

Local Heroes

Because of them, our industry is a better place.

Yamaha and *Golfdom* are partnering to pay tribute to superintendents around the nation who serve their profession as volunteer leaders of local chapter associations. Please join us in thanking these "local heroes."



YAMAHA

TOUGHER THAN GOLF.™

& Golfdom

SOLUTIONS, IDEAS & OPINIONS

Steve Kealy

**Certified Superintendent, Glendale Country Club, Bellevue, Wash.
Long-time work on environmental issues**

"You could write volumes about what Steve Kealy has done for the golf industry," says Todd Lupkes of Gig Harbor Golf Course, president of the Western Washington GCSA (WWGCSA). "He is a power player in the Northwest. Environmental pressures are strong in this region. He is knowledgeable and articulate, and people listen when he speaks. State legislative bills have even been changed after he has testified."



While he is the past president of the WWGCSA, Kealy currently chairs the chapter's Environmental Committee, serves as vice president of both the Northwest Turfgrass Association and the Washington Friends of Farms and Forests, and chairs the Horticulture Advisory Committee for the Bellevue School District's Career and Technical Education Advisory Committee.

Lupkes points out that Kealy spearheaded efforts that brought together the WWGCSA, Washington State Golf Association, Western Washington Section of the PGA of America and the Evergreen Chapter of the Club Managers Association of America to hire an advocate for golf at the state legislature.

David Webner

**Westwood Country Club, Rocky River, Ohio
Former president of Ohio Turfgrass Foundation and Northern Ohio GCSA**

"Looks like 'Here we go again,'" David Webner says, relating a phone call he had taken requesting that he assist in the newest venture of The Ohio State University's Agricultural Technical Institute (ATI): the Commercial Turf Equipment Industry Advisory Committee. ATI will teach people to be golf courses mechanics, and it's been three years since Webner stepped down as president of the Ohio Turfgrass Foundation (OTF), so he is taking the plunge back into volunteer work — again.



"I would greatly encourage anybody to get involved (volunteering)," says the 1981 graduate of Penn State University's two-year turfgrass management program. "Even if it's on a committee that meets twice a year for a couple hours. You will learn a lot and meet a lot of good people."

Beginning in 1987, Webner served on various committees of the Northern Ohio GCSA and then worked his way through the offices, serving as president in 1994. At the same time, he was volunteering on OTF committees, culminating with his run through the offices and his presidency in 1999.

DO YOU KNOW A LOCAL HERO IN YOUR CHAPTER?

Send us a note at pjones@advanstar.com and we may feature your hero in an upcoming tribute.

At Yamaha, we think of our vehicles as much more than a cart. That's why we call our vehicles cars. That's also why we pour the same award winning technology into our golf cars as we do our performance motorcycles, watercraft and ATV's. Our philosophy is simple, better parts make better cars. What does that mean to you? Plain and simple, when you purchase or lease a Yamaha golf car, not only do you get a car with the lowest maintenance requirements in the industry, but you also get peace of mind with Yamaha's industry leading available 5 year warranty.



EXCLUSIVE
5
YEAR
WARRANTY



YAMAHA

TOUGHER THAN GOLF.™

For more information, contact us at: 866-747-4027 or visit us on the web at: www.yamahagolfcar.com.

