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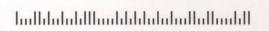
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## **The Company Line**

PRODUCTS & SERVICES



### Biopesticide

Becker Underwood introduces Nematac S, a biopesticide that uses a natural enemy instead of chemicals to control damaging mole crickets on golf courses in the southeastern United States. The beneficial nematodes in Nematac S become active when applied to a soil profile and use mole crickets as hosts. The microscopic nematodes enter inside the mole crickets and release bacteria, which is lethal to the pest. The mole cricket becomes a food source for the nematodes, which will reproduce and continue to attack the mole crickets infesting the turf. For more information, contact 800-232-5907, www.beckerunderwood.com or CIRCLE NO. 200

### Two-cycle engine **Briggs & Stratton Commercial**

Power offers the Vanguard 31 HP engine, a powerful air-cooled, two-cylinder engine. It's the largest two-cylinder engine the company has ever produced. It features an all-new block design, which allows a large 54-cubicinch displacement. Tests of the Vanguard 31 HP indicate low noise and vibration levels for operator comfort and reduced component wear, according to the company.

For more information, contact www.commercialpower.com or CIRCLE NO. 201

### Wireless rotor

Rain Bird offers the new Wireless EAGLE Rotor, which communicates from a central control or hand-held unit without the use of underground wiring. This allows maximum flexibility in the placement of these rotors without having to worry about electrical hook-ups, according to the company. The potential benefits associated with the use of a wireless rotor include quick and easy additions or retrofits with minimal turf damage, elimination of wire and satellite installation and the reduction of lightning damage.

The Wireless EAGLE Rotor uses a paging service to communicate from the central control system to the rotor. An internal battery and solar panel eliminate the need for external power, and the available hand-held unit allows direct communication to the rotor. The Wireless EAGLE Rotor can be an add-on to any of the current Rain Bird central control systems. For more information, contact 626-812-3600, www.rainbird.com or

CIRCLE NO. 202

### Soil fumigant

The EPA has granted a 24(c) label in Florida for Curfew soil fumigant, a product manufactured by Dow AgroSciences for effective control of parasitic nematodes.

Curfew is applied with coulters and knife-shanks that open the turf before injecting the fumigant at least 5 inches below the soil surface through a delivery tube located behind the knifeshank. The cut turf seam is then closed and sealed by a presswheel or roller drum. Injection slits usually heal and disappear about 10 days to 14 days after application. Turf fully recovers from treatment in 14 to 21 days. For more information, contact 800-255-3726. www.dowagro.com or CIRCLE NO. 203

### Utility vehicle program

Superintendents who wish they could customize their utility vehicles to meet their specific needs may have a friend in Club Car. The Augusta, Ga-based company recently unveiled its Custom Vehicle Solutions Department.

Superintendents can contact the department with their ideas, and in as little as three days Club Car's engineers will send rough blueprints for a customized vehicle. Once the final design is agreed upon and a price determined, superintendents can expect the vehicle in as little as three months. For more information, contact 706-863-3000.

www. clubcar.com or CIRCLE NO. 204

### Spraving vehicle

The SpraMate from Broyhill, a hybrid of the TerraForce vehicle and a traditional quality sprayer, is a dedicated spraying vehicle that's ideal for all types of chemical application, according to the company. The hydraulically driven centrifugal pumping system with Quadr-Jet agitation

ensures total chemical mixing. For more information, contact 800-228-1003. www.broyhill.com or CIRCLE NO. 205

### **Wetting agents**

PrimeraTurf, an all-independent green industry purchasing cooperative, announced that its 31 members are the exclusive distributors of two new wetting agent products - Myst Wetting Agent and Ratio Soil Surfactant. The products promote irrigation efficiency by counteracting the effect of hydrophobic soils and relieving problems associated with localized dry spots. For more information, contact 404-748-0177 or CIRCLE NO. 206

