

# Syngenta Professional Products

## Syngenta Professional Products

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**Date founded:**  
Nov. 13, 2000

### Key executives

**Mike Mack**, President  
Syngenta Crop Protection  
North America

**Bill Lewis**, Vice President  
Professional Products,  
Syngenta Crop Protection  
North America

**Keelan Pulliam**, Head of  
Professional Products

**Joe DiPaola, Ph.D.**, Market  
Manager

**Dave Ross, Ph.D.**, Technical  
Advisor

### Product focus:

The vision of Syngenta is to provide the best products and services in the industry and to build optimal packages of chemistries and technology to help our customers meet their goals. For superintendents, Syngenta offers industry-leading products to prevent and cure disease and manage turf — as well as a wide variety of additional resources — to help customers better manage their operations.

### Manufacturing facilities:

Syngenta Crop Protection operates five manufacturing facilities and two formulation facilities in the United States. Syngenta also contracts 43 formulation and packaging facilities. These state-of-the-art facilities manufacture many of our herbicides, fungicides and insecticides. Worker safety is top priority for manufacturing operations, while producing the highest quality products possible for our customers. Contract formulation and packaging allows rapid response to changing demand needs.

### Technical support, sales, training and customer service:

In addition to its strong portfolio, Syngenta has the industry's most complete line of non-product-related offerings, including the Web-based GreenCast™ ([greencastonline.com](http://greencastonline.com)), which can deliver pest, weather and product information directly to a customer's desktop. In addition, Syngenta has five field technical

representatives (which include former extension agents and university researchers, all with many years' industry experience) who live and work in all districts across the United States. Through the GreenPartners™ reward program ([www.greenpartnersonline.com](http://www.greenpartnersonline.com)), customers can accrue points for each Syngenta product purchase. These points can be redeemed for business tools such as computers, equipment and educational seminars and conferences through GCSAA.

### Major product lines:

Syngenta offers some of the most highly regarded products in the industry, including:

**Barricade® pre-emergent herbicide** — Long-lasting pre-emergent control of crabgrass and more than 30 other weeds. Available in either granular or flowable formulations.

**Heritage® fungicide** — Only systemic strobilurin with up to 28 days of outstanding preventive control of 21 disease organisms found on turf.

**Daconil® fungicide** — A premium contact fungicide in a leading-edge formulation with proven disease control.

**Banner MAXX®** — Broad-spectrum and systemic disease control for turf and ornamentals featuring the MAXX® formulation technology; industry standard for dollar spot control.

**Subdue MAXX® fungicide** — Industry standard for Pythium control featuring the MAXX formulation technology.

**Primo MAXX® turf growth regulator** — Growth regulator for clipping management and pre-stress conditioning of turf.



**syngenta**

# Tee-2-Green Corp.

**Tee-2-Green Corporation**  
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Hubbard, OR 97032

**Telephone:**  
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[bentinfo@tee-2-green.com](mailto:bentinfo@tee-2-green.com)

**Staff**

**Bill Rose**, President/CEO  
**Charlotte Flowers**, Manager  
**Rick Elyea**, Director of Golf & Sales  
**Vickie Wallace**, Technical Agronomist/Sales

**Product focus:**

Tee-2-Green markets and distributes the Penn bentgrasses, which are grown by the Penncross Bentgrass Association. The first Penn variety was Penncross, developed by Dr. H.B. Musser in 1955. This variety has withstood the passing of time because it is the first generation only of the numbered clones 10(37)4, 9(38)5 and 11(38)4, which are maintained at Penn State in greenhouses under light conditions so they never flower. Penncross is the same today as it was in 1955.

In collaboration with Pure Seed Testing in Oregon, Dr. Joe Duich developed the subsequent Penn varieties Penneagle, Pennlinks, the Penn A's and G's and, most recently, Pennlinks II and Penneagle II. The dominating factor in the Penn varieties' success is the plant breeding of Dr. Duich, who demands 10 years of trials before a variety is released. With these stringent standards, every variety has proven superior to its predecessor in putting quality or other needed trait improvements.

Of all creeping bentgrass on the market, Dr. Duich and Oregon Seed Certification officials demand the highest certification standards for the Penn bents. This assures superintendents genetic reliability and weed-free seed.



