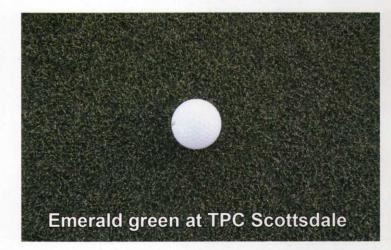
Emerald Dwarf Bermudagrass

Brought to you by:





Visit Us at Booth #1556

Product Q&A

Q: Why should a superintendent visit your booth?

A: Emerald Dwarf Bermudagrass possesses the agronomic characteristics that superintendents want in a greens cultivar—ablility to withstand close mowing while maintaining massive rooting without developing significant thatch accumulation.

Why do superintendents need your product?

While the new generation of Ultradwarf Bermudagrass cultivars are being utilized all over the southern U.S., with the growth habit of these cultivars comes increased demands for management inputs that are not practical for every situation. Now with Emerald Dwarf Bermudagrass, superintendents can produce great putting surfaces with fewer inputs.

Q: What makes your product unique?

A: There has never been a cultivar for greens with the amazing growth habit of Emerald Dwarf Bermudagrass. Emerald is produced exclusively by Champion Turf Farms, which specializes in the production, installation and follow-up support of bermudagrass greens.

! What are superintendents saying about your product?

A: Superintendents who have previously managed ultradwarf cultivars and now manage Emerald report that their Emerald greens require significantly less topdressing, verticutting, grooming, foliar fertility, fungicides and especially LESS WATER.

OREGON GROWN FINE FESCUE

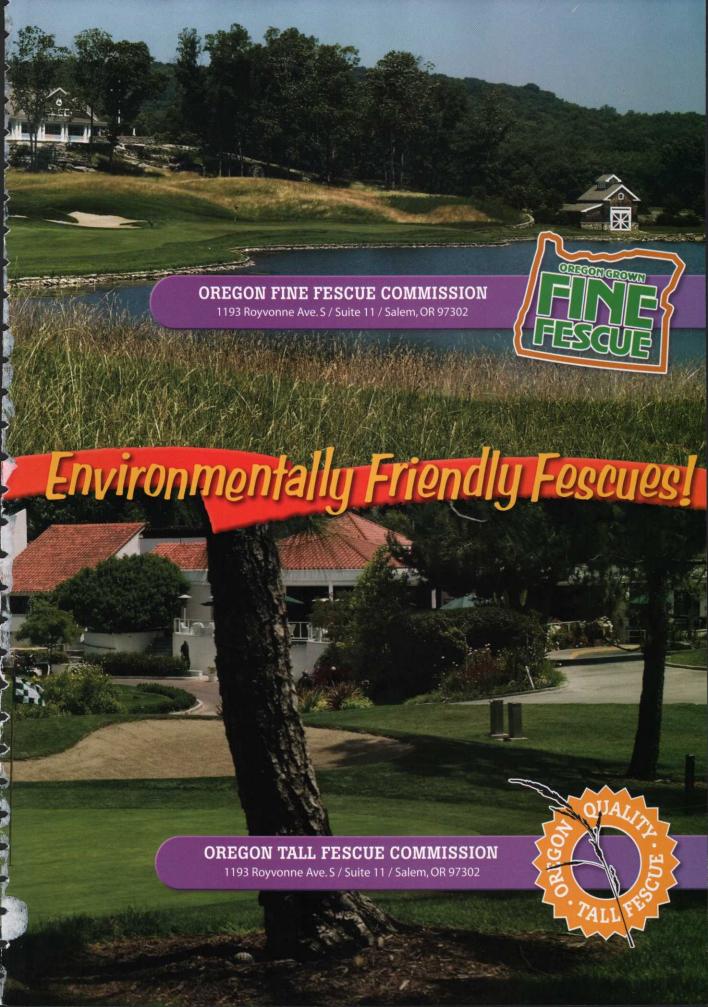
Every box, bag, or bucket of seed has an analysis tag stating the origin of the seed inside. When you buy

Plant the Easy-Going, ORIGIN: OREGON

"ORIGIN: OREGON" seed, you're assured that it's produced by professionals in the Grass Seed Capital of the World.

OREGON GROWN TALL FESCUE

Mission Viejo Country Club / Mission Viejo, Calif. / Kevin Hutchins, Golf Course Superintendent / Robert Trent Jones, Sr., Architect







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Carryall Turf Utility Vehicles

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Visit Us at Booth #2053

Product Q&A

Why should a superintendent visit your booth?

