



**“Arnold Palmer and I agree . . .
baron is the best bluegrass I could
choose to prepare Merion for the
1981 U.S. Open.”**

Rich Valentine, Golf Course Superintendent, Merion Golf Club, Ardmore, Pa.

“What could be more exciting than the U.S. Open? We’re really looking forward to hosting it next year. And because we’re already preparing for it, I visited with Arnold Palmer at Baltusrol to check out this year’s Open.

“Everyone enjoys watching the pros demonstrate their talents. And it’s always interesting to talk to them about their turf preferences. Arnold Palmer’s an unusual guy in that he’s both a pro golfer and course owner. That makes his perspective a little different.

Baron has done as well for him as it has at Merion, where we’ve used it since 1971.

“Baron really suits my low-feeding program, because it doesn’t require high-nitrogen applications. Since we’ve been using Baron, we’ve had fewer problems with fungus and thatch.

“Preparing for the ’81 Open is no easy job. But my choice of bluegrass will remain the same as it’s been . . . I’ll use Baron. It’ll give me a turf I can be proud of and will help keep the pros happy too.”



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