Editorial Index

Company	Page No.		
American Express Financial Services	34, 36, 38, 40, 44	Golf Datatech	16
Arthur Hills/Steve Forrest & Associates	67	Hazeltine National Golf Club	33, 38
Auburn University	29	Huntingdon Valley Country Club	102
Audubon International	19, 70	Husqvarna's	118
Augusta National	12, 16	International Association of Official Analytical Chemists	24
Augusta Pines Golf Club	66	JADA Corp.	120
Austin Golf Club	52	John Deere	27, 78, 114
Avalon Golf Club	78	Johnson, Carrier, Verzba, Kruchten & Associates	36
Bayer Environmental Science	19, 69, 81, 96, 118	Kansas State University	65
Bear Slide Golf Club	33	Ken Blanchard Cos.	68
Bent Creek Country Club	108	Kishwaukee College	4
BioSafe Systems	118	Lake View Country Club	104
Blackhawk Country Club	24	LebanonTurf	20
Bobcat Co.	120	Meadow Brook Club	72, 74
Boston Irrigation Supply Co.	120	Meadow Club	52
Buck County Country Club	4	Merrill Lynch	36
California State Polytechnic University	54, 62	Metropolitan Golf Association	14
Camp Creek Golf Club	100	Michigan State University	74
Canterbury Golf Club	24, 74	Milliken Turf Products	24, 81, 94
CH Manufacturing	118	Morgan Stanley	36, 44
Chase Financial Services	42, 44	Mosholu Golf Course	14
Chinese Golf Course General Managers Association Conference	20	National Golf Course Owners Association	16, 19, 24
Clearwater Enviro Technologies	118	New York's Department of Environmental Protection	14
Club Car	112, 114, 116	Nike Golf	
Coeur d'Alene Golf Resort	102	North Carolina State University	98
Colorado Baking Co.	118	Ohio Turfgrass Foundation	74
Cornell University	66	Old South Country Club	23
Crystal Springs Golf Course	104	Olde Florida Golf Club	4, 36, 42
Desert Highland Golf Course	34	Palo Alto Municipal Golf Course	66
Dow AgroSciences	118	ParView	19
Echo	118	Penn National Golf Club	102
EPIC Creative Communications	27	PGA Foundation	14
E-Z-Go	114, 116	Pine Hills Country Club	102
Florida GCSA	29	Pine Valley	24
Gainesville Golf & Country Club	76	Pinehurst Resort	24
GCSAA	16, 20, 29, 65, 66, 67, 71, 114, 116	Pioneer Golf Club	49
Glendale Country Club	121	Plant Science	120
		Portage Country Club	104
		Prairie Dunes Country Club	48
		Profile Products	118
		ProLink	19
		Pursell Technologies	71
		Rain Bird	120
		Ravinia Green Country Club	71
		River Hills Country Club	100
		Rutgers University	54, 108
		Rumson Country Club	4
		Salem Golf Club	4
		Sand River Golf Club	20
		Stanford University Golf Course	102
		Sunset Country Club	104
		Sutton Bay	74
		Syngenta Professional Products	19, 118
		Tessenderlo Kerley Inc.	24
		Texas A&M	54, 60, 68, 70
		The Andersons	81, 91
		The First Tee	14
		The Greenbrier Sporting Club	104
		The Hideaway	4
		The Honors Course	48
		The Ohio State University	54, 60, 86, 91
		The Scotts Co.	81, 93
		The Toro Co.	16, 66, 71, 78, 81, 84, 112, 114
		TourTurf	14
		TPC at Sawgrass	26, 27
		Twin Shields Golf Club	23, 100
		University of Arizona	67
		University of Georgia	88, 98
		University of Kansas	67
		University of Kentucky	72, 88
		University of Massachusetts	29
		USGA Foundation	14
		USGA Green Section	24, 106, 108, 109
		USGA	80
		Utah State University	84
		Virginia Polytechnic Institute and State University	74
		Washington State University	84
		Westwood Country Club	121
		Wildhorse Resort Golf Course	69
		Witgang Far East Ltd.	20
		Xin dong Yang Group	67
		Yamaha Golf Car	114, 116, 121
		York Golf and Tennis Club	48, 52

