PlantHealthCare.com

Construction Complete!

Plant Health Care, Inc. Has Cone Interactive

50-plus

to make your customers to use your services again and again

Power Purchasing:

just a click or phone call away for a

Find out What's In, What's Out, and What's What in the industry's best new

Available now www.planthealthcare.com

or call 1-800-421-9051

Not Your Father's Fertilizer

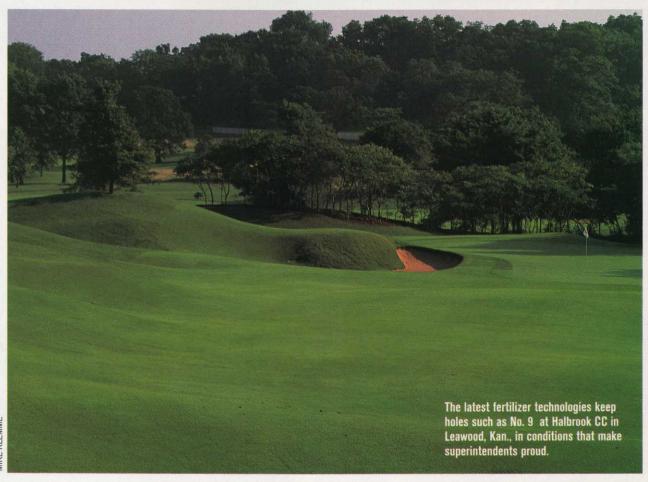
New technologies have expanded the possibilities, but it takes homework to decide which one is best for you

By Frank H. Andorka Jr., Associate Editor eorge Frye, superintendent of the Ocean Course at Kiawah Island Golf & Tennis Resort in Kiawah Island, S.C., says fertility programs, like subtle legal differences between states, depend on where courses are located.

With all the new products coming on the market, Frye says careful consideration should take into account factors such as grass type, weather conditions — even water quality. "Fertility programs are not one-sizefits-all propositions," Frye says. "When fertilizers fail, it's most likely because the superintendent didn't analyze the problems well enough and figure out which products were best for his or her course."

Stephen Ludwig, superintendent at Gettysburg CC, a private 9-hole course in Gettysburg, Pa., says there's a lot of trial and error involved in picking a fertility program, but the latest technologies have significant advantages if a superintendent can afford them.

Continued on page 84



HERE. THERE. EVERYWHERE.



On greens. On tees. On fairways, roughs, flower beds, transplants — even in your divot mix. Milorganite delivers outstanding results for a uniform playing surface. No other fertilizer is easier on plants or simpler to use. Milorganite's slow release, organic nutrients won't burn or cause a flush of growth. Plus, it's high in micronutrents such as iron to promote dense, vigorous turf. And Milorganite resists leaching, for a sound environmental profile. So call your distributor today, or call Milorganite's turf professionals direct at 1-800-304-6204. It's easy.

Continued from page 82

"Slow-release products give you a good release value at a reasonable price," Ludwig says. "They're a little more expensive, but when you're looking to keep your course in the best shape possible, you have to be willing to spend the money."

Though computer technology reputedly changes every 18 months, fer-

tilizer technology doesn't change nearly as quickly. Manufacturers of slow-release fertilizers work each day to improve the products similar to those that have been around since 1955. Their use, however, didn't expand rapidly until coated products reached the market in the late 1970s and early 1980s, says Jeff Higgins, director of marketing for Pursell Tech-

nologies. The products from that era, which consisted of urea and potassium coated with sulfur, worked fine, but they were unstable because sulfur is a brittle coating at best, Higgins says.

"The problem with that technology is that sulfur buckles under pressure too easily," Higgins says. "With strictly sulfur-coated products, there were too many instances where the fertilizer acted like a fast-release product, which didn't help the superintendents at all."

