

YOU'VE GOT PROBLEMS.



Crown Rust



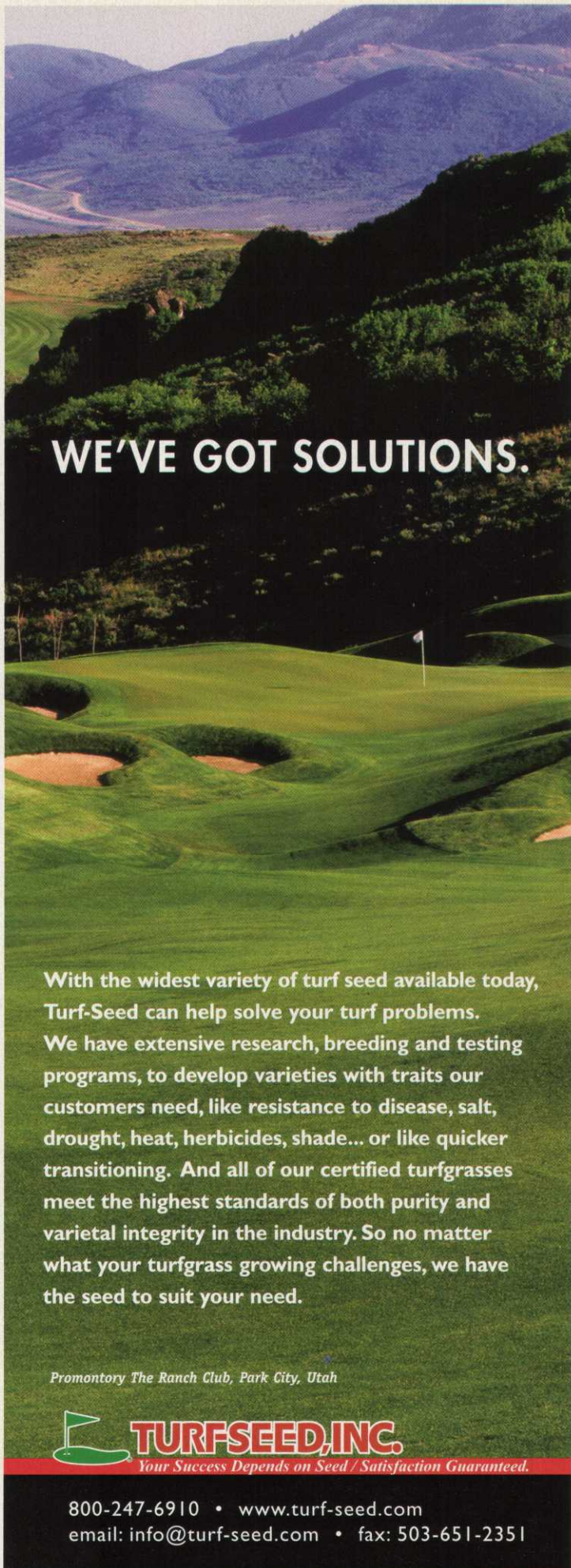
Red Thread



Stripe Rust



Brown Patch



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The Company Line

PRODUCTS & SERVICES

Water management

The Toro Co. has teamed with HydroPoint Data Systems, an intelligent water-management solutions company, to co-develop and market a new generation of intelligent, weather-based irrigation controllers built on HydroPoint's patented WeatherTRAK technology. Toro will incorporate the proven WeatherTRAK technology in select controllers. The agreement supports Toro's strategic focus on providing innovative water-management and water-conservation solutions.

The Toro WeatherTRAK-enabled controllers feature HydroPoint's patented ET Everywhere Data Service and its proven Scheduling Engine software. This software utilizes landscape specific parameters such as plant type, soil type, sun exposure, sprinkler type and slope and calculates how to apply the right amount of water at the right time. The wireless ET (Evapotranspiration) Everywhere Data Service delivers daily weather updates to each controller, allowing the scheduling engine to adjust watering automatically based on actual plant needs.