Ad Index

Circle No.	Page No.		
Allen Seago International	19	Par Aide Products	10,117
ASIC	62	Parkway Research	78
Aqua Aid	45	Plant Health Care	120
Aquatrols	CV3,63,75	Profile Products	55
Bayer Environmental Science	30-31	Pursell Tech	Covtip
Becker Underwood	113	Reelcraft Industries	108
Bobcat	41	Regal Chemical	59
Epic of Wisconsin	125	Sand Trapper IVI Golf	7
FMC Corp.	9	Sepro	123
Floratine Products	43	Standard Golf	73
Georgia Pacific	79	Syngenta	CV2-1,109
Golfoto	70	Tee-2-Green	CV4
Grigg Brothers	99	The Toro Co.	17
Gro Power	10	Trap Master	69
Holland Equipment	64	Turf Seed	103
Jacobsen	18	Turftco	11
John Deere and Co.	25,28,105	United Horticultural Supply	21-22
John Deere Major Challenge	46	Varicore Tech	15
Kalo	71	Yamaha	121
Lebanon Turf Products	56-57		
Milliken Chemical	35,37,39	TURFGRASS TRENDS	
Monsanto	2-3	The Andersons	85
Nature Safe	61	Bayer Environmental Science	83
Novozymes Biologicals	107	Milliken Turf Products	89
Nutramax Labs	13,50-51	The Scotts Co.	87
PBI Gordon	115	The Toro Co.	95

This index is provided as an additional service. The publisher does not assume any liability for errors or omissions.

Need a media kit or editorial calendar?

Want to find out the latest special promotions for *Golfdom*, *Landscape Management* or *Landscape Design/Build*?

★ ADVANSTAR LANDSCAPE GROUP

SEARCH

Media Guides

Complete information on advertising in Landscape Management, Landscape Design/Build, and Golfdom is available in our advertising and circulation guides. Includes advertiser and advertiser website, advertising rates, circulation data, demographic profile of all subscribers and more.

Special advertising rates for advertising in Landscape Management, Golfdom and Landscape Design/Build.

Special advertising rates for advertising in Landscape Management, Golfdom and Landscape Design/Build.

Special advertising rates for advertising in Landscape Management, Golfdom and Landscape Design/Build.

Special advertising rates for advertising in Landscape Management, Golfdom and Landscape Design/Build.

Special advertising rates for advertising in Landscape Management, Golfdom and Landscape Design/Build.

Special advertising rates for advertising in Landscape Management, Golfdom and Landscape Design/Build.

Special advertising rates for advertising in Landscape Management, Golfdom and Landscape Design/Build.

Special advertising rates for advertising in Landscape Management, Golfdom and Landscape Design/Build.

“I’m Going To Eat Up To
4 lbs. Of Your Succulent,
Well-Manicured
Turf Each Day...
But Don’t Worry,
I’ll Give You
2 lbs. Back.”



4 pounds turf = 2 pounds of goose droppings!

Growing populations of non-migrating (resident) Canada geese can destroy turf and create an unsightly and unhealthy environment from their droppings. Golf course superintendents and lawn care professionals who use **FlightControl® PLUS** on turf know it is the **ONLY** goose repellent that provides both a consequence and warning for nuisance geese.

FlightControl PLUS is a harmless yet effective digestive irritant that encourages unwanted geese to move quickly to other feedings sites. Geese, unlike humans, have the ability to visually recognize turf treated with **FlightControl PLUS**, warning them from grazing in the treated area again. **FlightControl PLUS** is rainfast, remains on irrigated turf, and will not harm the geese, humans, or other animals. **FlightControl PLUS** has the active ingredient 9,10-Anthraquinone, and does **NOT** contain Methyl Anthranilate (from grapes) found in other goose repellent products.

