offices

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# HOT PRODUCTS

## The Toro® Company

8111 Lyndale Ave. South  
Bloomington, MN 55420  
Phone: 800-803-8676  
Fax: 952-887-8693  
Web site: www.toro.com



### ADVERTISEMENT

The Toro Company is a leading worldwide provider of outdoor beautification products, support services and integrated solutions. Toro is committed to providing environmentally responsible products of customer-valued quality and innovation. Together with its distributors, Toro provides innovative products, agronomic expertise and exemplary service that helps consumers and professionals maintain their landscapes.



#### Toro Sand Pro® 3040 & 5040

The new models feature innovations that elevate the overall versatility and reliability of these bunker maintenance machines. With the Quick Attach System (QAS), anyone can switch from one attachment to another in less than a minute, with no tools required. Match the machine to the environment to get your course back into playing condition. The QAS allows you to do more with less, and get the job done faster. Rear QAS is standard on the Sand Pro 3040, rear and front QAS is standard on the Sand Pro 5040.

#### Toro Workman® e2065

The Workman® e2065 electric mid-duty utility vehicle has the power to work as hard as you do. A powerful 500-amp drive-train allows for superior hill climbing capability under all load conditions. The electric e2065 Workman® is quiet running so golfers are not disturbed; and because the e2065 Workman® is electric, there is lower maintenance costs than a gas utility vehicle. Toro's Active In-Frame Suspension allows the entire vehicle frame to literally twist to respond to your terrain for extraordinary traction and a smoother ride. The mid-duty e2065 Workman® also offers optional attachments to customize your Workman® for any job.

#### Toro ProCore® 648

The ProCore® 648 is an innovative walking aerator from Toro®. The rear wheels are within the 48-in. aeration swath of the machine so the tires are not running over the freshly aerated turf. This eliminates the problem of smashing the cores into the holes, preventing topdressing from filling the holes. And easier cleanup produces a savings of time and labor. Years of research, customer input, testing and attention to detail went into making the ProCore® 648 the most productive and efficient walking aerator on the market.

#### Toro Greensmaster® Flex 18

More golf course superintendents prefer Toro® Greensmaster® greens mowers than all other brands combined. The Toro® Greensmaster® Flex 18 closely follows the turf without scalping, even on severe undulations in concave areas. The proven design and high degree of reliability of the Flex 21 are incorporated into the Flex 18. Its revolutionary flexible cutting unit excels on traditional bent and bermuda, as well as on the new ultra dwarf grasses including the Penn A & G Series, TifEagle, Paspalum, Champion and others.



#### Reelmaster® 5010 Series

Hundreds of improvements. One great result! Four new models—5210, 5410, 5510, 5610—were designed, tested and built to rigorous customer requirements, producing overall product improvements for the ultimate fairway mowing experience. Toro innovation ensures improved quality of cut and impressive aftercut appearance. Significant improvements in serviceability and operator comfort make the new Toro Reelmaster 5010 Series the best yet!



# HOT PRODUCTS

## ZScreen LLC

P.O. Box 41967  
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your bunker sand. Sand Storm's design makes it convenient and easy to clean your sand where it belongs—in the bunker. You can now clean and recycle your sand, saving time and money.

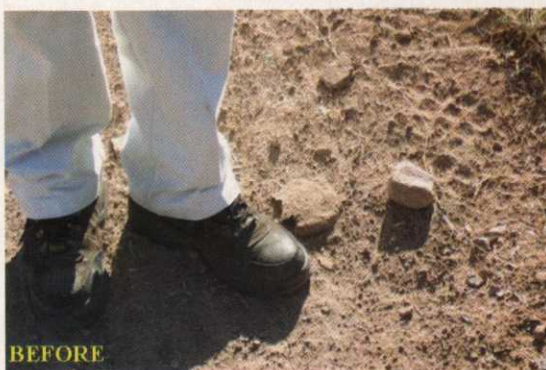
After just one treatment with the Sand Storm, you will see a dramatic improvement in your bunker's condition. Better drainage, improved playability, cleaner appearance, not to mention no rocks being hit onto the greens and fairways, are among the benefits of Sand Storm. Our product produces USGA spec sand—and with a screen overlay, you can also produce Greensmix to specification. This allows you to reuse sand that was once considered waste, saving you even more money.

ZScreen LLC specializes in the manufacturing of material separation devices for the golf course and construction industry. All of our products are designed to follow the concept of maximum efficiency with little or no maintenance.

Sandtraps and bunkers on your course serve a much bigger purpose than just a hazard to an unlucky player. These features play an important role in the welfare of your course as a whole concerning drainage. Whether by rain or daily irrigation, contaminants such as rocks, organics, silts and clays work their way into the bunkers. Over time, the sand will accrue a buildup of contaminants that will eventually restrict its ability to do its job. Thus, the area dependent on the bunker's ability to percolate and evaporate is affected.

