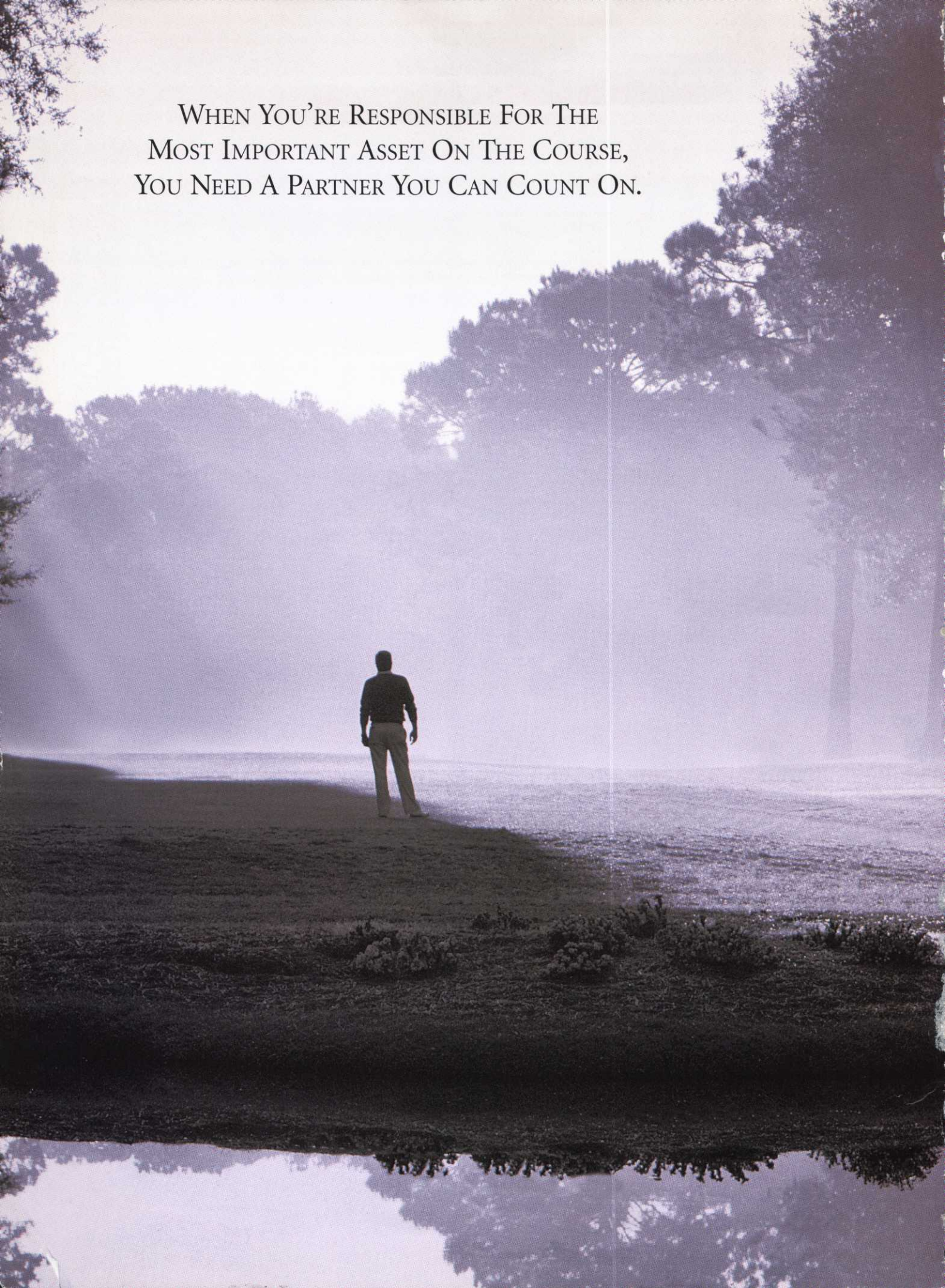


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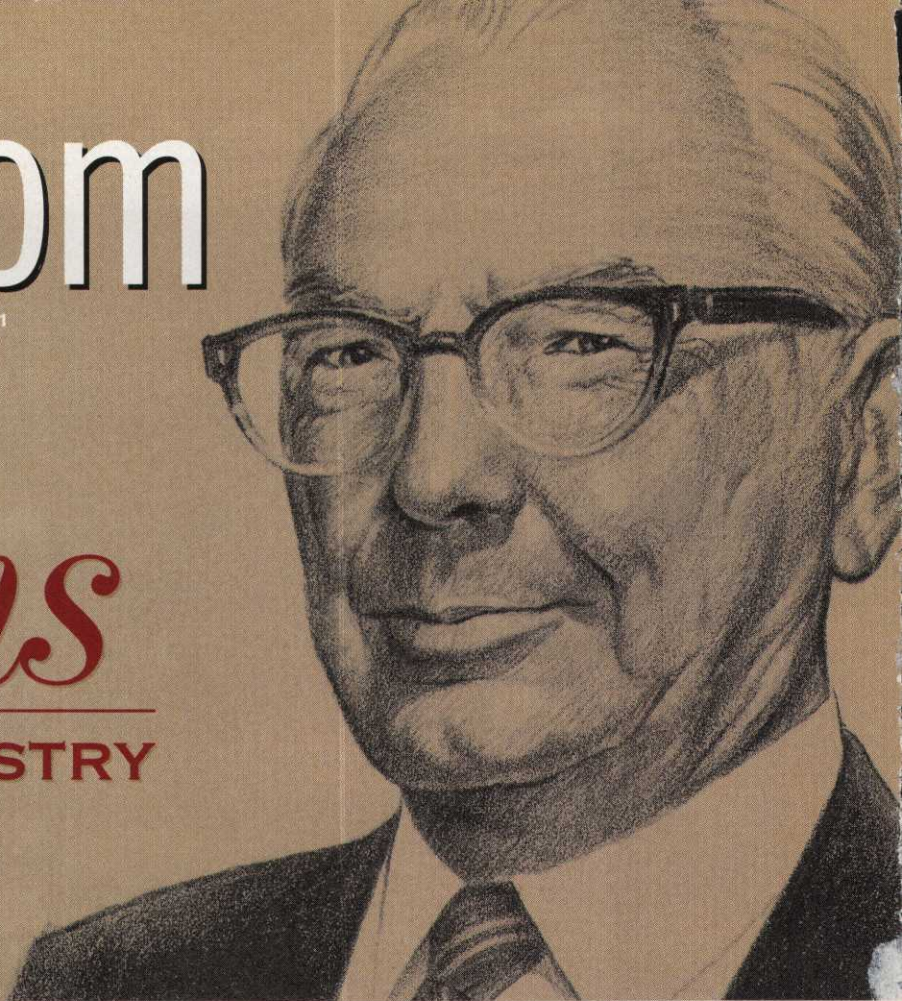
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Titans

OF OUR INDUSTRY



Herb Graffis

They called him 'Mr. Golf'
By Pat Jones

Bill Bengeyfield and Jim Snow

"Unsung heroes" spurred turfgrass research
By Larry Aylward

Burt Musser and Joe Duich

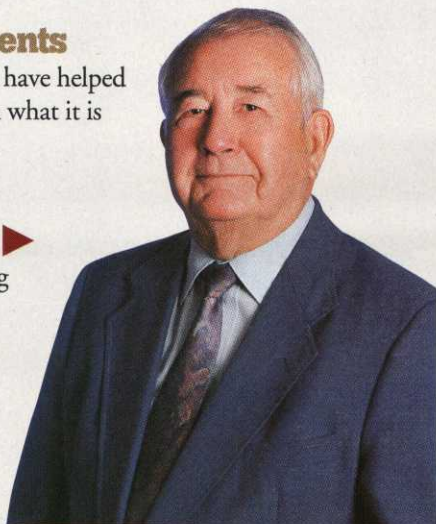
Legends in their own time
By Frank H. Andorka Jr.

Pioneer Superintendents

Six individuals who have helped
make the profession what it is
today.
By Clay Loyd

Jim Watson ▶

Pioneer in educating
superintendents
By Frank H. Andorka Jr.



John M Schilling

Led GCSAA on impressive growth spurt in
his 10-year tenure
By Clay Loyd

Eddie Stimpson

He was only trying to bring objectivity
to the game — not more headaches for
superintendents
By Larry Aylward

Arnold Palmer ▶

The ultimate spokesman for the
profession
By Frank H. Andorka Jr.



Bill Kubly

'He truly wants to be the best'
By Larry Aylward

Carl Spackler (Bill Murray)

Like it or not, he made an impact on the
profession
By Larry Aylward



Col. John Morley

A man of vision for superintendents
By Clay Loyd

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Going Postal

■ WE'VE GOT MAIL

Teed Off

I've been a PGA member since 1986 and director of golf at Buck Hill GC in the Pocono Mountains of northeast Pennsylvania for the last nine years. Some of my best friends are superintendents.