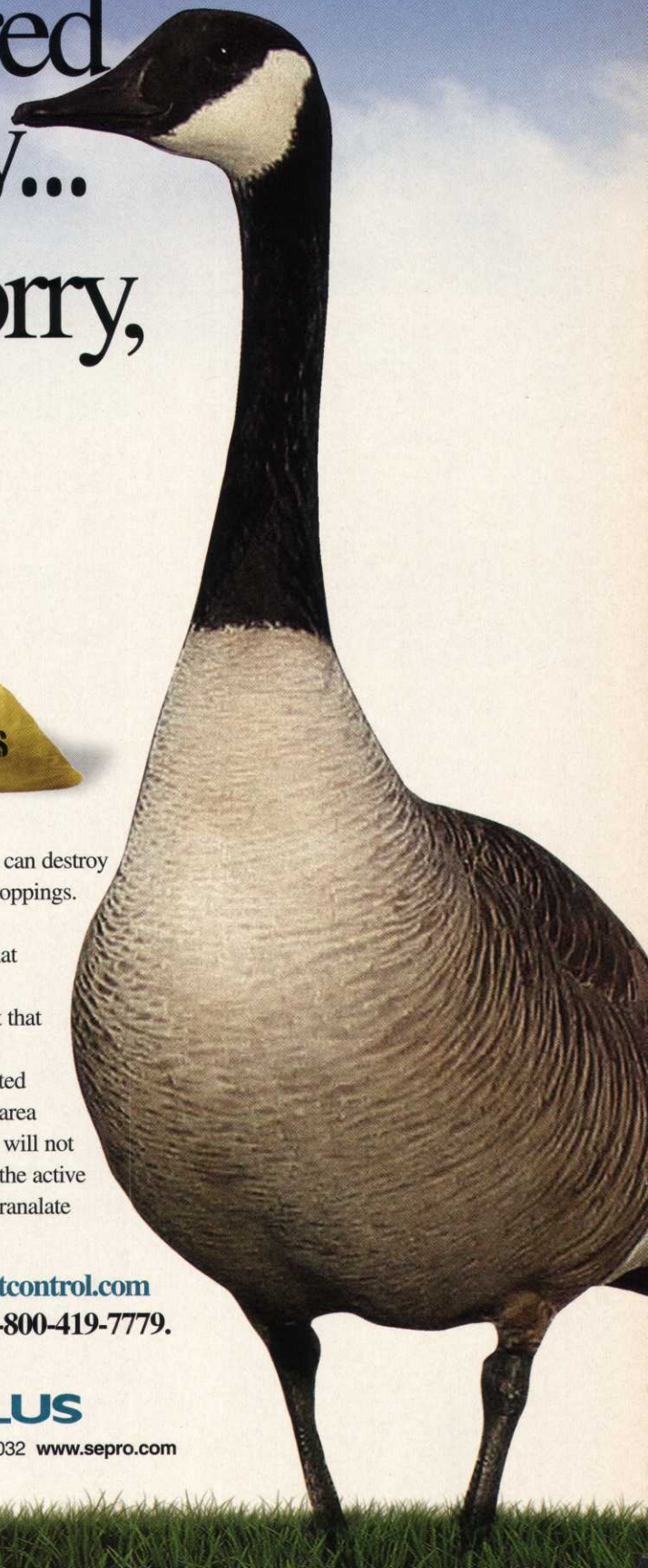
Take Back Your Turf! Learn more at www.flightcontrol.com or call your SePRO FlightControl PLUS expert at 1-800-419-7779.



FLIGHTCONTROL® PLUS

SePRO Corporation 11550 North Meridian Street, Suite 600, Carmel, IN 46032 www.sepro.com

FlightControl is a registered trademark of Arkion Life Sciences. Always read and follow label directions. © Copyright 2004 SePRO Corporation.



Golfdom

For ads under \$250, payment must be received by classified closing date. VISA, MASTERCARD, & AMERICAN EXPRESS accepted. Send to: Advanstar Marketing Services, 7500 Old Oak Blvd, Cleveland, OH 44130. For Advertising Information, Contact Tom Cermak: 800-225-4569 ext. 3170 or 440-891-3170; Fax 440-891-2735, Email tcermak@advanstar.com

FOR SALE



1-800-932-5223

BRONZE...The look of Tradition!
Tee Signs, Tee Yardage Markers, Tee Markers, Cart Path/Fairway, Practice Range, Directional/Memorial. Also - J. Davis Caps; and, Plastic Sprinkler Distance Tags!
www.from-tee-to-green.com