• To see how the world's largest producer of electric vehicles is helping superintendents and their courses operate more efficiently. • To see how Club Car's line of hardworking turf utility vehicles is sensitive to the environment. • To see the new Precedent golf car with advanced electric drive system that improves efficiency, reliability and control by increasing the car's regenerative braking capability and battery efficiency. • To see how a wide range of options and accessories, including tools from parent company Ingersoll Rand, can help them get more out of their vehicles and their crew.

Why do superintendents need your product?

A: To help them and their crews get more accomplished in less time with minimum disturbance to golfers and the environment.

Q: What makes your product unique?

A: The IQ Plus System—an electric drive system that gives members of the Carryall Turf line the performance capabilities long associated only with gas-powered vehicles.

Q: What are superintendents saying about your product?

A: "Can't believe it's this strong and this quiet."

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Q4 Turf Herbicide

for Grassy and Broadleaf Weeds

Brought to you by:



Visit Us at Booth #4153



Product Q&A

Q: Why should a superintendent visit your booth?

A: Free Internet access, giveaways, WeedAlert.com demos

Q: Why do superintendents need your product?

A: Q4 provides fast control of both grassy and broadleaf weeds.

Q: What makes your product unique?

A: It is a patented product containing four ingredients that control both grassy and broadleaf weeds—fast! Q4 is water-based and shows results in 24-48 hours. It has multiple modes of action and is rain-fast in six hours.

Q: What are superintendents saying about your product?

A: "Tried it, liked results—will definitely use it again!"

NexGen Products

Introducing NexGen, the unique, advanced reformulations of popular turf pesticides for today.

Brought to you by:



Visit us at Booth #4961

Product Q&A

Q: Why should superintendents visit your booth?

A: At this year's GIS, Phoenix Environmental Care will introduce NexGen, a distinctive, new group of products that comprises the highest-quality, top-performing formulations.

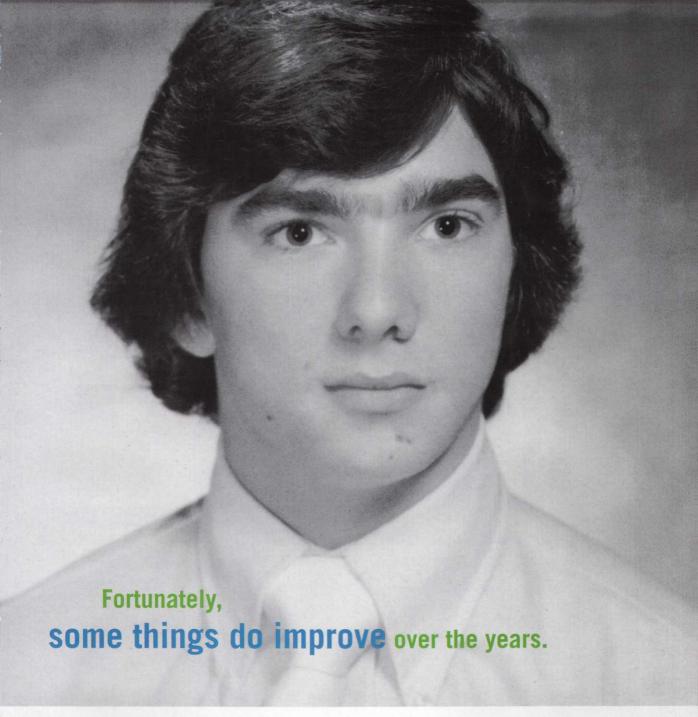
Q: Why do superintendents need these products?

A: NexGen products are special reformulations of pesticides that superintendents have relied on for years. To ensure performance, the new NexGen versions use only top-quality active ingredients with the latest high-tech manufacturing processes to improve handling and application. University and field tests prove NexGen products work as well as—or better than—traditional formulations.

Q: What products are available in the NexGen line?

A: NexGen products currently or soon available include:

- Pegasus™ HPX fungicide (chlorothalonil),
- Kestrel® MEX fungicide (propiconazole),
- Symmetry[™] algaecide (Triethanolamine/copper complex),
- Raven™ fungicide (iprodione) and
- T-Bird[™] fungicide (thiophanate-methyl).





You've come a long way since high school—and so have the turf products you rely on.

Phoenix Environmental Care has created NexGen post-patent products, the next generation of trusted pesticides. Staying true to the spirit of the original chemistries, NexGen makes good products better.

Proprietary NexGen products come only from Phoenix Environmental Care and are sold through our network of exclusive distributors. Please visit us at Booth #4961 at the GIS, and see why other products are just too old-school.



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