

1980 golf business editorial outlook

January

Irrigation System Maintenance will cover all aspects of what can go wrong with an irrigation system and subsequent repairs. Coverage will be given to Spring symptoms of Winter damage. **Assessing and Repairing Winter Tree Damage** will give valuable tips by experts on repairing or replacing valuable landscape plants on the golf course.

February

The February issue will present the **1980 GOLF BUSINESS GCSAA Showcase**. This will be a complete show issue to carry as you attend or to bring those who didn't make it up to date on what was there. **The Hydraulic Workbench** will be a pictorial on the tools necessary to maintain today's modern hydraulic equipment.

March

Overseeding in the North will give expert advice on how to insure germination when overseeding in the Spring. **Herbicide Roundup** will present the herbicide market and what you can expect from the chemicals. **Sprayers and Spraying** will picture the latest spraying equipment with tips on mixing, calibrating and maintenance.

April

Grading: Methods and Equipment will feature what's available and the steps necessary to do a successful job of smoothing the soil prior to planting. **The Fungicide Roundup** will give a thorough presentation of turf and ornamental fungicides available to the Golf Course Superintendent. **The Turfgrass Variety Evaluation and Availability Forecast** will present performance data from turf plots across the nation and will forecast availability of grass seed for Spring.

May

Golf Course Pond Management will cover chemicals, equipment, methods and the nuisance weeds to give the Golf Course Superintendent a complete overview. OSHA, EPA, state law, and other important legislative bodies will be covered as they pertain in **Legislation and Golf Course Maintenance**. **The Insecticide Roundup** will feature comprehensive coverage of insecticides, allowing Superintendents to shop at their desk.

June

Identifying Tree Diseases will feature photographs of disease symptoms and editorially describe the steps to take in combatting tree disease. **Golf Car Paths**, the headache of Superintendents—how to keep cars on them, will tell what some of the innovative Superintendents are doing to try to solve the problem.

July

Multiple Uses of Pumps on the Golf Course will give advice on how to get the most use out of pumps designed for irrigation systems and sprayers. **Identifying Harmful Tree Insects** will show the Superintendent how to identify those insects that are harmful and point out some of the common insects that are not usually harmful. **Irrigation System Efficiency** will tell what industry has come up with to make irrigation a more pleasant task, plus give tips on how to get the most out of the system already in place.

August

Evaluating Nursery Stock for Transplanting will give tips on how to select nursery stock that will survive transplanting and the best methods to ensure survival. **The Economics of Golf Cars: Buying vs. Leasing** will tell the Superintendent how to obtain golf cars by the most economical method for his course. **Improving Drainage** will describe what it takes to ensure efficient drainage for problem areas on the course.

September

The latest machinery will be featured in **New Mowing Equipment**. Variety evaluations and availability forecasts will help Southern Superintendents ensure successful **Overseeding in the South**. **Communications Systems for the Golf Course** will feature mobile two-way radios to keep the Superintendent in constant contact with "what's going on" at his course.

October

Fertilizers: Developing Next Year's Program will be a buyer's guide of what's on the market plus how to select the fertilizer that suits your turfgrass's needs and your wallet. **Maintaining a Replacement Parts Inventory** will cover the equipment parts that it is necessary to keep on your shelf to ensure the least downtime possible. **Planning and Budgeting Review** will continue where the October, November and December, 1979 article series left off to give the Superintendent more inside information on running an efficient operation.

November

The **1981 GOLF BUSINESS Golf Car Guide** will feature specifications of all golf cars on the market for an objective selection of new cars. **The 1981 Equipmentproduct Buying Forecast** will feature the results of a comprehensive GOLF BUSINESS survey to determine what Superintendents are planning on buying in 1981. **The Golf Course Greenhouse** will point out what having your own greenhouse on the course can do in terms of supplying landscape plants economically.

December

The **1981 GOLF BUSINESS Calendar of Events** will once again be a hang-up calendar for month-by-month planning. The December issue will cross-reference important articles contained in GOLF BUSINESS in the **GOLF BUSINESS Index (1979 and 1980)**. **Preventative Maintenance for Gas and Diesel Engines** will cover the procedures to follow in keeping engines in top running condition.

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