



Photos:
Dakota Dunes Country Club
Douglas D. Hausman, CGCS



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You need protection from winter desiccation. But do you need to buy covers for all your greens? Consider the dependable coverage you can get with Transfilm. A single application in late fall is all it takes. Transfilm will also secure your winter fungicide application. And don't forget your shrubbery could use some protection from those drying, winter winds.



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Can you really see a difference in anti-transpirants? The photo above shows that Transfilm (left) remains emulsified while leading competitive products have separated 48 hours after mixing. Separation can cause spray tank problems as well as uneven coverage. Transfilm's stable emulsion provides even coverage that resists cracking and peeling. For complete test details, see our web site at www.pbigordon.com.



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Always read and follow label directions.

While golf is perhaps the most unpredictable game ever invented, Jacobsen's legendary cutting reels, blades and attachments are, without



question, the game's most consistent. Year after year, innovation after innovation, we set the stage for golf's greatest moments.



**AT 4:30 AM,
WHEN THE WIND'S BLOWING JUST RIGHT, YOU CAN
HEAR THE GREENS COMMITTEE SNORING.**

While you're getting an early start on the greens, it might only seem like no one is watching. But, as sure as the sun will rise, so will eyebrows, if the course isn't just right. And you know golfers, if things don't go their way, they often look for excuses. A luxury you do not have.

For over 75 years, Jacobsen has led the industry in cutting technology. (Which, in part, has protected superintendents from pointing fingers.) Complaints like "slick greens" you can live with, if

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visit www.ttcsp.textron.com.



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Circle No 147

Golfdom

September 2000

This card is void after November 15, 2000

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NAME (please print) _____ JOB TITLE _____

FIRM _____

ADDRESS* _____

CITY _____ STATE _____ ZIP _____

PHONE (____) _____ FAX (____) _____

E-MAIL ADDRESS _____

*Is this your home address? Yes No

I would like to receive GOLFDOM free each month: Yes No

4. If you work for a golf course, how many holes are on your course?

- 30 A 9
 31 B 18
 32 C 27
 33 D 36+
 34 E Other (please specify) _____

Signature _____ Date _____

1. My primary business at this location is: (fill in ONE only)

GOLF COURSES

- 01 10 Daily Fee/Public
 02 20 Semi-Private
 03 30 Private
 04 40 Resort
 05 50 City/State/Municipal
 06 55 Other Golf Courses (please specify) _____
 07 60 Golf Course Architect
 08 70 Golf Course Developer
 09 90 Golf Course Builder
 10 105 University/College
 11 100 Others Allied to the Field (please specify) _____

2. Which of the following best describes your title? (fill in ONE only)

- 12 10 Golf Course Superintendent
 13 15 Assistant Superintendent
 14 20 Owner or Management Company Executive
 15 30 General Manager
 16 35 Director of Golf
 17 70 Green Chairman
 18 45 Club President
 19 75 Builder/Developer
 20 55 Architect/Engineer
 21 60 Research Professional
 22 65 Other Titled Personnel (please specify) _____

3. What is your facility's annual maintenance budget?

- 23 A More than \$2 Million
 24 B \$1,000,001-\$2 Million
 25 C \$750,001-\$1 Million
 26 D \$500,001-\$750,000
 27 E \$300,001-\$500,000
 28 F \$150,001-\$300,000
 29 G Less than \$150,000

Please send Golfdom to the following people at my organization:

Name _____

Title _____

Name _____

Title _____

Name _____

Title _____

101	113	125	137	149	161	173	185	197	209	221	233	245	257	269	281	293	305
102	114	126	138	150	162	174	186	198	210	222	234	246	258	270	282	294	306
103	115	127	139	151	163	175	187	199	211	223	235	247	259	271	283	295	307
104	116	128	140	152	164	176	188	200	212	224	236	248	260	272	284	296	308
105	117	129	141	153	165	177	189	201	213	225	237	249	261	273	285	297	309
106	118	130	142	154	166	178	190	202	214	226	238	250	262	274	286	298	310
107	119	131	143	155	167	179	191	203	215	227	239	251	263	275	287	299	311
108	120	132	144	156	168	180	192	204	216	228	240	252	264	276	288	300	312
109	121	133	145	157	169	181	193	205	217	229	241	253	265	277	289	301	313
110	122	134	146	158	170	182	194	206	218	230	242	254	266	278	290	302	314
111	123	135	147	159	171	183	195	207	219	231	243	255	267	279	291	303	315
112	124	136	148	160	172	184	196	208	220	232	244	256	268	280	292	304	316



