

STILL THE LEADER

There are many fine leafed perennial ryegrass varieties but only one Certified Manhattan "Turf-Type" Perennial Ryegrass. Still a leader because those who work with grass on a professional basis know Certified Manhattan is true to variety.

Each lot of Certified Manhattan is tested for seedling fluorescence. If it is over two percent, it cannot be Certified as Manhattan. Fluorescence indicates contamination by annual ryegrass or other unwanted varieties. So, with all the new fine leafed ryegrasses on the market... Certified Manhattan is still the leader. What's more, we believe the high quality standards of Manhattan will keep it "the leader".

FOR MORE INFORMATION

G

MANHATTAN RYEGRASS GROWERS ASSOCIATION

1349 CAPITAL N.E. SALEM, OREGON 97303

• Wear Tolerance . . .

Tests at Michigan State University, using both a wheel and sled, rated Manhattan best for wear tolerance over the other fine leafed perennial ryegrasses tested.

Cold Tolerance . . .

Michigan State cold tolerance tests ranked Manhattan as one of the most cold tolerant of all the new turf type perennial ryegrasses tested.

· Cutability . . .

Cutability tests at the University of California, Davis, placed Manhattan number one in cutability of the popular varieties of fine leafed perennial ryegrasses tested.

Circle 135 on free information card



The effects of Poa annua/p. 11

Skiing on the golf course/p. 12

Golf car batteries/p. 17

golf business/september

EDITORIAL:

DAVID J. SLAYBAUGH

RAYMOND L. GIBSON

SCOTT SCREDON
Assistant editor

RON MORRIS

FOUNDERS & CONSULANTS:

HERB GRAFFIS JOE GRAFFIS

BUSINESS:

HUGH CHRONISTER

RICHARD J. W. FOSTER

DAVID J. SLAYBAUGH

STEPHEN STONE

JACK SCHABEL

CLARENCE ARNOLD

Hesearch services

PATRICIA J. KELLEY
Advertising production manager

ADVISORY BOARD

GENE BURRESS, CGCS, Supervisor of Golf, City of Cincinnati, Ohio RICHARD H. EICHNER, Superintendent, Lakeside Golf Club, Hollywood, Calif.

Golf Club, Hollywood, Calif.

DAVID C. HARMON, Superintendent, Golden
Horseshoe Golf Course, Williamsburg, Va.

PHIL JACKSON, Golf director, Los Angeles (Calif.)
County Parks & Recreation Dept.

WILLIAM E. LYONS, Owner, Lyons Den Golf, Canal

BOBBY McGEE, Superintendent, Atlanta Athletic Club, Duluth, Ga. ROGER MAXWELL, Director of Golf, Marriott

Hotels, Scottsdale, Ariz.

TOM J. ROGERS, CGCS, Garden City, Kan.

EDWIN B. SEAY, Golf course architect, Ponte Vedra
Beach, Fla.

Beach, Fla.

JOHN W. URBAN, Owner-manager, Urban Hills
Country Club, Richton Park, III.

Member:



FRONT COVER:

Photos taken years apart show graphically how time and *Poa annua* changed the appearance of this hole at Spyglass Hill. **VOLUME 52 NUMBER 9**

Idea file	1171-1721 1 171-
News	
Clippings	

FEATURES

Evolution of a golf hole: the effects of Poa annua

Golf course architect Ron Fream explains what our cover shows—how a golf course ages and its appearance changes as bentgrass and perennial bluegrass give way to annual bluegrass	1

Winter moneymaker for golf courses: cross-country skiing

Most northern golf courses go out of business every winter, but cross-country skiing can make use of the cour	se 🚜
when it's covered by snow. Here's what some owners have done	

Selection and care of golf car batteries

A majority of the nation's golf courses own or lease electric golf cars. Here several experts tell how to read battery	40
specs, what to look for when buying batteries, and how to maintain them for the longest possible life	