At every club I've worked, I've made sure to have a cordial working relationship with the superintendent and his or her staff, gathering any information that could help me help them do their jobs for the good of the courses. Having said that and after reading your article on compensation for superintendents ("For What You're Worth," November), I must say that it appears some superintendents don't have a grasp of the team concept. I know there are members of my association who have not had an ideal relationship with their superintendents, but for you to highlight K. Clark Rowles dealings ("Payback Time" sidebar) with his pro is irresponsible. I know most superintendents share the beliefs of Gale Hultquist, as does the PGA, to strive to raise the profile of our positions through positive means so everybody wins.

But superintendent Greg McDaniel admits he wouldn't want the pro's job because of the stress, but he adds it would be nice to have some of the pro's financial opportunities. Hello? It's laughable and a blot on what has usually been a distinguished and enlightening publication.

Are the thoughts of McDaniel and Rowles a trend in the industry? Not according to my friends who are superintendents. The game of golf has always run on higher ground, and hopefully McDaniels' view is that of the minority.

It's my hope that all deserving superintendents and pros will be compensated fairly. I will continue to further the cause of deserving pros and superintendents. As

Lankau said, "The business can't operate if we don't work together." I believe it will flourish if we do.

Tom O'Malley, PGA Pro
Buck Hill GC, Buck Hill Falls, Pa.

Grass Is Greener ...

Boy, can I relate to this article (Pin High, November). You bust your butt to provide excellent conditions, only to be told how to manage a course by a member who can't take care of his own yard. Where were you when we (the profession) needed someone to speak up?

I'm not one to ask for a pity party, but I was once too devoted to the golf industry for my own good. What did it get me? No respect, damaged health and a bitter feeling toward the industry.

But I can say that after 22 years in the profession, I've found life elsewhere, and I'm having more fun than ever. I'm lucky in the respect that I found work in a field closely related to the golf course industry. I'm making more money, I have a retirement plan and great benefits, weekends off and 11 holidays. And did I mention I love killing those imaginary greens every year that I don't have?

The main drawback for me is that I miss the free golf. My usual 175-plus rounds a year has been drastically cut back to about six rounds, and the 1-plus handicap has suffered. For the first time, I enjoy taking care of the yard, and I'm rediscovering the family and enjoying life as a reward for getting out of the business.

B. Bird, CGCS
Oklahoma

Feel like going postal? We want to hear from you. You can e-mail your letters to Larry Aylward at laylward@advanstar.com, fax to 440-891-2675 or send them via snail-mail to: 7500 Old Oak Blvd., Cleveland, OH 44130.

