

# Straighten out the problem with the SMART-FIT™ Cup and Ferrule System.

Leaning flagsticks are history with the new SMART-FIT Cup and Ferrule System from Standard Golf. By combining our ST2000° non-stick cup with our new, wide-shouldered, notched ferrule, flagsticks can't rotate or walk out of the cup on windy days. The notches in the ferrule mesh with the ribs in the cup. That means no excessive wear on the



ferrule or the cup socket, keeping your flagsticks standing straight. The new ferrule is included on all Standard Golf flagsticks, and fits well in any cup, no matter which model you prefer. Combine the ST2000 cup with our new notched ferrule flagstick for a SMART-FIT system that will put an end to leaning flagsticks on your course.

For toll-free express service, call 1-866-SG-EXPRESS (1-866-743-9773)



# **Designs on Golf**

- ARCHITECTURE

lindness is certainly a subject in golf that one can go blind arguing about." That was architect Max Behr talking back in the 1920s. Since then, golfers and architects have stopped arguing about obstructed views and spent millions to do away with blind shots altogether.

But if you know a golfer begging to do away with the last-remaining blind holes in America, give Mr. Behr a chance to make his case for salvaging those view-hindering hills and mounds.

"Blindness is the one type of hazard in golf which contains the element of mystery," Behr said. "If we were not all so concerned with our scores, and instead played golf for the pleasure in playing the strokes, blindness would not be so abhorrent to us as it is today."

Amen, brother! Please continue.

"Correct design includes the element of mystery," Behr added. "For surely, no engagement is worthwhile when all can be known about it beforehand. Indeed, illusion, if it can be created, gives a hole distinction.

"Blindness is on occasion a legitimate and delightful hazard, and especially so when it forces the player to make a placement shot to attain visibility."

Ah, yes, that strategy stuff, like a bold tee shot skirting trouble in order to open up a view of the green. Meanwhile, the less bold or errant tee ball is left with a blind approach shot.

But Max, those kinds of options require golfers to think about how to best attack the hole. Or they require golfers to make mental notes of design features, and worst of all, means they won't know exactly what to do the very first time they play a course.

We can't have that!

"Blind shots are a way of life on linksland where the game began," Behr stated. "Blindness in an undulating, tumbling terrain [that] linksland presents is quite different from that [which] we are subject to in this country.

"The greens are not separate creations apart from the whole. They are as the Creator made them. They belong. The eye can pick up distance as it wanders from one hillock to

# Blind Shots and Blind Thinking

BY GEOFF SHACKELFORD



BUT MAX, MY MAN,
ISN'T IT A PROBLEM
WHEN GOLFERS
DON'T GET TO SEE
THEIR SHOTS LAND,
AND THEY DON'T
KNOW WHAT CLUBS
TO BRING FROM
THE GOLF CAR?

the next till it arrives at the pin."

So a reasonable blind shot provides the perceptive golfer natural points of reference, say, hills in the distance or trees behind the green? I guess it's safe to say though that you would not approve of a guiding white rock set in the fairway or one of those goofy poles topped by a bullseye.

"It comes down to the question whether the character of the deception is legitimate," Behr said. "The pitcher in baseball cannot make a fake pass to throw a player out at first base. That is not playing ball. Therefore if blindness be such that we are continually deceived, it is only natural that we should object to it."

But Max, my man, isn't it a problem when golfers don't get to see their shots land, and they don't know what clubs to bring from the golf car? That seems unfair, especially when they've forked over \$100.

"Should the golfer, in all cases, become immediately aware of what his fate is?," Behr asks. "Is golf to be robbed of all illusion? Is the walk between shots to be, only, either a tragic or dull affair?

"Does not the very essence of a sport lie in that suspense between the commencement of an action and the knowledge of its result? Is it not this suspense that in hunting, shooting, fishing and in all sports sublimates the mind and heart into a region of no knowledge, a region where for a moment we are permitted to dream impossible things and become heroes?"

Well, let's not get carried away! But I see your point.

Contributing Editor Geoff Shackelford can be reached at geoffshackelford@aol.com. His latest book, "The Future of Golf," has been revised and updated, and will be released this spring from Sasquatch Books.