Products		20

Information	service	24

Classified			2

Viewpoint		2



GOLF BUSINESS (formerly Golfdom), published monthly and copyright® 1978 by The Harvest Publishing Co., a subsidiary of Harcourt Brace Jovanovich, Inc. All rights reserved. No part of this publication may be transmitted or reproduced in any form or by any means, electronic or mechanical, including photocopy, recording, or any information storage and retrieval system, without permission in writing from the publisher. Address: 9800 Detroit Ave., Cleveland, Ohio 44102. Subscriptions sent free to qualified management personnel at golf facilities. All others, including elected club officials: \$18 per year in U.S. and Canada; foreign, \$24

per year. Single copy price: \$1.50. Send subscription requests and change of address notice to above address. Controlled circulation paid at Cleveland, Ohio. Postmaster: Send Form 3579 to GOLF BUSINESS, P.O. Box 6951, Cleveland, OH

For ad on following page circle 115 on free information card



AT LAST, THE PERFECT DRIVE. It's been well worth the waiting for, and it's a YAMAHA.

Here's everything you ever wanted in a golf car, and more. Unbelievably low operating and maintenance costs; high power, low weight; quiet operation; good looks that won't quit; and, above all, dependability.

Demand for the new Yamaha has been overwhelming, because no other car even comes close.

So if you're looking for the perfect golf car fleet, be sure to talk with us. At Yamaha, perfection is the name of the game.

YAMAHA When you know how they're built.

Yamaha Motor Corporation, U.S.A., Golf Car Division P.O. Box 6620 · Buena Park, California 90622



News

TURFGRASS SEED

Record year for ryegrass

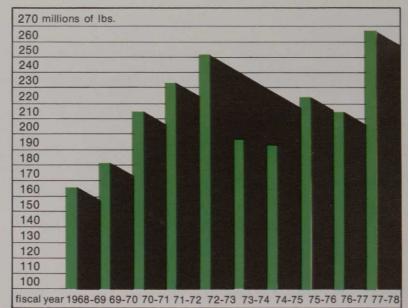
The 1977-78 fiscal year which ended June 30 was a recordbreaker for ryegrass seed producers, as 268,141,136 pounds of ryegrass seed moved into the marketplace, according to Oregon Ryegrass Commission statistics. That figure far surpassed the previous record of 251 million pounds set in FY 1972-73. The 1977-78 figure shows a substantial increase over that of the previous year, which was 218,570,928 pounds of seed. The average for the "modern era" of ryegrass production in the 1970's, according to commission spokesman Wally Hunter, is about 217 million pounds per year. (All of these figures represent a combined total for perennial and annual varieties of ryegrass.)

"Most significant to golf course superintendents," Hunter told GOLF BUSINESS, "is the impact that the fine-bladed ryegrasses are having. About 8 years ago, a superintendent could choose from only three or four fine-bladed ryegrasses, and those were mostly in the development stage. But now there are Pennfine, Derby, Yorktown II, Loretta, Citation, and others.

"The superintendent now has a choice of fine-bladed varieties. He previously had little choice, and then only of unproven varieties with little production available. Now he can upgrade the quality of his turf by winter overseeding and get fast germination and establishment combined with good color. When transition comes in the spring, the ryegrass fades fairly rapidly and doesn't compete too vigorously with the bermudagrass."

Hunter added that the main reason for the large increase in product movement was that "use of ryegrass is broader than it once was. One person uses it and is pleased, then tells another. A superintendent especially will listen to another superintendent. So use begets use."

The product movement figure for ryegrass seed for the fourth quarter of FY 1977-78 was 46,843,615 pounds.



Ryegrass seed product movement graph shows great leap to a record year in FY 1977-78. Source: Oregon Ryegrass Commission

OSHA

Workers gain access to injury/illness logs

The U.S. Department of Labor's Occupational Safety and Health Administration recently announced revised rules that will give employees, former employees, and their representatives access to *The Log and Summary of Occupational Injuries and Illnesses* which all employers with 11 or more employees are required by OSHA to maintain.

The new rule was scheduled to become effective 30 days after its publication in the Federal Register on July 21. Assistant Secretary of Labor Eula Bingham said that under the new final rule, "Employees will be more fully alerted to actual and possible hazards in the workplace and thus would be significantly assisted in their efforts to protect themselves from hazards."