**Technical support, sales, training and customer service:**

Tee-2-Green has an experienced team of experts covering the United States and the world. This knowledgeable staff includes individuals formally educated in agronomy who can make recommendations for every region. At Tee-2-Green, customer relationships are viewed as ongoing partnerships, and many resources are available to them, including studies and data, the Tee-2-Green Web site, informational videos, an annual field day and private tours.



**Major product lines:**

After 48 years, Penncross is still the leading creeping bentgrass used and sold in the world. While Penncross does not come out on top in every present-day NTEP trial, it continues to dominate courses for several reasons: aggressive nature repairs divots rapidly; exceptional broad range adaptability due to genetic composition; the ability to recover from damage caused by disease, oil spills or other problems; and proper management by knowledgeable superintendents, giving them total confidence to handle any tournament situation (this will be the case for the Senior Championship at Valhalla in 2004).

Also available from Tee-2-Green are Penneagle, PennLinks, Pennway and Penn Trio Blends, as well as the new Penn A's and G's. The Penn A and G series produce a quality putting surface that is very dense, upright and capable of any speed superintendents desire.



**TEE-2-GREEN®**

# The Toro Co.

**The Toro Co.**

8111 Lyndale Ave. South  
Bloomington, MN 55420

**Local Distributor:**

800-803-8676

**Corporate Phone:**

952-888-8801

**Corporate Fax:**

952-887-8693

**Founded:**

July 10, 1914

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**Web address:**

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**Key executives:**

**Tim Ford**, Group Vice President

**Phil Burkart**, Vice President  
and General Manager,  
Irrigation

**Bill Brown**, Vice President and  
General Manager, Commercial

**Santosh Patel**, Director  
Customer Care, Commercial

**Gary Kaplan**, Director  
Customer Care, Irrigation

**Rick Lohman**, Director  
Corporate Accounts

**Jim Heinze**, Director Sales  
Commercial

**Steve Snow**, Director Golf  
Renovations and Sales,  
Irrigation

**John Wright**, Director  
Marketing,  
Commercial

**Product focus:**

Leadership and innovation are at the heart of Toro. Our legacy is our ability to deliver revolutionary new products like greensmowers that cut as low as one-sixteenth of an inch and irrigation systems that water virtually drop by drop. In addition, Toro provides professional services including Toro Financing, Toro Protection Plus and a host of training programs to enhance the customer experience. But the most important thing we do all year is learn about your challenges, at your course, day after day. That's the hallmark of our ability to produce the products and services you prefer. It's what makes us Toro.

**Manufacturing facilities:**

Toro® irrigation products are manufactured in El Paso, Texas, and Juarez, Mexico, while the computerized irrigation central control systems are configured at Toro NSN® in Abilene, Texas. All Toro utility vehicles, sprayers and golf course mowing equipment are produced in Tomah, Wis.

**Technical support/customer service:**

Toro supports its product lines with a variety of industry-leading professional services



including technical support and training for equipment and irrigation maintenance through its distributor network. Toro NSN offers worldwide 24-hour, seven-day-a-week irrigation control system support and technical training to subscribing superintendents. In addition, Toro offers technical training classes for golf course technicians at its training facility in Bloomington, Minn.

**Major product lines:**

Toro offers a complete line of turf maintenance equipment including Reelmaster®, Greensmaster® and Groundsmaster® mowers, SitePro® and E-OSMAC® central irrigation control, MultiPro® sprayers, 800S Series sprinklers, Workman® utility vehicles, ProCore™ aerators, Sand Pro® bunker rakes and a full line of debris equipment. Key professional services including Toro Financing and the Toro Protection Plus extended service protection that supports budget optimization and balance sheet stabilization.