Enter ZScreen's **Sand Storm**. Designed based on input from golf course superintendents, the Sand Storm gives you the ability to "clean" the sand in your bunkers rather than replace it. This not only saves you money, but also eliminates the hassle of course damage that occurs when removing and replacing sand.

The Sand Storm is a portable, 12-volt DC-powered screening system designed to eliminate compaction issues by remixing sieve sizes while removing contaminants from



# Leaders

PEOPLE ON THE MOVE

**Richard Donaldson** was promoted to director of grounds maintenance for the Vista Mar Golf Beach Resort in San Carlos, Panama. Donaldson is a Class A member of the Golf Course Superintendents Association of America, the Canadian Golf Superintendents Association, Vancouver Island Golf Course Superintendents Association and Hi-Lo Desert Golf Course Superintendents Association. Grupo Shahani, developers of the Vista Mar Golf Beach Resort, also named **David Pate** as general manager of the Vista Mar Golf Country Club.

Cleary Chemical hired two new sales representatives. **Robert Hunter's** territory includes California, Utah and Arizona, and **Bill Johnson's** territory includes Northern Illinois, Wisconsin and Minnesota.

BASF Specialty Products named **Todd Burkdoll** to the position of market development specialist supporting turf & ornamental markets in the western United States.

**Scott Todd** joined Valent as national business manager for Valent Professional Products, responsible for all sales, marketing and research development activities for the turf, ornamental and industrial vegetation management markets.

**Jeromy Raatz** was appointed chief executive officer for Aqua Control, a manufacturer of aerators, fountains and water features.

**Marianne Waindle**, western region sales representative for J.J. Mauguet Co., was promoted to the newly created position of director of new product development.

**Herbert L. Henkel**, chairman, president and CEO of Ingersoll-Rand, joined The Environmental Institute for Golf's Advisory Council. The Institute is the philanthropic organization of the Golf Course Superintendents Association of America.

**Catherine Fuhrman** joined Advan LLC as prod-

uct manager to help drive the introduction and management of new third-party crop protection products.

Bayer Environmental Science named **David Spak**, Ph.D., manager of biological development – turf and ornamentals. Spak will oversee activities associated with the plant health initiative, as well as the screening of new active ingredients, particularly herbicides. In addition, he will be responsible for collaborative research efforts with North Carolina State University. Previously, Spak was the fungicide product development manager for Bayer.

Rain Bird Corp. promoted **Barbara Booth** to group director and **Michael Roberts** to director of its golf strategic business unit.

**David Feist** joined Nufarm Americas as a U.S. product manager. The 20-year agriculture industry veteran and biologist has served in several marketing, sales and technical positions. He is based in Ft. Collins, Colo.

Northbrook, Ill.-based KemperSports appointed **Genevieve Burke** as vice president of marketing. KemperSports also named **Paul Makris** general manager of Binks Forest Golf Club in Wellington, Fla. He will oversee facility operations upon the course's reopening, slated for this fall.

**Sean Gradomski** was promoted to director of golf for Royal St. Kitts Golf Club at St. Kitts Marriott Resort & The Royal Beach Casino in Basseterre, St. Kitts.

DuPont Professional Products hired **Nick Grisafe** as its west coast sales representative.

AGROTAIN International LLC appointed **Ben J. Thompson** as its industrial sales manager.

Syngenta Professional Products named **Todd Loecke** as district sales manager for the Midwest in the turf and ornamental market.



Feist



Fuhrman



Spak

Loecke, a veteran in the Syngenta sales force, served in both the turf and ornamental markets for the upper Midwest as a territory manager. Syngenta also appointed **Diana M. Nisbet** as the territory manager for northern California, serving the golf, lawn care and ornamental markets. Before joining Syngenta, Nisbet held sales and leadership positions including turf and ornamental sales specialist for SePro Corp.

The Golf Course Superintendents Association of America awarded 20 college scholarships as part of its Legacy Awards program. Each scholarship carries a \$1,500 award. The 2007 GCSAA Legacy Award Winners for College are: **Molly Elmer**, University of Arizona; **Patrick McIntyre**, University of California; **Casey Wright**, Baylor University; **Katelin Flynn**, University of Colorado at Boulder; **Jaron Andrews**, New Mexico Institute of Mining and Technology; **Brianne Smith**, Cornell University; **Bethany Brisco**, Rose-Hulman Institute of Technology; and **Jordan Vickers**, Case Western Reserve University. The 2007 GCSAA Legacy Award Winners for High School are: **Devon Barrett**, Michigan State University; **Stephen Kruzick**, Rice University; **Benjamin Anders**, University of North Carolina at Chapel Hill; **Hallie Mosblack**, University of South Carolina; **Justin O'Neill**, Brown University; **Christie Meda**, College of Charleston; **Kathryn Heselwood**, University of Montana-Missoula; **Rose Orr**, Albertson College of Idaho; **Pamela Erickson**, Iowa State University; **Ashley Mueller**, Purdue University; **Nicholas Hess**, University of Texas; and **Christen Kerins**, University of Central Florida.

