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If you or your company are involved in the sale or use of turfgrass or turfgrass-associated products or services, there's no better way to help yourself and the future of the turf industry than an annual contribution to the Musser Foundation.

Contributions may be made in the name of a loved one through the Memorial Fund, or to the Turfgrass Research Fellowship Fund.

"A fellowship involves an exceptional graduate student doing needed research, writing a thesis, adding to turfgrass literature and providing leadership for the future."

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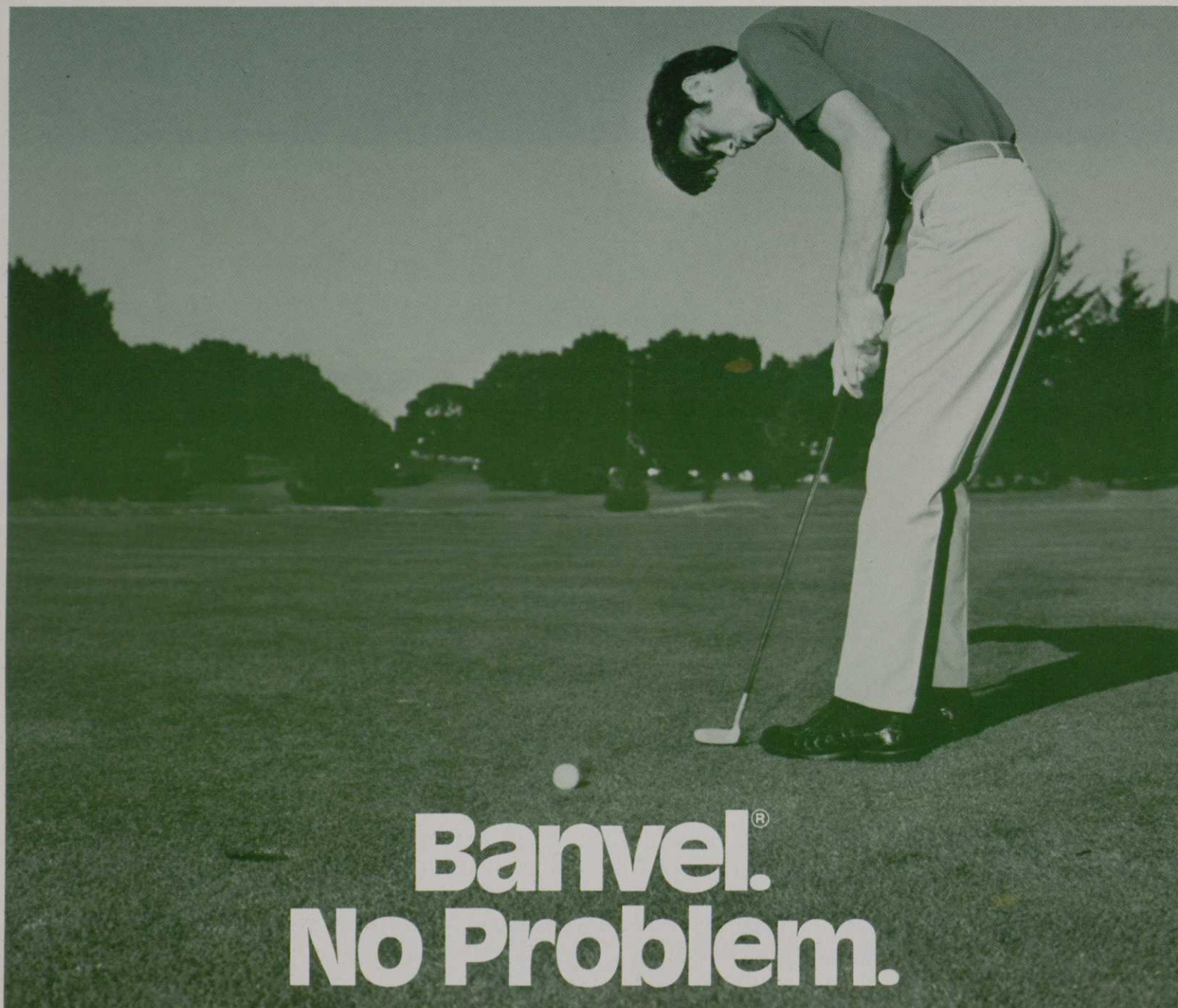
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A nonprofit organization dedicated to fostering Turfgrass as a learned profession; to enhancing the lives of people all over the world through Turfgrass, and to supporting education and research in Turfgrass development and management.