# Turf Merchants Inc.

**Turf Merchants Inc.**

33390 Tangent Loop  
Tangent, OR 97389

**Telephone:**

800-421-1735

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541-926-4435

**Web address:**

[www.turfmerchants.com](http://www.turfmerchants.com)

**Date founded:**

August 1983

**Key executives**

**Steven P. Tubbs**, CEO

**John Cochran**, Vice President  
of Operations

**Nancy Aerni**, Vice President of  
Sales

**Robin Powell**, Chief Financial  
Officer

**Product focus:**

TMI sources from private breeding programs the latest in improved turfgrass seeds. Our major focus is on improved turfgrasses for the professional markets of golf, landscaping and landscape architecture. These include creeping bentgrasses, turf-type tall fescues, perennial ryegrasses and Kentucky bluegrasses. TMI also offers domestically produced warm-season grasses such as bermudagrass and zoysiagrass. From its own conventional breeding program, to university sources such as Rutgers University and Texas A&M, TMI is looking forward to offering the latest technologically advanced varieties available anywhere.

**Manufacturing facilities:**

Turf Merchants is located in the heart of Oregon—the southern Willamette Valley—where more than 65 percent of the world's supply of grass seed is grown. Natural rainfall and expertise in production make the quality of Oregon grass seed the best in the world. TMI operates from three satellite warehouses strategically located around the valley. This makes customer response an industry standard, with promptness and accuracy in shipments that are unparalleled. TMI has the ability to blend, process and ship simultaneously from any of these locations, where more than 60 million pounds of seed are processed each year.

**Technical support, sales, training and customer service:**

TMI has a variety of technical support through extensive trial systems, product literature and databases. Results from turf trials in dozens of locations make the process of selling a sim-



Turf Merchants is located in southern Willamette Valley, in the heart of Oregon. TMI provides turfgrasses for the professional golf, landscaping and landscape architecture markets.

plified matter when comparative data is essential. Color slides of the production process and research add an additional dimension to the support available.

**Major product lines:**

**Turf Type Perennial Ryegrass:** Manhattan 4, Paragon, Paragon GLR, Pizzazz, Laredo, Evening Shade, Allaire II, Promise, Prowler, VIP 3.

**Turf-Type Tall Fescues:** Millennium, 2nd Millennium, Focus, Finesse II, Aztec II, Bonsai 2000, Anthem II, Adventure II

**Kentucky Bluegrass:** Brooklawn, Bedazzled, Boutique, Midnight, Rugby, A-34, Able 1

**Creeping Bentgrass:** Backspin, Trueline, Benchmark DSR

**Warm Season:** Tifblair Centipede, Zen Zoysia, Transcontinental Bermudagrass

**TMI**  
TURF MERCHANTS, INC.

# Turf-Seed Inc.

**Turf-Seed Inc.**

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**Vanessa Cox**, Eastern  
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**Jane Peets**, Southeast Region  
**Vickie Wallace**, Northeast  
Region  
**Duane Klundt**, Western  
Marketing Manager  
**John Rector**, Northwest &  
Midwest Regions  
**Tom Stanley**, Southwest  
Region  
**Rick Elyea**, Director of  
Golf Marketing

**Product focus:**

Since opening its doors in 1970, Turf-Seed Inc. has been the innovator in the turfgrass world, making grass research and development its No. 1 priority. Turf-Seed produces certified seed of both warm- and cool-season grasses, ensuring that their grass seed is of the highest purity and quality.

Turf-Seed currently has more than 80 commercial varieties of improved turfgrasses that are naturally selected for disease resistance, drought tolerance, deep color and a host of other desired characteristics. In addition, ornamental grasses, wildflowers, and custom blends are available.

Turf-Seed offers several innovative incentive programs, including the Blue Tag program, where superintendents earn funds for their local GCSAA chapter; and the Sod Growers Grow-Out program, which is used to evaluate a 1 pound grow-out of seed. The larger amount of seed helps identify problems in seed lots that might appear clean in a typical, smaller scale sod test. This is a great tool for buyers who want the highest purity possible.

**Manufacturing facilities:**

Turf-Seed contracts production with the finest turfgrass growers worldwide. Seed is brought to Turf-Seed warehouses where a new blender prepares 40,000 pounds an hour, and timely shipping provides customers with product quickly during fall overseeding.

**Technical support, sales, training and customer service:**

Turf-Seed has specialists to assist in every aspect of turfgrass use such as golf courses, turf farms, sports fields, parks and home lawns. They will



make the right regional recommendation for each and every situation. In addition, research articles, online videos, CD-ROMs and various other educational materials are available.