TURBO TURF HYDRO SEEDING SYSTEMS

Keep your course in top condition.
Prices start at \$ 1295.00

Call for FREE info & video!
Turbo Technologies, Inc.
1-800-822-3437
www.TurboTurf.com

Washed Sod
Washed Sprigs

TURF EXPORTS

Quail Valley GRASSES

Now Exporting Washed Sod and Stolens ...offering the best in certified and registered sportsturf

800-666-0007
quailvalley.com

Grasses We Cultivate:
Meyer Z-52 Zoysia, Cavalier Zoysia, EL Toro Zoysia, Tifton 419 Bermuda (Tifway), Tifdwarf Bermuda, TifSport Bermuda, Tall Fescue

PO Box 56440
Little Rock, AR 72215

FAIRWAY FEEL™ PLUS

PREMIUM DRIVING RANGE MATS

One Try is All it takes!

Natural Fiber Mats with a Surface that hits and feels like grass...

For information or a free catalog, please call

Reliable Golf Course Supplies

800-274-6815 • 800-585-4443 Fax
or visit our website at
www.reliablegolf.com

HARCO DUCTILE IRON FITTINGS FOR GOLF COURSE IRRIGATION SYSTEMS

Sizes 2" through 18".
All configurations are "knock-on", including repair couplings. High strength, high corrosion resistance.

HARCO FITTINGS

P.O. Box 10335
Lynchburg, VA 24506
434-845-7094
www.harcofittings.com



Two golfers were sitting at the 19th hole discussing their games this year when one says to the other, "My game is so bad this year I had to have my ball retriever regripped!"

Golfdom's



GREENS QUALITY

Bentgrass Sod

- Washed
- On Sand
- Grown to your specs

WEST COAST TURF
Life is Short. Sod It!

www.westcoastturf.com 800/447-1840

XTON TURF COVERS

Protect Your Greens from Frost and Freezing

Be prepared this winter with **XTON TURF COVERS™**

Phone: (800)786-2091 Fax: (256)767-3856
info@turfcovers.com www.turfcovers.com

PUT THE DYNAMICS OF CLASSIFIED ADVERTISING TO WORK FOR YOU!
For rates and schedules, call Tom Cermak at 800-225-4569 x3170 or 440-891-3170

FOR SALE (CONT'D)

COREHOG • Effective Inexpensive Core Removal

Models available for popular walking and triplex greensmowers. Special off season pricing and rental machines.



479-502-7071 • www.corehog.com

Discount Sprayer Parts

REPLACEMENT PARTS & PUMPS FOR:

- FMC (John Bean) • Hypro •
 - F.E. Myers • Udor •
 - Comet and General Pumps •
- Also Spraying Systems Tee-Jet and Albus spray nozzles. We have a complete line of sprayer accessories such as spray guns, hoses & hose reels.

Call TOLL FREE: 888-SPRAYER for a free catalog.
Email: spraypts@bellsouth.net
Website: SprayerPartsDepot.com

FOR CUSTOM REPRINTS CONTACT:

