



## **Editorial Index**

Company	Page No.
American Birding Association	16
Andersons (The)	21
Antioch New England Graduate Sc	chool 16
Arysta LifeScience NA	21
Audubon International	16, 41
Augusta National	21
Balboa Park	29
Bam Hollow Country Club	22
BASF	80
Bayer Environmental Science	80
Beau Rivage Resort and Casino	80
Becker Underwood	54
Bernhard and Co.	80
Bio Basics	58
Century Golf Partners	21
Chipco Professional Products	80
Clawel Specialty Products	58
Cleary Chemical	78
Clovernook Country Club	75

Club Car	50
ClubCorp	21
Dobson Ranch	29
Earthworks	54
Ellendale Country Club	14
Ewing Irrigation, Golf and Industrial	80
Floratine Products	56
Forsgate Country Club	80
Grand Traverse Resort	22
Grayhawk Golf Club	32
Great Hope Country Club	79
Grigg Brothers	58
Gro-Power	58
Growth Products	58
Hassayampa Country Club	32
Highland Links Golf Course	34
Irrometer	80
Kaanapali	12
Kapolei West	12
Kemper Sports Managemenet	80

King Kamehameha Golf Club	12
Lake Mohawk Golf Club	79
LESCO	80
Milliken Turf Products	56
Milorganite	56
Mission Bay	29
National Institute of Golf Management	30
Nature Safe	56
Novozymes	55
Nutramax Agriculture	56
Oakmont Country Club	45
Old Course (The)	21
Palamanui Project	12
PBI/Gordon	58,80
Potowomut Golf Club	45
PRO SOL	58
Revere Golf Club Concord Course	30

## **Ad Index**

Circle No.

Aquatrols Corp

Barenbrug US/

Carolinas Golf

Dow Agroscien

Golf Constructi

**Golf Course** 

Gowan Co. Graden USA I

Greenfix Golf

Gro Power Inc

John Deere an

Lebanon Turf

Linear Rubber

Links Seed

New York Turf

Ohio Turfgrass Fnd.

Magna Milorganite Fe

Earthworks Fiberbuilt Golf

BASF Corp Bell Labs Inc.

ASIC Aqua Aid Aquascape Des

River Crest Country Club	79
Riverview	29
Riverview Country Club (Wis.)	8
Roots Plant Care Group	55
Sand Ridge Golf Club	40
Shawnee Inn	80
Smith Turf and Irrigation	80
Soil Technologies	58
Sutton Avian Research Center	16
Syngenta Professional Products	80
Target	80
Toro Co. (The)	50
Torrey Pines	28
Tubac Golf Resort	30
Turf Equipment Consulting	21
Wawona Hotel Golf Course	34
Whisper Rock Golf Course	32

## **Golfdom Sales Staff**

#### **Pat Roberts**

Publisher, 7500 Old Oak Blvd., Cleveland, OH 44130 Phone: 440-891-2609, Fax: 440-891-2675 E-mail: proberts@questex.com

Phone: 440-891-3146, Fax: 440-891-2675 E-mail: gcasey@guestex.com

#### Kevin Stoltman

**George Casey** 

Associate Publisher, 7500 Old Oak Blvd., Cleveland, OH 44130 Phone: 440-891-2772, Fax: 440-891-2675 E-mail: kstoltman@guestex.com

National Account Manager, 7500 Old Oak Blvd., Cleveland, OH 44130





Regional Manager, 7500 Old Oak Blvd., Cleveland, OH 44130 Phone: 440-891-3118, Fax: 440-826-2865 E-mail: mharris@questex.com

#### Leslie Montgomery Account Executive, 7500 Old Oak Blvd., Cleveland, OH 44130 Phone: 440-891-3199, Fax: 440-826-2865 E-mail: Imontgomery@questex.com



Classified, Account Executive, 7500 Old Oak Blvd., Cleveland, OH 44130 Phone: 800-225-4569 x2694, Fax: 440-826-2865 E-mail: bolesinski@guestex.com



	Page No.	Oxford Garden
	48	Par Aide Products
	13	Parkway Research
signs	37	Pickseed West Inc.
of Amer	49	Pursell Tech
ł	23	Rain Bird Sales Inc.
	17-20	Sepro Corp.
	9	Sisis
Course	60	Sto Cote Prod Inc.
ICES	25,27	Syngenta
100	45	Target Speciality Proc
Mats	80	Tee-2-Green
ion News	44	Tee-2-Green
1 Holes	81	Tip Inc.
	31	The Toro Co.
10.	4	Turf Merchants
nc.	10	Turf-Seed
	79	Turfco Mfg Inc.
nd Co.	5	TUDEODACC TOP
1. 17	77	TURFGRASS TRE
Prod Co.	55	The Andersons
	11	Bayer Environmental
	80	Floratine
rtilizer	56	The Toro Co.
	55	This index is provided

xford Garden	52
ar Aide Products	CV3
arkway Research	4
lickseed West Inc.	51
ursell Tech	Covertip
lain Bird Sales Inc.	7
Sepro Corp.	39
Sisis	6
Sto Cote Prod Inc.	81
Syngenta	CV2-1,46,47,59
arget Speciality Prod	(reg)52z-52b
lee-2-Green	CV4
fee-2-Green	81
fip Inc.	81
The Toro Co.	13
furf Merchants	43
furf-Seed	79
Turfeo Mfg Inc.	6
TUREGRASS TRENT	S

#### INDS

The Andersons	65
Bayer Environmental Science	62-63
Floratine	71
The Toro Co.	67

This index is provided as an additional service. The publisher does not assume any liability for errors or omissions.