**Major product lines:**

Turf-Seed has a full range of turfgrasses available including the new Kentucky bluegrass variety, Midnight Star; new perennial ryegrass varieties Brightstar SLT and Salinas; Savannah and Transcontinental bermudagrass; and Silverado II and Tar Heel II tall fescues. Turf-Seed markets the new Penn Pals creeping bentgrasses from Tee-2-Green and has exclusive marketing rights to Penn A-1, as well as exclusive marketing rights for China to all Penn bents.

Turf-Seed leads the world in marketing improved grass varieties produced by Pure Seed Testing. The newest advances have been made in salt tolerance, herbicide tolerance, disease resistance (brown patch, rust and gray leaf spot), dwarfing and color. All new varieties are simultaneously tested for turf performance and seed yield throughout the world. New varieties are more economical and superior in turf to their predecessors, and are cost-effective when considering reduced fertility and fungicide requirements.



**TURF-SEED, INC.**

*Your Success Depends on Seed / Satisfaction Guaranteed.*

# Ty-Crop Manufacturing Ltd. – Turf Products

## Ty-Crop Manufacturing Ltd. – Turf Products

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Rosedale, BC, Canada  
VOX-1X0

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[turfsales@tycrop.com](mailto:turfsales@tycrop.com)

### Staff

**Kathy Winger**, Sales Support  
for Customers & Distributors  
**Walt Neufeld**, Parts & Service  
Manager

### Product focus:

Put very simply, we appreciate that our customers are on a continuous mission to consistently create the best possible playing conditions day in and day out. That takes some pretty unique skills, a lot of hard work — and the movement of a lot of materials. Whether it's topdressing or filling sand traps, completing a landscape project or building that new tee or green, "material handling" is a critical part of every superintendent's day. At Ty-Crop, when it comes to creating a masterpiece, "materials" for superintendents are like paints for the artist. And since we practice walking in our customer's shoes, we understand that between the daily tasks and the unexpected surprises, finding time to "paint" can be precious indeed. When you do get a moment, our goal is to make sure Ty-Crop products are the right tools to help you get the job done. That's why our focus is on designing high performance,

simple to use, long-lasting equipment to transport, move, deliver, place and spread more kinds of materials more effectively.

Our innovation in material handling and topdressing is unmatched, including the first four-wheel walking-beam low-impact suspension system in 1990, the first material handler in 1991, and the first multi-functional topdresser in 1997. Ty-Crop is proud of its leadership role in the professional turfgrass maintenance industry. But we're about more than great equipment. We see the big picture and have long been one of the strongest contributors of financial assistance for education, research and growth of the game.



Ty-Crop's Turf Products include a full line of material handling and topdressing equipment.

### Manufacturing facilities:

Ty-Crop designs and manufactures its product in its 10-acre state-of-the-art facility in Rosedale, British Columbia.

### Technical support, sales, training and customer service:

At Ty-Crop, we know our customers want to be supported locally by people they know and trust. That's why we are so committed to our distributors — and why we work tirelessly to ensure that Ty-Crop distributors are equipped with the tools and information they need to satisfy each Ty-Crop owner.

### Major product lines:

Ty-Crop's Turf Products include a full line of material handling and topdressing equipment designed for the daily rigors of golf course or sports field maintenance. Customers can select from a range of sizes, configurations and prices to find the products that make the most sense for their facilities, tow vehicles and budgets. Product performance, simplicity and reliability have become the hallmarks of the Ty-Crop brand.

Every Ty-Crop representative has extensive experience and is happy to walk customers through the what, how and when of material handling, topdressing and everything related to these important operations.



# United Horticultural Supply

**United Horticultural Supply**

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Division Manager  
302-266-7580

Central Division

**Jeff Allison**

Division Manager  
302-266-7580

Southern Division

**Steve Jackson**

Division Manager  
813-628-0496

Western Division

**Dan Kellar**

Division Manager  
480-592-9900

**Business focus:**

United Horticultural Supply is specifically designed to serve the professional turf and ornamental industries by providing the finest products and technical expertise available.