The combination of a proper irrigation schedule, along with daily updates of local weather data, enables the TORO WeatherTRAK-enabled controllers to automatically modify the watering schedule for each zone of an irrigation system, thus providing a smart solution that will save water and protect plant health.

For more information, contact www.hydpoint.com.



Water cooler system

Par Aide, in partnership with Safe-Tee-Water, introduces Water Safe, a new system for supplying safe water to golf courses using existing water coolers.

Using a dedicated water source, the operator will simply reverse fill an empty, one-use plastic liner with water. The system is sealed from any outside elements, including the cooling ice, until the water reaches the person's cup.

No time consuming and cumbersome sanitizing of water coolers is necessary, according to the company.

For more information, contact Par Aide at 888-893-2433, or www.paraide.com.

Postemergent herbicide

Dow AgroSciences will have its new product Spotlight in the spotlight. Dow recently received registration from the U.S. Environmental Protection Agency for Spotlight, a postemergent specialty herbicide for improved clover control and control of other annual and perennial broadleaf weeds. It controls white clover, ground ivy, chickweed, black medic, dandelion, henbit, buckhorn plantain and other tough weeds. As an ester-based formulation, Spotlight is labeled for use on warm- and cool-season grasses.

"Spotlight is an essential tank-mix partner that widens the spectrum on hard-to-control weeds, especially clover," says Scott Eicher, Dow AgroSciences senior product marketing manager.

The active ingredient in Spotlight, fluroxypyr, has been used in the U.S. vegetation management market since 1998.

For more information, contact www.dowagro.com.

Irrigation products

Hunter Industries' line of irrigation products is now available at an expanded number of irrigation distributorships throughout the United States and Canada. Hunter's golf products were previously sold only through a limited number of selected distributors.

Hunter golf products will be more widely available at a local level, allowing golf courses easier access to products and technical support. The expanded distributor network will also help ensure that all customers will receive a high level of support, according to the company.

For more information, contact 760-744-5240 or www.hunterindustries.com.

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In an annual head-to-head contest for Green Industry publications, the Advanstar Landscape Group once again reaped more Turf & Ornamental Communicators Association writing, design and photography awards than any other publisher. Congratulations to our entire content team.

Hauling Home the Hardware ...Again

Best Use of Photography - Printed Magazines

First Place

Carrie Parkhill, Landscape Management, *"Lawncare in Nowhere"*

Printed Magazines - Overall Magazine Design

Merit

Lisa Lehman/Kim Traum, Advanstar Communications, *"Golfdom"*

Writing For Commercial Publications, Column

First Place

Pat Jones, Golfdom, *"This Turf Disease Can Affect You"*

Merit

Jason Stahl, Landscape Management, *"Always Listen To Your Mom"*

Writing For Commercial Publications, Turf Feature Article

First Place

Larry Aylward, Golfdom, *"How The Other Half Lives"*

Merit

Larry Aylward, Golfdom, *"The Apple Doesn't Fall Far From The Tree"*

Writing for Commercial Publications, Business Management

Merit

Larry Aylward, Golfdom, *"The Politics of Water"*

Writing For Commercial Publications,

Environmental Stewardship Article

First Place

Larry Aylward, Golfdom, *"Up a Tree and Loving It"*

Writing for electronic web site newsletters/magazines (external and commercial)

First Place

Pat Jones, Golfdom, *"To Move or Not to Move"*

Printed Magazines - Cover Page Design

Merit

Kim Traum and Dan Beedy, Advanstar Communications, *"The Golfdom Report"*

Printed Magazines - Two-Plus Page Design, Editorial

First Place

Kim Traum, Advanstar Communications, *"Welcome To Golf 2025"*

Merit

Kim Traum, Advanstar Communications, *"The Golfdom Report"*

Electronic Publishing - Overall Newsletter/Magazine Design, (internal and non-commercial)