Your career is too important to rely on products that are "good enough." You need **better**. And BASF delivers. Our comprehensive portfolio of products offers control of hundreds of turf diseases, weeds and insects. Control you can trust. **Better** control.

BetterSolutions.

BetterResults.

In the last five years alone, BASF has invested more than \$1.5 billion in agricultural products research and development as well as several hundred million dollars in plant biotechnology. And it shows. Test after test proves we push our products to perform better. That's the commitment you can count on from the world's leading chemical company.

That's the bottom line, isn't it? And that's what you'll get with BASF. **Better** turf with maximum efficiency of labor and resources. Put us in your rotation and let us prove it. You'll be **better** off.

BetterTurf.

Find out more: turffacts.com Find a distributor: 800-545-9525



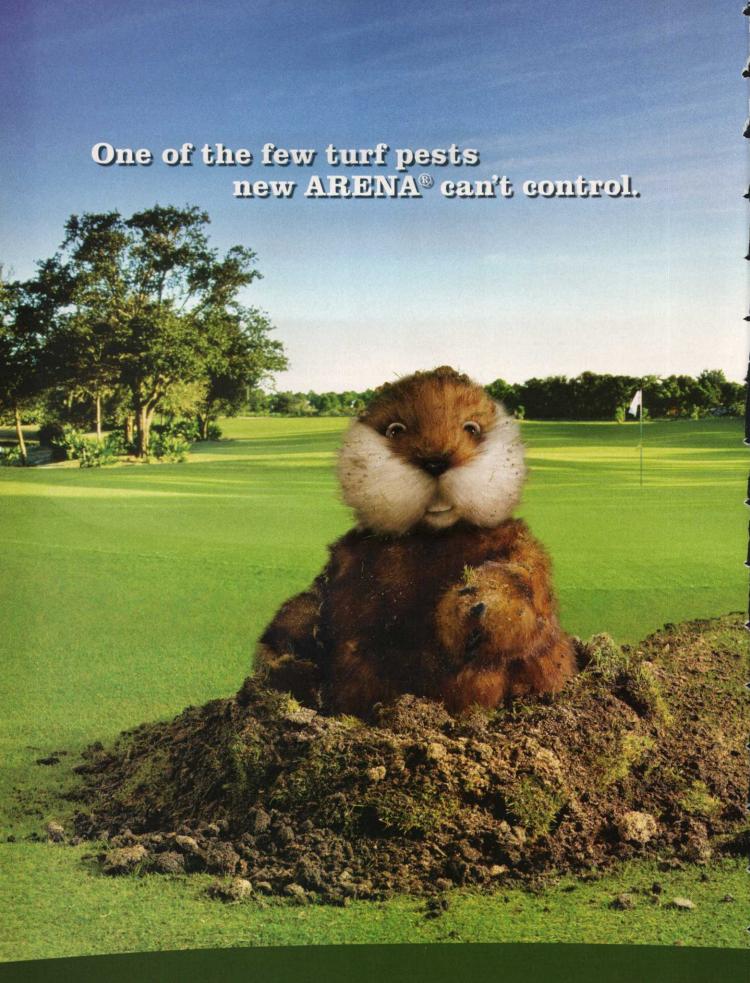
We Don't Make The Turf. We Make It Better.

The Chemical Company

Always read and follow label directions.

Amdro, Basagran, Curalan, Drive, Emerald, Image, Insignia, Pendulum and Sahara are registered trademarks and

AquaCap is a trademark of BASF. ©2005 BASF Corporation. All rights reserved. APN 05-14-002-0105





### Season-long control of grubs plus control of chinch bugs, webworms and other damaging insect pests.

New ARENA® Insecticide from Arvesta may not solve all of your pest problems, but it sure takes care of the key ones.

Along with exceptional season-long control of white grubs, ARENA stops chinch bugs, sod webworms and billbugs dead in their tracks. Plus, it offers suppression of cutworms and mole crickets.