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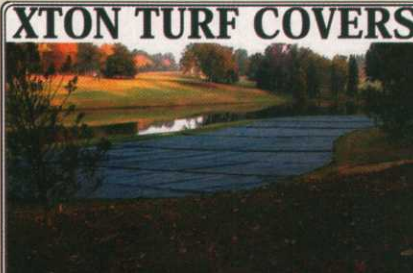
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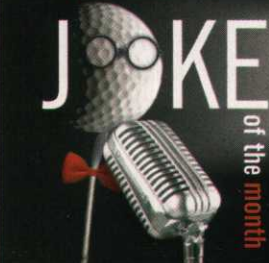
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A very angry golfer was on his way to carding a round of 150. He turned to his caddy and said, "You must be the worst caddy in the world." "That would be too much of a coincidence, sir", answered the caddy in a quiet voice.

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# wallpaper

**W**hen we closed on our house a couple of years ago, our real estate agent presented us with a wallpaper steamer. At the time, I found it an offbeat gift — one of those home products that parks itself in the garage to house spiders and attract dust.

Now I think that electric machine is magic. In addition to leaving us fixtures to replace, hardwood floors to uncover, rooms to be painted and curtains to be disposed of, the former residents of our house really liked wallpaper.

A late 1950s ranch, our house was constructed much more sturdily than the paper-thin rush jobs that you see in modern subdivisions. But the house also carries with it a particular aesthetic that simply doesn't pass the tasteful test — lime-green laminate countertops to match the lime-green linoleum, wickedly ugly paneling, window coverings only a grandma could love, and some soft-pink bathroom tile better suited for Barbie's dreamhouse.

The room for our youngest son, Quinn, took the *Who Chose That?* Award for at least three layers of wallpaper that seemed an unlikely cross between rustic farmhouse and psychedelic vomit. There was floral print in the pink bathroom, tiresome taupe in the hallway and living room, and more floral, which

REMOVING THIS DECORATING ABOMINATION CAN BE BOTH TEDIOUS

AND REWARDING **BY MARK LUCE**



covered a travel sticker motif, in the other bathroom.

The thing about wallpaper is that most folks just paper over the old stuff, which is great for them but not the poor sap who doesn't think electric canary yellow fleur-de-lis will do the trick for a toddler's room. The adhesives used for wallpaper, especially in those mid-century years, seems more powerful than any force in the universe.

I would steam and steam until my hands burned (gloves are for the weak). I scraped with all varieties of putty knives, hopelessly searching for the best techniques, changing up my approach and generally questioning why in God's name we even bought the stupid house.

Wallpaper removal is not for the impatient. It takes touch, perseverance and an arsenal of chemicals, as well as rotating perforation tools, fabric softener and that trusty friend the wallpaper steamer.

The biggest pain remains that all the

adhesives and papers are of different textures and makeups. With wallpaper that carries more of a slickness, using a perforation tool, followed by a hearty sponge bath of DIF, a splash of fabric softener and hot water seems to do the trick. For the initial layer, the steamer is a must. For tight corners or thin strips where the steamer won't reach, it's a spray bottle with scalding water and a narrow putty knife.

No matter which method you choose, the mess you make will be staggering. Clumps of old adhesive on your shirt, in the hairs of your arm, on your hat, shoes, all over the trim and all over the floor if you forget to put down a dropcloth.

All of that pain aside, I can't overstate the sheer joy I feel when finished with a removal job. Imagine angels singing and shafts of light framing a cold beer — and for a moment I forget about all the gouges in the walls that would have to be spackled, the tedium of taping and the painting that was still left to do.

Happy scraping.

*Mark Luce lives in Kansas City, Mo., where he head faked home-improvement projects all summer until the demand for a kitchen floor became deafening.*

**GOLFDOM** (ISSN 1526-4270) is published monthly (12 issues per year) by Questex Media Group, Inc., 306 W Michigan Street, Suite 200, Duluth, MN 55802. Corporate office: 275 Grove St., Suite 2-130, Newton, MA 02466. Accounting, Advertising, Production and Circulation offices: 306 W. Michigan St., Suite 200 Duluth, MN 55802-1610. Subscription rates: One year \$39 (U.S. and possessions), \$59 (Canada and Mexico) and \$89 (all other countries). Air expedited service is available in countries outside the U.S. and Canada for an additional \$75 per year. Current issue single copies (prepaid only) \$5 (U.S. and possessions), \$7 (Canada and Mexico) and \$8 (all other countries). Back issues (if available, prepaid only) \$10 (U.S. and possessions), \$14 (Canada and Mexico) and \$16 (all other countries); add \$6.50 per order shipping and handling for both current and back issue purchases. Periodicals postage paid at Duluth MN 55806 and additional mailing offices.

POSTMASTER: Please send address changes to GOLFDOM, P.O. Box 5057, Brentwood, TN 37024-5057. Canadian G.S.T. Number: 840033278RT0001, Publications Mail Agreement number 40017597. Printed in the U.S.A.

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