

Golfdom

May 2003

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 FIRM _____
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I would like to receive GOLFDOM free each month: Yes NO

Signature _____ Date _____

1. My primary business at this location is: (fill in ONE only)

GOLF COURSES

- 01 10 Daily Fee/Public
- 02 20 Semi-Private
- 03 30 Private
- 04 40 Resort
- 05 50 City/State/Municipal
- 06 55 Other Golf Courses (please specify) _____
- 07 60 Golf Course Architect
- 08 70 Golf Course Developer
- 09 90 Golf Course Builder
- 10 105 University/College
- 11 115 Distributor/Manufacturer/Consultant
- 12 100 Others Allied to the Field (please specify) _____

2. Which of the following best describes your title? (fill in ONE only)

- 13 10 Golf Course Superintendent
- 14 15 Assistant Superintendent
- 15 25 Owner/Management Company Executive
- 16 30 General Manager
- 17 35 Director of Golf
- 18 70 Green Chairman
- 19 45 Club President
- 20 75 Builder/Developer
- 21 55 Architect/Engineer
- 22 60 Research Professional
- 23 65 Other Titled Personnel (please specify) _____

3. What is your facility's annual maintenance budget?

- 24 A More than \$2 Million
- 25 B \$1,000,001-\$2 Million
- 26 C \$750,001-\$1 Million
- 27 D \$500,001-\$750,000
- 28 E \$300,001-\$500,000
- 29 F \$150,001-\$300,000
- 30 G Less than \$150,000

4. If you work for a golf course, how many holes are on your course?

- 31 A 9
- 32 B 18
- 33 C 27
- 34 D 36+
- 35 E Other (please specify) _____

Please send Golfdom to the following people at my organization:

Name _____

Title _____

Name _____

Title _____

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101	113	125	137	149	161	173	185	197	209	221	233	245	257	269	281	293	305
102	114	126	138	150	162	174	186	198	210	222	234	246	258	270	282	294	306
103	115	127	139	151	163	175	187	199	211	223	235	247	259	271	283	295	307
104	116	128	140	152	164	176	188	200	212	224	236	248	260	272	284	296	308
105	117	129	141	153	165	177	189	201	213	225	237	249	261	273	285	297	309
106	118	130	142	154	166	178	190	202	214	226	238	250	262	274	286	298	310
107	119	131	143	155	167	179	191	203	215	227	239	251	263	275	287	299	311
108	120	132	144	156	168	180	192	204	216	228	240	252	264	276	288	300	312
109	121	133	145	157	169	181	193	205	217	229	241	253	265	277	289	301	313
110	122	134	146	158	170	182	194	206	218	230	242	254	266	278	290	302	314
111	123	135	147	159	171	183	195	207	219	231	243	255	267	279	291	303	315
112	124	136	148	160	172	184	196	208	220	232	244	256	268	280	292	304	316



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106	118	130	142	154	166	178	190	202	214	226	238	250	262	274	286	298	310
107	119	131	143	155	167	179	191	203	215	227	239	251	263	275	287	299	311
108	120	132	144	156	168	180	192	204	216	228	240	252	264	276	288	300	312
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111	123	135	147	159	171	183	195	207	219	231	243	255	267	279	291	303	315
112	124	136	148	160	172	184	196	208	220	232	244	256	268	280	292	304	316

The Company Line

■ PRODUCTS & SERVICES



▲ Biopesticide

Becker Underwood introduces Nematac S, a biopesticide that uses a natural enemy instead of chemicals to control damaging mole crickets on golf courses in the southeastern United States. The beneficial nematodes in Nematac S become active when applied to a soil profile and use mole crickets as hosts. The microscopic nematodes enter inside the mole crickets and release bacteria, which is lethal to the pest. The mole cricket becomes a food source for the nematodes, which will reproduce and continue to attack the mole crickets infesting the turf.

For more information, contact 800-232-5907,
www.beckerunderwood.com or

CIRCLE NO. 200

Two-cycle engine

Briggs & Stratton Commercial Power offers the Vanguard 31 HP engine, a powerful air-cooled, two-cylinder engine. It's the largest two-cylinder engine the company has ever produced. It features an all-new block design, which allows a large 54-cubic-

inch displacement. Tests of the Vanguard 31 HP indicate low noise and vibration levels for operator comfort and reduced component wear, according to the company.

For more information, contact
www.commercialpower.com or

CIRCLE NO. 201

Wireless rotor

Rain Bird offers the new Wireless EAGLE Rotor, which communicates from a central control or hand-held unit without the use of underground wiring. This allows maximum flexibility in the placement of these rotors without having to worry about electrical hook-ups, according to the company. The potential benefits associated with the use of a wireless rotor include quick and easy additions or retrofits with minimal turf damage, elimination of wire and satellite installation and the reduction of lightning damage.

The Wireless EAGLE Rotor uses a paging service to communicate from the central control system to the rotor. An internal battery and solar panel eliminate the need for external power, and the available hand-held unit allows direct communication to the rotor. The Wireless EAGLE Rotor can be an add-on to any of the current Rain Bird central control systems.