You'll also like the fact that ARENA Insecticide features an excellent safety profile, including a restricted entry interval (REI) of just 12 hours. And it comes in your choice of convenient spreadable or sprayable formulations.

This year, ask your turf products supplier for the new standard in broad-spectrum insect control -ARENA Insecticide from Arvesta. To learn more, visit www.arvesta.us/arena or call 1-866-761-9397 toll free.





# Sweet Home Chicago

Superintendent Jon Jennings thanks the golf course gods for guiding him to this golden oldie of a club

STORY AND PHOTOGRAPHS BY LARRY AYLWARD, EDITOR IN CHIEF

his month marks Jon Jennings' fifth year as certified superintendent of the Chicago Golf Club. There are 2.6 million minutes in those five years, and Jennings hasn't taken one of them for granted. When he talks about the gratitude he has for his job, there's a glimmer in his eyes and a gleam in his smile.

"It's just been a great experience," the 41-year-old says of his stint at the course, located in Wheaton, Ill.

It's a dream job, really. While the pragmatic Jennings will be the first to tell you the word

"dream" is overused in such a context, he admits that his gig at the Chicago Golf Club is a dream job.

Jennings steps outside his office on a beautiful autumn day. He stares at the vista of trees and turf that stretches out in front of him. It's a picture of which he never tires of looking — a sight he'll always behold.

Jennings is superintendent of the oldest 18-hole course in America, built in 1893. He's the fourth superintendent the club has had in its 122-year existence. He replaced Bill Whitley, who was at the club for 12 years, in 2000.

Jennings doesn't want to be anywhere else. But don't think Jennings loves his job because it's easy. The Chicago Golf Club is *not* the happy-go-lucky Mayberry Country Club. The club's members, who Jennings describes as "captains of industry," have lofty expectations for him to maintain the best playing conditions possible.

Fact is, what Jennings likes most about the Chicago Golf Club are the members because they understand his plight. "If the clubhouse has a hole in the roof and I need a new mower,

the clubhouse gets a bucket and I get a new mower," Jennings says.

While the members expect premium conditions, they realize what Jennings and his staff are up against to attain them, as in the formidable Mother Nature.

The members, more than half of whom sport single-digit handicaps, understand why Jennings and his crew must aerify and verticut. They understand why the course might emerge from a winter looking a little haggard in spots. They understand that turf can wilt in the heat and humidity brought on by a stifling Midwest summer.

They understand all these things, and they don't complain. And Jennings is so thankful for their understanding that ...

"It makes me want to stop the car each morning when I come into work and kiss the ground as I enter," he says.

Speaking of the ground, Chicago Golf Club's terrain is hallowed in golf circles. That's another thing Jennings adores about the place.

When Jennings interviewed for the post in late 1999, he remembers touring the course and being flabbergasted by its beauty.

"I was up on the second hole and looked out across this vast expanse of architectural beauty," Jennings says. "It was just amazing. I knew then that I wanted the job."

What Jennings relishes about the club is that it's a throwback to another era. The huge Continued on page 28

### **Profile**

Who: Jon Jennings.

**His Work:** Certified superintendent of the Chicago Golf Club.

Trips Around the Sun: 41.

His Other Half: Married to Susan for 13 years. Susan, who grew up on a farm in upstate New York, understands why Jon must work long hours. "He said one of the reasons he decided to marry me is because 'I got it,' " Susan says. "My father had to get up in the morning and milk the cows, and Jon has to get up and mow the greens."

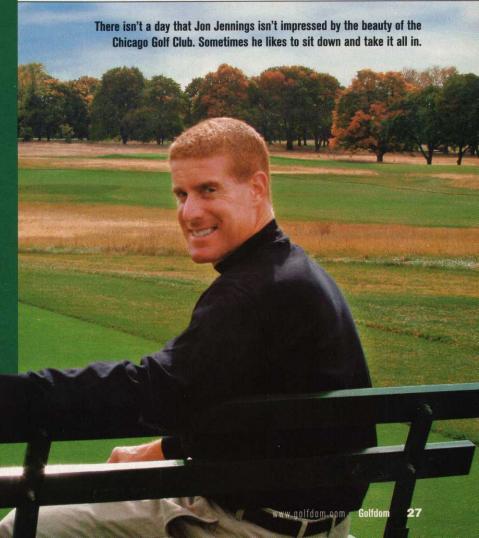
How He Met Her: Jon met Susan when he was superintendent of Hiland Golf Club in Queensbury, N.Y. Her father was a member of the club. "I committed one of the cardinal sins in the business — I married a member's daughter," Jennings says.