First Place

Derek Miller, BASF, *"Growing Trends"* (and Lynne Brakeman, Advanstar, Jennifer Kempes, The Dudnyk Agency)

Electronic Publishing - Overall Newsletter/Magazine Design, (external and commercial)

First Place

TIE: Lynne Brakeman, Advanstar, *"Landscape Management.net"*

TIE: Lynne Brakeman, Advanstar, *"Golfdom.com"*

Merit

Lynne Brakeman, Advanstar, *"Landscape Management Week in Review"*

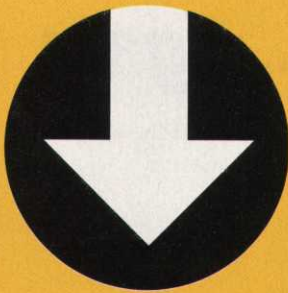
Great publications for a great industry

Golfdom
Landscape
MANAGEMENT

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Golfdom's Guide To Key Exhibitors

Make Sure to Check Out These Booths at the GCSAA Show in San Diego!



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Allen Power Equipment/Seago International

P.O. Box 1131
 Hobe Sound, FL 33475
 Phone: 800-780-9889/772-546-9889
 Fax: 772-546-4242
 Web: www.allenseago.com
 E-mail: hover@allenseago.com

Booth: 5137

Allen Power Equipment has long been recognized as the builder of the finest air cushion hover mowers in the turf industry. Now, Allen has teamed with Honda to produce the first line of 4-stroke Honda-powered hover mowers approved for continuous inclined operation. All these powerful, quiet and economical Allen Hover Mowers feature ABS injection molded decks, eight-point engine mounts, 14-inch impellers and 52-inch long ergonomically designed handles with built-in handle mounts. Allen has four models of Honda-powered hover mowers between 16-inch and 21-inch cutting widths. All Allen Hover Mowers meet or exceed all EPA and CARB requirements.



In addition to hover mowers, Allen produces the Walkover line of ground drive walk-behind sprayers for precision spraying of liquid fertilizers, pre-emergents, insecticides and pesticides. Finally, the Allen Turf Doctor is a portable verticutter/dethatcher that is standard with a rear grass catcher, on-the-move height adjustment and a strong 5hp Honda engine.

Aquatrols

5 N. Olney Ave.
 Cherry Hill, NJ 08003
 Phone: 800-257-7797
 Web: www.aquatrols.com
 E-mail: sales@aquatrols.com

Booth: 3737

Dispatch is a patented soil penetrant technology that is specifically formulated for injection through irrigation systems to maximize irrigation results. Dispatch gets water into the soil quickly, minimizing loss to surface evaporation or run-off. This patented technology increases volumetric water content and enhances distribution uniformity significantly. This more efficient use of water can save you 20 percent or more in your water and energy bills and helps to conserve natural



resources. With Dispatch, you can maintain acceptable quality turf under high stress conditions, even when water inputs are reduced or limited by more than 50 percent. As Dispatch-treated water penetrates evenly into the soil, it also helps to distribute fertilizers and other applied chemicals more uniformly throughout the rootzone. Just because your turf is under stress doesn't mean you have to be — keep maintenance costs low and turf quality high with Dispatch.

Exhibitor Profiles

BASF Turf & Ornamental

26 Davis Drive
Research Triangle Park, NC 27709
Phone: 919-547-2829
Web: www.turfacts.com
E-mail: evansr@basf.com

Booth: 2813

At BASF, we help you maintain healthy turf with maximum efficiency of labor and other resources through a comprehensive portfolio of products including:

Insignia® Fungicide

- Provides a remarkably broad spectrum of disease control.
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- Controls dollar spot for weeks with a single application.
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Bobcat Co.