### **New distributors**

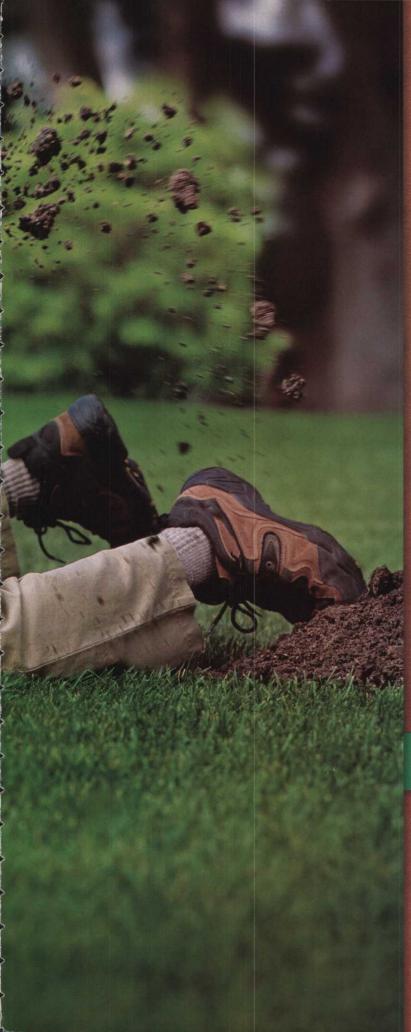
Wood Bay, manufacturer of greensIRON 3000 turf roller and the tungsten carbide tipped verti-cutting dynaBLADE replacementblade system, has made vast expansions in its territorial coverage throughout the United States. It new distributors located throughout the country. For more information, contact 800-661-4942, www.greensiron.com or CIRCLE NO. 207

### Rear roller brushes

The Toro Co. offers powered rear roller brushes for the its Reelmaster 5000 and 6000 series fairway mowers. These optional brushes are designed to eliminate the clumping of grass clippings during wet cutting conditions on golf course fairways. For more information, contact 800-803-8676. www.toro.com or CIRCLE NO. 208

Have an item for Company Line? Contact Larry Aylward at 440-891-2770, laylward@advanstar.com or send release and photo to 7500 Old Oak Blvd., Cleveland, Ohio, 44130.





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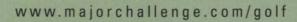
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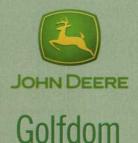
from travel golf bags to an all-expense paid trip to play in the Monday Pro-Am at the John Deere Classic in September!

The Major Challenge is sponsored by the

John Deere Golf & Turf Division and is being offered to Superintendents and their crews. Go to The Major Challenge website and register your team today!







### Leaders

PEOPLE ON THE MOVE

The following superintendents were recently certified: Arlin Fenhaus, Rapid City (S.D) Elks GC; James Cola, Worthington (Ohio) Hills CC; and Jason Rouk, Royal Oaks CC in Richmond, Texas.

International Golf Maintenance recently promoted four superintendents to regional superintendent positions. Paul Haines was named regional superintendent for the Greater Tampa Bay area. Bill Seigle was named North Florida regional superintendent. Tyler Minamyer and Jeff Miller were named regional superintendents representing East Coast markets.

Larry A. Hanks was named business development manager for the Southeast/Gulf Coast region of ValleyCrest Golf Course Maintenance.

The National Golf Course Owners Association elected two new board

### NOTABLE ACHIEVERS

Jacobsen announced the winners of several awards. The company awarded Pacesetter Awards to Mike Drury of Delta States Turf in Baton Rouge, La.; Jeff Mullins of Sun Turf in St. Paul, Minn.; Mike Skiera of Golf Ventures in Lakeland, Fla.; Paul Helbling of Malvese Equipment Co. in Hicksville, N.U.; Rick Baker of Baker Vehicle Systems in Macedonia, Ohio; and Ron Moore of Jacobsen E-Z-GO, Bermuda Dunes, Calif. Jacobsen's Dealer of the Year Awards went to Delta States Turf in Baton Rouge, La.; Bob Ladd & Associates in Memphis, Tenn.; Baker Vehicle Systems in Macedonia, Ohio; Kilpatrick Turf Equipment in Boynton Beach, Fla.; Steven Willand Inc. in Brookfield, Conn.; and Wilfred MacDonald Inc. in South Hackensack, N.J. Kilpatrick Turf Equipment also received recognition with the Top Volume Award.

members and its officers: Walt
Lankau, owner of Stow Acres CC in
Stow, Mass., president; Mark
Seabrook, Canadian Golf & CC in
Ashton, Ontario, vice president;
Charlie Birney, owner of Atlantic Golf
in Queenstown, Md., secretary; and
Meriam Leeke, owner of Old Channel
Trail GC, in Montague, Mich., was
elected treasurer. Bill Aragona, owner

of Boulder Creek (Calif.) Golf and CC, and **Brian Bridges**, owner of Licking Springs Trout & GC in Newark, Ohio, were elected to the board.

**Rebecca Evans** was appointed marketing communications manager of the Professional Turf & Ornamental group at BASF. Pursell Technologies named **Mary Beth VanLandingham** as manager of corporate communications.

**Melissa Gugliotti** joined BioSafe Systems as the sales director for the aquatics market.

### Deaths

Jack Harrell Sr., owner of Harrell Fertilizer, in Lakeland, Fla., died in March at 74. Harrell inherited his father's feed store in 1964. He turned the store into Harrell Fertilizer, serving golf courses and other turf customers in the Southeast and abroad. Superintendents often sought Harrell for his advice.