MARCIE NAGY

ADVANSTAR MARKETING SERVICES

1-800-225-4569 EXT. 2744

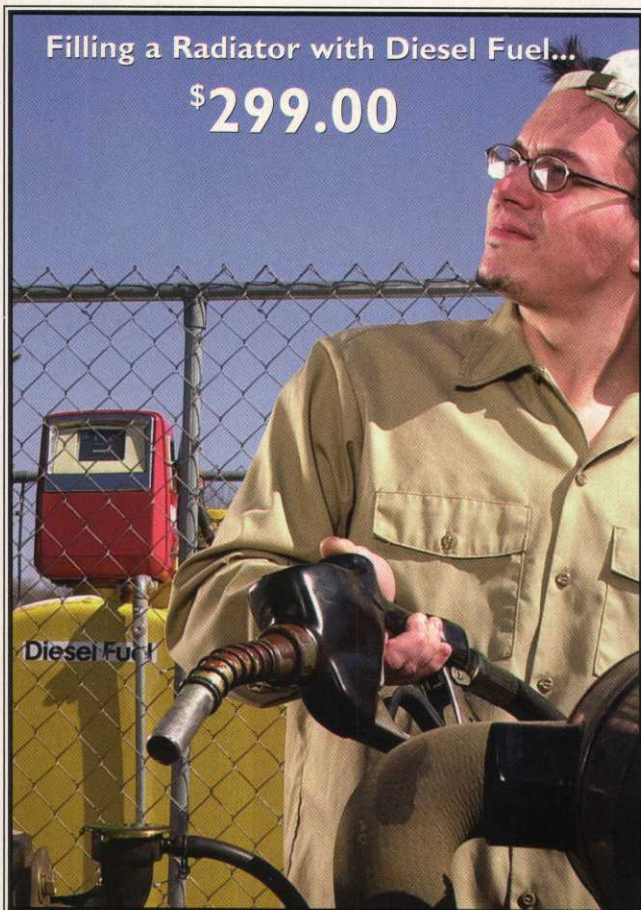
FAX: 440-826-2865

Email: mnagy@advanstar.com

Visit us
ONLINE!
www.golfdom.com
Products & Services ■ Recruitment

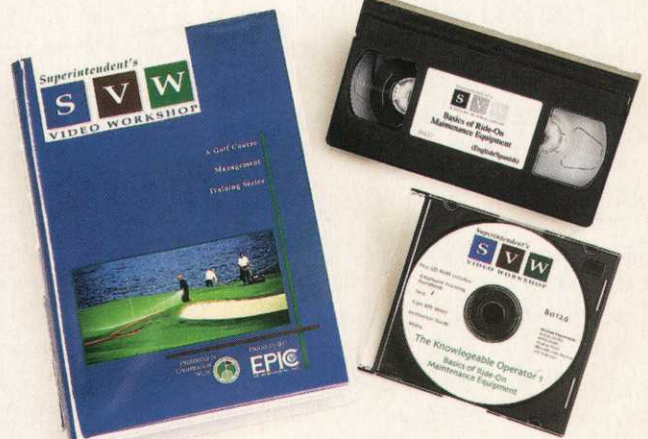
Filling a Radiator with Diesel Fuel...

\$299.00



Using SVW To Train Your Crew...

\$95.00



"We Teach Common Sense!"

Superintendent's Video Workshop: Helps reduce risk of personal injury and maintenance mishaps • Teaches personal responsibility Promotes professionalism • Provides written documentation of training Choose from 26 titles – most also available in Spanish.

Order online at www.svwonline.com
or call 800-938-4330

SVW/EPIC of Wisconsin, Inc. • 3014 E. Progress Drive • West Bend, WI

westerns

Stock Westerns still have the most hackneyed conventions — good guy and bad guy duke it out for gold or a girl. However, the classic Westerns always strove for something more.

So, how was the West won, at least on the silver screen? These films — what I call the Magnificent Eight — give complex, often disturbing answers to that common question. While I eagerly await the e-mails telling me I'm an idiot for what I left off, here are the ones that have left their mark on me.

8. *War Wagon* (1967) While certainly the least deserving of any film on the list, this John Wayne-Kirk Douglas vehicle showed seemingly every summer at the free movies in my hometown of Salina, Kan. My brother and I simply loved the gatling gun and our action-packed introduction to the Western.

7. *The Long Riders* (1980) — An extremely violent, somewhat sympathetic look at a quartet of outlaw siblings — Jameses, Youngers, Millers and Fords — as they tear through Missouri shooting darn near everything. Superior gunfights and a great period soundtrack by Ry Cooder makes this often neglected film worth checking out.

6. *Butch Cassidy and the Sundance Kid* (1969) — “Rules?! In a knife fight?!” The great buddy flick with Robert Redford and Paul New-

man as two outlaws on the lam to Bolivia features one of cinema's most memorable leaps.