Since our inception, we have committed ourselves to three principles:

- to provide the highest quality products available;
- to provide qualified technical personnel dedicated to the horticulture industry; and
- to implement and promote environmental stewardship.

UHS's national strength provides customers a wider selection of products and is the reason we are leaders in bringing innovative and cutting-edge technologies to the market.

Four regional divisions, each operating as a local business with its own sales, management and marketing staffs, enable us to concentrate on the unique needs of the diverse parts of the country as well.

This blend of national scope and local focus is what makes United Horticultural Supply unrivaled in the industry.

**Facilities:**

Each regional United Horticultural Supply division is linked to a series of strategically located warehouses, which ensure prompt delivery and availability of product.

**Technical support and training:**

Complementing our extensive line is a staff of dedicated professionals that is knowledgeable about the items it sells as well as its intended markets. The salespeople have working experience within the industry they serve, enabling them to provide solid advice and accurate answers to your questions.

Regional research and field trials enhance our position in responding to local needs and our ability to bring effective and innovative products to market.

**Major product lines:**

United Horticultural Supply is uniquely positioned with all major manufacturers of chemicals, fertilizers and related products, carrying only the finest items to satisfy the needs of today's working professional.

In addition, we have developed our own exclusive line of premium products. Marketed under our own label, these products are recognized as top performers in the business. Several of these products were first introduced by UHS and have quickly become industry standards.

Examples include UHS Signature® Brand Fertilizers and Seed, the Chaser® family of herbicides, Prospect® micronutrients, Alleviate™ and Respond® water management products, plus several surfactants and spray additives. We also carry:

- **Fertilizers** — Blends formulated to perform best in the various microclimates and management programs found throughout the United States. Our premium Signature Brand line meets the highest standards for turf quality, longevity and product consistency.
- **Turf Seed** — Perennial ryegrass, bluegrass, fine and turf-type fescues, bentgrass plus custom blends and mixtures. The Signature Brand Seed line contains premium, pure seed without unwanted weeds and grasses.
- **Safety & Professional Products** — A comprehensive line of safety products to meet worker protection standards.



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# A Greener Future



# Begins at OTF



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**For more information, please call Ohio Turfgrass Foundation at 888-683-3445,  
email [info@ohioturfgrass.org](mailto:info@ohioturfgrass.org), or visit [www.ohioturfgrass.org](http://www.ohioturfgrass.org).**

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Ohio Turfgrass Foundation  
The Ohio State University  
Ohio State University Extension  
Ohio Agricultural Research & Development Center**



# The Company Line

PRODUCTS & SERVICES

## ► Biopesticide

**Becker Underwood** offers Nematac S, a biopesticide that uses a natural enemy to control damaging mole crickets on golf courses in the southeastern United States. Exclusively licensed by Becker Underwood, the beneficial nematodes in Nematac S become active when applied to a soil profile and use mole crickets as hosts. The microscopic nematodes enter inside the mole crickets and release bacteria, which is lethal to the pest. The mole crickets become a food source for the nematodes, which will reproduce and continue to attack the mole crickets infesting the turf.

For more information, contact 800-232-5907 or [www.beckerunderwood.com](http://www.beckerunderwood.com).



## Dollar spot control

A label amendment was recently granted by the EPA for **Bayer Environmental Science's** Compass fungicide, stating the product suppresses dollar spot on bentgrass greens, tees and fairways. The label is pending in some states.

For more information, contact 201-307-9700 or [www.bayerprocentral.com](http://www.bayerprocentral.com)

## Irrigation Products

**LESCO** now carries the entire line of Bear Irrigation products, including golf sprinkler, conversion kits and hose-end accessories. This includes the 870, 850 and 820 series of replacement heads and upgrade conversion kits for Toro and Rain Bird golf sprinklers. The Bear line of products is available through all LESCO Stores-on-Wheels and selected service centers in key golf markets.

For more information, contact 800-321-5325 or [www.lesco.com](http://www.lesco.com).

## GPS system

**UpLink** offers its Golf Course Management System, the company's global positioning system (GPS) that it says will help courses increase revenues and control expenses. For instance, the company says courses can decrease costs by protecting greens through designated restricted and cart path-only areas.