Although the main thrust of the revision was towards tracing the effects of toxic substances, such as in manufacturing plants, it will also

enable workers in other kinds of businesses to check the accuracy of log entries and to identify patterns of injuries or illnesses requiring further investigation.

Prior to the revision, regular access to the log was limited to OSHA safety and health officers, representatives of the Bureau of Labor Statistics, the Secretary of HEW, and states under OSHA-approved state plans. Employees had access only to an annual statistical summary.

PESTICIDES

FIFRA accord ready for vote

State inspectors, in states with approved U.S. Environmental Protection Agency plans, would be the primary enforcers of the Federal Insecticide, Fungicide and Rodenticide Act under an agreement reached in a House-Senate conference committee.

State primacy and other compromise measures reached in

the committee must still be approved by both houses and signed by the president before becoming law. Congressional sources said the conference committee's report probably would be adopted after Labor Day without much opposition.

Under the terms of the compromise, the 30 states with approved pesticide use plans would be given primary enforcement powers. EPA will review other states' plans to see if they comply with FIFRA. States without approved plans would be subject to EPA inspections.

EPA could intervene in states with approved plans when:

- a state does not act within 30 days on a pesticide-use complaint or other information sent to them by EPA,
- the EPA administrator determines that the state does not or cannot carry out its responsibilities under FIFRA,
- 3) an emergency arises requiring federal intervention.

"It is clear that EPA has to show good cause before taking away enforcement authority," a Senate committee staffer said. The conference report also includes an agreement for use inconsistent with the label. Although it would still be illegal to use a pesticide in a manner not permitted by labeling, exceptions to this would provide some freedom of choice. They include:

- using a pesticide at less than label concentration or dosage
- applying a pesticide against target pests not listed on the label, providing the application is to a labeled crop, animal, or site and the label does not specify use against only target pests
- using a method of application not listed on the label
- and mixing the pesticide with fertilizer if not specifically prohibited by the label.

(more news on next page)

NATIONAL GOLF FOUNDATION BOX SCORE REGULATION EXECUTIVE PAR 3 January-July 1978 TOTAL COURSES COURSES COURSES **OPENED** New 30 2 74 Additions 0 FOR PLAY 6 28 32 STARTED New 3 2 CONSTRUCTION Additions 2 23 2 **PROSPECTIVE** 64 4 8 76

IRRIGATION

Toro and Texas A&M launch 4-year study

The Toro Co., manufacturer of turf maintenance and irrigation equipment, has entered into a contract with Texas A&M University to help finance a 4-year study of water use rates for turfgrasses.

David T. McLaughlin, Toro's chairman and chief executive officer, said his company will contribute approximately \$17,000 to the study, the principal objective of which is to develop a method for predicting water requirements for turfgrasses under a wide range of growth conditions.

The university will contribute about \$29,000 to the project, mostly for special instrumentation including leaf and soil psychrometers, dewpoint recorders, infrared thermometers, and a multiple point potentiometric recorder. The school also is building a water stress simulation chamber and a high light intensity preconditioning growth chamber especially for the study.

The study was designed by Don Johns, a graduate student; Dr. James B. Beard, well-known authority on turfgrass culture and a turf specialist at the university's Texas Agricultural Experiment Station; and Dr. James R. Watson, Toro vice president and chief agronomist. Beard will direct the study

Watson said the information gained from the study would be valuable to golf course superintendents seeking grass species with lower water requirements, as well as for determining overall water



Golf architect Robert Trent Jones, Jr. (center) points out design features of the future Keystone Ranch Golf Course to Sandy Tatum (left) and Will F. Nicholson, Jr., president and vice president of the United States Golf Association. Now under construction at the Keystone resort 72 miles west of Denver, the course will be the highest in the United States. Opening is planned for spring or early summer in 1980.

requirements of a particular region.

For Toro, he said, "It will help to make it possible to design irrigation systems capable of delivering the precise precipitation requirements anticipated under varying environmental conditions" — to design irrigation systems which will utilize water with maximum efficiency.