Let us know about your people on the move. Send information/color photos to Golfdom's Frank Andorka at 7500 Old Oak Blvd., Cleveland, 44130. Fax information to 440-891-2675 or e-mail to fandorka@advanstar.com.



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Two old golfing buddies, Sandy and Bill. agreed that when one of them passed from this world he would try and get a message back to give a description of what it was like in Heaven.

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"Sandy! Sandy, you will never believe how lovely it is here! The golf courses are perfect, you get brand new clubs and the greens are magic. There are no Club fees to pay and the sun shines every day!"

Sandy is shaken but replies, "Bill! It's good of you to keep your promise and come back to tell me."

"No trouble," said Bill, "I saw your name down in the Club House for the mixed doubles next Thursday and I just thought I'd warn you."



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# Out of Bounds Out of

n Erich Maria Remarque's classic novel All Quiet on the Western Front, soldiers sit and throw lice into a small pan set atop a candle. When the lice hit, they crackle. The deeper meaning of the passage is hard to ignore — the lice represent the soldiers, who are randomly tossed to their doom by, in the case of World War I Germany, commanders who know little of the horrors, solitude and alienation of war.

As Remarque's modernist classic rightly points out, there exists no inherent glory in sending young men into harm's way – no matter the nationality.

A timely example of our trivialization of the affect of war is how most Americans treat the Memorial Day weekend. It has become has become synonymous with going to the lake, having a barbeque and sipping a few suds. As those who fought — and worked — for victory in World War II dwindle in numbers, it doesn't seem as if anyone really cares that hundreds of thousands people provided the ultimate sacrifice to ensure what they saw as something worth protecting. They weren't fighting for new boats and recreational vehicles.

The practice of Declaration Day began after the Civil War, a horrific clash of competing economic interests that cost more than half million lives. On May 30, 1868, General James Garfield spoke at Arlington National LET'S PAUSE FROM OUR

BACKYARD BARBEQUES

TO REMEMBER WHAT

THE HOLIDAY IS ALL ABOUT

BY MARK LUCE

Cemetery. After his speech, 5,000 citizens then decorated more than 20,000 graves — Union and Confederate. These type of celebrations continued annually until, in 1971, Congress made the unofficial day official and everyone got a day off.

It's a time when I remember some of my most precious family stories. My great-grandfather served in World War I and World War II, my grandfathers in World War II. My great uncle had a brutal war experience in Korea. None of them died in conflict, but they all lost dear friends. To a man, they never bragged of their service. And to a man, on Memorial Day, they would visit the ghosts and graves of their fallen friends.

With an interest in history, I would pepper them with questions about the time, about the wars and about their friends. They answered in different ways, but their demeanors were shockingly similar — quiet, reserved and a far away look in their eyes. They un-

derstood something that I didn't – it's not about glory, it's about service and sacrifice and making something better in spite of the seeming futility of it. They saw the fragility of the individual, the importance of human connection, camaraderie and a large-scale sense of family, not the glory or the power of a given state.

Now we are at war again, and two months in advance of publishing this column, one can't say what will be happening in Iraq, or the world, by the time you see this. As a new father, I'm horrified when I consider the world in which my son is growing up. I'm further worried about how to explain to him that human nature is increasingly sleazy and that our culture has veered on to a convenient freeway of decadence, oversimplification and willful blindness.

Democracy is an exceedingly messy business, and freedom comes with a price. Too often our big cars, new gizmos and online shopping, and the anxiety of the modern world cause us to forget that. The sacrifice I urge is a small one: Wherever you live, on Memorial Day weekend, go to a cemetery and thank those whose potential was snuffed far too early. I encourage this not in a paroxysm of patriotism, rather in a humble call to recognize — and contemplate — our shared humanity.

Mark Luce, who plans to honor all veterans on May 26, is a free-lance writer based in Kansas City, Mo.

GOLFDOM, Volume 59, No. 5, (ISSN 1526-4270) is published monthly by Advanstar Communications Inc., 131 W First St., Duluth, MN 55802-2065. Subscription rates: One year \$30 (U.S. and possessions), \$49 (Canada and Mexico) and \$78 (all other countries). Air expedited service is available in countries outside the U.S. and Canada for an additional \$45 per year. Current issue single copies (prepaid only) \$5 (U.S. and possessions), \$7 (Canada and Mexico) and \$8 (all other countries). Back issues (if available, prepaid only) \$10 (U.S. and possessions), \$14 (Canada and Mexico) and \$16 (all other countries); add \$6 per order shipping and handling for both current and back issue purchases. Periodicals postage paid at Duluth MN 55806 and additional mailing offices.

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