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# Product literature



## Signs and safety products

A full-color catalog from Ready Made Sign Co. contains thousands of signs in dozens of categories. The 100-page catalog also features a variety of safety products including storage cans, first aid kits, and protective eyewear.

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## Herbicides and fungicides

A 6-page folder describes the Chipco line of turf care products from Rhone-Poulenc Inc. Included are product descriptions of various preemergent and postemergent herbicides and a progress report on Chipco's 26019 fungicide.

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## Heavy-duty tractors

International Harvester's 240A and 250A Payline Group tractors are featured in a 12-page, full-color brochure. Tractor attachments, allied equipment, specifications, and financing information are also contained in the literature.

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## Kentucky bluegrass

Four-page, full-color Bulletin Number 7 from Adelphi features technical information about their "hybrid" Kentucky bluegrass. The brochure also contains research results, along with information relating to establishment and care of the turf.

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## Turf aerating equipment

Dedoes Industries, Inc. offers a 4-page, full-color brochure featuring their complete line of turf aerating equipment. The brochure contains equipment specifications, along with descriptions of optional attachments.

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## Custom golf cars

A full-color brochure pictorially describes Nordco Marketeer's custom "VIP" golf cars. The brochure also describes a variety of custom equipment including a built-in ice chest and AM/FM radio.

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## Digging chains

A pamphlet from Ditch Witch entitled *Plain Chain Facts* contains descriptions of chains for every trenching application. The brochure also includes maintenance tips for better chain performance and information about different types of digging teeth.

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## Trimmer/edgers

An 8-page, accordian-type brochure features Weed Eater's complete line of electric and gasoline powered trimmer/edgers. A total of 12 lightweight and heavy duty models are showcased.

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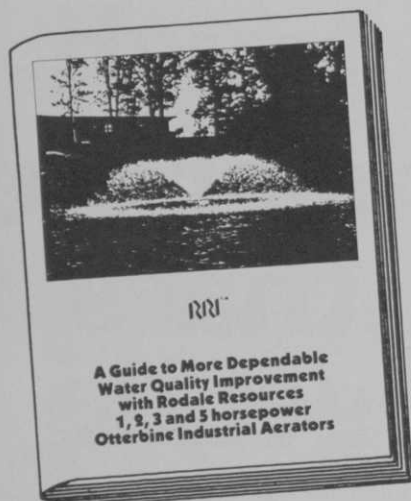
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# Products

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The Exide Water Miser battery (EV-1), from the Automotive Division of ESB Inc., is designed to significantly cut the maintenance costs of electric golf car batteries. The 6-volt battery can go 6 months without the addition of water in most climates, under normal use and proper charging procedures, thereby saving golf course owners considerable time and money.

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## Diesel tractors

FMC Corp., Outdoor Power Equipment Division, introduces Bolens diesel tractors. Both 15- and 17-horsepower models are available with a choice of either two- or four-wheel drive and turf or ag tires. Standard equipment includes a three-point hitch and an independent hydraulic system to raise and lower a wide variety of power attachments.

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## Portable pressure washer

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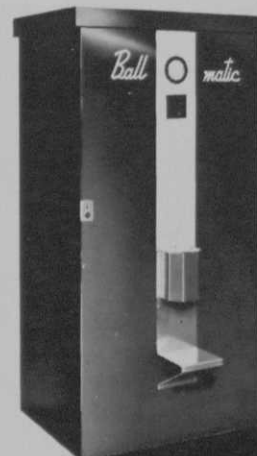
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When answering ads where box number only is given, please address as follows: Box number, % Golf Business, Dorothy Lowe, Box 6951, Cleveland, Ohio 44101.

Rates: All classifications 65¢ per word. Box numbers add \$1 for mailing. All classified ads must be received by the Publisher before the 10th of the month preceding publication and be accompanied by cash or money order covering full payment.

Mail ad copy to Dorothy Lowe, Golf Business, Box 6951, Cleveland, Ohio 44101.

## BUSINESS OPPORTUNITIES

**GOLF COURSES:** Want to buy or sell a golf course? Our business is exclusively golf courses transactions. We also do golf course market value appraisals. McKay Realty — GOLF COURSE AND COUNTRY CLUB PROPERTIES. 15553 N. East St. (U.S. 27), Lansing, Mich. 48906.

