

MAKE IT BETTER.

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When choosing a professional partner, you should demand a commitment to success equal to your own—the kind of commitment you get from BASF. While other companies were bailing out on the turf industry to chase profits in pharmaceuticals, BASF was actually divesting its pharmaceutical holdings to free up resources to serve you better. That means billions in R&D to add innovative new products to our already top-performing portfolio. It means unsurpassed customer service and a long-term commitment to the future of the turf industry. Most of all, it means working side by side with you to make it better.

We don't make the turf. We make it better.

BASF