For more information, contact 877-787-5465 or [www.uplinkgolf.com](http://www.uplinkgolf.com).

## Engine

Weighing only ounces more and running nearly 50 percent longer on one tank of fuel than the **STIHL** two-stroke counterpart, the STIHL 4-MIX engine offers golf course maintenance crews the benefits of two-stroke and four-stroke technologies combined. The first Stihl products manufactured with the STIHL 4-MIX — the FS 110 brushcutter, FS 110R and FS 110RX grass trimmers, and FC 110 edger — are now available. These four units offer powerful and dependable performance while providing a solution to future emissions regulations set forth by the California Air Resources Board (CARB) and the Environmental Protection Agency (EPA), according to the company.

For more information, contact 800-467-8445 or [www.stihlusa.com](http://www.stihlusa.com).

## Utility vehicles

**E-Z-GO Textron** is producing a new line of turf utility trucks: the E-Z-GO MPT (Multi-Purpose Truck). The MPT product line includes four models, including gas and electric. The MPT offers a rugged truck-like front cowl, redesigned and strengthened frame, a widened front axle and E-Z-GO's new E-Shield corrosion protection process, according to the company.

For more information, contact [www.ezgo.com](http://www.ezgo.com).

Don't Let Bunker Maintenance Become a Trap...

**Master It!**



It's a constant battle: erosion, sand loss, contamination from dirt and debris, clogged drains. Keeping your bunkers playable and attractive costs you money and wastes your valuable time! But it doesn't have to!

**Dramatically reduce your bunker maintenance costs when you install TrapMaster™**

TrapMaster™ erosion control fabric solves your toughest problems.



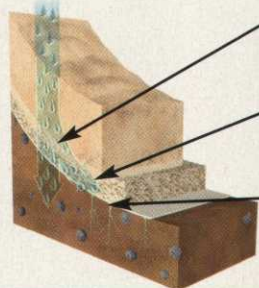
It's 2 layers – a thick, non-woven polyester “blanket” that absorbs and holds sand in place AND an innovative polyester spunbond fabric that adds durability.



Together, the patent-pending TrapMaster™ 2-layer design:

- Holds sand on steep bunker faces - up to 60°
- Prevents erosion and washout
- Keeps water draining and sand from clogging drains
- Functions as a weed block
- Greatly minimizes bunker maintenance costs!

**With TrapMaster™, you'll save yourself and your crew time, money, and a lot of work!**



- Upper blanket layer allows water to penetrate and drain evenly – drastically reducing the incidence of erosion.
- Sand fills the blanket layer, keeping it in place – even on slopes with up to 60° angles!
- Spunbond underlayer is porous enough to let water pass through but dense enough to keep troublesome weeds and debris out.

For more information,

**Call TOLL-FREE 1-866-273-9280**

**OR Mail This Coupon**

and we'll send you an information packet along with the full **TrapMaster™** story!

Your Name \_\_\_\_\_ Course Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Phone (optional) \_\_\_\_\_