**OPERATION AND/OR MAINTENANCE** of 18 hole golf course and park proposals wanted. The County of San Luis Obispo is soliciting proposals for the operation and/or maintenance of a newly constructed 18 hole golf course and regional park owned by the County. The facilities are called Atascadero Regional Park and Chalk Mountain Golf Course and are located in Atascadero, California. It is contemplated that proposals will be provided for the construction of various facilities on the site. Duration of the lease and attendant considerations are negotiable. To receive a bid packet contact Paul Baxter, County Administrative Office, Room 217, Courthouse Annex, San Luis Obispo, California 93408. Phone 805/543-1550, Ext. 201. Final proposals are due no later than 5:00 P.M., May 28, 1979.

## FOR SALE

**FLORIDA GOLF COURSE.** Semi-private executive golf course in key Central Florida location. Focal point of established country club community of retirees. Challenging one-year-old 18 hole, par 62 course in excellent condition. 26,297 rounds played in first year. Proven profits. Terms available. Write Box 191, Golf Business, Box 6951, Cleveland, Ohio 44101.

**NINE HOLE,** par three golf course, club house with snack bar, driving range, lights for evening play, three bedroom brick home. Call Eder Agency, Inc. 816 279-6348 or write Eder Agency, Inc., 621 Francis Street, St. Joseph, Missouri 64501.

**WISCONSIN** — 18 hole course, 129 acres, pro-shop, lounges, supper club, banquet facilities, locker rooms, cart storage. Scenic location overlooking lake. \$1,200,000. Century 21 Hickey Real Estate, 207 S. Ludington, Columbus, WI 53925. 414 623-2555.

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**GOLF BAG MANUFACTURING PLANT** located in rural area, top labor market, 100,-000 unit capacity, excellent building and equipment. H H & B Sports, Clarion, Iowa. Phone 515 532-2825.

**FOR SALE** Nine hole golf course, Olympia, Washington, Howard Larson, 2115-113th S.W., Olympia, Washington 98502. Phone 206 352-5711.

## HELP WANTED

**SALES REPS WANTED:** Jackets, hose, emblem caps and hats, accessories. 10% commission. Write Box 190, Golf Business, Box 6951, Cleveland, Ohio 44101.

## POSITION WANTED

**EXPERIENCED GOLF CART** and course equipment mechanic desires employment. Resume and references upon request. Write Box 189, Golf Business, Box 6951, Cleveland, Ohio 44101.

**GOLF PROFESSIONAL,** manager, superintendent. Enthusiastic, knowledgeable, dependable, good teacher, organizer, revenue increaser. I would like an opportunity to product on a permanent basis. Write Box 188, Golf Business, Box 6951, Cleveland, Ohio 44101.

# Directory

If your company is selling a service to the golf course market you can now get your company name and service in front of your total golf market potential for less than \$19.00 per month.

Send check or money order to Dorothy Lowe, Golf Business Directory Section, 9800 Detroit Ave., Cleveland, Ohio 44102.

One column inch ads monthly (12 issues) for one year, \$225.00; two inch ads monthly for one year, \$375.00.

## ASSOCIATIONS

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**COMPLETE LINE OF Sprayers** and accessories catalog upon request. Hanson Equipment Company, 301 Charles Street, South, Beloit, Illinois 61080.

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# golf business

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# Reader forum

## Roundtable reactions

I really enjoyed your GCSAA roundtable discussion in the March issue of GOLF BUSINESS. For once it was stimulating to have superior participants discuss issues without mincing words.

However, for the record, I will always side with the dedicated Dave Harmons of our association who love the "art of greenkeeping." A member of GCSAA for 24 years, I am and want to be only a golf course superintendent. General managership is not nor will it ever be our business, unless you are unhappy and looking to go downhill to something less rewarding than success in our turf profession. If you are, then go directly to your new brethren. Go to the managers' or professionals' meetings and conferences. But please don't attempt to mix us up. We know what makes us happy.

I think there is a new wind rising in our GCSAA organization. With strong and enlightened golf course superintendents like we are getting now to serve on our national board, I am sure we are going to see some positive changes in our association.

So stick around, boys — you might learn something.

**Paul "Old Jake" Voykin**  
Superintendent  
Briarwood Country Club  
Deerfield, Ill.

Yes, we have problems, but our association problems will always be with us because we are dealing with people and their viewpoints. I have been a member of GCSAA for 7 years, and our needs are changing from year to year just as our needs are changing from year to year in our own job positions and maintenance programs. The GCSAA has made many changes in the association to meet today's needs of the members and will continue to make changes to meet the needs of tomorrow.

I attended the annual business meeting of our national conference in Atlanta in February, and the presentation given by George Cleaver about the association and what it does for the members was excellent. I was very pleased to be a member of the GCSAA.

