

Golfdom

If an individual insertion is under \$250, it must be prepaid, unless it is part of a contract that is \$1,000 or greater. VISA, MASTERCARD, & AMERICAN EXPRESS accepted.

For Advertising Information, Contact Brian Olesinski: 800-669-1668 ext. 3757 or 216-706-3757; Fax 216-706-3712, Email bolesinski@questex.com

FOR SALE

Environmentally Friendly And Biodegradable Turf Supplement

What if you could eliminate your fall aerification?

What if you didn't have to aerify fairways but once every 3 years?

What if all you had to do was deep slice or solid tine to relieve compaction and then spray to achieve thatch reduction and control?

What if less fertilizer was required because nutrients are given back to the plant and soil from the decomposition of the organic matter (thatch)?

What if through the reduction of thatch, less wetting agents were required?

What if a healthy turf required less amounts of fungicides when you sprayed?

WHAT IF YOU used a product to achieve all of the above items and once you reached your desired level of thatch, you required less product to maintain that level?

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summer reading

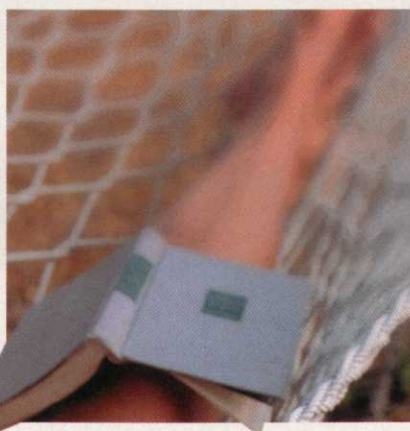
Back before kids and a real job, I spent nearly every afternoon in my huge back yard, reposed on a hammock, sipping a glass of lemonade and flipping the friendly pages of books. While demands for wrestling, dinosaur parties and sidewalk chalk now dominate most of the daylight hours, evenings do bring a few spare moments to enjoy the simple pleasure of reading.

For those who argue they don't have the time, my response remains simple: turn off the television and feed yourself with the nourishment of your noggin. In no particular order, we proudly present a long-overdue guide to summer reading:

***The Theory and Practice of Gamesmanship: Or The Art of Winning Games Without Actually Cheating* – By Stephen Potter.** This short gem provides all the information you ever need to perfect the fine art of upstaging your friends and enemies. With tongue firmly in cheek, Potter covers the gambits and ploys necessary to succeed at being the best.

***The Quiet American* – By Graham Greene.** A book about the first days of Vietnam in which an opium-addled detached British reporter contends with a naïve American agent working for democracy. Of course, a young girl is the center of their conflict.

***Rendezvous in Black* – By Cornell Woolrich.** A nasty little noir story steeped



HERE'S A NOVEL IDEA: BEAT
THE DOG DAYS BY CRACKING
OPEN A GOOD BOOK

BY MARK LUCE

in revenge and written by a forgotten master of the thriller.

***The Pitch That Killed* – By Mike Sowell.** On April 16, 1920, Cleveland Indians shortstop Ray Chapman was beamed in the head by Yankees pitcher Carl Mays. Chapman died the next day. Sowell's outstanding book tells the story of both men and of the thrilling pennant race that followed Chapman's death.

***Motherless Brooklyn* – By Jonathan Lethem.** Lionel Essrog, a young man called "Freakshow" because of his

Tourette's syndrome, turns detective as he tries to find his boss' killers. A funny and touching novel from one of America's finest young writers.

***Blink: The Power of Thinking Without Thinking* – By Malcolm Gladwell.** An intriguing look at how our first impressions of a situation often bring better decisions than hemming and hawing over them. Extremely entertaining with plenty of jaw-droppers from this fabulous New Yorker writer.

***Captain Blood* – By Rafael Sabatini.** Adventure lovers will be mesmerized by this swashbuckling 1922 classic, in which a English gentleman, Peter Blood, transforms into a pirate with a conscience.

***Unforgivable Blackness: The Rise and Fall of Jack Johnson* – By Geoffrey Ward.** In Ward's able hands, the first black heavyweight champion comes to extraordinary life. Johnson was a complicated man and battled racism every bit as strong as the opponents he routinely pumelled.

***No Country for Old Men* – By Cormac McCarthy.** For 200 pages, this novel from the author of "All The Pretty Horses," is one fascinating, blood-soaked chase. The last 60 pages address questions of loyalty, cowardice and a world gone mad. Unbelievably good and raw.

Enjoy the hammock.

Mark Luce lives in Kansas City, Mo., where he's a sucker for hard-boiled detective novels.

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