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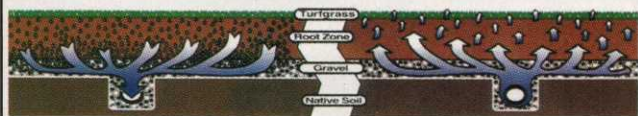
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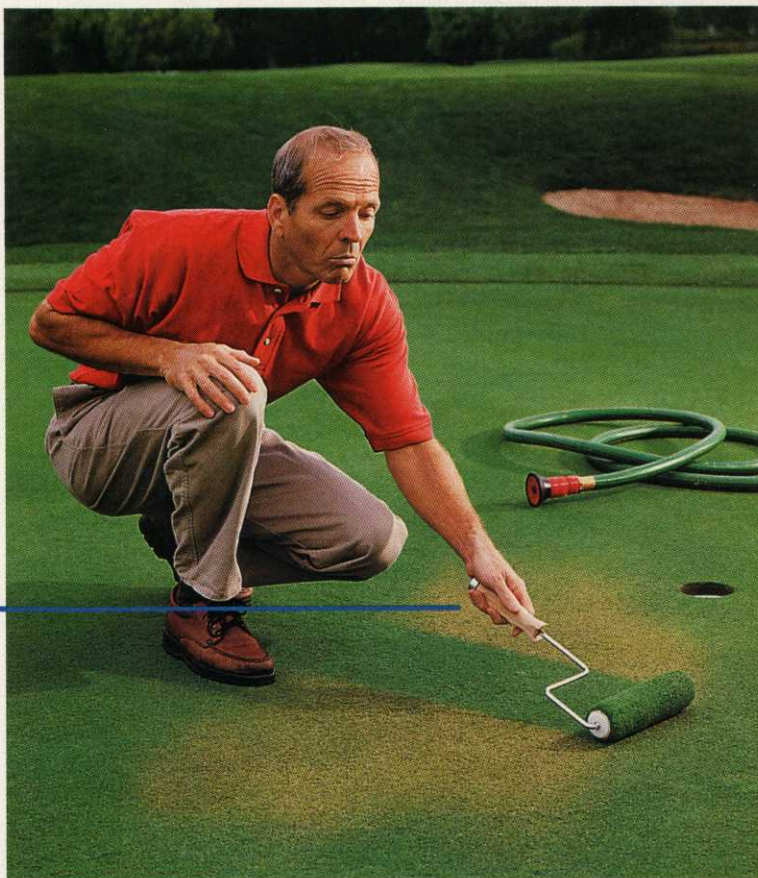
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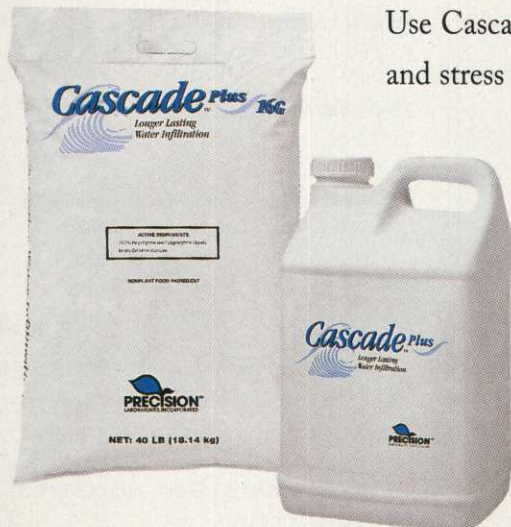
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15 GCSA of New England Annual Meeting

Walpole, Mass. Contact 800-833-4451

15 GCSAA Seminar: Turfgrass Traffic Stress – Physiology and Management
Dallas. Contact 800-833-4451

16 GCSAA Seminar: Microbiology of Turfgrass Soils
Rockport, Maine.
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17-18 GCSAA Seminar: Spanish for Golf Course Management I
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17-18 GCSAA Seminar: Managing People for Peak Performance and Job Satisfaction
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18 GCSAA Seminar: Irrigation Water Quality
Lubbock, Texas. Contact 800-472-7878

22 The Grow And Mow Expo
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23 GCSAA Seminar: Bentgrass Management and Rootzone Maintenance
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23 GCSAA Seminar: Golf Course Photography – Promoting and Protecting Yourself Through Pictures
Kansas City, Mo. Contact 816-561-5323

23-24 GCSAA Seminar: Golf Course Construction, Techniques and Management
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24 GCSAA Seminar: Reclaimed Water Irrigation
Salt Lake City. Contact 800-472-7878

25 GCSAA Seminar: Management of Zoysiagrass on the Golf Course
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25 Northwestern Pennsylvania Turf School & Trade Show
Wilkes-Barre, Pa. Contact 814-863-3475

25 GCSAA Seminar: Strategic Planning for Golf Course Operations
York, Pa. Contact 800-472-7878

26 GCSAA Seminar: Managing on the Job Behavior
York, Pa. Contact 800-472-7878

29-30 Club Managers Association of America
San Diego. Contact 843-881-9956

29-31 67th Iowa Turfgrass Conference & Trade Show
Des Moines, Iowa. Contact 515-232-8222

FEBRUARY

11-18 72nd GCSAA International Golf Course Conference & Show
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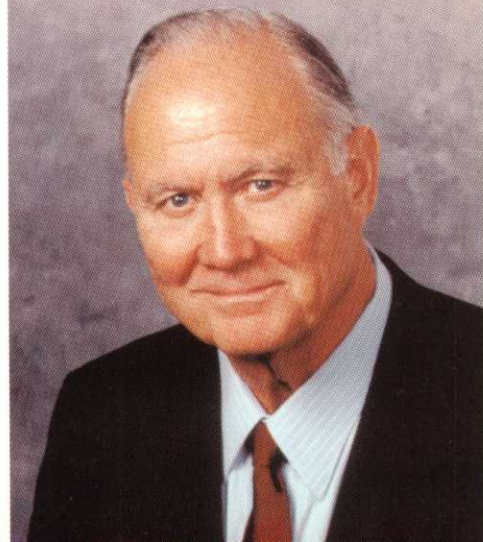
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