For more information, contact 626-812-3600,
www.rainbird.com or

CIRCLE NO. 202

Soil fumigant

The EPA has granted a 24(c) label in Florida for Curfew soil fumigant, a product manufactured by **Dow AgroSciences** for effective control of parasitic nematodes.

Curfew is applied with coulters and knife-shanks that open the turf before injecting the fumigant at least 5 inches below the soil surface through a delivery tube located behind the knife-shank. The cut turf seam is then closed and sealed by a press-wheel or roller drum. Injection slits usually heal and disappear about 10 days to 14 days after application. Turf fully recovers from treatment in 14 to 21 days.

For more information, contact
800-255-3726,

www.dowagro.com or

CIRCLE NO. 203

Utility vehicle program

Superintendents who wish they could customize their utility vehicles to meet their specific needs may have a friend in **Club Car**. The Augusta, Ga.-based company recently unveiled its Custom Vehicle Solutions Department.

Superintendents can contact the department with their ideas, and in as little as three days Club Car's engineers will send rough blueprints for a customized vehicle. Once the final design is agreed upon and a price determined, superintendents can expect the vehicle in as little as three months.

For more information, contact
706-863-3000,

www.clubcar.com or

CIRCLE NO. 204

Spraying vehicle

The SpraMate from **Broyhill**, a hybrid of the TerraForce vehicle and a traditional quality sprayer, is a dedicated spraying vehicle that's ideal for all types of chemical application, according to the company. The hydraulically driven centrifugal pumping system with Quadr-Jet agitation

ensures total chemical mixing. For more information, contact 800-228-1003,
www.broyhill.com or
CIRCLE NO. 205

Wetting agents

PrimerTurf, an all-independent green industry purchasing cooperative, announced that its 31 members are the exclusive distributors of two new wetting agent products — Myst Wetting Agent and Ratio Soil Surfactant. The products promote irrigation efficiency by counteracting the effect of hydrophobic soils and relieving problems associated with localized dry spots.

For more information, contact
404-748-0177 or

CIRCLE NO. 206

New distributors

Wood Bay, manufacturer of green-sIRON 3000 turf roller and the tungsten carbide tipped verti-cutting dynaBLADE replacement-blade system, has made vast expansions in its territorial coverage throughout the United States. It new distributors located throughout the country.

For more information,
contact 800-661-4942,
www.greensiron.com or

CIRCLE NO. 207

Rear roller brushes

The Toro Co. offers powered rear roller brushes for the its Reel-master 5000 and 6000 series fairway mowers. These optional brushes are designed to eliminate the clumping of grass clippings during wet cutting conditions on golf course fairways.

For more information,
contact 800-803-8676,

www.toro.com or

CIRCLE NO. 208

Have an item for Company Line? Contact Larry Aylward at 440-891-2770, lalward@advanstar.com or send release and photo to 7500 Old Oak Blvd., Cleveland, Ohio, 44130.





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Leaders

■ PEOPLE ON THE MOVE

The following superintendents were recently certified: **Artin Fenhaus**, Rapid City (S.D) Elks GC; **James Cola**, Worthington (Ohio) Hills CC; and **Jason Rouk**, Royal Oaks CC in Richmond, Texas.

International Golf Maintenance recently promoted four superintendents to regional superintendent positions. **Paul Haines** was named regional superintendent for the Greater Tampa Bay area. **Bill Seigle** was named North Florida regional superintendent. **Tyler Minamy** and **Jeff Miller** were named regional superintendents representing East Coast markets.

Larry A. Hanks was named business development manager for the Southeast/Gulf Coast region of ValleyCrest Golf Course Maintenance.

The National Golf Course Owners Association elected two new board

NOTABLE ACHIEVERS

Jacobsen announced the winners of several awards. The company awarded Pacesetter Awards to **Mike Drury** of Delta States Turf in Baton Rouge, La.; **Jeff Mullins** of Sun Turf in St. Paul, Minn.; **Mike Skiera** of Golf Ventures in Lakeland, Fla.; **Paul Helbling** of Malvese Equipment Co. in Hicksville, N.U.; Rick Baker of Baker Vehicle Systems in Macedonia, Ohio; and **Ron Moore** of Jacobsen E-Z-GO, Bermuda Dunes, Calif. Jacobsen's Dealer of the Year Awards went to **Delta States Turf** in Baton Rouge, La.; **Bob Ladd & Associates** in Memphis, Tenn.; **Baker Vehicle Systems** in Macedonia, Ohio; **Kilpatrick Turf Equipment** in Boynton Beach, Fla.; **Steven Willand Inc.** in Brookfield, Conn.; and **Wilfred MacDonald Inc.** in South Hackensack, N.J. **Kilpatrick Turf Equipment** also received recognition with the Top Volume Award.

members and its officers: **Walt Lankau**, owner of Stow Acres CC in Stow, Mass., president; **Mark Seabrook**, Canadian Golf & CC in Ashton, Ontario, vice president; **Charlie Birney**, owner of Atlantic Golf in Queenstown, Md., secretary; and **Meriam Leeke**, owner of Old Channel Trail GC, in Montague, Mich., was elected treasurer. **Bill Aragona**, owner

of Boulder Creek (Calif.) Golf and CC, and **Brian Bridges**, owner of Licking Springs Trout & GC in Newark, Ohio, were elected to the board.