# of bunkers you'd consider testing \_\_\_\_\_ Average size of each bunker \_\_\_\_\_

Mail to: **TrapMaster™**, 16224 Surfview, Wildwood, MO 63040

GOL0503


# Editorial Index

Company	Page No.	Milliken Turf Products	44
Allenmore Public GC	67	Muirfield Village GC	16
Allied Golf Group	88	National Golf Foundation	24
American Society of Golf Course Architects	62, 84	Nicklaus Design	16
American Society of Irrigation Consultants	75	North Dakota State University	68
AMVAC Chemical	13	Oak Hill CC	13, 16
Audubon International	88	Oak Meadow GC	38
Augusta National GC	65	Oasis Irrigation	14
Bayco Golf Products	79, 80	Old North State Club	26, 27
Bayer CropScience	12	Par Aide	80
Bayer Environmental Sciences 21, 58, 119		Patriot Hills GC	74, 75
Becker Underwood	119	Peaks and Prairies GCSA	88
Castle Pines	29	PGA of America	8, 65
Catechee GC	88	PGA Tour	14, 16
Central Pennsylvania GCSA	86	Philadelphia Association of Golf Course Superintendents	91
Chesapeake Turf LLC	75	Pine Valley GC	13, 65
Cleary Chemical	12	Profile Products LLC	75
Club Managers Association	88	Pursell Technologies	48, 50
Colorado State University	12, 13	Rain Bird	14
Comanche Trail GC	82, 84	Ratcliff Golf Services	13
Conwed Fibers	75	San Diego State University	75
Crompton/Uniroyal Chemical	13	SCORE	73
Cypress Point Club	65	Spokane (Wash.) CC	12
Dow AgroSciences	76	Standard Golf Co.	79, 80
Environmental Protection Agency	13	State University of New York	46
Ewing Irrigation Products	14	STIHL	119
E-Z-GO Textron	119	Swanson Russell Associates	75
FarmLinks GC	48	Syngenta	50
Fortune Brands (Titlelist)	29	Texas A&M	22
GCSAA	8, 12	The Andersons	12, 13, 50
Georgia GCSA	88	The Davey Tree Expert Co.	14
Georgia PGA	88	The International	29
Georgia State Golf Association	88	The Olympic Club	34, 36, 38
Golf Course Builders Association of America	36	The Scotts Co.	56
Golf Datatech	10	The Toro Co.	12, 50
Golf Digest	8	TPC River Highlands	14
Grand Cypress GC	32, 34	United Horticultural Supply	13
Great Lakes Golf Products	80	University of Florida	76
Idaho GCSA	88	University of Rhode Island	46
Iowa State University	58	Uplink Corp.	119
John Deere	2	USGA Green Section	13, 46, 64
Kennett Square Golf & CC	91	USGA	8, 29, 61, 62
Lebanon CC	86	Valhalla GC	31, 32, 40
LESCO	13, 119	Weymouth Valley Country Clubs	73
Marias Valley Golf and CC	88		

# Ad Index

Circle No.	Page No.	Redexim Charterhouse	CV3,107
Air O Lator	64	Reelcraft Ind.	4
AMVAC Chemical	83, 94	Seed Research of Oregon	65,109
BASF	17-20, 95	Signature Control Systems	63,110
Bayer Environmental Science	69-72,96	Standard Golf	59
Dow Chemical	33,35,37,97	Sto-Cote Products	120
Earthworks	39, 98	Syngenta	41,111
Floratine Products	CV2-1	Tee 2 Green	CV4,112
Foley Enterprises	4	Toro Co.	11,113
Griffin Ind.	65	Trap Master	119
IVI-Golf/Sandtrapper	42,99	Turf Merchants Inc	66,114
John Deere	25,28,100	Turf-Seed	115,120
Lastec	7,101	Ty-Crop Manufacturing	9,116
LESCO	15,102	United Horticultural Supply	89-90,117
Milliken Chemical	81	Varicore Tech	23
Milorganite Fertilizer	85,103	Wood Bay Enterprises	84
Natioanl Mower Co	5,104		
Ohio Turf	118	<b>TURFGRASS TRENDS</b>	
Otterbine Barebo	21	The Andersons	55
Par Aide Products Co.	87,105	Bayer Environmental Science	52-53
Parkway Research	78,106	Milliken Turf Products	49
Pursell Tech	92,107	The Scotts Co.	47
Rain Bird Sales	77		

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Success Starts With the Best.

Mike Stever  
President, Stever Turf Farms  
Franksville, Wisconsin

Mike Stever, President of Stever Turf Farms sells only premium sod. That's why his only seed vendor is Turf-Seed, Inc. "In a high-end market like mine," he says, "the best thing you can do is start with good seed. I find Turf-Seed varieties to be rock-solid. The seed is clean, and I get great germination. The quality follows through, right to the customer."

"I can plant varieties like Brilliant, Moonlight and Northstar, and sell it in one year, replant, and sell it again next year," he says. Sometimes I don't even have to mow. It thrives through the winter, and I might mow it once in Spring before it sells. My customers can't believe how good their sod looks."

"Because of Turf-Seed's quality, I was able to afford this new sod cutting machine. Some people don't realize it, but I learned - there is a difference. In my mind, there's nothing else to plant."



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