250 E. Beaton Drive
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West Fargo, ND 58078-6000
Phone: 701-241-8700
Web: www.bobcat.com

Booth: 5627



Bobcat Co. is a leading manufacturer of compact equipment: skid-steer loaders, compact track loaders, all-wheel steer loaders, mini-track loaders, telescopic tool carriers, compact excavators, utility vehicles and the Toolcat 5600 utility work machine. These machines allow customers to reduce the amount of labor, while improving the efficiency of completing projects. The new Toolcat 5600 utility work machine has quickly become a popular choice for golf course landscaping projects and general maintenance tasks. The company has more than 50 years of experience serving the construction, industrial landscaping and agribusiness industries.

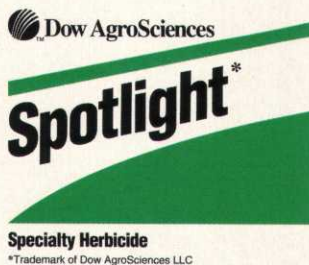


Dow AgroSciences LLC

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Web: www.dowagro.com/turf
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Booth: 3637

Dow AgroSciences will feature two new items at this year's trade show: Spotlight* specialty herbicide and Eagle* EW specialty fungicide.



Spotlight, a postemergent herbicide for improved clover control and control of other annual and perennial broadleaf weeds, is labeled for use on warm- and cool-season turf, including golf courses. It controls white clover, ground ivy, chickweed, black medic, dandelion, henbit, buckhorn plantain and other tough weeds.

Eagle* EW specialty fungicide, a new liquid formulation of Eagle* 40WP, will make it easier for superintendents who want to treat for dollar spot and brown patch without much measuring or figuring. The alternative formulation is packaged in 2.5 gallon jugs and pint containers. It will control brown patch, red thread, anthracnose, leaf spot, dollar spot, spring dead spot and summer patch. A 2.5 gallon jug will be enough to treat three acres of greens and two cases will treat a fairway up to 22 acres. Pint containers will be packed eight to a case.



Turf Talkin' ...

Pat Jones performing live at the GCSAA Show at Booth #4244 and **EVERY** month in the pages of *Golfdom*.



Photo by Laura Watilo Blake

Exhibitor Profiles

John Deere Worldwide Commercial & Consumer Equipment Division

P.O. Box 13603
Research Triangle Park, NC 27709
Phone: 800-537-8233
Web: www.johndeere.com

Booth: 812

John Deere Golf & Turf One Source

John Deere introduces Golf & Turf One Source—a full-service platform that brings together a variety of products and services in order to better serve the expanding needs of golf course superintendents. This program includes the availability of mowing and maintenance equipment, irrigation and landscaping supplies, credit, parts and service from leaders in the industry – all through one vendor – your John Deere Golf & Turf distributor.



New Products

Come by Booth 812 and see our new products:

- 3245C Independent Rotary Deck Mower
- 2500E Tri-Plex Electric Reel Greens Mower
- 3225 and 3235 C Lightweight Fairway Mowers
- 1905 Wide Area Reel Mower
- 1200 Hydro Bunker Rake
- Gator® Utility Vehicles

Nature Safe Natural & Organic Fertilizers

4221 Alexandria Pike
Cold Spring, KY 41076
Phone: 800-252-4727
Web: www.naturesafe.com
E-mail: rgeise@griffinind.com

Booth: 6036

Nature Safe Fertilizers are derived from natural sources containing no waste by-products such as manure or sewer sludge. The all-natural ingredients in Nature Safe are premium animal proteins – feather, bone, meat, fish, poultry and blood meals – that provide a balanced nutritional program for the soil and the plant.

Studies at more than 20 universities validate Nature Safe's performance improving turf color, density, stress tolerance and disease suppression properties while enhancing microbial activity.

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Milliken Turf Products

P.O. Box 1927
920 Milliken Road
Spartanburg, SC 29304
Phone: 800-845-8502
Web: www.millikenturf.com

Booth: 3035

Milliken Turf Products will introduce a number of new and/or re-designed products in 2004 that will help superintendents better address the foliar fertility needs of greens and fairways.