The GCSAA is not in business to make you a golf course director — this is up to each individual as to what he may want out of life. The GCSAA deals with many people and it is only human nature that a certain percentage may not agree. I and our chapter association believe in the GCSAA, and those who do not should get out and then our position will become stronger.

**Fred Meda**  
Golf course superintendent  
Myrtle Beach National Golf Club  
Myrtle Beach, S.C.

I feel sorry for the person who stated during your GCSAA roundtable discussion that he got nothing out of the educational meetings. Perhaps if he attended a few of them the story might have been different. He did state that he attended the keynote address. He also stated the only way he could think of to hurt the GCSAA was to withhold his dues. If he had paid attention to the keynote address he might have found out that you do not get things done by reprimand.

This same person also stated, "What do we hire for an educational director but a superintendent?" I would think he would be elated that a mere superintendent got the job. He also used the word "we" and he is not even a member.

**Harry Meusel**  
Superintendent  
Yale University Golf Course  
New Haven, Conn.

This is the finest magazine in the golf industry today. The GCSAA roundtable article in the March issue was outstanding and very truthful. I believe that GCSAA is a weak organization and drastic changes are needed. I have been a Class A member for 15 years.

**Norman C. Dennehy**  
Golf course superintendent  
Abenauqui Country Club  
Rye, N.H.

I was pleased to finally see some people actually discussing some of the basic problems with our profession. I do not agree with all of the points brought forth in the roundtable discussion, but they were exposed to the readers of this magazine, which benefits everyone in the golf business.

The majority of golf course superintendents do not project themselves as the professionals they are and, therefore, do not get the recognition they deserve. Unfortunately the "Old Jake" syndrome is our only recognition in many instances. We can recognize ourselves as professionals and pat ourselves on the back all we want, but if we don't project ourselves further than the confines of our own organization, then we have nobody to blame but ourselves for the lack of recognition by the general public.

Basically much of the educational program at annual conferences is redundant. This unfortunately is the nature of research data. However, it is this very research which has fostered our professional outlook as well as made us aware of the importance of continuing our unending search for modernization of our maintenance practices and techniques.

The educational sessions do seem to

ignore the management aspect for the most part. This aspect includes the management of resources (both natural and financial), people, and time. Perhaps we should devote more sessions to this topic.

Some proposals we should consider are increasing the number of talks given by golf professionals, club managers, and general managers. We as superintendents can ill afford to ignore the impact these individuals have on us as managers.

As far as the GCSAA putting sanctions on clubs for the dismissal of a superintendent or other unpopular action, no way. Personally, that's a can of worms I wouldn't want opened. We are a professional organization, not a labor union.

In conclusion, I think GOLF BUSINESS is a good sounding board for all opinions on these matters.

**Roger A. Stewart Jr.**  
Golf course superintendent  
Riverside Golf Club  
North Riverside, Ill.

I am a member of the board of directors of my club and also serve on many other committees, but my real love has been the greens and grounds of the golf club. I have read your magazine for many years and always enjoy the many informative articles in it.

In the article in the March issue concerning the six superintendents discussing their opinions, pro and con, about the workings of a golf course, your panelists had some very positive things to say. I believe that the superintendents' public relations effort must be to the members themselves — after all, most members do not realize that over \$200,000 is spent annually on the golf course, and they do not know the breakdown between wage overhead and normal purchase of supplies.

The superintendents should not be a "Jake in the barn," but should make themselves known to the general membership. I think it would be a positive step if the superintendent might attend a portion of a board meeting.

