



HARLEY-DAVIDSON® PRESENTS ECONOMY AT LOW SPEEDS, PRESTIGE AT ALL SPEEDS.

With the lightweight Master Glide IV,™ Harley-Davidson proves that prestige and common sense go hand in hand. For, along with comfort, you get Master Drive™ our exclusive electrical system that saves power and money.

How? Conventional electric cars have batteries set up in series. They constantly draw full power regardless of speed. Master Glide IV, however, has our unique, two circuit system. It switches to parallel operation at low speeds, cutting power use, and waste, in half. That means significantly increased battery life.

A simple, common sense idea. Multiplied by a 30 car fleet, just simple enough to mean thousands of dollars in yearly savings.

For details on Master Drive, self adjusting brakes, and our extended warranty on key electrical components, see your local Harley-Davidson dealer. Notice we said "dealer", not "regional sales office". The distinction will be clear when you need quick service or advice on anything from parts availability...to fleet planning and financing.

AMF
Harley-Davidson

Write Harley-Davidson/Golf Car Div., P.O. Box 653, Milwaukee, Wisc. 53201.

Circle 105 on free information card