New foliar fertilizers for use on greens include:

- True Foliar™ NPK Phosphite 10-20-16 with fulvic acid
- True Foliar™ N-Ca 15-0-0 + 4% Ca
- True Foliar™ N-K 10-0-9 with 1.7% Fe
- True Foliar™ MgMn 6-0-0 + 2% Mg, 5% Mn

New fertility products designed specifically for use on fairways, include:

- Fairway Sequential® 6-0-2 chelated Fe, with fulvic acid
- Fairway 30-0-0

Like all Milliken/Emerald Isle True Foliar™ fertilizers, each of these new products contains our proprietary seaplant extract.



Emerald Isle Solutions

Finally, there are two packaging changes for 2004 – PanaSea® Plus is now available in 2X2.5 gallons per case, and GROWIN® rootzone biostimulant has added a 20-pound bag size to its offering.

Novozymes Biologicals Inc., Roots® Plant Care Group

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Salem, VA 24153
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Web: www.novozymes.com
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Booth: 1007

Novozymes Biologicals Inc. is introducing EcoGuard™, a microbial biofungicide in the ROOTS® product line. EcoGuard™ controls dollar spot as demonstrated in 21 university research studies. EcoGuard also suppresses anthracnose and brown patch. The product is recommended for use in rotation with a chemical fungicide, applied at the first and third sprays in a standard 14-day resistance schedule. EcoGuard™ is compatible with most other fungicides, and provides faster recovery from disease damage. It is designed for resistance management and IPM.



Exhibitor Profiles

Nutramax Laboratories Inc.

2208 Lakeside Blvd.
Edgewood, MD 21040
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Web: macro-sorb.com
E-mail: macrosorb@nutramaxlabs.com

Booth: 2326

Nutramax Agriculture, Inc. markets L-amino acid biofertilizers. MACRO-SORB® foliar, MACRO-SORB® radicular, QUELANT®-Ca, QUELANT®-K low pH and QUELANT®-Minors are based on years of research to develop ecologically sound solutions to stress problems of turfgrass and other plants.



L-amino acids are the building blocks of all proteins and are normally synthesized by plants when growing under optimum conditions. However, when growing under stress, plants are unable to photosynthesize and perform their normal physiological functions to make these L-amino acids. Instead plants have to break existing structural proteins to obtain them. All these activities also require an extraordinary use of energy by the plant and contribute to reduction of root mass and turfgrass quality.

The L-amino acids obtained by enzymatic hydrolysis of selected natural protein in MACRO-SORB and QUELANT are the same L-amino acids plants use to synthesize their proteins, enzymes, chlorophyll and other organic compounds. MACRO-SORB and QUELANT are quality biofertilizers produced in an ISO 9001- and 14001-certified facility and backed by university research.

Par Aide Products Co.

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Phone: 888-893-2433
Web: www.paraide.com
E-mail: info@paraide.com



Booth: 4037

The Accuform® Ace Bunker Rake is the industry's premier bunker rake, featuring short tines for raking and a special surface for smoothing. Available in 15-inch and tour-popular 25-inch widths, this durable rake is the preferred rake among top superintendents.



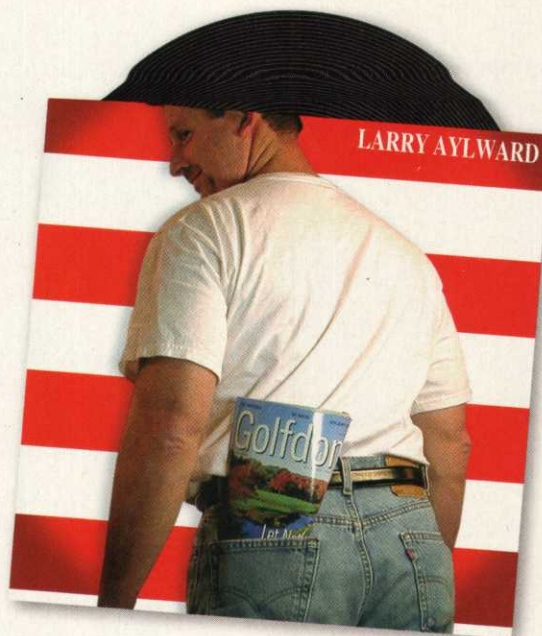
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Profilegolf

