

THE PENNY PINCHER

The Yamaha may initially cost a few dollars more than some of the competition.

But the way it pinches pennies in daily operation the Yamaha ends up costing you less in the long run – and it runs for a very long time.

• Gas or electric, Yamaha travels more holes to the dollar. So you save.



• The Yamaha gas car has an automatic fuel-oil mixing, solid state ignition and a lean burn fuel system – all features that cut fuel consumption and reduce maintenance.

Result? Lower operating costs.

• The Yamaha electric car has an exclusively designed differential that transfers power to the turf more efficiently and smoothly than other electric cars.

Result? Lower operating cost.

• In either version, the Yamaha has the best power to weight ratio of any car on the market. This can mean less mechanical problems and less energy consumption.

And that means lower operating costs.

There are a lot of reasons for buying a Yamaha. Feature for feature, they're the new standards of excellence in golf car design.

But the real clincher?

The Yamaha's a penny pincher.

To experience the Yamaha, contact your local dealer for a test ride, or write to Yamaha Motor Corp. U.S.A., Golf Car Div., P.O. Box 6555, Cypress, CA 90630.

YAMAHA

When you know how they're built.