Their instability also increased costs for the fertilizers because brittle coatings made the fertilizers difficult to ship, Higgins adds. So developers returned to the labs and developed polymer coatings far more stable than sulfur. "It gives superintendents more control over the length of release," Higgins says of the coatings.

Pursell has worked hard to standardize its coating technology in its Polyon product to avoid the inconsistent release of the fertilizer. "We listened to the superintendents, who were telling us they needed 100 percent of the nutrients released when they wanted them released," Higgins says.

Charlie Ulevich, superintendent at Hayfields CC in Hunt Valley, Md., says inconsistent release was the problem he had with granular fertilizers in the past. He doesn't like the flush of top growth a sudden release of fertilizer creates.

"I've used synthetic granulars in the spring, and they were good products," Ulevich says. "The problem, however, is that when you depend on myriad environmental factors to produce a perfect release, you're asking for trouble if those factors don't appear at all or don't occur in the right order."

The Scotts Co. heard complaints such as Ulevich's before, so the Marysville, Ohio-based company unveiled a new line called Premier Fairway Fertilizer at last month's GCSAA show. The new line, which combines the technologies of the company's Poly-S and Extend fertilizers, offers superintendents new flexibility, says Don Brougher, Scotts' marketing manager. It will even-

Continued on page 86

THE CASE FOR FERTIGATION

High-tech control meets old-fashioned plant nutrition

By Frank H. Andorka Jr., Associate Editor

Superintendents are always looking for ways to improve their turf care practices. When it comes to delivering plant nutrition, fertigation opens new possibilities.

Charlie Ulevich, superintendent at Hayfields CC in Hunt Valley, Md., says he's been a granular man all his life, but now he's in the process of converting his fertility program to fertigation instead.

"If the system is right, it takes a lot of the guesswork out of your fertilization program," Ulevich says. "It allows more flexibility and takes human error out of the equation."

The keys to fertigation are:

- having an irrigation system sufficient to handle the added responsibility of delivering plant nutrients; and
- being able to buy the fertilizers in quantities that don't make it cost-prohibitive.

Dan Pierson, superintendent at Wilmington CC in Wilmington, Del, says the resources at his disposal allow him to buy fertilizer in 1,000-gallon increments, which makes his fertigation program work.

When he compares his return on investment for fertigation to the use of granular fertilizers, the system pays for itself, Pierson says. In a traditional fertilizer product, the plant only takes up between 45 percent to 60 percent of the nutrients, he says. With fertigation, that number jumps to between 80 percent and 90 percent.

"We're getting such a result from our fertigation program that our fertilizer budget has remained the same, but we're delivering higher quality products than we used to," Pierson says. "Fertigation produces almost an immediate impact on the golf course. It's amazing to see."

The case for fertigation isn't all black and white, however. Without a proper irrigation system, a course may not get the nutrient coverage it needs, says George Frye, superintendent of the Ocean Course at Kiawah Island Golf & Tennis Resort in Kiawah Island, S.C.

"If you don't have the right system, your application runs the risk of being spotty," Frye says. "You need to make sure your system covers the whole area you need covered because if it's not, the grass won't get the nutrition it needs."

Fertigation can also depend on the weather conditions, Frye says. In windy conditions, superintendents may have trouble getting the proper application.

"While it's easy to say 'Move to fertigation', as with any other fertility program, you have to make sure it's right for you," Frye says. "Examine all the variables before you make a decision."

Expense is also a concern. Andree-Anne Couillard, turfgrass technical services manager for The Scotts Co., a Marysville, Ohio-based company, says liquid fertilizers don't last as long as granular fertilizers, thereby increasing costs through more frequent applications.

Still, Pierson and Ulevich both say the expense is worth it for the amount of control a superintendent gains with fertigation. Ulevich says superintendents can get an inexpensive irrigation system for around \$10,000, and Pierson says microfeeding is the wave of the future.

"Fertigation actually reduces labor costs because you don't have your crews out there putting the fertilizer down by hand," Ulevich says. "You have full control over where the fertilizer goes and when."