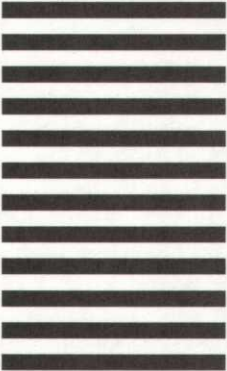
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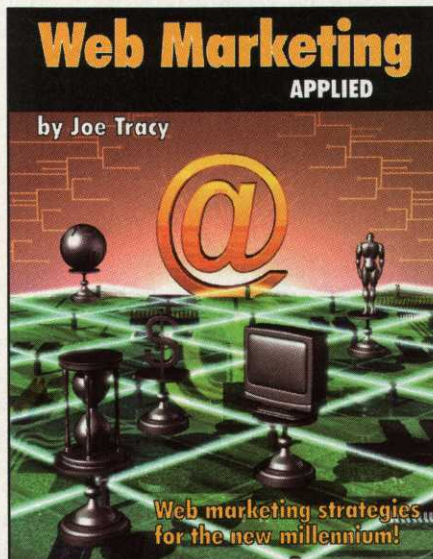
Title _____

Name _____

Title _____

101	113	125	137	149	161	173	185	197	209	221	233	245	257	269	281	293	305
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112	124	136	148	160	172	184	196	208	220	232	244	256	268	280	292	304	316

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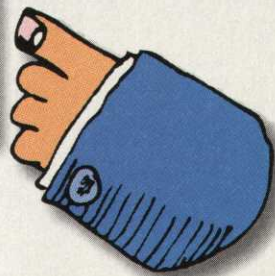
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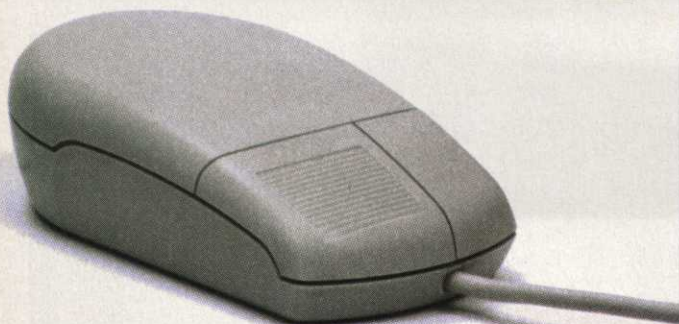
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Leaders

■ PEOPLE ON THE MOVE

Fred Klauk Jr., superintendent of the TPC at Sawgrass, was named *Golfweek's* Father of the Year. He joins Jack Nicklaus and Earl Woods as honorees.

Chris Claypool was named senior vice president of marketing for Jacklin Seed. He has been with J.R. Simplot since 1993, most recently as international manager.



John Lembezeder is the new national sales manager for Mi-T-M, a manufacturer of pressure washers, air compressors and water treatment systems.

Toro named **Paul Danielson** as finance marketing manager for its commercial division.

Jeff Higgins, formerly the director of marketing for Pursell Technologies, is now the company's director of development. **John Johnson** is the new director of marketing.

ProShot Golf hired **Fred Corcoran** to oversee its sales efforts in the southeast United States.

Ewing Irrigation named **Tim O. Little** as branch manager and Archie Crosby joins the company to handle inside counter sales.

Marc Petrus was named as the Northeast district manager for Precision Laboratories.

Rain Bird named **Fred Ahnert** as key accounts manager for its golf division.