More data needed on use of effluent

As was first reported in the July issue of GOLF BUSINESS, a statistical study on the use of effluent water for irrigation is being conducted jointly by the American Society of Golf Course Architects Foundation, the National Golf Foundation, and the United States

Golf Association's Green Section. As of mid-August, about 50 persons had filled in and returned the questionnaire printed in the July issue, according to Al Radko, national director of the USGA Green Section, but further data is needed to make the study meaningful.

There are probably 75 or more golf courses in the United States now irrigating with recycled water, Radko said, "but the numbers are clouded by the fact that most of these haven't wanted to advertise that they are using effluent water."

Once the practice becomes more widely known and accepted, he added, more courses will come forward to volunteer information about their operations.

If your golf course uses effluent water for irrigation and you did not return the questionnaire in the July GOLF BUSINESS, please

contribute to this important survey by filling out and mailing the form below. The data will be used only in combination with that of others; replies of individual golf courses will be kept completely confidential.

GOVERNMENT GOLF

Is beer necessary for course success?

Brighton (Colo.) District Judge Abraham Bowling recently granted a preliminary injunction against the Colorado Department of Revenue, enabling the sale of beer to continue at a golf course at the Adams County Regional Park complex in Henderson.

The Revenue department had denied the transfer of a 3.2 percent beer license to Adams County Golf Inc., a nonprofit corporation formed by county commissioners to operate the beer concession at the county owned and operated golf course. Beer had been sold at the course under an agreement with license-holder and former golf pro Jim Bailey, and the facility was reported to be operating in the black for the first time in 4 years. The revenuers' denial of the transfer was based on the reasoning that because the county is the local licensing authority as well as the principal of the nonprofit corporation, it would in effect be regulating itself.

Judge Bowling found, however, that the loss of the right to sell beer at the golf course would cause "irreparable injury" to the county because of a reduction in the number of rounds played at the facility and, therefore, loss of revenue. Here's to the judge.

PLEASE RETURN QUESTIONNAIRE TO: Mr. Al Radko National Director	5) Type of facility: Private Da Municipal Military O
USGA Green Section	Size: Regulation Executive
P.O. Box 1237 Highland Park, NJ 08904	6) Do you know of any other golf fa water? No Yes Ty
	Location
Do you presently use recycled water on your turfgrass? Yes No	(If more than one facility, please 7) If you use well, city, or pond wat
Are you considering recycled water as a possibility? Near future	many gallons do you use annually
3) What is your source of recycled water? Industrial	Form filled out by: (optional)
Military installation Municipal Housing development Other (specify)	Name
development — Other (opening)	Title
4) Number of acres irrigated with recycled water: Greens Tees Fairways Rough	Golf course
Other	City and state

5)	Type of facility: Private Daily fee Municipal Other (specify)
6)	Size: Regulation Executive Par 3, Do you know of any other golf facility using recycled water? No Yes Type of course Location
7)	(If more than one facility, please attach list.) If you use well, city, or pond water for irrigation, how many gallons do you use annually?
Fo	rm filled out by: (optional)
Na	me
Titl	le
Go	olf course
Cit	ty and state



WE'LL HELP YOU IMPROVE POND AND LAKE WATER QUALITY... BEAUTIFULLY.

With an Otterbine floating aerator or Spray Sculpture Spray Sculpture

floating fountain.

These self-contained water quality improvement systems help you keep unsightly algal growth and objectionable odors under control naturally, without costly chemicals.

And their sparkling spray displays may dramatically enhance the natural beauty of your ponds and lakes.

Call us toll-free at (800) 523-9484 for your free copy of our new brochure. It may help you solve your water quality problems beautifully. **RODALE RESOURCES INC.**

WORKING WITH NATURE



New for '78...the Bishop Flag from LEWIS LINE.

Golfers can see what they're shooting for when they aim at the new Bishop Flag from Lewis Line. The new integral swivel flag concept flies beautifully and silently, even in the slightest breeze...offers longevity not to be found with ordinary flags. Spend less for annual equipment

replacement. Quality construction and durable materials ensure that your Bishop Flags will remain bright, unfrayed, and easy to see...proud accents of color and quality for superior

CHECK THESE FEATURES:

- · Injection-molded plastic swivel.
- · Flag is an integral part of swivel is double-stitched in place between front and rear swivel faces.
- · Swivel loops formed when flag is sewn; fit over most poles; permit silent, free swivel action with no pole wear.
- · Ultra-strong seam stitching resists fraying. Top and bottom seams are folded over, tucked under, then double-stitched. Exclusive Bishop triple-stitched outer-edge seam is also folded back, tucked under, and doublestitched. Then it is further reinforced with a zig-zag stitch.
- · Available in 4 popular colors with 10 different background/ numeral combinations possible.

golf courses.