Introducing...

THE NEW INDUSTRY STANDARD FOR FOLIAR FERTILIZERS AND MICRONUTRIENTS



EMERALD ISLE NUTRI•RATIONAL™ FOLIARS

Don't use yesterday's technology. Today's fertility problems eclipse those of even a few years ago because today's maintenance standards are so much more intense. Today's problems require Nutri•Rational solutions...based on the most advanced chemistry and a better understanding of turf physiology and plant nutrition.

By every standard of measurement. Nutri•Rational™ Foliars are better:

- Higher quality components
- Superior delivery system
- Better tissue penetration
- **Excellent foliar absorption**
- Fastest intake and transit time
- Enhanced nutrient availability
- True efficiency
- Best value

Emerald Isle Nutri•Rational Foliars give you more control over fertility management than you ever thought possible. Put Science On Your Side! Call us for the latest information.

Manufactured By:



1-800-628-GROW www.EmeraldIsleLtd.com www.millikenturf.com

Distributed By:



Circle No. 140

© 2000, Emerald Isle Ltd.

Fertilizer

Continued from page 84

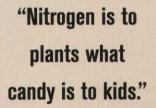
tually allow Scotts to customize fertilizers for the release characteristics that superintendents need in specific regions of North America.

"We discovered the two technologies we had were complementary to each other in a lot of ways," says Andree-Anne Couillard, Scotts' turfgrass technical services manager. "That's why we decided to create the new combined products to give superintendents more flexibility."

When the Poly-S and Extend technologies are combined, they produce a more tailored release of nitrogen over time to give superintendents the results of both initial greening and longevity of release, Couillard says. Although both technologies are slow-release, Poly-S is used primarily for its early green-up, while Extend's main attribute is its extended release of nitrogen.

Lange Professional Fertilizer Products has tried to stabilize the nitrogen in its Agrico Turf fertilizer, arguing the volatility of the source produces uneven results. Michael McCarthy, director of marketing for Lange, says an enzyme in Agrico Turf prevents the nitrogen from releasing before it's actually necessary for plant growth.

"The plant gets the nitrogen in the form it needs on an as-needed basis," McCarthy says. "It doesn't evaporate the way it would if you were to put straight urea in the ground."



MIKE McCARTHY Lange Professional Fertilizer Products

McCarthy says Agrico Turf also prevents plants from getting too much of a good thing.

"Nitrogen is to plants what candy is to kids," McCarthy says. "If it's available, the plants will use it. That doesn't produce the healthiest plants and makes them susceptible to disease and stress."

Agrico Turf also locks itself to soil molecules, which reduces the environmental concerns that all golf courses face, says McCarthy.

Ludwig says though it's hard work determining the best fertilizers for the turf, picking the right product will produce better results in the long run.

"You have to try certain things to see how they work on your course because your course is not a test plot," Ludwig says. "Do your research. With all the products available to you today, there will be one out there designed to meet your needs."



Case Study #2

MAINTENANCE

Sand on Steroids

Soil amendment bulks up sand-green drainage capacity

BY FRANK H. ANDORKA JR. ASSOCIATE EDITOR



Problem

Sand-based greens wouldn't stand up to the high traffic expected on Capitol Hill GC, and the drainage capacity needed to be maximized.

Solution

Adding Profile to the sand underpinning the greens resisted compaction from foot traffic, increased green drainage and inhibited the creation of a thatch layer.

ohn Yancey,
who would
soon become
the superintendent of Capitol
Hill GC, a 54hole facility in
Prattville, Ala., surveyed the
site of his future golf course
in the fall of 1997. The construction crew had just
started clearing the site, and
the course slowly took shape.

The course planned USGA specified sand-based greens, but Yancey wanted to ensure the greens drained well. He was skeptical that sand-based greens alone would fit the bill.