**The Kids:** Two, 10-year-old Samantha and 6-year-old Ted. "Ted drives Samantha crazy, but they get along pretty well," dad says.

**Hobbies:** Playing golf, reading about golf, dreaming about golf. "There are golf books all over my house — piles of them, old and new," Susan says.

Favorite Pig-Out Food: "Being a runner, I try not to do the typical pig-out thing," Jennings says. "I do, however, enjoy pizza."

**Favorite Music:** "I'm all over the board with my music tastes. I like smooth jazz and Steely Dan."





Jon Jennings (left) credits the hard work of crew members for much of the course's success.

Continued from page 27

clubhouse, with its creaky wooden floor and antique furniture, has no air conditioning and sports a musty smell and slight echo.

"The understated elegance of the clubhouse and the atmosphere around here is part of the charm and the mystique," Jennings says, while walking through the clubhouse and studying the historic framed photographs on the walls.

Jennings is a fan of the old-time architects, such as C.B. Macdonald and Seth Raynor. The former designed the Chicago Golf Club and the latter renovated the course in 1922. He likes that these architects took such bold approaches to their work. While riding in his utility vehicle, Jennings points to the punch bowl-style green on the course's No. 12 hole, a Raynor specialty.

"You feel like you're taking care of something in golf's history by maintaining this course," he says.

Of course, there are challenges that come with the territory of maintaining one of the game's great old tracks. For instance, the greens at Chicago Golf Club are big - their average size is about 7,200 square feet — so there's more turf to tend. Because expectations are high, the greens must be hand-mowed and double-cut. And because the greens occupy a sizable piece of the course, more than 6 acres,

more money is needed to maintain them. So it's easy to surmise that Jennings' crew spends a lot of time and money on the greens, which are 60 percent Poa annua and 40 percent bentgrass.

The course also has about 100 acres of native rough that the maintenance team looks after. Keeping weeds out of those areas is a difficult task. The weeds must be hand-picked once the grass grows in high.

There are some desirable things about tending the historic turf, too. It starts with the low number of rounds — about 7,800 — that the course gets annually. The turf is not beat upon and compaction is kept to a minimum, which makes for good growing conditions.

Speaking of which, the course's topsoil profile has remained virtually unchanged since Raynor's renovation. The soil is fertile and drains well. "It's a great medium for which to grow turf," Jennings says.

Turf disease is kept to a minimum because of the course's openness, which allows for excellent air movement. "We get a little bit of dollar spot and some brown patch and fairy ring, but that's about it," Jennings says.

Jennings says he couldn't ask for a more close-knit maintenance staff. The 22 members, 17 of whom are related and hail from the

# Turf disease is kept to a minimum because of the course's openness, which allows for excellent air movement.

same town in Mexico, work hard and well together. "They are a pleasure to work with day in and day out," Jennings says. "That makes a big difference."

It's also a pleasure to work with the club staff, says Jennings, who has heard horror stories from his peers about their quarrels with green committee chairmen and pros. "That just doesn't happen here," Jennings says. "Everybody gets along."

Continued on page 30

### 102 hydraulic leak points eliminated.

### Along with 48,472 member complaints.



Introducing the run-all-day, 2500E Hybrid Tri-Plex Greens Mower\*. As the industry's first hybrid greens mower, our new 2500E Tri-Plex is more than just an electric mower. It operates on a traditional engine that drives an alternator which powers electric reel motors to drive the cutting units. This industry exclusive design eliminates more than 90% of the most likely leak points while also reducing sound levels and increasing fuel efficiency. And because the 2500E is not dependent on battery power for run time, it can keep the same frequency of clip on every green.