Ted Worster is the product/project manager for Van Waters & Rogers Professional Products & Services.

Redexim Charterhouse named **David Baldasare** as its salesperson of the year.

Jennifer Zelley joined Barenbrug as territory manager for New Jersey.

Growth Products added **Randy Oberlander** to its staff of technical sales representatives. His territory will include New York, Pennsylvania, Delaware, New Jersey, West Virginia and Maryland, as well as the District of Columbia.

Robert W. Lane, president and COO of Deere & Co., was elected to the corporation's board of directors. Lane was named president and COO in January and had previously been president of the worldwide agriculture equipment division. He joined Deere in 1982.

Trent Morton joined e-Greenbiz.com as its regional sales representative for Tennessee. Morton will work with green industry professionals to expand their businesses to the Internet.

Joe Setter was named Southeast territory manager by Aquatrols.

Hagen Ledebor was named North American turfgrass sales/consulting specialist for DLF-TRI-FOLIUM. He was previously with Independent Seeds.

Ronald Olinger was named vice-president of forages and seed enhancements for Research Seeds. He was previously the chief financial officer.

DEATHS

Bill Lansdowne, CGCS of the Country Club of Scranton (Pa.), passed away recently after suffering a stroke on the golf course. He had been a certified superintendent for more than 25 years.

Let us know about your people on the move. Send information/color photos to *Golfdom's* Frank Andorka at 7500 Old Oak Blvd., Cleveland, 44130. Fax information to 440/891-2675 or e-mail to fandorka@advanstar.com.

The Company Line

■ PRODUCTS & SERVICES



▲ Overseeder

Turfco's new Lawn Overseeder, the LS-20, covers a 20-inch swath, and an experienced operator can overseed up to 30,000 square feet an hour. The overseeder's 1.5-inch blade spacing works with all types of grass seed.

The LS-20 is powered by a 5.5-horsepower Honda engine. The seed box is designed to apply plain or treated seed without jamming or plugging.

For more information, contact 800-679-8201, www.turfco.com or CIRCLE NO. 200

Revolving brush

Terracare Products introduces the economy Terrabroom, a revolving brush that sweeps topdressing into aerating holes. It fills aerating holes to the bottom of the hole with little or no bridging of material across the top of the hole. With

the soft brush, it can be used in hot and humid weather with no damage to the grass, according to the company. It's also designed to follow contours.

For more information, contact 608-429-3402 or CIRCLE NO. 204

Software

A custom version of the TRIMS Grounds Management Software is offered by **Textron Turf Care And Specialty Products**. The software, called Track-it, contains all of the management features found in the TRIMS package, as well as the latest preventative maintenance schedules, preventative maintenance checklists and illustrated equipment specifications. Track-it software helps

superintendents:

- manage equipment;
- make repair or replacement decisions;
- inventory spare parts;
- budget for future purchases and staffing;
- calculate chemical applications;
- maintain employee records;
- plan daily activities; and
- control operational expenses.

For more information, contact 888-922-TURF, www.ttcsp.textron.com or CIRCLE NO. 206

Insecticide

Rohm and Haas Co. introduces Address T/O insecticide, a cost-effective acephate that can be used to control mole crickets, fire ants, cutworms, army worms and other pests.

Address T/O insecticide is a water-soluble product that's readily absorbed by turf, tree and shrub roots, and foliage.

For more information, contact 800-987-0467, www.rohmhaas.com or CIRCLE NO. 201

Synthetic biodegradable oil

Otterbine Barebo offers Synthetic Biodegradable Oil, formulated for the company's aerators and with the same performance as the original oil. The 99-percent biodegradable oil is vendor tested and approved for safety, according to the company.

For more information, contact 800-237-8837, www.otterbine.com or CIRCLE NO. 202

▼ Soil amendment

Profile Porous Ceramics, a clay-based porous ceramic soil amendment manufactured by

Profile Products LLC, helps create an ideal root zone for turf on golf courses constructed with native soil, sand or sand/peat root zones, according to the company.