"Sand by itself doesn't hold moisture well over time, and it compacts pretty easily, which hurts the overall health of the greens," Yancey says. "We were looking for something that would accentuate the posi-

tives of a sand base while adding desirable characteristics such as nutrient and water retention."

Yancey says he had read about a product called Profile a couple of years before the first greens were grown at Capitol Hill in 1998. He thought it might be an appropriate soil amendment that would meet his needs. He researched the product and called upon fellow members of the Robert Trent Jones Golf Trails' group of eight courses in Alabama to see if any of them used the product. He found several of the other courses were using Profile as a topdressing. The superintendents at those courses were impressed with the results.

The problem

Yancey hoped supplementing the greens' sand with

Profile was added to the greens at Capitol Hill GC to improve drainage, withstand heavy traffic and prevent the development of a thatch layer.

Profile would increase the drainage potential and nutrient retention, which would not only increase root mass, but would also maintain better overall turf health. Concerns about compaction and thatch also drove Yancey to supplement the sand for the greens.

"My experience has always been to take a longterm approach, and we were projecting that Capitol Hill would be a hightraffic course," Yancey says. "The owners wanted greens that would stand up to the traffic."

Yancey says he also installed a Sub-Air drainage

Continued on page 91

RAIN. SUN. RYAN.



For over 50 years, at least one has been predictable.



With all the variables that affect the condition of your turf, it's nice to know there's at least one bright spot. Since 1946, more turf professionals have depended on Ryan aeration equipment than any other brand. Ryan delivers superior hole quality, fewer maintenance hassles and long-lasting durability. To alleviate soil compaction, stimulate root growth, reduce thatch and improve the overall health of your turf, count on Ryan for predictable performance time after time. Call 1-888-922-TURF or visit our web site at www.ttcsp.textron.com for more information and the dealer nearest you.

RYAN CUSHMAN

JACOBSEN

RANSOMES









Receive FREE information on products and services advertised in this issue.

Visit our web site: wy	vw.golfdom.com, click Lead!	Net Product Into, or FAX to 1-413-637-4343.
Golfdom		TITLE
GUIIGUIII	ADDRESS*	
March 2000	CITY	STATEZIP
This card is void after May 15, 2000	E-MAIL ADDRESS	
AN ADVANSTAR PUBLICATION ©1999 Advanstar Communications Inc. All rights reserved.	*Is this your home address?	O No
I would like to receive GOLFDOM free each mont		5. If you work for a golf course, how many holes are on your course? 47
	Date	6. Are you the person responsible for golf car purchasing/leasing?
1. My primary business at this location is: (fill in ONE on GOLF COURSES	O 60 Golf Course Architect	7. Are you directly involved in purchasing decisions for your facility? 54
18 35 Director of Golf 19 70 Green Chairmen	Other Titled Personnel (please specify)	69 N Golf Cars 84 3 Seed 70 0 Grinders/Sharpeners 85 4 Snow Equipment 1
A. GREENS B. TEES 25	C. FAIRWAYS 34 1 Bent 35 2 Bermuda 36 3 Rye 37 4 Fescue 38 5 Zoysia 39 6 Other (please specify)	101 113 125 137 149 161 173 185 197 209 221 233 245 257 269 281 293 305 102 114 126 138 150 162 174 186 198 210 222 234 246 258 270 282 294 306 103 115 127 139 151 163 175 187 199 211 223 235 247 259 271 283 295 307 104 116 128 140 152 164 176 188 200 212 224 236 248 260 272 284 296 308 105 117 129 141 153 165 177 189 201 213 225 237 249 261 273 285 297 309 106 118 130 142 154 166 178 190 202 214 226 238 250 262 274 286 298 310 107 119 131 143 155 167 179 191 203 215 227 239 251 263 275 287 299 311
4. What is your facility's annual maintenance budget? 40	\$300,001-\$500,000 \$150,001-\$300,000 Less than \$150,000	108 120 132 144 156 168 180 192 204 216 228 240 252 264 276 288 300 312 109 121 133 145 157 169 181 193 205 217 229 241 253 265 277 289 301 313 110 122 134 146 158 170 182 194 206 218 230 242 254 266 278 290 302 314 111 123 135 147 159 171 183 195 207 219 231 243 255 267 279 291 303 315 112 124 136 148 160 172 184 196 208 220 232 244 256 268 280 292 304 316