And remember these other Quality Lewis Line Products-

- · Cup Cutters
- · Sand Trap Rakes
- Heavy-duty Cups
- Tee Markers
- Ball Washers
- Tee Towels · Cup Setters

Send today for complete information or contact your LEWIS LINE dealer. LEWIS LINE . . . QUALITY PROD-UCTS FOR BETTER GOLF COURSES.

MENASHA CORPORATION 22609 MONTGOMERY ST., WATERTOWN, WI. 53094 (414) 261-3161

Clippings

Brief bits of news from in and around the aolf business. . . .

A free pocket-size guide called Helpful Tips for Golf Course and Park Maintenance details proven methods of handling common problems-such as breaking up soil cores after aerification—in fairways, rough, wooded areas, and sand traps using the Fuerst F-I-ex-b-l-e tine harrow. Write to Fuerst Brothers, Inc., Rhinebeck, NY 12572.

Although many pro shop operators these days are leaving the golf course to move "downtown," there's one man in northeastern Ohio who has bucked the trend. Jim Maruna. owner of the Flog Shop, successful golf specialty shop in a suburb east of Cleveland, heads a group of investors who recently purchased Hemlock Springs Golf Course near Geneva. Other members of the owners group include Maruna's partner in the Flog Shop, Ted Brunst, and Maruna's brother Joseph, a former schoolteacher. Joe Maruna will operate the 6,847-yard, 18-hole layout, which was built in 1965 by former owners Mr. and Mrs. Charles Vanis. The Vanis family has retired to a ranch in Texas.

Jonathan's Landing, a residential community currently under construction near Jupiter, Fla., will include an 18-hole, par 71 golf course designed by Tom and George Fazio. Because the property includes more than 125 acres of winding waterways, the course will incorporate many challenging water hazards.

When the course at Jonathan's Landing opens December 1, its director of golf will be Frank Cardi, who has been the golf pro at Apawamus Club in Rye, N.Y., as well as national secretary of the Professional Golfers' Association. Cardi will probably become president of the PGA this December.

Construction of another new course will be begun next year, this one by Kurt Kressin and his father on their property in Mountain Home, Ark. The course has been laid out by Cecil Hollingsworth, superintendent at Singing Hills Country Club and Lodge, El Cajon, Calif. The younger Kressin is currently assistant superintendent at Green Valley Country Club, Tucson, Ariz.

After 22 years as a golf course superintendent, Terry Pfotenhauer, CGCS, left the Country Club of Indianapolis on August 1 to go into business for himself. This October would have marked his 17th year at

The Rocky Mountain Golf Course Superintendents Association recently named Herb Lockwood an honorary lifetime member. Lockwood worked in golf course maintenance for nearly 50 years; he took over as superintendent at Kissing Camels Golf Course in Colorado Springs in 1959 and stayed there until his retirement last year. He also served at one time as president of the **RMGCSA**

Dr. Jerry L. Purswell has been appointed director of safety standards programs for the U.S. Department of Labor's Occupational Safety and Health Administration. He said he plans to establish an overall plan and set priorities for the "critical need of updating and simplifying safety standards." Purswell's background includes three degrees in engineering; teaching ergonomics, human factors in engineering, and industrial safety; research in consumer product safety, work physiology, and occupational biomechanics: and management and consulting with major industrial firms.

Dr. Terrance Riordan has joined the Institute of Agriculture and Natural Resources at the University of Nebraska-Lincoln as associate professor of horticulture. According to university turfgrass specialist Robert C. Shearman, Riordan's research "will involve developing turfgrasses, specifically Kentucky bluegrass, tall fescue, and buffalograss species for the Plains states and transition zone." Riordan's degrees are from Purdue University; his most recent job was breeding cool season grasses for O. M. Scott & Sons.