To see the difference a 2500E can make on your course's greens, call your local John Deere One Source distributor or call 1-800-537-8233. www.JohnDeere.com





It sounds like Jennings has a lot to do with guiding the steady ship that is the Chicago Golf Club. The course's former green committee chairman, Steve Daly, credits Jennings with bringing a newfound zeal to the club when he was hired.

"Jon came with an energy level and enthusiasm that I haven't seen much in his profession," Daly says.

Despite his relatively young age and youthful looks, it's been a long road for Jennings to the Chicago Golf Club. Jennings grew up in Madison, Conn., a small town of 16,000 people about 75 miles northeast of New York City. The golf course maintenance bug bit him after working at the Madison Country Club in high school. "I liked operating the equipment and being outside," he says.

He was only a teenager, but Jennings, who had done a variety of jobs as a kid, knew he

wanted to be a superintendent. Jennings asked the superintendent of the course, Mike Chrzanowski, what he needed to do to become one. Soon Jennings was studying turf management at the University of Massachusetts. He earned a two-year degree in golf course management and a four-year degree in resource economics. Jennings could have been a broker on Wall Street, but he liked fairways more than finance.

"Sometimes I think about if I had pursued another opportunity," Jennings says. "Maybe I could have a been member here instead of the superintendent."

While in school, Jennings, a student of golf course architecture, realized he wanted to be a superintendent at one of America's top classical golf courses.

Jennings first job out of college was as the assistant superintendent of Onondaga Golf & Country Club in Fayetteville, N.Y., where he spent two years. Jennings landed his first superintendent's job at En-Joie Golf Club in Endicott, N.Y. He was only 24, and looking back, Jennings says he was fortunate to receive that opportunity at such a young age.

"You don't realize how much pressure there is or how hard the job is until you're actually sitting in that chair," he says. "That first day, I remember thinking, 'Oh, my gosh, I've got people expecting results out of me. I've got a staff that's looking for direction. I've got financial responsibility.'

"But I thrived on the pressure," he continues. "I slept five hours a night that first year so I could be at work early every day and be the last person to leave."

Jennings left En-Joie for Hiland Golf Club after two years. But Hiland, a semi-private course in Queensbury, N.Y., struggled in the early 1990s because of the recession. The course went bank-

rupt a few years later. Jennings spent three seasons at the club, but he began a

> new job search when he realized the club was in dire straits financially. Jennings also wanted to get back to the New York metro area because "that was the place to be."

"It's where the big clubs are, and it's the pressure cooker of jobs," Jennings says. "It's where Continued on page 32

### **Marathon Man**

It's the morning after and Jon Jennings looks a tad weary. But, hey, give the guy a break. After all, Jennings just ran 26 miles in 3 hours and 18 minutes the day before in the Chicago Marathon.

"I feel pretty good," says Jennings, the certified superintendent of Chicago Golf Club. "I'm stiff when I get up and walk, but once I get moving I'm OK."

Jennings, who has been running competitively for several years and has run in several marathons, qualified for the Boston Marathon next month. "It's the oldest marathon in the country," Jennings says, "and it will be a thrill to compete in it."

With Jennings' busy work schedule during the golf season — he works 12-hour days and only takes a couple days off during a month — it's a wonder he finds the time to train. But Jennings has a bit of owl in him in that he likes the night. He gets up at 3:30 a.m. to get in his run before work.

"It's the best time to run," says Jennings, who says he's gotten up as early as 1:30 a.m. to train. "But I try not to go to bed any later than 9 p.m. If I see north of 9, I'm not happy. I'm so tired I can barely talk."

Jennings longtime friend, Pat Sisk, the certified superintendent of Milwaukee Country Club, turned Jennings on to running marathons. "Now he's a whole lot faster than I am," Sisk says.

Jennings says his wife Susan thinks he's moonstruck for getting up in the middle of the night to train.

"But I do have to say," Susan says, "that he rarely lets the alarm clock go off twice then, which is a benefit for me. He goes off and runs, gets ready for work and is gone long before any of us even consider waking up."

- Larry Aylward, Editor in Chief