BUSINESS REPLY

PERMIT NO 950-024

POSTAGE WILL BE PAID BY ADDRESSEE

Golfdom

ADVANSTAR COMMUNICATIONS INC PO BOX 5129 **PITTSFIELD MA 01203-9392**

NO POSTAGE **NECESSARY** IF MAILED IN THE UNITED STATES



Receive FREE information on products and services advertised in this issue. Visit our web site: www.golfdom.com, click LeadNet Product Info, or FAX to 1-413-637-4343.

BUSINESS REPLY MAIL

FIRST-CLASS MAIL

3. What are the types of turf on your:

4. What is your facility's annual maintenance budget?
40 A More than \$2 Million 44 9 1
41 B \$1,000,001-\$2 Million 45 1
42 C \$750,001-\$1 Million 46 0
43 D \$500,001-\$750,000

25 1 Bent 26 2 Bermuda 27 3 Rye 28 4 Other (please specify)

B. TEES

29 1 Bent 30 2 Bermuda 31 3 Rye 32 4 Fescue 33 5 Other (please specify)

44 E \$300,001-\$500,000 45 F \$150,001-\$300,000

46 O G Less than \$150,000

A. GREENS

PERMIT NO 950-024

PITTSFIELD MA

POSTAGE WILL BE PAID BY ADDRESSEE

Golfdom

ADVANSTAR COMMUNICATIONS INC PO BOX 5129 PITTSFIELD MA 01203-9392

NO POSTAGE **NECESSARY** IF MAILED IN THE UNITED STATES

				· Ac

Manadadallaanlalaadlalahadlalaadlal

0 161	NAME (please print)	TITLE				
Golfdom	FIRM					
(30)11(10)111	ADDRESS*	3				
	CITY	STATEZIP				
March 2000 This card is void after May 15, 2000	PHONE ()					
AN ADVANSTAR PUBLICATION ©1999 Advanstar Communications Inc. All rights reserved.	E-MAIL ADDRESS *Is this your home address?	O No				
would like to receive GOLFDOM free each	month: O Yes O no	5. If you work for a golf course, how many holes are on your course? 47				
ignature	Date	6. Are you the person responsible for golf car purchasing/leasing?				
. My primary business at this location is: (fill in Ol OLF COURSES	NE only)	52 A Yes 53 B No 7. Are you directly involved in purchasing decisions for your facility?				
01	07	7A. If yes, which of these products do you specify, buy or approve? 56 A Aerators (pond) 71 P Insecticides 86 5 Sod 57 B Architectural Services 72 Q I rrigation Systems 87 6 Soil Analysis 58 C Batteries 73 R Irrigation Parts 88 7 Sprayers 59 D Biostimulants 74 S Landscaping 89 8 Spreaders				
7 30 General Manager 23	(fill in ONE only) 45 Club President 75 Builders/Developers 55 Architect/Engineer 60 Research Professional 65 Other Titled Personnel (please specify)	60 E Construction Services /5				

114 126

115 127

117 129

107 119 131 143 155 167 179

174 186

112 124 136 148 160 172 184 196 208 220 232 244 256 268

191 203 215 227

111 123 135 147 159 171 183 195 207 219 231 243 255 267 279 291 303 315

109 121 133 145 157 169 181 193 205 217 229

213 225

251 263 275

241 253 265 277

301 313

C. FAIRWAYS

Bermuda

38 5 Zoysia 39 6 Other (please specify)