Rebecca Evans was appointed marketing communications manager of the Professional Turf & Ornamental group at BASF.

Pursell Technologies named **Mary Beth VanLandingham** as manager of corporate communications.

Melissa Gugliotti joined BioSafe Systems as the sales director for the aquatics market.

Deaths

Jack Harrell Sr., owner of Harrell Fertilizer, in Lakeland, Fla., died in March at 74. Harrell inherited his father's feed store in 1964. He turned the store into Harrell Fertilizer, serving golf courses and other turf customers in the Southeast and abroad. Superintendents often sought Harrell for his advice.

*Let us know about your people on the move. Send information/color photos to **Golfdom's Frank Andorka** at 7500 Old Oak Blvd., Cleveland, 44130. Fax information to 440-891-2675 or e-mail to fandorka@advanstar.com.*



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Two old golfing buddies, Sandy and Bill, agreed that when one of them passed from this world he would try and get a message back to give a description of what it was like in Heaven.

Some time after Bill had died, Sandy was playing on their favorite course when he heard Bill's voice—

"Sandy! Sandy, you will never believe how lovely it is here! The golf courses are perfect, you get brand new clubs and the greens are magic. There are no Club fees to pay and the sun shines every day!"

Sandy is shaken but replies, "Bill! It's good of you to keep your promise and come back to tell me."

"No trouble," said Bill, "I saw your name down in the Club House for the mixed doubles next Thursday and I just thought I'd warn you."

Golfdom's

Joke
of the month

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Out of Bounds

SOMETHING COMPLETELY DIFFERENT

memorial day

Arlington
National
Cemetery

In Erich Maria Remarque's classic novel *All Quiet on the Western Front*, soldiers sit and throw lice into a small pan set atop a candle. When the lice hit, they crackle. The deeper meaning of the passage is hard to ignore — the lice represent the soldiers, who are randomly tossed to their doom by, in the case of World War I Germany, commanders who know little of the horrors, solitude and alienation of war.

As Remarque's modernist classic rightly points out, there exists no inherent glory in sending young men into harm's way — no matter the nationality.

A timely example of our trivialization of the affect of war is how most Americans treat the Memorial Day weekend. It has become synonymous with going to the lake, having a barbeque and sipping a few suds. As those who fought — and worked — for victory in World War II dwindle in numbers, it doesn't seem as if anyone really cares that hundreds of thousands of people provided the ultimate sacrifice to ensure what they saw as something worth protecting. They weren't fighting for new boats and recreational vehicles.

The practice of Declaration Day began after the Civil War, a horrific clash of competing economic interests that cost more than half million lives. On May 30, 1868, General James Garfield spoke at Arlington National

LET'S PAUSE FROM OUR BACKYARD BARBEQUES TO REMEMBER WHAT THE HOLIDAY IS ALL ABOUT

BY MARK LUCE

Cemetery. After his speech, 5,000 citizens then decorated more than 20,000 graves — Union and Confederate. These type of celebrations continued annually until, in 1971, Congress made the unofficial day official and everyone got a day off.

It's a time when I remember some of my most precious family stories. My great-grandfather served in World War I and World War II, my grandfathers in World War II. My great uncle had a brutal war experience in Korea. None of them died in conflict, but they all lost dear friends. To a man, they never bragged of their service. And to a man, on Memorial Day, they would visit the ghosts and graves of their fallen friends.

With an interest in history, I would pepper them with questions about the time, about the wars and about their friends. They answered in different ways, but their demeanors were shockingly similar — quiet, reserved and a far away look in their eyes. They un-

derstood something that I didn't — it's not about glory, it's about service and sacrifice and making something better in spite of the seeming futility of it. They saw the fragility of the individual, the importance of human connection, camaraderie and a large-scale sense of family, not the glory or the power of a given state.

Now we are at war again, and two months in advance of publishing this column, one can't say what will be happening in Iraq, or the world, by the time you see this. As a new father, I'm horrified when I consider the world in which my son is growing up. I'm further worried about how to explain to him that human nature is increasingly sleazy and that our culture has veered on to a convenient freeway of decadence, oversimplification and willful blindness.

Democracy is an exceedingly messy business, and freedom comes with a price. Too often our big cars, new gizmos and online shopping, and the anxiety of the modern world cause us to forget that. The sacrifice I urge is a small one: Wherever you live, on Memorial Day weekend, go to a cemetery and thank those whose potential was snuffed far too early. I encourage this not in a paroxysm of patriotism, rather in a humble call to recognize — and contemplate — our shared humanity.

Mark Luce, who plans to honor all veterans on May 26, is a free-lance writer based in Kansas City, Mo.

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