Designed to meet USGA particle-size criteria and resist compaction, the product increases root zone drainage while also increasing moisture retention. By balancing essential air and water pore space in the root zone, the product creates an effective storage reservoir where plants can receive optimum water, oxygen and nutrient levels, which stimulate microbial activity and better turf growth, the company says.

For more information, contact 800-207-6457 or CIRCLE NO. 205



De-thatcher

Growth Products introduces Control De-Thatcher, an organic inoculant concentrate developed to assist in the breakdown of thatch and other composting media. It contains a blend of carbon-based raw materials, slow-release nitrogen from a carbon/nitrogen source and a concentrated source of beneficial, naturally occurring soil microorganisms.

When applied to the soil, the beneficial microbes produce significant enzyme activity, which digest protein contained in thatch and other organic compounds in the soil, according to the company. Other enzymes produced by the beneficial microbes break down organic matter into nutrients for beneficial soil microbes.

For more information, contact 800-648-7626, www.growthproducts.com or CIRCLE NO. 203

Company Line

Golf grip washer

The **Matlock** Golf Grip Washer cleans oil and dirt from golf grips and makes them feel tacky, new and clean. The grip washer can be paired with ball washers on the golf course.

For more information, contact 800-322-5105, www.matlockgolf.com or CIRCLE NO. 207



Weather station

Strison Wireless Systems offers the Cell-Alert AWS-2000 Wireless Internet Telemetry Weather Station, which is installed for microclimate weather monitoring and is fueled by solar power. Parameters such as ambient temperature, relative humidity, wind speed and direction, rainfall, solar radiation, intensity and soil temperature are monitored by the station's remote transmitting unit.

For more information, contact 336-279-1070, www.strison.com or CIRCLE NO. 208

Wetting agent

Precision Laboratories offers Cascade Plus, an easy-to-use residual soil wetting agent that utilizes the basic technology of the original Cascade molecule to provide more consistent, longer-lasting water infiltration and performance against localized dry spot and other residual-type wetting agents.

Cascade Plus offers an improved environmental profile and empirical trendline for even better performance, according to the company.

For more information, contact 800-323-6280, or CIRCLE NO. 209

Box rake

Glenmac introduces the Harley Power Box Rake for front-deck mowers. It's ideal for turf renovation, overseeding, dethatching or completely removing old turf for reseeded, according to the company.

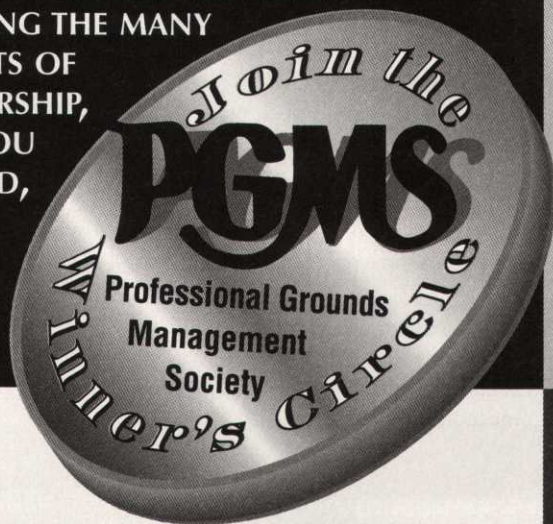
For more information, contact 800-437-9779, www.glenmac.com or CIRCLE NO. 210

Plant growth regulator Zeneca Professional Products

says its Trimmit plant growth regulator for turfgrass is now available for superintendents. Trimmit, with the active ingredients paclobutrazol, slows grass growth for up to two months after applications while enhancing turf color and quality, the company says.

For more information, contact 302-886-4224, www.zenecaprofprod.com or CIRCLE NO. 211

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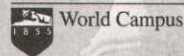
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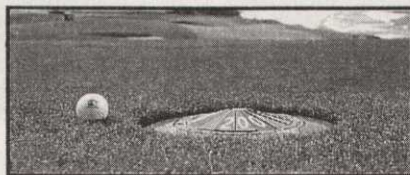
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