Booth: 3905

Based in Buffalo Grove, Ill., Profile Products LLC manufactures porous ceramic soil conditioners and erosion control blankets and hydraulic mulch. The Profile Golf Division provides turn-key soil solutions for golf course construction, renovation and on-going maintenance. Thousands of golf courses have incorporated Profile Porous Ceramics into their greens mix and top dressing programs while PECS™ (Profile Erosion Control Solutions) has provided cost-effective turf establishment that is as dependable as sod. Profile's Futerra® Revegetation Blankets and Flexterra™, the only Flexible Growth Medium™ available to the golf course industry, deliver reliable sediment and erosion control to help ensure Phase II compliance. Profile's agronomic specialists and certified professional erosion control specialists provide on-site consultation and turn-key service in laying the foundation for healthy turf with lower maintenance requirements.



Born in the Fairway...

Larry Aylward performing live at the GCSAA Show at Booth #4244 and **EVERY** month in the pages of *Golfdom*.

Golfdom
Rocks!

Photo by Laura Watilo Blake

Exhibitor Profiles

Rain Bird Corporation – Golf Division

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Web: www.rainbird.com
E-mail: rbgolf@rainbird.com

Booth: 2735

Rain Bird was founded with a single purpose in mind – to develop products that distribute water farther, more evenly and in the most efficient manner possible. Focusing solely on irrigation since 1933, Rain Bird has a legacy of innovation and a team of irrigation specialists committed to supporting golf course professionals in a shared effort to manage water wisely. Rain Bird manufactures a wide range of irrigation products for golf courses, including computerized irrigation central control systems, EAGLE™ gear drive rotors, field controllers, decoders, swing joints, filtration systems and irrigation accessories. Rain Bird central control components are serviced and supported by a comprehensive Global Service Plan.



Standard Golf Company

6620 Nordic Drive
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Phone: Toll free 866-SG-EXPRESS (866-743-9773) or 319-266-2638
Web: www.standardgolf.com
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Booth: 4537

Founded more than 90 years ago, Standard Golf Company is the leading international manufacturer of golf course accessories and maintenance equipment tools. The company's extensive range of accessories, many of which can be customized, include flags and flagsticks, bunker rakes, ball washers, course information signs, cups, trash receptacles and yardage markers. The line of maintenance tools features turf repair tools, roller squeegees, top dressing brushes, hole cutters and soil profile samplers. Standard Golf's new Magnum™ Tool Line includes a series of durable maintenance rakes, squeegees and brooms. Standard Golf operates from its 105,000-square-foot facility in Cedar Falls, Iowa.



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Greensboro, NC 27419
Phone: 800-334-9481
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Booth: 3313

Syngenta Professional Products introduces Monument™ 75WG herbicide, with the active ingredient trifloxysulfuron sodium, for post-emergent weed control in warm season turf. Monument controls several tough weeds including all major species of sedges (purple, yellow and annual), and green kyllinga, oxalis, annual bluegrass and other cool-season weedy species. It also provides optimal control of spring transition in overseeded bermudagrass.



Monument enhances the strong Syngenta portfolio of highly regarded herbicides, fungicides and growth regulators that include Heritage®, Barricade®, Daconil®, Banner MAXX™, Subdue MAXX™ and Primo MAXX™.

Syngenta also has the industry's most complete line of non-product-related offerings. These include the web-based service GreenCast™ (www.greencastonline.com) that can deliver pest, weather and product information directly to a customer's desktop. Through the GreenPartners™ (www.greenpartnersonline.com) reward program, customers can accrue points for each Syngenta product purchase. These points can be redeemed for business tools such as computers, equipment and educational seminars and conferences through GCSAA.