5. *The Wild Bunch* (1969) — Martin Scorsese and John Woo learned plenty about slow-motion depictions of violence from this Sam Peckinpah blood bath. The film, when released, carried unmistakable contemporary echoes of the carnage in Vietnam.

4. *Unforgiven* (1992) — Hard to get better than Clint Eastwood's Oscar-winning masterpiece. A gunslinger reluctantly comes out of retirement and faces a slew of bad guys, including Richard Harris and Gene Hackman. The film critiques the conventions of the Western, placing the existential question of killing right up front.

3. *High Noon* (1952) — A scathing indictment of the Hollywood blacklisting, *High Noon* features Gary Cooper as a sheriff suddenly abandoned by everyone as the dastardly Miller gang prepares to exact revenge on the lawman.

2. *The Good, The Bad and The Ugly*

(1966) — Eastwood's *Man With No Name* must work with the Bad (Lee Van Cleef) and the Ugly (Eli Wallach) to recover \$200,000 in Confederate gold. It's a wonderful story of (dis)honor amongst thieves and the epitome of director Sergio Leone's Spaghetti Westerns.

1. *Shane* (1953) — While Alan Ladd was a very short fellow, he rides tall in the saddle in this fabulous psychological Western pitting family homesteaders against an increasingly violent cattle baron. A young Jack Palance stars as Wilson, the hired gun and Shane's ultimate nemesis. My father and grandfather's favorite Western, has, over time, become mine as well.

And here's wishing the serious Western, like *Shane*, would please come back.

Mark Luce, a freelance writer in Lawrence, Kan., secretly wishes he was a saloon keeper in the Old West. You can dog his picks by sending him an e-mail at mLUCE@earthlink.net

GOLFDOM (ISSN 1526-4270) is published monthly by Advanstar Communications Inc., 31 W First St., Duluth, MN 55802-2065. Subscription rates: One year \$30 (U.S. and possessions), \$49 (Canada and Mexico) and \$78 (all other countries). Air expedited service is available in countries outside the U.S. and Canada for an additional \$45 per year. Current issue single copies (prepaid only) \$5 (U.S. and possessions), \$7 (Canada and Mexico) and \$8 (all other countries). Back issues (if available, prepaid only) \$10 (U.S. and possessions), \$14 (Canada and Mexico) and \$16 (all other countries); add \$6.50 per order shipping and handling for both current and back issue purchases. Periodicals postage paid at Duluth MN 55806 and additional mailing offices.



POSTMASTER: Please send address changes to GOLFDOM, 131 W 1st St, Duluth, MN 55802-2065. Canadian G.S.T. Number: R-124213133RT001, Publica-

tions Mail Agreement number 40017597. Printed in the U.S.A. Copyright (c)2003 by Advanstar Communications, Inc. All rights reserved. No part of this publication may be reproduced or transmitted in any form or by any means, electronic or mechanical, including photocopy, recording, or any information storage and retrieval system, without permission in writing from the publisher. Authorization to photocopy items for internal or personal use, or the internal or personal use of specific clients, is granted by Advanstar Communications for libraries and other users registered with the Copyright Clearance Center, 222 Rosewood Dr., Danvers, MA 01923, phone 978-750-8400, fax 978-750-4470. Call for copying beyond that permitted by Sections 107 or 108 of the U.S. Copyright Law. For those not registered with the CCC, send permission request in writing to Advanstar Marketing Services, Attn: Permissions, 7500 Old Oak Blvd., Cleveland, OH 44130 or fax to 440-891-2740.

Structure.



**Without maintenance, it starts to break down.
It's the same with your soil structure.**

That's why you need Caltrisal. It enhances the solubility of calcium in the rootzone, enabling it to incorporate more quickly into the soil profile. This helps to rebuild the soil structure and increase water infiltration for healthier turf and roots. It also helps excess sodium and other displaced salts leach more easily below the rootzone. So maintain your soil structure with Caltrisal and avoid falling into ruin.



*We have the tools
you need to maintain
your masterpiece.*