## Classifieds



If an individual insertion is under \$250, it must be prepaid, unless it is part of a contract that is \$1,000 or greater. VISA, MASTERCARD, & AMERICAN EXPRESS accepted. For Advertising Information, Contact Brian Olesinski: 800-225-4569 ext. 2694 or 440-891-2694;

Fax 440-891-2675, Email bolesinski@questex.com



### FOR SALE



Products & Services 
Recruitment

SOMETHING COMPLETELY DIFFERENT

out of character, I would like to be

serious and say a few words about

the astronomical

**Out of Bounds** 

# hybrid cars

Ithough thoroughly AT 60 MILES PER GALLON, WE CAN'T HELP BUT BRAKE FOR out of character. I

THESE GAS-SAVING ALTERNATIVES

#### BY MARK LUCE

price of gas and the geopolitical implications therein — AAAGGHHH! Someone please help my wallet from being punctured like a hot-air balloon near a duck hunt!

Thank you for the indulgence, as I feel better now. While doomsdayers set up scenarios of petroleum shortages, as refineries need updating, and the country maintains its dependence on black gold from sandy climes, the rest of us suffer from severe gas pains that can't be cured with Tums alone.

Although alternative sources for gasoline have been talked about since the energy crunch of the 1970s, only recently have automakers done a darn thing about it. As with any emerging technology, the results remain a mixed bag. However, the mainstreaming of hybrid cars does provide a window of hope in the increasingly expensive world of driving.

I am not an engineer, but here's how the things work: rather than plug hybrids into an outlet to get a charge like the short-lived, underpowered electric cars — hybrid cars contain small gas engines that work with an electric motor that gives the engine a boost while it's running. Batteries, which recharge while you drive, power that electric motor. The results are striking, especially in town, mainly because the hybrids feature what's called "regenerative braking." In a normal car, you lose about 30 percent of your engine's productivity to braking. With hybrids, it's nearly the opposite. Every time you brake, you recharge your battery. This dramatically improves fuel efficiency — to the tune of 60-plus miles per gallon with the Toyota Prius and more than 30 miles per gallon for the new SUV hybrids.

Enough of the science; how do the things drive? Surprisingly well. They may not burn up the quarter mile, but even the smallest of hybrids has enough torque to help get you into the flow of traffic on the freeway, and many owners say driving the Prius, arguably the best of the hybrids, feels more like driving a V6.

Last year 80,000 hybrids were sold, but demand has far outstripped supply. For example, when Jennifer and I looked into buying a Prius, for about \$20,000 two years ago (I was commuting more than 80 miles a day then), we were told it would be five months — at the least — for delivery. However, Toyota has ramped production as demand continues to increase because of improved technology. Next year alone brings the following hybrid models: Honda CR-V SUV, Toyota Camry, Saturn VUE, Hyundai Accent and Kia Rio. In 2007, Chevy, Mazda and Nissan get into the act. This increase in selection and size (pick-ups, SUVs and even luxury models) should help address the supply glut.

The cars aren't foolproof, as batteries for the things can run into the thousands of dollars, so make sure to check the warranty and do your research before plunking down your money. That said, the hybrid car certainly is the wave of the future (at least until hydrogen cars) and will help, albeit slowly, not only to reduce our dependence on oil but also significantly reduce the amount of emissions that slowly poison our air.

Happy efficient driving.

Mark Luce lives in Kansas City, Mo., where he dreams of hybrid hovercrafts.

GOLFDOM (ISSN 1526-4270) is published monthly by Questex Media Group, Inc. Corporate office: 275 Grove St., Suite 2-130, Newton, MA 02466. Accounting, Advertising, Production and Circulation offices: 131 W First St., Duluth, MN 55802-2065. Subscription rates: One year \$30 (U.S. and possessions), \$49 (Canada and Mexico) and \$78 (all other countries). Air expedited service is available in countries outside the U.S. and Canada for an additional \$45 per year. Current issue single copies (prepaid only) \$5 (U.S. and possessions), \$7 (Canada and Mexico) and \$8 (all other countries). Back issues (if available, prepaid only) \$10 (U.S. and possessions), \$14 (Canada and Mexico) and \$16 (all other countries); add \$6.50 per order



84

hs), \$14 (Canada and Mexico) and \$16 (all other countries); add \$6.50 per order shipping and handling for both current and back issue purchases. Periodicals postage paid at Duluth MN 55806 and additional mailing offices. POSTMASTER: Please send address changes to GOLFDOM, P.O. Box 5057, Brentwood, TN 37027-5057, Canadian G.S.T. Number: 840033278R10001, Publi-

Golfdom October 2005

cations Mail Agreement number 40017597. Printed in the U.S.A. Copyright 2005 by Questex Media Group, Inc. All rights reserved. No part of this publication may be reproduced or transmitted in any form or by any means, electronic or mechanical, including photocopy, recording, or any information storage and retrieval system, without permission in writing from the publisher. Authorization to photocopy items for internal or personal use, or the internal or personal use of specific clients, is granted by Questex Media for libraries and other users registered with the Copyright Clearance Center, 222 Rosewood Dr., Danvers, MA 01923, phone 978-750-8400, fax 978-750-4470. Call for copying beyond that permitted by Sections 107 or 108 of the U.S. Copyright Law. For those not registered with the CCC, send permission request in writing to Questex Media Marketing Services, Attn: Permissions, 7500 Old Oak Blvd., Cleveland, OH 44130 or fax to 440-891-2740.



It's noon and the course

superintendent's workday is half over. Only 8 hours to go.

Our accessories are designed to require little attention so you can devote your time to what really matters. www.paraide.com