Syngenta Professional Products demonstrates its commitment and dedication to industry stewardship through ongoing support of GCSAA programs, awards, sponsorships, and most recently, a partnership with The Environmental Institute for Golf to fund expansion of the GCSAA e-Learning initiative.

Turfco Manufacturing

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THE LEADER. SINCE 1961.

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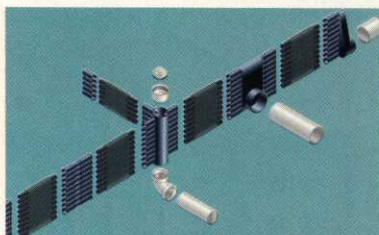
Turfco Manufacturing is the top-dressing leader in the golf maintenance industry. The following featured products are backed by Turfco's industry-leading 3-year warranty:

- Turfco's revolutionary WideSpin™ 1530 Truck Mounted Top Dresser allows golf course superintendents to achieve unmatched light or heavy top-dressing performance from their utility vehicles. The WideSpin 1530 can switch from heavy to light top dressing in minutes with no attachments and no hydraulic connections. It is the first machine capable of uniformly applying ¼-inch or more of top dressing up to 15 feet wide – nearly three times wider than standard spreaders.
- Turfco's CR-10 WideSpin™ Top Dresser and Material Handler is designed to provide golf course superintendents with an increasingly versatile fairway top dresser and renovation tool. The CR-10 is capable of applying light or heavy top-dressing applications at unprecedented widths. The material handling function of the CR-10 is useful for filling bunkers, sand traps, washouts or irrigation ditches. As a loader, the CR-10 helps increase productivity by quickly filling top dressers and relocating material.
- The Mete-R-Matic® XL Tow-Type Top Dresser combines the dependability of the proven Mete-R-Matic patented design with the efficiency of a larger, mid-range hopper capacity for improved productivity on the job.

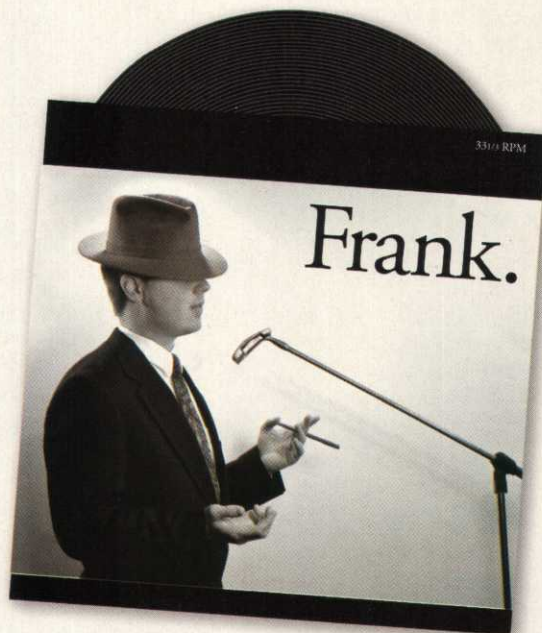
Varicore Technologies

15 Sixth St.
Prinsburg, MN 56281
Phone: 800-978-8007
Web: varicore.com
E-mail: service@varicore.com

Multi-Flow Drainage System is the fastest growing golf course drainage product and it is no wonder! Multi-Flow moves excess water at astonishing rates, it is easy to install, and it is very affordable. Its unique design provides many advantages whether it is installed vertically in fairways or along cart paths or horizontally under bunkers or greens. Strength, flow rates, versatility and price team up to make Multi-Flow the obvious choice for your next drainage improvement project.



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MANAGING WATER FOR A BETTER LIFE



Doin' It His Way...

Frank Andorka performing live at the GCSAA Show at Booth #4244 and **EVERY** month in the pages of *Golfdom*.

Golfdom
Rocks!

Photo by Laura Watilo Blake

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