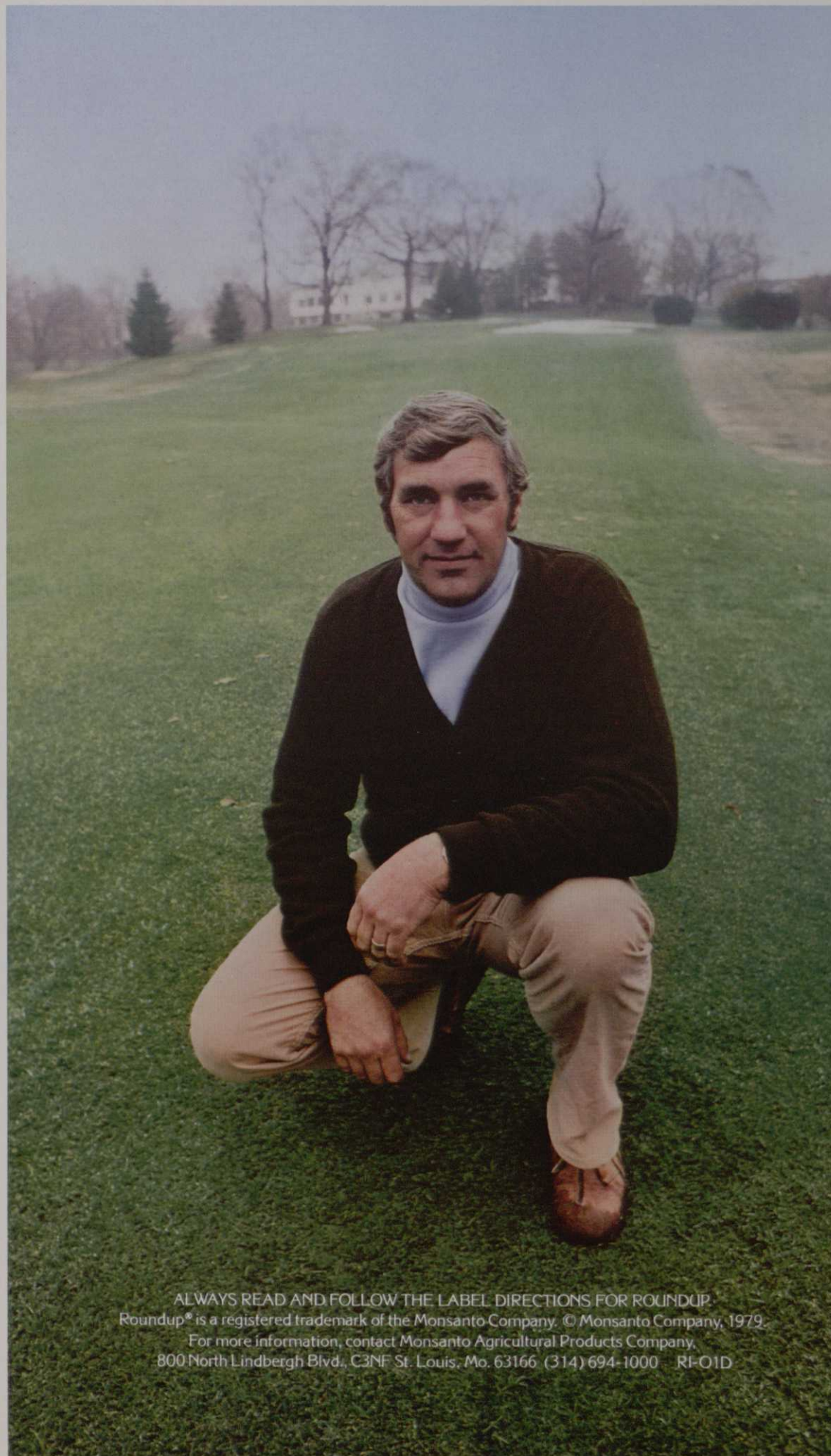
Again, hats off to your panel. I think it would prove very positive if members would read this article.

**Bud Brody**  
First vice president  
Lake Merced Golf & Country Club  
Daly City, Calif.

*To voice your opinion on the above and other issues, use the Reader Forum Card bound into the front of this magazine or write to Editor, GOLF BUSINESS, 9800 Detroit Ave., Cleveland, Ohio 44102.*



# How Roundup® helped Jim Siegfried renovate this fairway in days, without closing it for one minute.



Take a good look at this good-looking fairway.

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Jim is the Greens Superintendent at Losantiville Country Club, Cincinnati, where bermudagrass had become a serious problem on the 18th fairway. To control it, Jim applied Roundup once—while the weeds were still actively growing—right at the start of the Labor Day weekend.

"That's really 'prime time' here," Jim told us. "But after we applied Roundup, we kept the fairway in play the whole weekend, and after. The members played right over it, with no problem."

Since Roundup has no residual soil activity, and won't wash or leach out of treated areas to injure desirable plants, Jim simply took normal precautions against spray drift—and didn't worry about damaging desirable vegetation along the fairway.

Even better, he was able to re-seed right into the dying bermudagrass only 7 days after applying Roundup—without loss of playing time or inconvenience to the membership.

Reinfestation won't be a big problem for Jim, either. He knows that Roundup destroyed the rhizomes of the treated weeds, helping prevent their regrowth.

Jim thinks he'll use Roundup again this year—and apparently some club members hope so, too. "As soon as they saw how good this fairway looks, some of the members started asking when I'm going to do the same for #10, where we have some more bermuda. I'll probably tackle that with Roundup this fall."

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