E-Z-Go Textron has named Drummond L. Kurtz vice president of operations. responsible for manufacturing operations at the division's golf car facility in Augusta, Ga. He had been production control manager and manager of materials. . . . Polaris E-Z-Go, a Textron division headquartered in Minneapolis, Minn., has appointed Lindsay Willis marketing assistant. She will be responsible for market analysis and research as well as various projects in product development, advertising, and promotion of golf cars and other products.



Riordan

Kurtz

Gilchrist

Thomas R. Gilchrist has been promoted to vice president of Norton Corp.'s Irrigation Division in Phoenix, Ariz. The company distributes Toro, Ryan, Echo, Green Machine, and Giant Vac equipment in Arizona and parts of Nevada, Utah, and California, Gilchrist had been sales manager and was responsible for development of golf course irrigation systems markets in Arizona.

Pat Pinkerton recently joined Foster-Gardner, Inc. as field representative for San Diego, Orange, and Riverside counties in California. The company is a major supplier of professional turf products; all of its representatives are licensed pest control

Rain Bird Sprinkler Mfg. Corp. recently named two full-line franchised turf distributors for the sale of irrigation equipment in Florida: Florida Irrigation Supply Co. in Ft. Meyers, and Boynton Pump & Supply Co. in Boynton

Rept. Guy Vander Jagt (R-MI), chairman of the Republican Congressional Committee, will address the 1978 annual convention of the National Club Association on Saturday morning, October 14. He will be followed by concurrent educational seminars, including "Get the Best from Your Best" with representatives from the CMAA, PGA, and GCSAA analyzing employment contracts, authority relationships, and functional responsibilities. The convention runs from October 12 to 15 at Doral Country Club in Miami, Fla.

ldea file

Molybdenum grease keeps gang mowers mowing

Ed Worthington, well-known New York State supplier of golf course maintenance products. says that Texas Refinery Corp.'s Double 00 mower grease with molybdenum does a great job of lubricating places where metal-to-metal contact occurs. The secret is the molybdenum.

Jim Strain, golf superintendent at Binghamton (N.Y.) Country Club, introduced Worthington to the product. Worthington reports: "Jim and his mechanic tell me their experience has shown that this grease does not leak past the mower seals and will not cause channeling in cold weather in the fall. As a result, we have this grease in stock in 35gallon pails with a dispenser, if needed."

Use RR ties to line creeks or channels

Confronted with a major flooding problem on one of his fairways at Hyde Park Country Club in Cincinnati, Ohio, Superintendent David Stang sought and received a recommendation from a consultant. He was told that an open creek would provide the necessary drainage.

But because of the cost of installing retaining walls of rock or cement, Stang used railroad ties to line the creek.

A backhoe dug the new creek and channeled out the existing ones to increase the flow of water (fast running water stays cleaner). Stang reported in the Greater Cincinnati GCSA's "Green Breeze" newsletter that the creek is 8 feet wide and 3 feet deep the depth at which they struck bed rock, which "made excellent footing for the railroad tie wall."

Nailed together with 1/2-inch reinforcing rods 12 inches long, the wall was further strengthened by placing "dead men" every 10 to 15 feet. A trencher dug slots for the dead men to anchor them in stable ground.

The result? Says Stang: "Even with the excess snowfall runoff this spring, the creek handled all the water, the fairway dried better than usual and was ready for play with the other fairways."

"Every kid should have the chance to grow up on a golf course."

Youngsters have never faced as many temptations and frustrations as they do today. And that's why I think it's particularly valuable for boys and girls to get involved in a sport like golf. It not only gives them a chance for self-expression, but it's a great teacher of self-reliance and self-discipline.

The problem is, most kids don't have an organized Junior Golf program to encourage them and help them learn the game. And that's why the National

Golf Foundation is so important.

They've been promoting Junior Golf since 1936. And they'd like nothing better than to help you start a Junior Golf program at your golf club, in your schools, or in your town. I started in a Junior Golf program myself. And believe me, there isn't a better place for a kid to grow up than a golf course.

